



# **IABC REGINA - WEBSITE DEVELOPMENT**


## **MEETING 2 (MARCH 15)**

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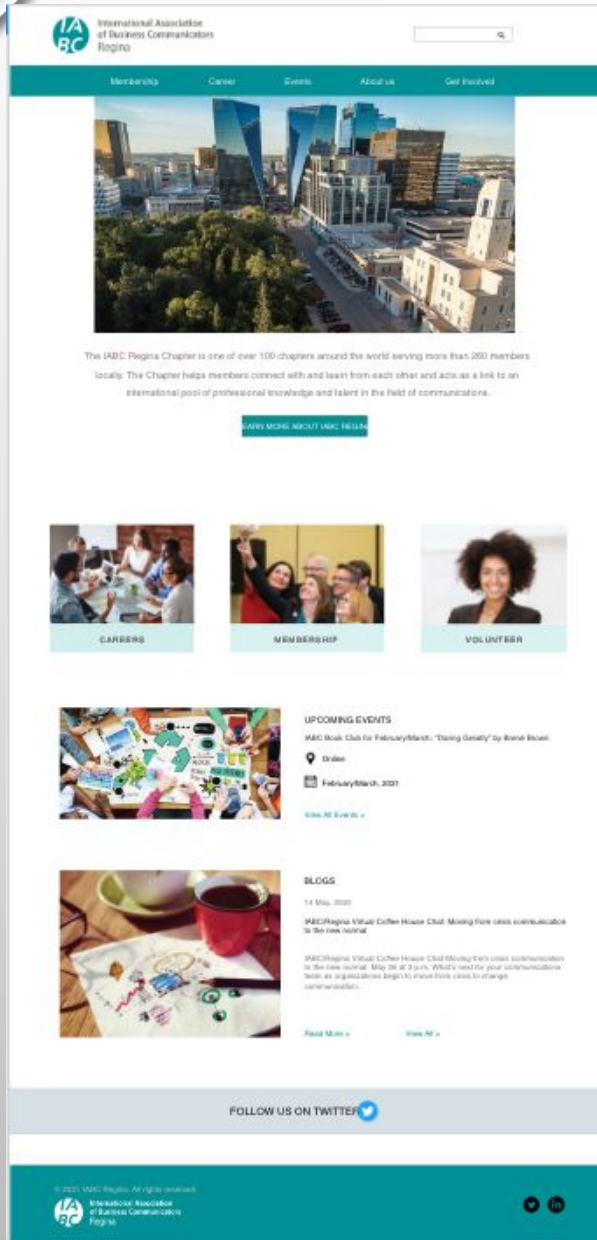




# Introduction

- We made a fully interactive High Fidelity Prototype in Adobe XD based on our Low-Fidelity Prototypes.
  - For this meeting, we want to get feedback on our designs so we can make necessary changes when we actually go into production.
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# Home

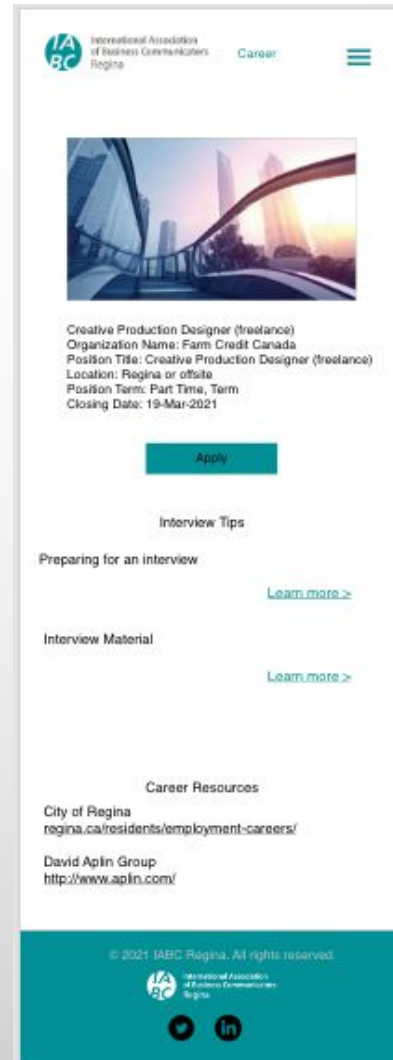
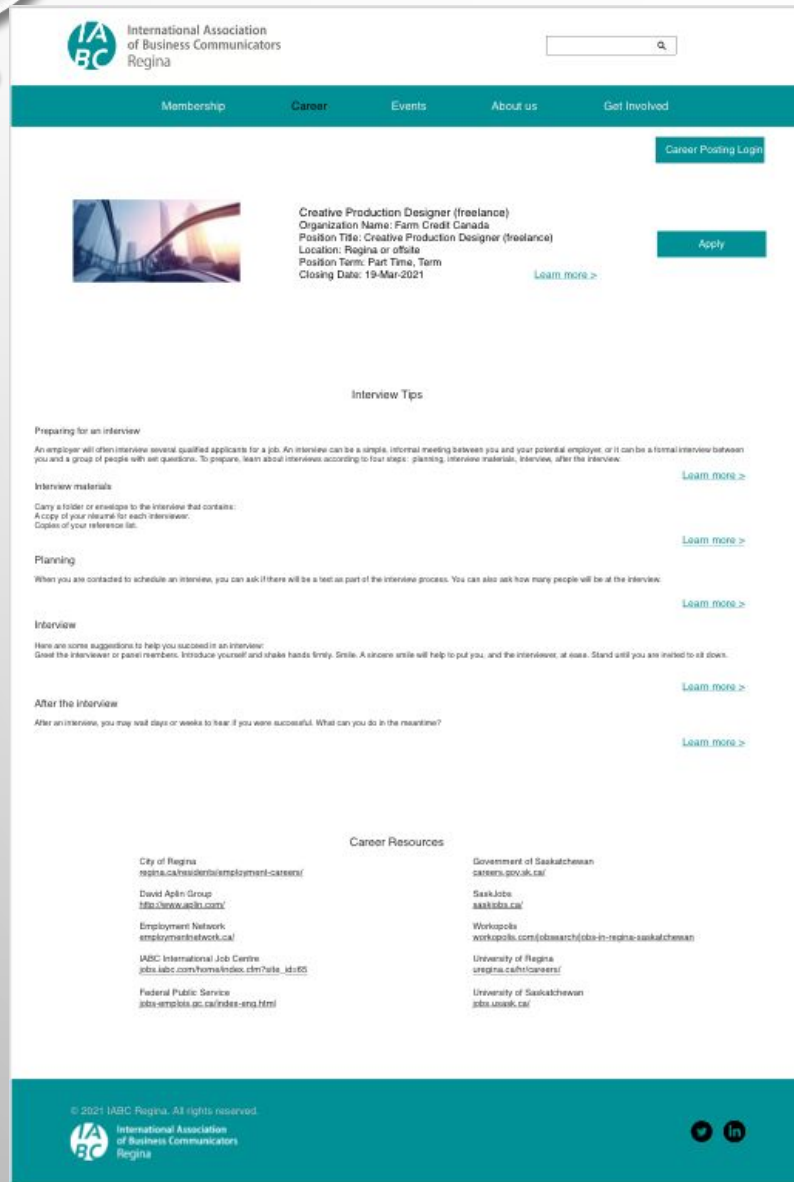


- For the entire website, we decided to go with the same green family as is being used right now.
- We decided to highlight some aspects of IABC Regina like volunteer, careers, events and blog.
- Followed the Z-Pattern layout.

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- User can check the Benefits of being a member at the very top of the page and then can easily get to know How to become a member
- Then, get some ideas from other members, this will attract more users
- The table and the image is showing the difference between types of membership very clearly.

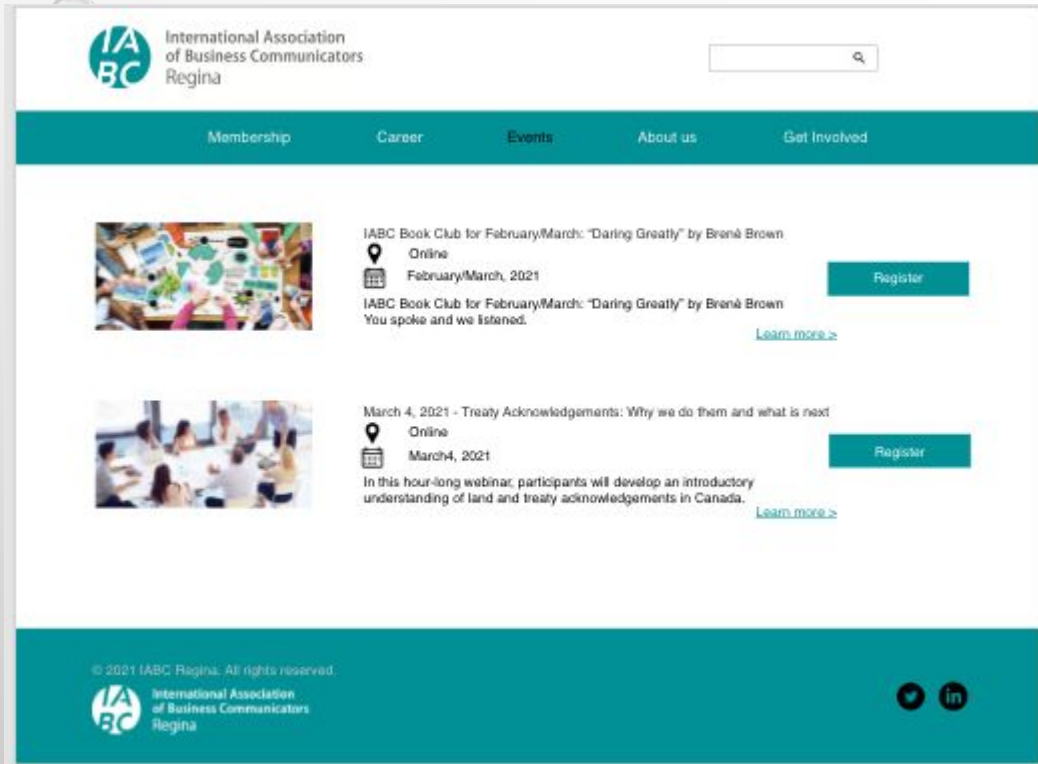
# Career



- Users can check the positions that are available for applying. The Apply button will link to the organization's career page which convenient to users.
- Organization staff can post, edit or delete a position by clicking the button- Career Posting Login go to the maintenance page. This login constraint makes the website more secure.
- The Interview Tips : each section's content can be expanded. Using natural mapping. User can easily pick any section they want to know.
- Career Resource section list some career websites offer more help to



# Event

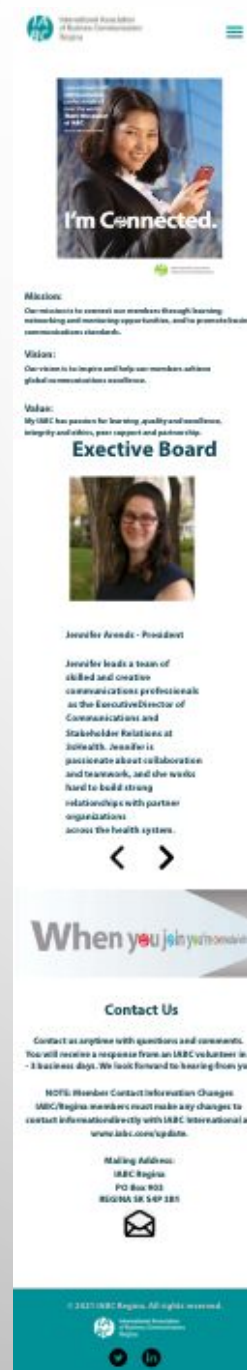


- The Events page lists the current activities available for registration. It will have a time constraint setting. After registration deadline past, the events will not show up under this page.
- The location and time is highlighted which give straight hints to users.
- User can directly click Register button to register this event, or they can click Learn more to check more details of the event.

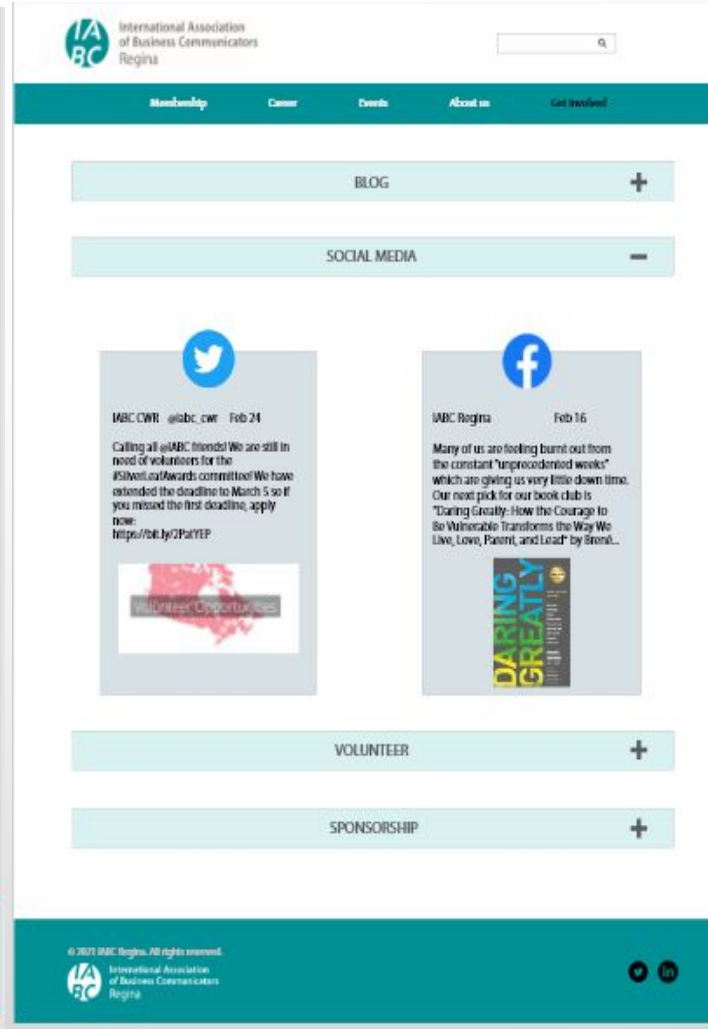
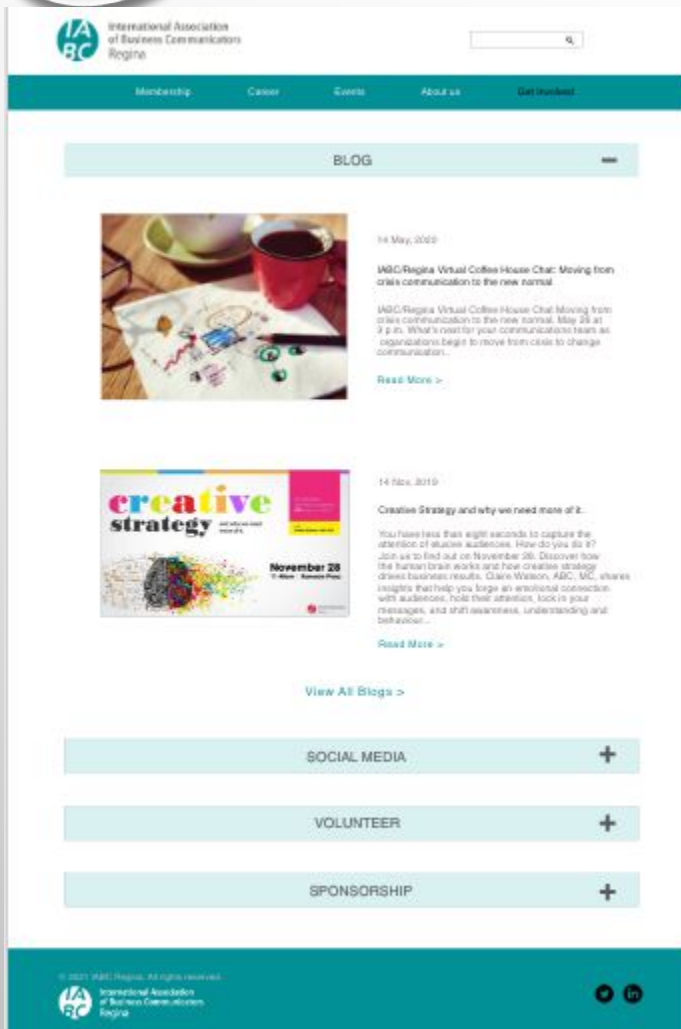
# About Us

The about us page is to show information about the IABC Exec team.

- Portraits following some introduction demonstrates the member's information
- Contact us part is following the member info, the email icon is link to a send email function.
- Certificate is not usually used, so we will hide it as default.
- FAQs are hide the answer as default and have a search function.



# Blog & Social Media



- The get involved page includes Blog/Newsroom, Social Media, Volunteer and Sponsorship.
- We chose an expandable menu for this page so people can focus on one section at a time but the other sections are also available on the same page for viewing.



# AdobeXD Demo

# Questionnaire

Q: How do you think our website mapping?

Q: How do you think our website navigation?

Q: Do you think the website includes all the information about IABC ?

Q: Does any section need to be reorganization?

Q: Do you want the footer to include the menu categories(navigation on the bottom) ?