

# Kuan-Ting Pan

## UI UX Designer & Full Stack Web Developer

Digital Design   E-Commerce   Shopify   Responsive Design   Prototyping   Motion  
HTML   CSS   JavaScript   Wireframe   Design Production   User Testing   Content Management

### Experience

2018   Hugo & Marie, New York, NY, Jan - Present

Working closely with design lead on digital projects from wireframing to design spec for client such as YSL, Equinox, Audible, 3.1 Phillip Lim, The Row and Fear of God... etc.

2017   2x4 Inc, New York, NY, Jun - Sep

Collaborating closely with Design Director to visualize design concepts for various clients including Prada, Samsung, AT&T and Lincoln Center.

### Education

2020   Columbia University, New York, NY  
Engineering, Coding Boot Camp

2017   Pratt Institute, New York, NY  
MS, Communications Design

### Awards

2015   Red Dot Award: Brand Identity

2015   Adobe Design Achievement Awards Semi Final

2014   Taiwan International Students Competition

### Skills

Design: Adobe XD, Illustrator, Photoshop, After Effect, Keynote, Wordpress, Contentful

Dev: HTML, CSS, JavaScript, Bootstrap, JQuery, Node.js

### Design Projects

2020   Fear of God Ecommerce Site

Working closely with creative director and design leads to create streamline ecommerce shopping experience across desktop, laptop and touch devices.

2019   Audible for Business

Create enterprise focused fully responsive website for audible from initial wireframing, prototyping, sketching to final website production for desktop, tablet and mobile.

2019   Saint Laurent APP

Concept exploration with Design Leads and animating sophisticated user journey with After Effect to show clients thorough flow of how this app works for concept approval.

2018   Equinox Hotels

In addition to concept exploration, fleshing out small desktop breakpoint, tablet and mobile. Preparing style sheet, speced file and communicating with developer. User testing and design QA for website launch earlier on 2019. Content managing via wordpress backend while client is in retainer plan.

### Web Development Project

2020   FindInfluencer.

A web business to business service that allows stakeholders to search active influencers on twitter.