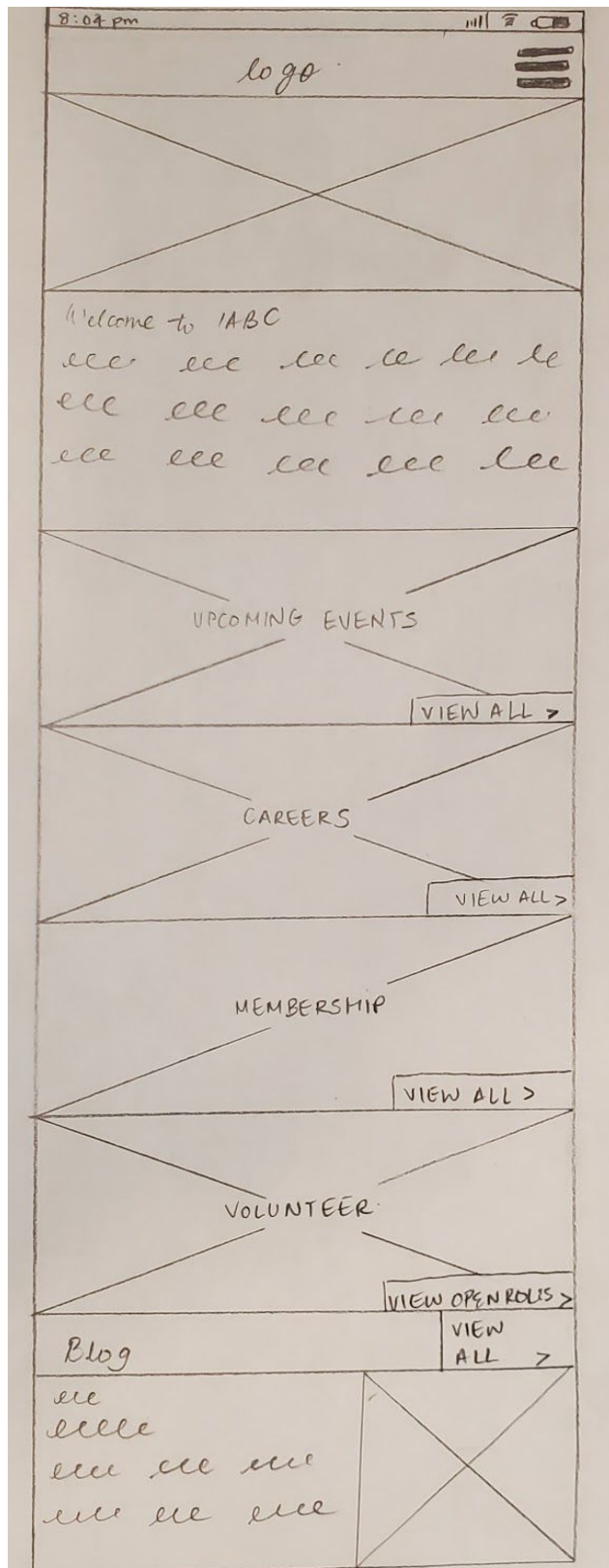


Cell Phone Prototype

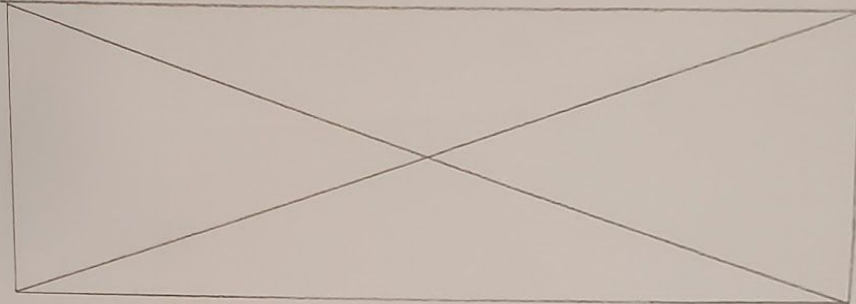


EVENTS

← → https:// ★ ● ● :

logo

Events | Membership | Career | About us | Get involved



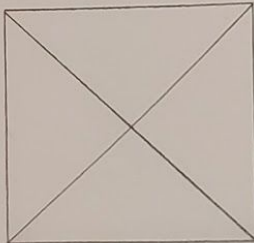
Events



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me, me

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Register



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me, me

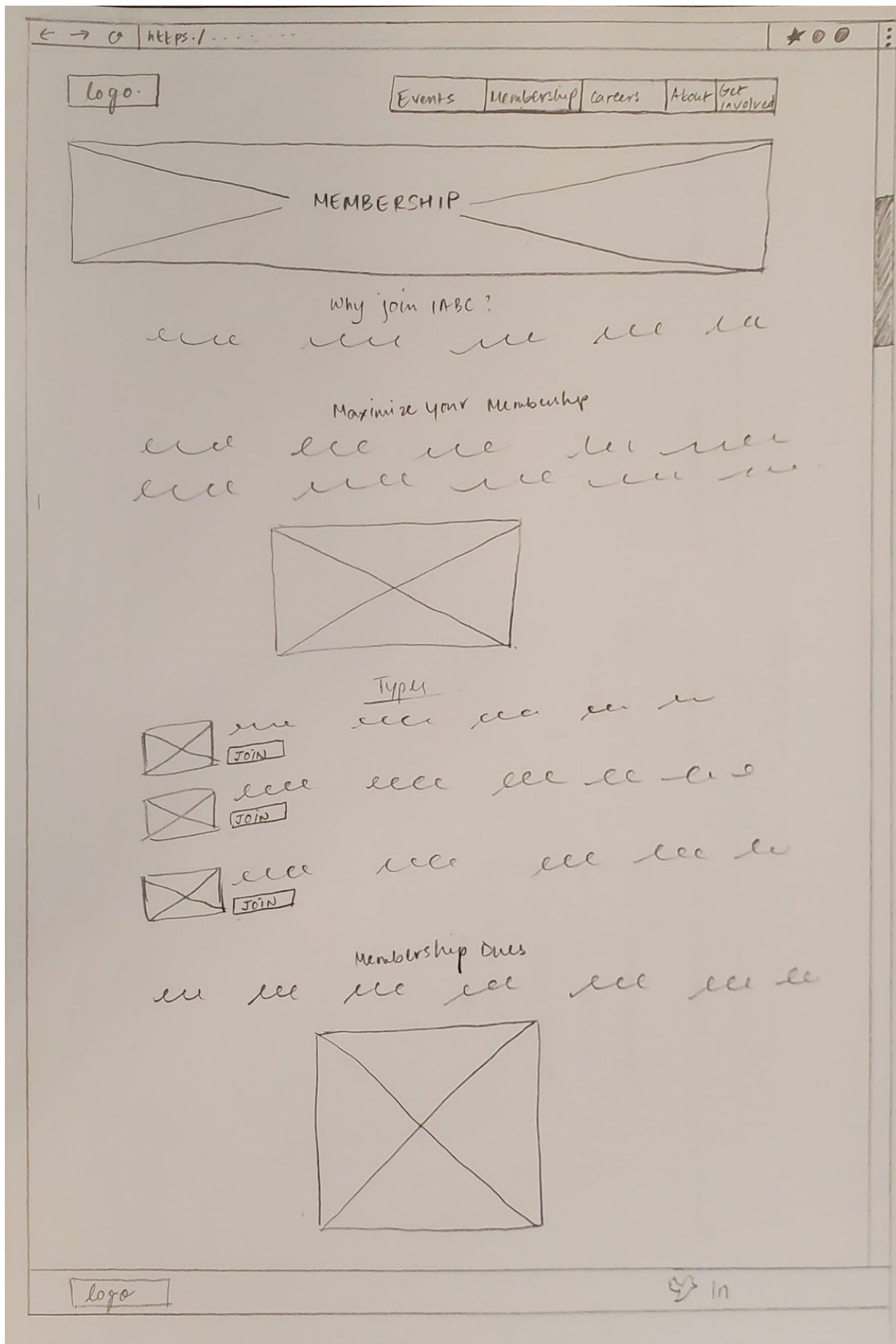
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Register

logo



Membership



Blog

← →

https://

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logo

Events

Membership

Careers

About us

Get Involved

Date

Blog post 1

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Blog post 2

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POST A BLOG ON IABC Regina

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Concepts used while creating these designs:

1. Signifiers: Mostly all pages have buttons which correspond to each section. For example, there is a register button after each event. I tried to incorporate buttons wherever needed so it can be easy for people to navigate.
2. Affordances: One clear sight of an affordance would be the text box on the blog page. When we see a text box, it's understood that we can write something in there.
3. Gestalt
 - a. Proximity: Overlapping subjects are grouped together. For example, The blog post tiles are placed side by side ; the social media and other involvement are grouped together on the home page.
 - b. Symmetry and order: I chose to have a symmetrical design to keep things simple and clean.