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The IABC Regina Chapter is one of over 100 chapters around the world serving more than 260 members locally. The Chapter helps members connect with and learn from each other and acts as a link to an international pool of professional knowledge and talent in the field of communications.

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Upcoming Events



IABC Book Club for April: "Eat that Frog" by Brian Tracy

Online

April, 2021

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Blog



Creative Strategy and Why We Need More of It

You have less than eight seconds to capture the attention of elusive audiences. How do you do it? Join us to find out on November 28. Discover how the human brain works and how creative strategy drives business results....

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Members' Benefits



Becoming a Member

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How to Join Us

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Members' Recommendation



"Justo vestibulum risus imperdiet consectetur consectetur pretium urna nibh augue etiam risus accumsan volutpat urna, eu semper enim, est aliquam laoreet urna fringilla viverra."

Olivia Holmes



"Justo vestibulum risus imperdiet consectetur consectetur pretium urna nibh augue etiam risus accumsan volutpat urna, eu semper enim, est aliquam laoreet urna fringilla viverra."

Olivia Holmes



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Olivia Holmes

Membership Dues

What happens to my membership fees?

Ever wonder where your annual membership fees go and how they are disseminated through the various levels of IABC?

IABC membership is \$325.

The bulk of your membership fee (\$245) goes to IABC International to cover offerings that are available to all members, like World Conference, webinars, Discovery, resources on the IABC International website at www.iabc.com, Communication World magazine, etc.

The rest of your fees go to your region (Canada West Region at \$20 and your chapter (IABCSignal at \$25; Canada West Region is made up of chapters). They provide support to locals through leadership development, professional development, and programs and sponsorship. They also offer professional development opportunities to members through the Silver Leaf awards and regional conferences.

IABC/Regina supports about 170 members and is committed to providing quality programs and services that educate, engage and inform. We strive to provide value to our members through a variety of networking, learning and mentorship opportunities through channels like professional development luncheons, coffeehouse chats, the Mentorship Challenge, and provide access to the international community of communications.



Get questions about membership? Contact IABC Member Relations.

Email: membership@iabc.com

Phone: + (416) 544-4750, Toll free: + (800) 776-4272

Maximize Your Membership

The benefit of corporate membership

As an IABC member, you have access to a variety of professional development tools. And for busy professionals, or those unable to travel to workshops and conferences, one great benefit is IABC's library of on-demand webinars. These webinars are available at your convenience and feature top speakers presenting the latest trends and best practices in communication. Better still, they are free for IABC members (or \$100/HR for non-members). To learn more, visit <http://www.iabc.com/on-demand-webinars>. And for more information on the wide variety of IABC membership available, check out this infographic.

Regular Membership	Corporate Membership	Student Membership	Transitional Membership	Refugee Membership	Compare All
<i>For individual professionals. Our most popular membership. It cost \$35</i>					
Features					Check Box
Number of members who can participate (includes regional and chapter levels)					✗
Unlimited access to all IABC Academy courses for your organization's members					✓
Access for all employee members to The Hub (IABC's private online collaboration community, providing access to our global member community to discuss and seek solutions to daily challenges and build a network of global professional support)					✓

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Events



International Association
of Business Communicators
Regina

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Upcoming Events



IABC Book Club for April: "Eat that Frog" by Brian Tracy



Online



March 9, 2021

[REGISTER](#)

We're all tired of being a part of "unprecedented times" and a side effect for a lot of us is a huge increase in procrastination.



Treaty Acknowledgements: Why we do them and what is next.



Online



March 4, 2021

[REGISTER](#)

In this hour-long webinar, participants will develop an introductory understanding of land and treaty acknowledgements in Canada.

Previous Events



IABC Book Club for February/March: "Daring Greatly" by Brené Brown



Online



February/March, 2021

IABC Book Club for February/March: "Daring Greatly" by Brené Brown

You spoke and we listened.

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Regina



Career



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Jobs

POST A JOB



Communications Advisor

Organization Name: Saskatchewan Research Council
Position Title: Communications Advisor
Location: Regina, Saskatoon
Position Terms: Full Time, Permanent
Closing Date: 07-Apr-2021

APPLY



Marketing Coordinator

Organization Name: Saskatchewan Polytechnic
Position Title: Marketing Coordinator
Location: Regina, Saskatoon, Prince Albert, Moose Jaw
Position Terms: Full Time, Permanent
Closing Date: 06-Apr-2021

APPLY



Senior Communications Strategist

Organization Name: City of Regina
Position Title: Senior Communications Strategist
Location: Regina
Position Terms: Full Time, Term
Closing Date: 30-Mar-2021

APPLY

Interview Tips

Preparing for an interview

An employer will often [interview](#) several qualified applicants for a job. An interview can be a simple, informal meeting between you and your potential [employer](#), or it can be a formal interview between you and a group of people with set questions. To prepare, learn about interviews according to four steps: [planning](#), [interview materials](#), [interview](#), [after the interview](#).

Planning

When you are contacted to schedule an interview, you can ask if there will be a test as part of the interview process. You can also ask how many people will be at the interview.

When you prepare for an interview, plan and rehearse answers to potential interview questions. It may be useful to memorize your training, skills and experience, and be ready to answer questions on what you did and how you did it.

Confirm the scheduled interview time and arrive early. Find out ahead of time where you are going and how long it will take to get there. Drive or travel the route a day or two ahead, at the same time of day as you will on the day of the interview. Set aside at least an hour for the interview.

Interview Materials

Carry a folder or envelope to the interview that contains:

- A copy of your resume for each interviewer.
- Copies of your [reference list](#).
- Paper and a pen, so you can write down the interviewer's name, the time of any future interview, or other information you might need later.
- Copies of letters of recommendation, if you have any.

Interview

Here are some suggestions to help you succeed in an interview:

Greet the interviewer or panel members. Introduce yourself and shake hands firmly. Smile. A sincere smile will help to put you, and the interviewer, at ease. Stand until you are invited to sit down.

Let the interviewer or panel members take the lead and set the tone. Make eye contact, and answer the questions in a firm, clear, confident voice. Relax and sit naturally. Be prepared to tell the interviewer more about your education, training and skills, work experience, and the personality traits that make you right for the job.

Ask for more explanation if you do not understand a question. It is better to ask for clarification than to answer inappropriately.

During the interview, you may be asked if you have any questions. Prepare a couple of questions that show you are informed about the company. Ask for more information about the position for which you are being interviewed.

After Interview

After an interview, you may wait days or weeks to hear if you were successful. What can you do in the meantime?

Write a letter to the interviewers. Thank the interviewers for taking the time to interview you. Restate your interest in the job and remind them of your qualifications. If possible, mail or e-mail the letter the same day as your interview.

Go over the interview in your mind. Consider what parts went well and did not, what you feel worked and what did not, what you would say or do differently the next time. This will help you learn from each interview.

Follow-up call: If the employer is supposed to call you on a certain day, be available to take the call. If you are not called at the specified time, make a follow-up call. If you agreed to call the employer back, be sure to do it on the agreed-upon day. If you did not make any arrangements, and you have not heard from the employer in about two weeks, call to find out the status of the hiring process.

Ask questions: If you find out you did not get the job, you can ask why. "Can you tell me what would have made me a better candidate for the position?" Ask if the employer knows of any other job openings in your line of work. Always thank the employer or personnel manager for considering you. Be professional and polite. Even if you do not get the job, you never know when the employer may be hiring again.

Career Resources

City of Regina
regina.ca/residents/employment-careers/

David Aglin Group
<http://www.aglin.com/>

Employment Network
employmentnetwork.ca/

IABC International Job Centre
jobs.iabc.com/home/index.cfm?tab_id=65

Federal Public Service
jobs-empskts.gc.ca/index-eng.htm

Government of Saskatchewan
careers.gov.sk.ca/

SaskJobs
saskjobs.ca/

Workopolis
workopolis.com/jobsearch/jobs-in-regina-saskatchewan


University of Regina
uregina.ca/r/careers/

University of Saskatchewan
jobs.usask.ca/

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Blog



Creative Strategy
November 28
11:00am - 12:00pm PST
Free admission




Creative Strategy and Why We Need More of It
You have less than eight seconds to capture the attention...
[Read More](#)

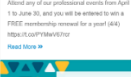
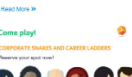



IABC/Regina Virtual Coffee House Chat: Moving from Crisis Communication to the New Normal
14 May 2020 IABC/Regina Virtual Coffee House Chat Moving from crisis communication...
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Social Media





Volunteer

IABC/Regina is always looking for volunteers either for individual projects and initiatives, or to participate on the Board of Directors and be part of our chapters rich 40-year history of communication leaders. We want to leverage your skills for the benefit of all members, while providing you with an unparalleled leadership and communication development experience.

We accept communications at all experience levels. Whether you are a student, new to the field, or want to build on existing strengths, IABC/Regina is open to working with those who show a considerable level of dedication and hard work.

However, if volunteering isn't for you, we still encourage you to stay involved with IABC/Regina by joining our membership and the global network of communicators in IABC.

Here are just some of the perks of becoming a part of our community:

1. Professional development programs and events.
2. Listening to industry's hot thinking and trends. Our members include Gold Gault winners (the highest award for excellence in IABC) as well as published researchers and bloggers.
3. Relevant tools, templates and career roadmaps. All are designed to set our members up as leaders in their profession.
4. Access to local, national and international networks. Our members come from a wide spectrum of organizations on every level, including CEOs to new professionals. We cover communication specialties like internal, marketing and public relations.
5. Career job postings. As a job seeker, IABC/Regina's Careers page is an easily accessible tool to find the most relevant local job opportunities.
 - Postings are posted in real-time. The latest available jobs are there. IABC International Job Centre also lists hundreds of jobs at all levels.
 - Access to hidden job market. Considering most positions are never posted online, you will gain valuable information and access to job opportunities.
6. Mentorship program. As a member of the Regina chapter, you have access to knowledge, advice and encouragement from a more experienced professional communication.

Establish professional relationships.

In doing so, you can:

- Meet professionals outside of your day-to-day work
- Explore skills that would not normally be developed in your day-to-day work
- Learn how to make the best of professional challenges and opportunities
- Have a sounding board to test your ideas and thinking
- Articulate your strategic plans and priorities
- Have the opportunity to reflect on your career development and knowledge acquisition

To follow us and keep up to date on our latest developments and initiatives, find us on Twitter.

Sponsorship

Interested in increasing your profile and network with over 250 IABC Regina members and friends who are the best in Communications, PR, Marketing, Writing, Media Relations and Interactive?

Let's get creative!

We are in the communications business and we love creativity! If you have an idea that you think meets our members needs and is reflective of your brand, we want to hear it. If not, we can use your sponsorship invitation proposal for some ideas that may work for you.

Let's talk about it!

Message our VP of Sponsorships at csn@iabciregina.ca.

N.B. IABC/Regina Board of Directors reserves the right to approve all sponsorship/partners and all sponsorship/partnership benefits which are intended to enhance, support and nurture the needs and opportunities for chapter members.

[Download the sponsorship proposal PDF](#)

