



NESTLE PRODUCTS SALES ANALYSIS


\$30.82M
Total Revenue 

18,115
Total Orders 


Milo
Best Selling Product 


South Australia
Best Selling Location 



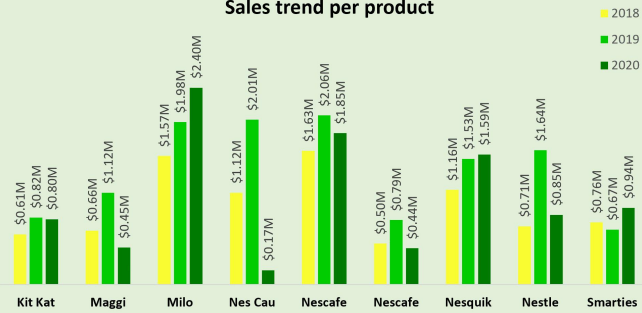
Sales Medium 
Direct
Online

YEAR 
2018
2019
2020

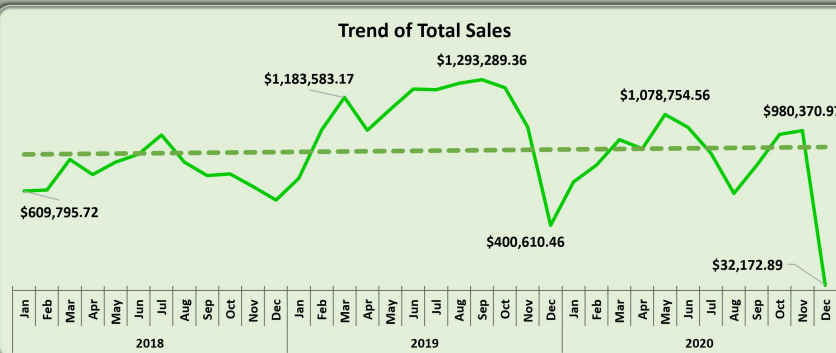
Sales Location 
Australian Capital T...
New South Wales
Northern Territory
Queensland
South Australia
Tasmania
Victoria
Western Australia

Product Name 
Kit Kat
Maggi
Milo
Nes Cau
Nescafe
Nescafe Gold
Nesquik Duo
Nestle Drumstick
Smarties

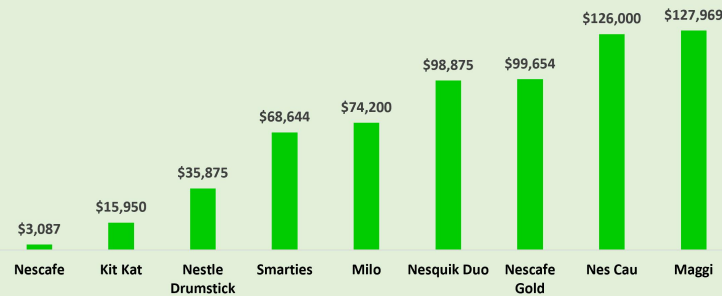
Sales trend per product



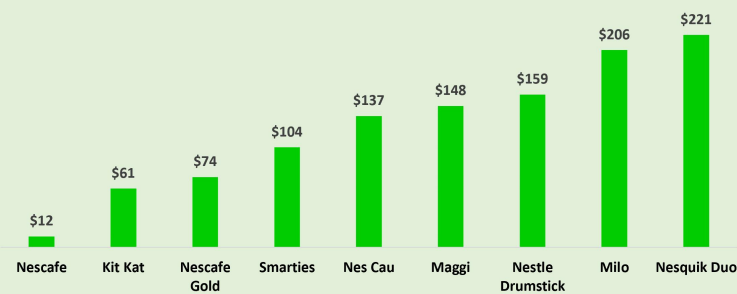
Trend of Total Sales



Highest Revenue generated by products



Minimum Revenue generated by products



Revenue generated in each country



INSIGHTS

- Milo is the best performing product as it generated the highest revenue within the timeframe.
- South Australia happen to be the country where most revenue was generated.
- Sales trend analysis shows that sales dwindle after the month of october each and then it picks up again in january the following year.
- The direct sales medium happen to be the most used medium of sale and it contributed the lion share (77%) of the total revenue

Sales Medium

