MOBILE PHONE **SALES ANALYSIS** Overview **Details** Year ¥= \₁ žΞ Brand Apple žΞ Distributor Metro Oeschle Country ¥= 76 El Salvador

\$63.6M

\$41.4M

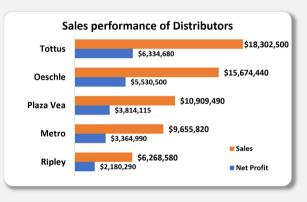
Total Cost

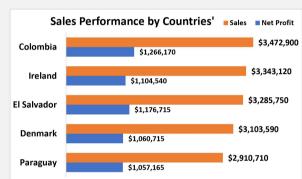
\$22.2M 34.92% Profit Margin

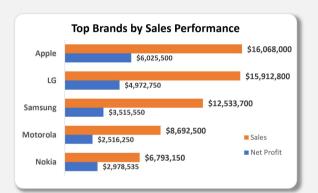
Net Profit

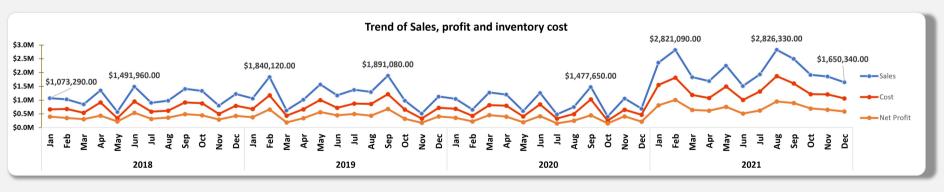
92% 76,172

Units Sold









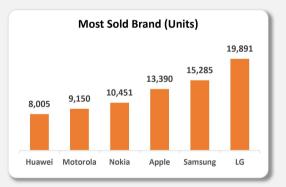


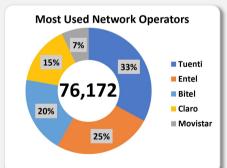


76,172
Units Sold

Net Profit

Brands	≟ Sales	Cost	Net Profit	Margin	Quantity
Huawei	\$3,602,250	\$1,400,875	\$2,201,375	61.11%	8,005
Nokia	\$6,793,150	3,814,615	\$2,978,535	43.85%	10 ,451
Apple	\$16,068,000	\$10,042,500	\$6,025,500	37 .50%	13,390
LG	\$15,912,800	\$10,940,050	\$4,972,750	3 1.25%	19,891
Motorola	\$8,692,500	\$6,176,250	\$2,516,250	28.95%	9,150
Samsung	\$12,533,70	\$9,018,150	\$3,515,550	28.05%	15,285
Total	\$63,602,40	\$41,392,440	\$22,209,960	36.19%	76,172





Colombia \$3,472,900 \$2,206,730 \$1,266,170 36.73% Ireland \$3,343,120 \$2,238,580 \$1,104,540 35.46% El Salvador \$3,285,750 \$2,109,035 \$1,176,715 36.55% Denmark \$3,103,590 \$2,042,875 \$1,060,715 37.00% Paraguay \$2,910,710 \$1,853,545 \$1,057,165 38.94% Canada \$2,804,540 \$1,828,900 \$975,640 36.23% Guatemala \$2,800,070 \$1,779,945 \$1,020,125 37.23% Brasil \$2,789,250 \$1,804,585 \$984,665 36.47% Portugal \$2,692,800 \$1,793,850 \$898,950 34.10% Germany \$2,633,290 \$1,718,325 \$914,965 33.31% United Kingdo \$2,582,970 \$1,655,345 \$927,625 37.05% Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$	Quantity	Profit Margin	Net Profit	Cost	Sales	Country
El Salvador \$3,285,750 \$2,109,035 \$1,176,715 36.55% Denmark \$3,103,590 \$2,042,875 \$1,060,715 37.00% Paraguay \$2,910,710 \$1,853,545 \$1,057,165 38.94% Canada \$2,804,540 \$1,828,900 \$975,640 36.23% Guatemala \$2,800,070 \$1,779,945 \$1,020,125 37.23% Brasil \$2,789,250 \$1,804,585 \$984,665 36.47% Portugal \$2,692,800 \$1,793,850 \$898,950 34.10% Germany \$2,633,290 \$1,718,325 \$914,965 33.31% United Kingdo \$2,582,970 \$1,655,345 \$927,625 37.05% Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 </td <td>4,045</td> <td>36.73%</td> <td>\$1,266,170</td> <td>\$2,206,730</td> <td>\$3,472,900</td> <td>Colombia</td>	4,045	36.73%	\$1,266,170	\$2,206,730	\$3,472,900	Colombia
Denmark \$3,103,590 \$2,042,875 \$1,060,715 37.00% Paraguay \$2,910,710 \$1,853,545 \$1,057,165 38.94% Canada \$2,804,540 \$1,828,900 \$975,640 36.23% Guatemala \$2,800,070 \$1,779,945 \$1,020,125 37.23% Brasil \$2,789,250 \$1,804,585 \$984,665 36.47% Portugal \$2,692,800 \$1,793,850 \$898,950 34.10% Germany \$2,633,290 \$1,718,325 \$914,965 33.31% United Kingdo \$2,582,970 \$1,655,345 \$927,625 37.05% Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375	4,031	35.46%	\$1,104,540	\$2,238,580	\$3,343,120	Ireland
Paraguay \$2,910,710 \$1,853,545 \$1,057,165 38.94% Canada \$2,804,540 \$1,828,900 \$975,640 36.23% Guatemala \$2,800,070 \$1,779,945 \$1,020,125 37.23% Brasil \$2,789,250 \$1,804,585 \$984,665 36.47% Portugal \$2,692,800 \$1,793,850 \$898,950 34.10% Germany \$2,633,290 \$1,718,325 \$914,965 33.31% United Kingdo \$2,582,970 \$1,655,345 \$927,625 37.05% Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375	4,050	36.55%	\$1,176,715	\$2,109,035	\$3,285,750	El Salvador
Canada \$2,804,540 \$1,828,900 \$975,640 36.23% Guatemala \$2,800,070 \$1,779,945 \$1,020,125 37.23% Brasil \$2,789,250 \$1,804,585 \$984,665 36.47% Portugal \$2,692,800 \$1,793,850 \$898,950 34.10% Germany \$2,633,290 \$1,718,325 \$914,965 33.31% United Kingdo \$2,582,970 \$1,655,345 \$927,625 37.05% Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 <t< td=""><td>3,645</td><td>37.00%</td><td>\$1,060,715</td><td>\$2,042,875</td><td>\$3,103,590</td><td>Denmark</td></t<>	3,645	37.00%	\$1,060,715	\$2,042,875	\$3,103,590	Denmark
Guatemala \$2,800,070 \$1,779,945 \$1,020,125 37.23% Brasil \$2,789,250 \$1,804,585 \$984,665 36.47% Portugal \$2,692,800 \$1,793,850 \$898,950 34.10% Germany \$2,633,290 \$1,718,325 \$914,965 33.31% United Kingdo \$2,582,970 \$1,655,345 \$927,625 37.05% Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780	3,428	38.94%	\$1,057,165	\$1,853,545	\$2,910,710	Paraguay
Brasil \$2,789,250 \$1,804,585 \$984,665 36.47% Portugal \$2,692,800 \$1,793,850 \$898,950 34.10% Germany \$2,633,290 \$1,718,325 \$914,965 33.31% United Kingdo \$2,582,970 \$1,655,345 \$927,625 37.05% Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325	3,521	36.23%	\$975,640	\$1,828,900	\$2,804,540	Canada
Portugal \$2,692,800 \$1,793,850 \$898,950 34.10% Germany \$2,633,290 \$1,718,325 \$914,965 33.31% United Kingdo \$2,582,970 \$1,655,345 \$927,625 37.05% Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825	3,425	37.23%	\$1,020,125	\$1,779,945	\$2,800,070	Guatemala
Germany \$2,633,290 \$1,718,325 \$914,965 33.31% United Kingdo \$2,582,970 \$1,655,345 \$927,625 37.05% Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	3,190	36.47%	\$984,665	\$1,804,585	\$2,789,250	Brasil
United Kingdo \$2,582,970 \$1,655,345 \$927,625 37.05% Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	3,275	34.10%	\$898,950	\$1,793,850	\$2,692,800	Portugal
Bolivia \$2,566,510 \$1,701,905 \$864,605 35.40% Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	2,905	33.31%	\$914,965	\$1,718,325	\$2,633,290	Germany
Chile \$2,550,240 \$1,674,150 \$876,090 35.34% USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	3,236	37.05%	\$927,625	\$1,655,345	\$2,582,970	United Kingdo
USA \$2,541,820 \$1,632,900 \$908,920 38.22% Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	3,022	35.40%	\$864,605	\$1,701,905	\$2,566,510	Bolivia
Spain \$2,535,100 \$1,647,810 \$887,290 36.46% Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	3,043	35.34%	\$876,090	\$1,674,150	\$2,550,240	Chile
Peru \$2,493,020 \$1,610,230 \$882,790 34.25% Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	3,061	38.22%	\$908,920	\$1,632,900	\$2,541,820	USA
Cuba \$2,422,310 \$1,570,085 \$852,225 37.49% France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	3,064	36.46%	\$887,290	\$1,647,810	\$2,535,100	Spain
France \$2,421,270 \$1,584,375 \$836,895 35.24% Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	3,232	34.25%	\$882,790	\$1,610,230	\$2,493,020	Peru
Uruguay \$2,389,390 \$1,591,345 \$798,045 35.07% Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	2,851	37.49%	\$852,225	\$1,570,085	\$2,422,310	Cuba
Switzerland \$2,372,860 \$1,581,780 \$791,080 34.71% Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	2,961	35.24%	\$836,895	\$1,584,375	\$2,421,270	France
Argentina \$2,356,550 \$1,566,325 \$790,225 35.83% Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	2,809	35.07%	\$798,045	\$1,591,345	\$2,389,390	Uruguay
Mexico \$2,339,270 \$1,522,825 \$816,445 36.23%	2,751	34.71%	\$791,080	\$1,581,780	\$2,372,860	Switzerland
	2,760	35.83%	\$790,225	\$1,566,325	\$2,356,550	Argentina
Jamaica \$2 127 410 \$1 412 115 \$715 295 34 67%	2,814	36.23%	\$816,445	\$1,522,825	\$2,339,270	Mexico
Januarea \$2,127,410 \$1,412,113 \$713,293 34.07/6	2,452	34.67%	\$715,295	\$1,412,115	\$2,127,410	Jamaica
Venezuela \$2,067,660 \$1,264,880 \$802,780 41.13%	2,601	41.13%	\$802,780	\$1,264,880	\$2,067,660	Venezuela
Grand Total \$63,602,400 \$41,392,440 \$22,209,960 36.19%	76,172	36.19%	\$22,209,960	\$41,392,440	\$63,602,400	Grand Total