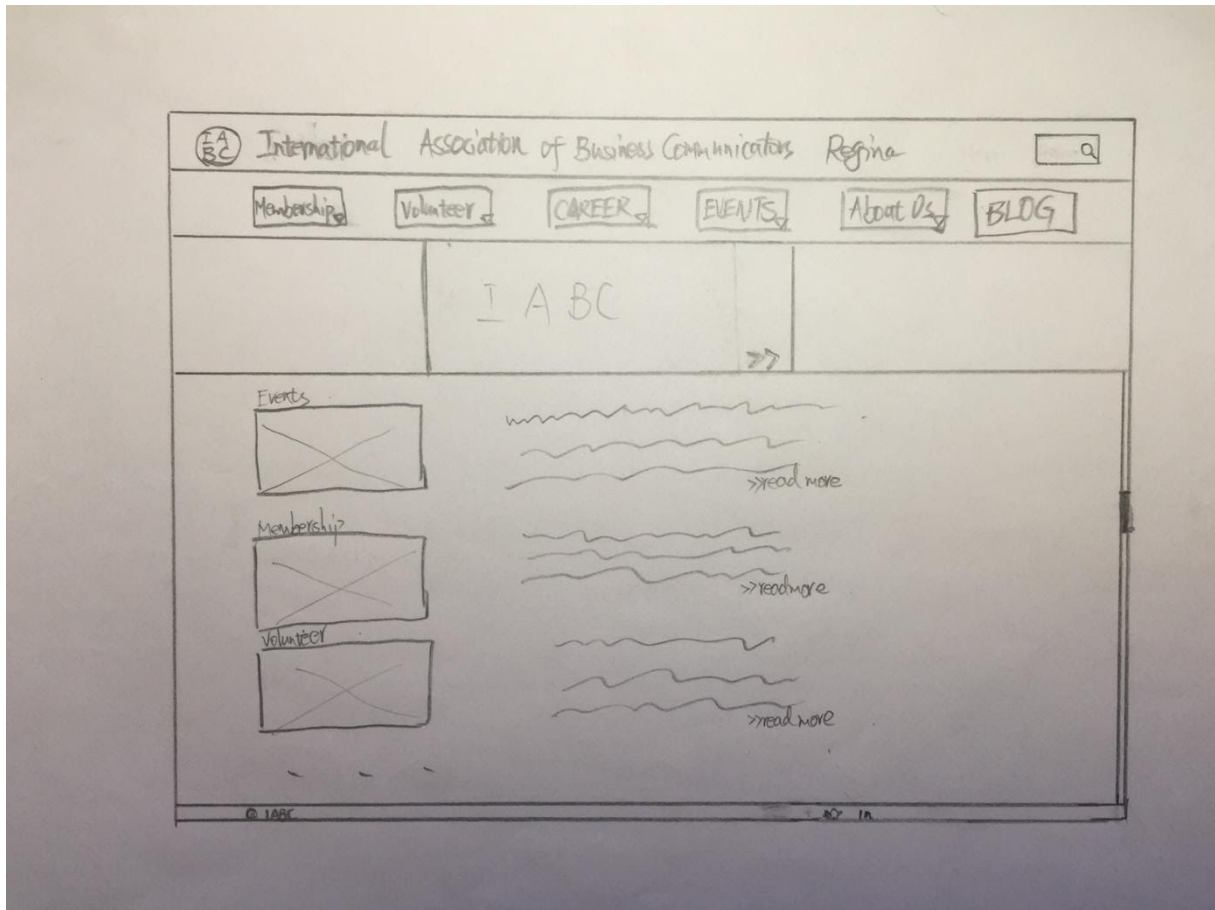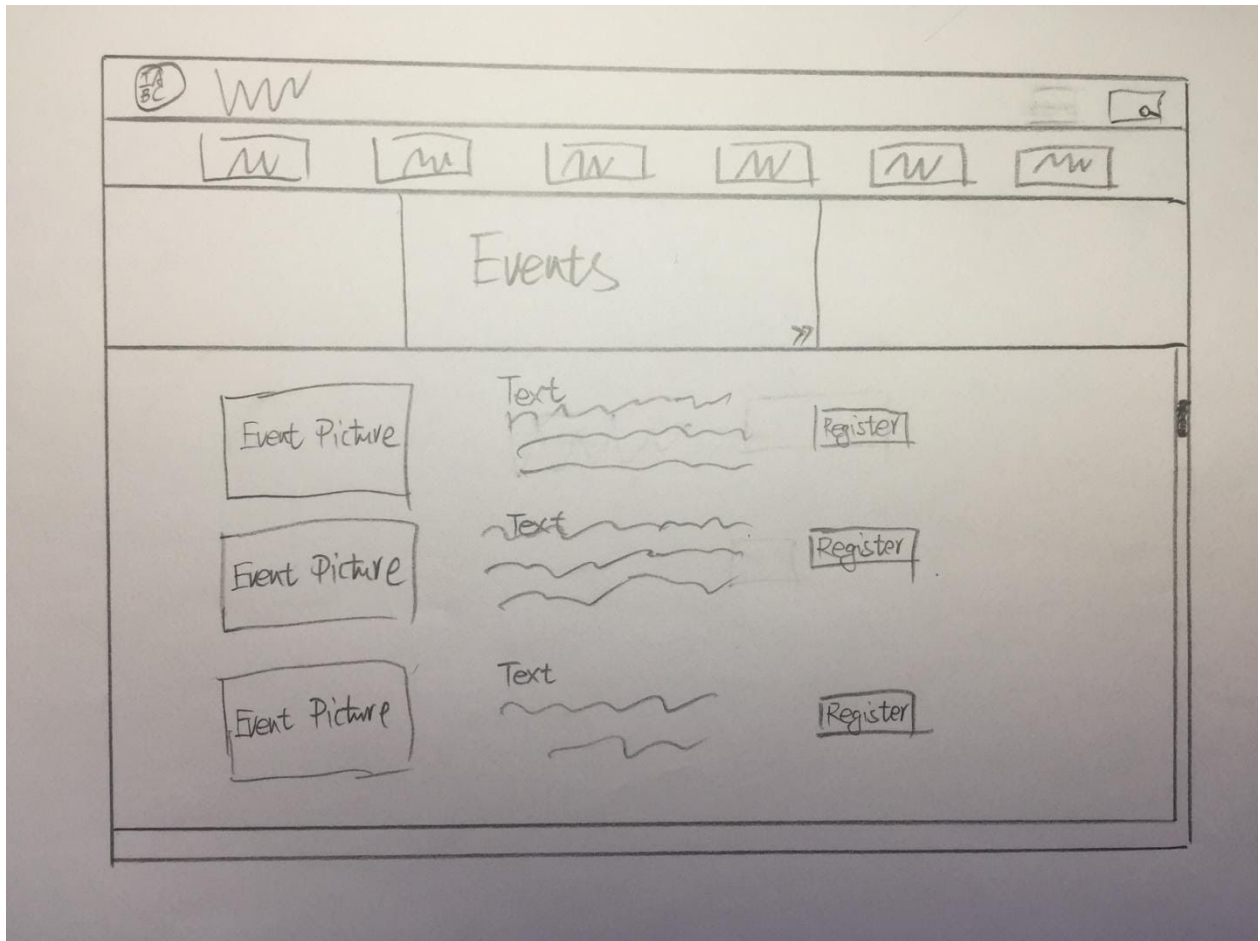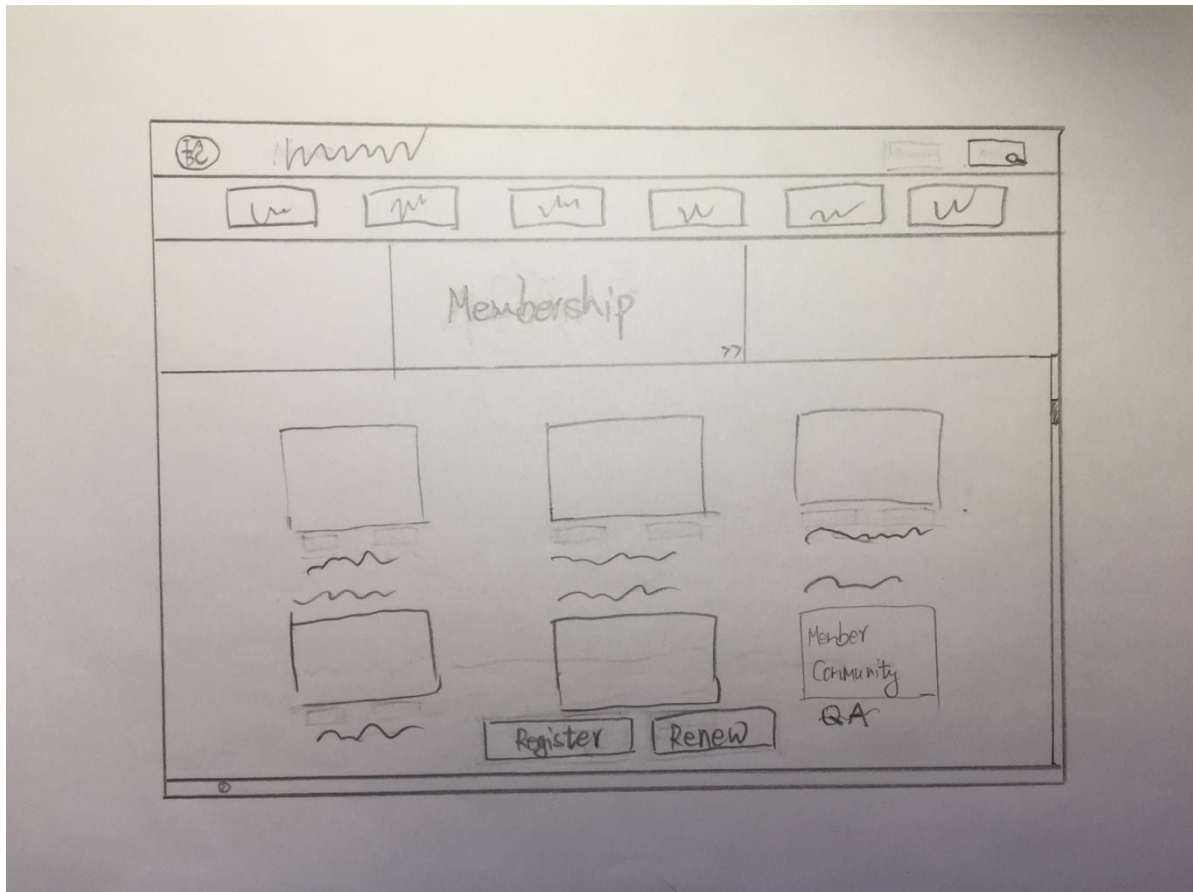# Home

- Low threshold: users easily understand the main function of the website and learn to use it.
- Affordance: Sections/Topics are put in order. easy for users to pick the information they want.
- Signifier: Menu bar link to each topic page; Search bar can find the information users want.
- Natural mapping: organized hierarchy level of menu. back button and forwarded button, and logo home button
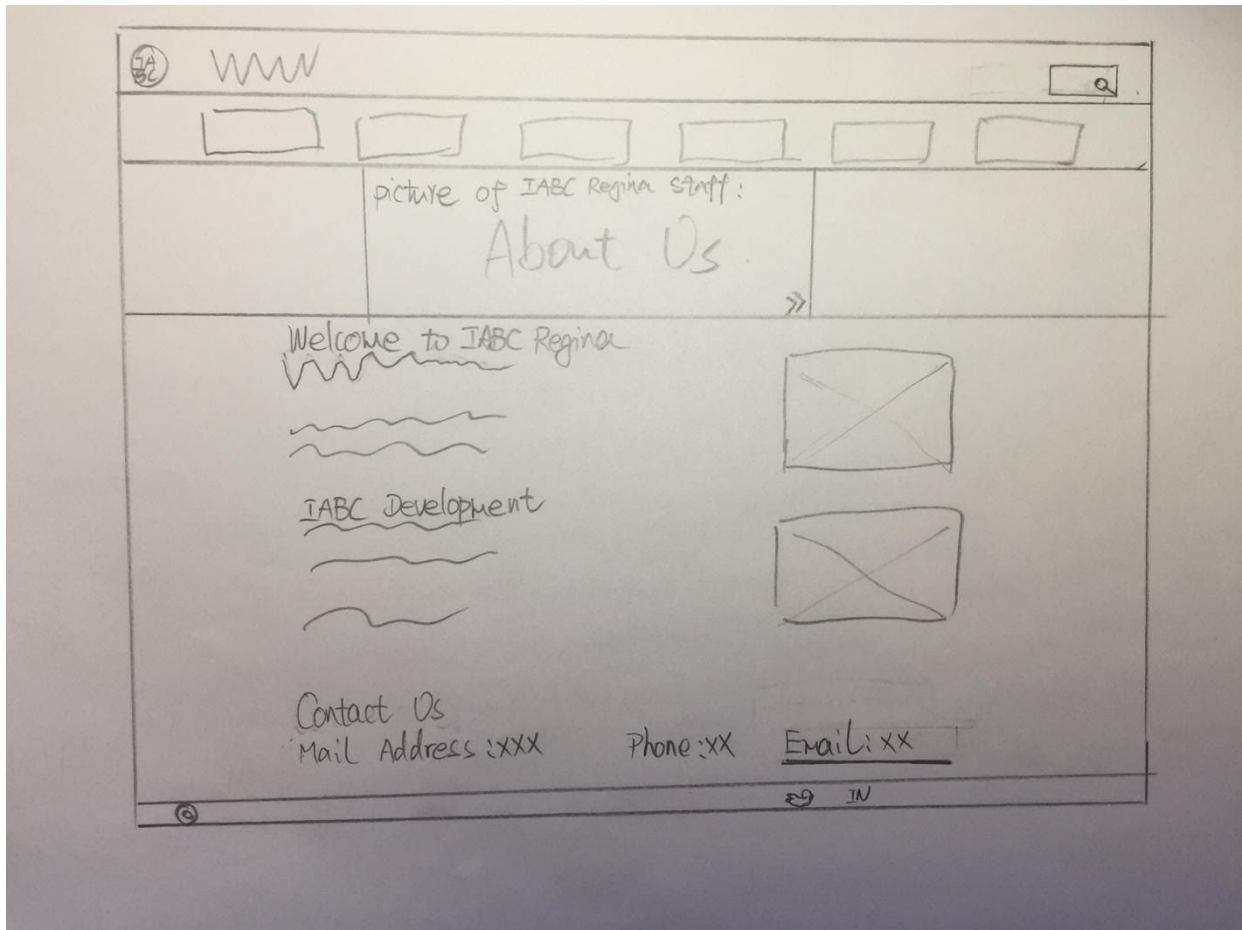
Event

- The subconscious: users that they can figure out how to register the events.
- Short memory: All navbars keep on the top of each page can go to any section any time. Do not require memory.
- Highlight data and event pictures bring the joy using experience to users.

Membership

- High ceiling: Providing many opportunities for users registration.
- Motional design: add frequent questions and answers.
- Provide help instead of error: registration process gives hints to users.
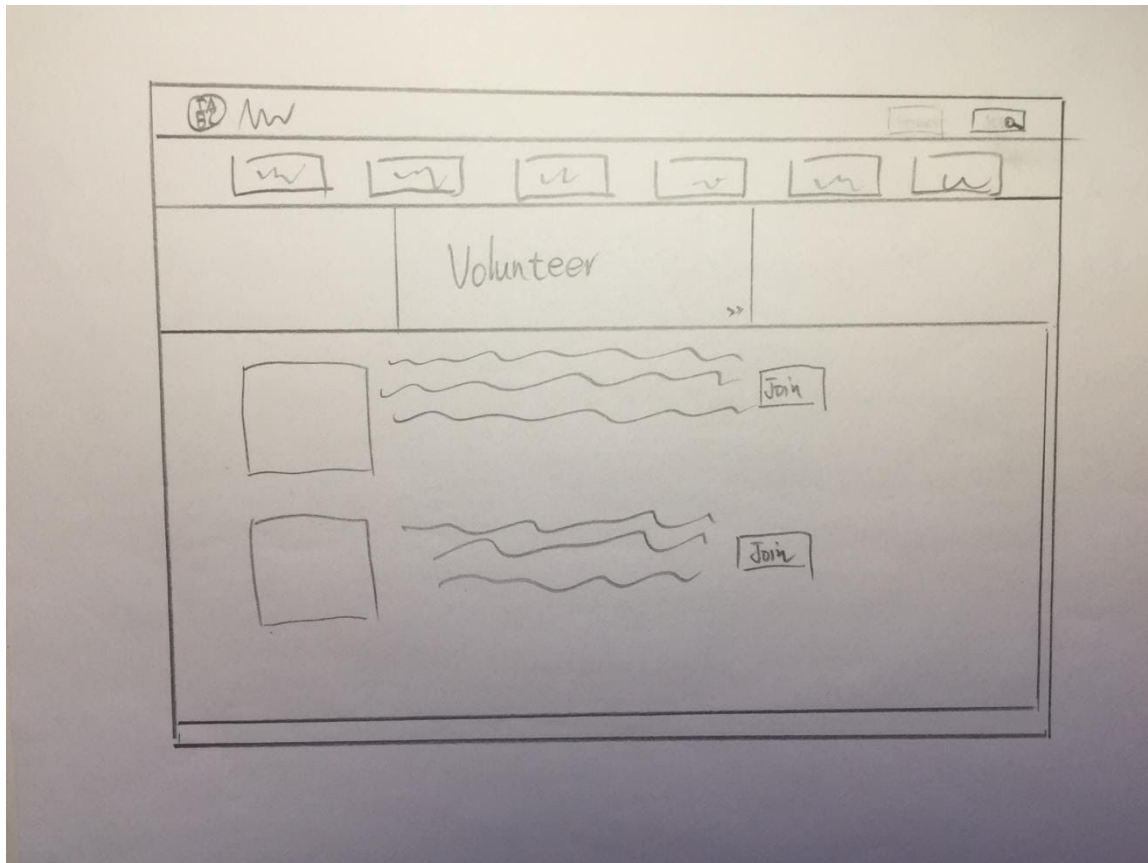
About Us

- Feedback from users: provide understanding between users and company.
- Affordance: give details of the introduction of the main function of the company.
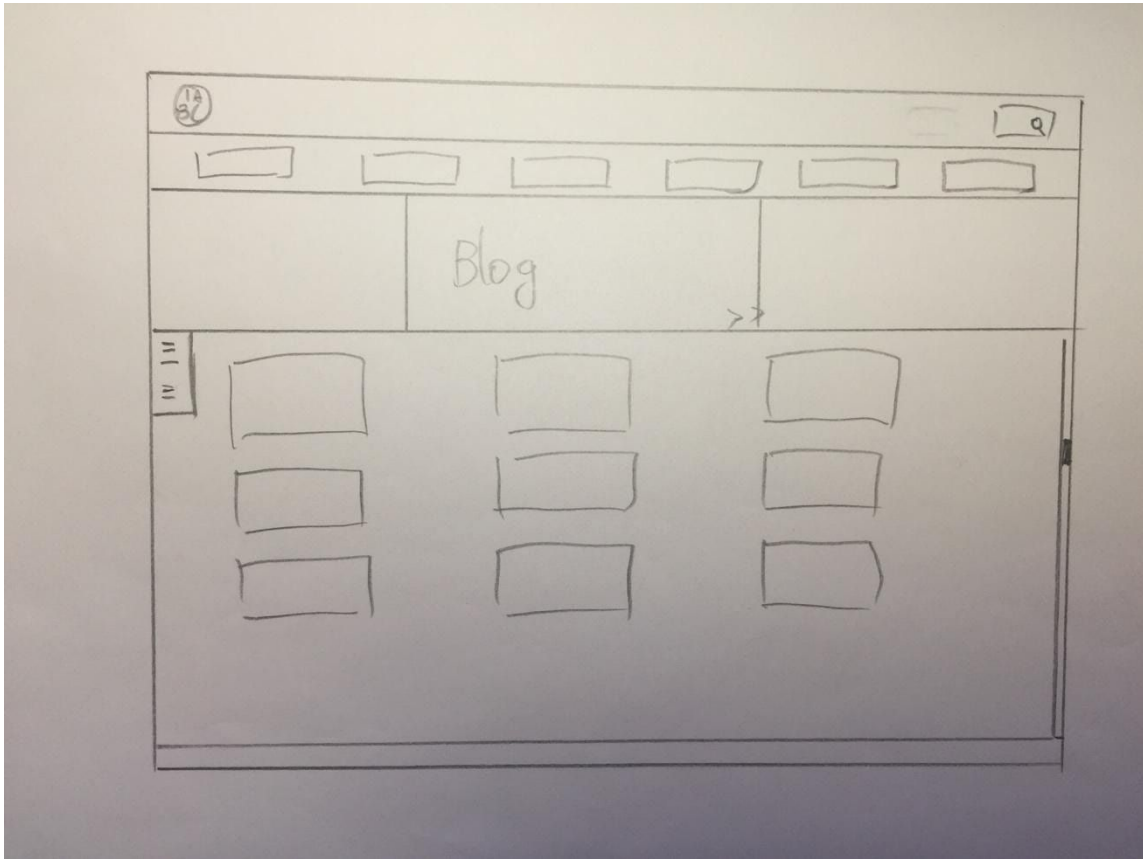
Career

- Constraint: only organization staff can post the career. Also keep the security of the data on the website.

Volunteer

- Constraint: Join the volunteer by providing legal contract information.

Blog

- Natural mapping : timeline order the blogs.