

Customer Notes

Feedback about Activity #3 from meeting with IABC on *Mar 15, 2021*

- Clean design, members' recommendations section is very special. The page navigation is easy to understand and easy to read.
- Member types are dynamic and very nice. Want to see membership options side by side so people can compare them easily.
- Home page is very simple and nice. Color is consistent. Wasn't tiring to the eyes and was pleasant. Customers can naturally see the content.
- Would like to see a collapsible menu on each page.
- Really liked the use of a variation of the green, used for the header/ footer, on various pages.
- Every page has function buttons such as "read more", "show less". Should make the function buttons consistent in every page.
- Want to see consistency throughout the pages with buttons, menus, margins etc.
- Want us to be consistent with the design principles throughout the website.

Inspired by other teams:

- Limit the use of colour behind photos and sections so the user doesn't get distracted from important information.
- Each section have different background color is easy to identify
- Keeping the title and content with the same margin - consistent margin on the left and right.
- Would like to keep the previous events so people can read about them and therefore are encouraged to register for future events.
- The dashboard is just used for replacing navigation - only one or the other.
- They prefer expandable menus over anchors when the content is huge.
- If the website has anchors, the anchors should include a "back to top" option to minimize scrolling.
- No frame or box for separating sections, instead separate each section with different color or spacing. Also using less color on each page is better.
- Would like the text to be justified to the left.