

# **DIGITAL MARKETING PROJECT REPORT**

**TEAM ID : NM2023TMID07850**

**TOPIC** : How create a brand promo video using canva

# BRAND PROMO VIDEO USING CANVA

BRAND NAME : BIOMEDICAL ACADEMICIAN

CATEGORY : EDUCATION

TARGET

AUDIENCE : ABOVE 18 [BOTH BOYS AND GIRLS]

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## VIDEO SCRIPT :

**Qualified Faculty:** Educational institutions employ teachers, professors, and instructors who are knowledgeable and experienced in their respective fields. The quality of the faculty greatly influences the quality of education

.	<b>Administrative Staff:</b> These institutions have administrative staff to manage operations, admissions, registration, student services, and other administrative functions.
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.	<b>Assessment and Evaluation:</b> Educational institutes use various methods to assess and evaluate student performance, such as exams, assignments, and grading systems.
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.	<b>Educational Resources:</b> These can include textbooks, reference materials, digital resources, and other materials required for teaching and learning.
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.	<b>Extracurricular Activities:</b> Many educational institutions offer extracurricular activities such as sports, clubs, student organizations, and cultural events to enhance the overall development of students.
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.	<b>Support Services:</b> They may provide support services for students, including counseling, career guidance, special education for students with disabilities, and academic advising.
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.	<b>Technology Integration:</b> Educational institutions increasingly incorporate technology into the learning process, offering computer labs, e-learning platforms, and other digital resources.
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.	<b>Research Facilities (for universities):</b> Universities often have research facilities and labs where faculty and students can conduct research in various fields.
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**Accreditation:** Many educational institutions seek accreditation from relevant governing bodies to ensure that they meet specific standards of quality and effectiveness.

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**Admissions Process:** They have an admissions process to admit students, which may include criteria such as standardized test scores, interviews, and application requirements.

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**Safety Measures:** Ensuring the safety and security of students and staff, which may involve security personnel, emergency response plans, and safety protocols

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**Community Engagement:** Some institutions actively engage with the community through partnerships, outreach programs, and initiatives that benefit the local area.

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**Alumni Network:** Maintaining an alumni network to connect current students with graduates who can offer mentorship and career guidance.

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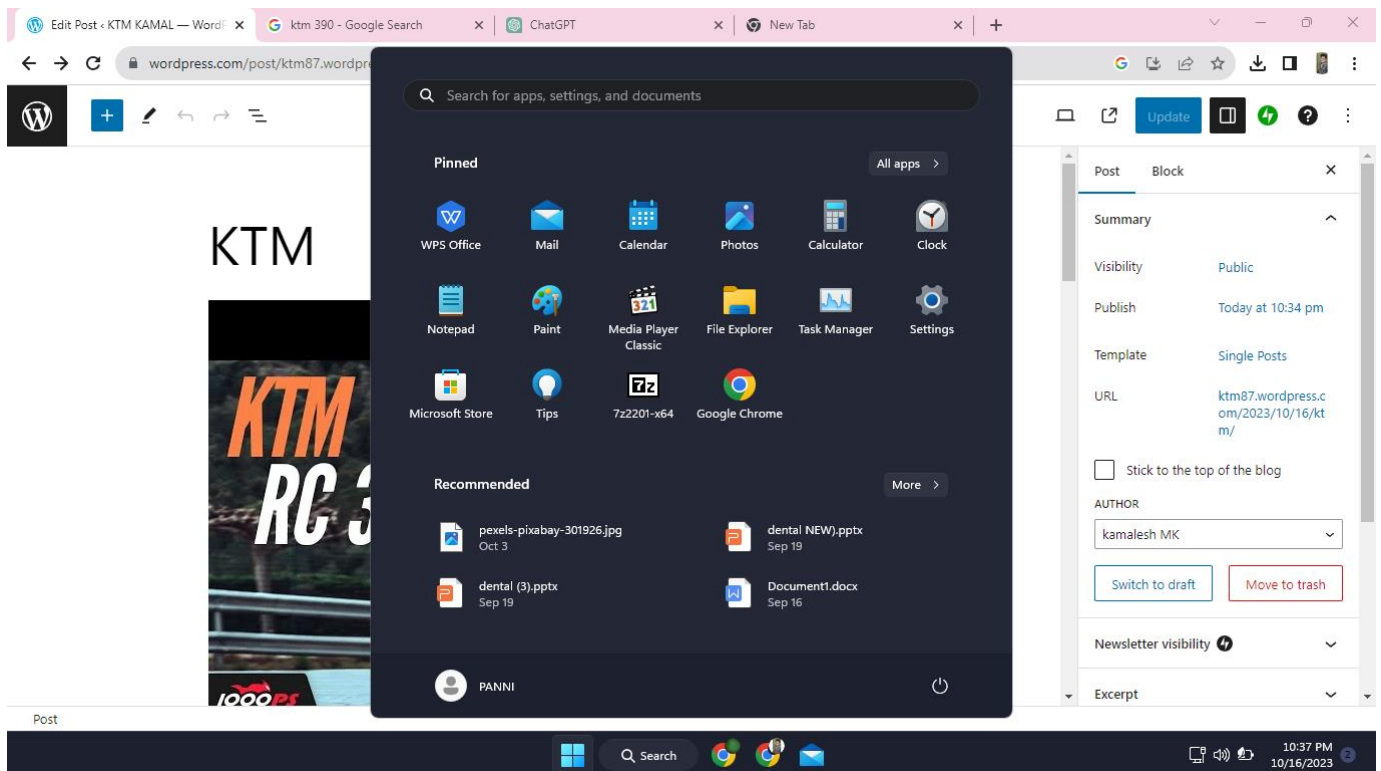
**Quality Assurance and Improvement:** Implementing mechanisms for continuous quality assessment and improvement in teaching and services.

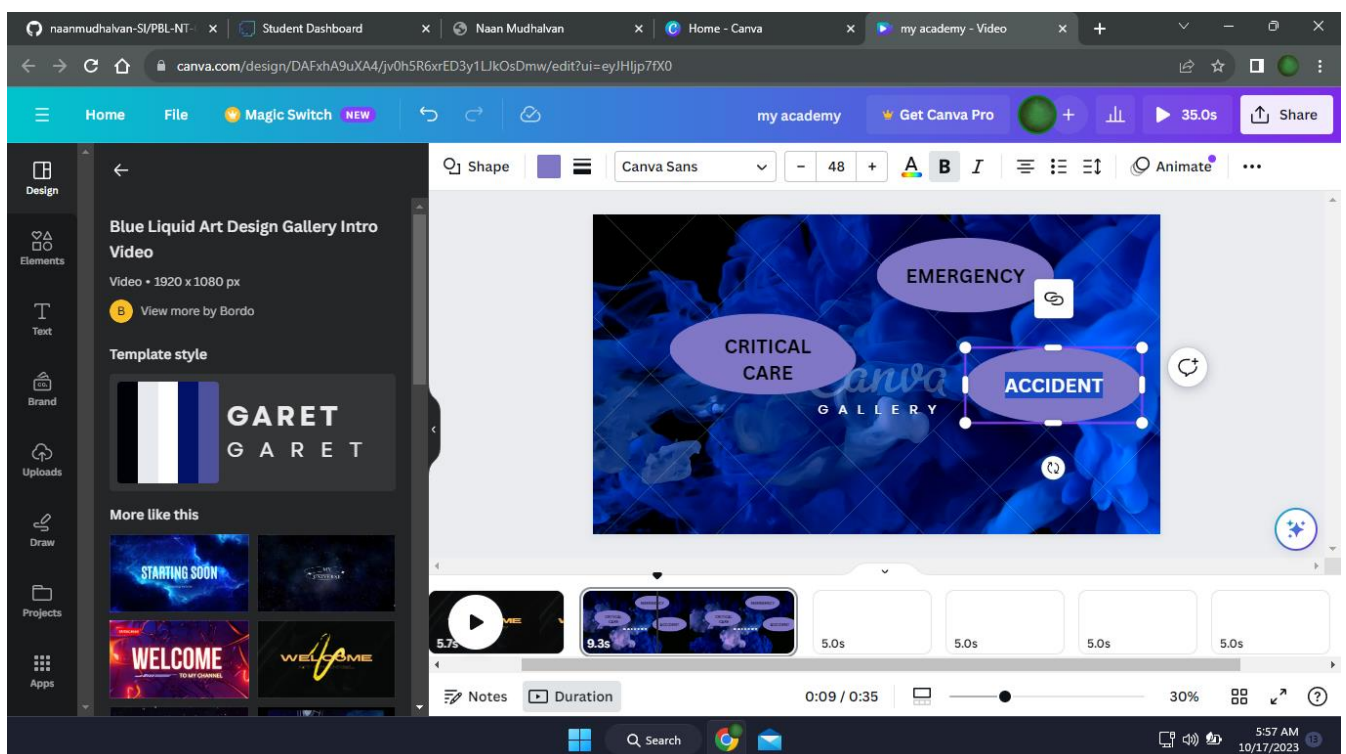
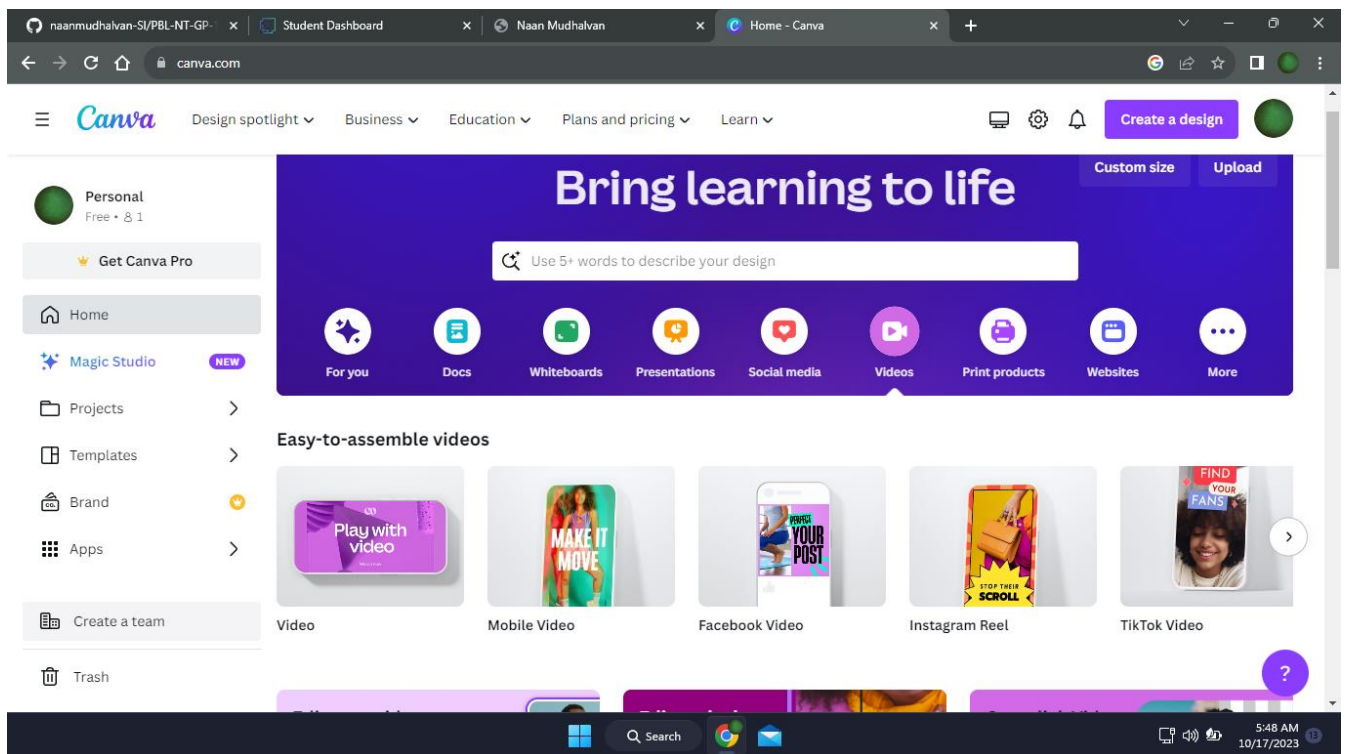
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# VIDEO

Link : <https://youtu.be/DVsIGt92dLM>

## Screenshots :





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6:03 AM  
10/17/2023