



# Pankhil Mistry

## Product Designer (UX/UI Design)

[pankhilmistry.design](https://pankhilmistry.design)

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## Experience

### UX/UI Designer @upGrad

25th March 2019 - Present • Mumbai, India

- Gather and evaluate user requirements, in collaboration with product managers and engineers
- Facilitate the company's product vision by researching, conceiving, sketching, prototyping, and user-testing experiences for digital products.
- Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences
- Design and deliver wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces
- Make strategic design and user-experience decisions related to core, and new functions and features

### Product Designer @ M.S.D solutions

Sep 2017 - Jan 2019 • Mumbai, India

- Setting design requirements based on briefs from internal teams and external partners
- Analyze Product-Market Fit and consumer preferences
- Perform research on product technologies and structures to implement into design concepts
- Perform research on materials and techniques to provide sustainable solutions and reduce the carbon footprint
- Coordinate with various cross-functional teams to ensure accurate communication and efficiency in the design phase

### Product Designer @ Santosh Noronha, Chemical Engg Dept., IIT Bombay

Jul 2016 - Aug 2017 • Mumbai, India

- Led the product design of smart healthcare devices as part of an early-stage startup.
- Conduct research into cost, properties of production materials and methods of production
- Develop manual and computer-assisted design (CAD) concepts, sketches and prototypes for approval

## Education

### Designer Track Program - UX/UI Design and Front-End Development Apprenticeship | Bloc.io

Jul 2017 - Dec 2018 • Online

- Montero - Adventure Activity Metasearch Engine | UX, UI, Branding
- Cheddr - A budget manager for the Indian ecosystem | UX, UI, Branding
- Blocbox - A note-taking SaaS application | UX, UI, Branding

### B.Tech (Mechanical Engineering) | Veermata Jijabai Technological Institute • Mumbai

Jun 2012 - Apr 2016 • Mumbai, India

- Design and Prototyping of an FDM 3D Printer (Jul 2015 - April 2016)
- Design Head, Enthusia, VJTI's annual National level Sports festival (2014-2015)
- Chassis team & Visual Communication Head, SAE VJTI Racing (2013-2014)
- Reverse Trike Go-kart Car (June 2013)

## Skills

### Industry Knowledge

User Experience Design (UED)  
User Interface Design (UID)  
Web Design  
Visual Design  
Product Design  
User-Centered Design  
User Research & Testing  
Branding & Identity  
Information Architecture  
User Personas & Storyboarding  
Wireframing & Prototyping  
3D Printing  
CAD Modeling

### Tools

Figma  
Sketch  
Whimsical  
Balsamiq  
Protopie  
Marvel App  
InVision  
Usability Hub  
HTML  
CSS  
Git  
Adobe Illustrator  
Adobe Photoshop  
SolidWorks  
Siemens NX

### Interpersonal Skills

Teamwork  
Leadership  
Public Speaking

## Awards & Honors

### The Next Web T500 - 2019

I made it to the 500 people under the age of 26 who show outstanding accomplishments in digital.

### Casestudy.club

Montero - Adventure Activity  
Meta-search engine case study  
featured in User experience  
case studies