

Writing about Make

General Instructions

- Use this template as a master guidance when create a listing page for Make in a partners or integrations directory.
- You can adjust the content to fit your integration or listing page structure, but please don't change our tagline, product description and respect Make's core message and positioning.
- Before publishing the page, please send us an email with the copy or preview of the page to tech.partnerships@make.com for a content quality check and approval.

For more information about our brand, please check our [Brand Guidelines](#).

Writing rules

- Make is spelled with a big M. We only use the small m in the logo.
- Please use 'Make' as a noun, or an adjective followed by a description of our services. 'Make' should not be used as a verb (unless used in another context) or plural.
- We never use the name to create new slogans that contain cliches or political references. We avoid using any puns that are irrelevant to the brand. Any new forms from the name must be approved and contained in the brand style guidelines.
- 'Make.com' is our domain, but we do not refer to ourselves (the brand) as 'Make.com'.
- We don't translate the word Make. When a text is written in another language, our brand & product will always remain Make (in English).
- Don't use verb variations of "to make" to refer to the brand Make (e.g. don't use made, makes, making).
- Avoid using the verb "to make" just before the brand word Make or too many times in a sentence (e.g. Do not say "make Make automate your work for you").

Writing rules

App Name	Make
Tags	Productivity / Automation / Workflows / iPaaS / Integration / Analytics
Tagline <i>(can be used in general description in partners overview in partnership directory, under headline etc.)</i>	<p><i>Option 1:</i> Connect [Your App Name] with your favorite apps to <i>(insert relevant line here)</i>.</p> <p><i>Option 2:</i> Connect [Your App Name] with your favorite apps in minutes</p> <p><i>Option 3:</i> Connect [Your App Name] with your favorite apps to automate your work</p>
Short description <i>(can be used in general description in partners overview in partnership directory, etc.)</i>	<p><i>Option 1:</i> Make is a visual automation platform that lets you send information between [Your App Name] and thousands of apps with just a few clicks.</p> <p><i>Option 2:</i> Make lets you design, build, and automate by connecting [Your App Name] with thousands of apps in just a few clicks.</p>
Detailed description <i>(please keep and adjust what will fit to you partner listing page structure)</i>	<p>Make is a visual platform that lets you design, build, and automate anything – from simple tasks to complex workflows – in minutes. With Make, you can send information between [Your App Name] and thousands of apps. It's fast and easy to use, visually intuitive, and requires zero coding expertise.</p>

Writing rules

Key benefits

(please keep and adjust what will fit to you partner listing page structure)

Connect [Your App Name] with any app or service

Do more with [Your App Name]. Make lets you connect [Your App Name] with 1000+ popular apps in just a few clicks, without any coding. Missing an app in our library? Use Make's no-code toolkit, which includes the generic HTTP app that allows you to connect to any app or service with an API.

Visualize the workflows you create

Make allows you to visually create, build, and automate workflows. Use the playful drag-and-drop interface to connect apps in a few clicks, and build limitless workflows called scenarios. Set your scenarios to run instantly or per schedule, or watch the scenario run in real time whenever you need.

Create without limits

Make lets you build as if you were a developer, without writing any code.

- Design workflows with as many steps as you need
- Integrate an infinite number of apps in a single workflow
- To build complex workflows, you can use Make's powerful no-code toolkit, which includes advanced features like iterators, aggregators, conditional logic, filtering, error handling, execution history log, and more.

Writing rules

Key benefits

(please keep and adjust what will fit to you partner listing page structure)

Build faster than ever

- With Make, it's fast and easy to create, test and edit workflows.
- Reduce your time to deployment by 5x. Debug your workflow in real time to identify and solve errors, rather than searching through lines of code.

Get rid of the manual work and focus on innovating

- Choose an [Your App Name] template to help you get started or build your own from scratch.
- Make empowers creators across all business areas, sizes, and backgrounds to build solutions to workplace challenges. It's never too late to start.

Here are some examples of how to reference an App and Make:

(with the Quickbooks app)

"Add contacts to your favorite CRM from new customers created in QuickBooks."

"Create QuickBooks invoices from new Shopify orders."

"Or, design, build, and automate your own unique workflow! You're only limited by your imagination."

"For more inspiration, [visit Make's QuickBooks page](#)" (here you can add a link to your app listing in the [Make Apps & Services directory](#)).

Writing rules

Key Features <i>(4-5 items that describe our key features. Whenever possible adapt the features to the specific app)</i>	<ul style="list-style-type: none">• Connect [Your App Name] with thousands of integrated apps, or any API—without coding.• Schedule your workflow to execute whenever you need—even if you're not currently using [Your App Name].• Design workflows with as many apps and steps as you need. Add filters and conditional logic for more complex processes.• Watch your workflow run in real time for visual testing, rather than dealing with code or testing each step individually.
Instructions / How to get started	<ol style="list-style-type: none">1. Sign up for Make to get started.2. Create a new scenario by connecting app modules and selecting triggers and actions.3. Give your scenario a quick test run.4. If you're happy with it, set it to run on a schedule, then sit back and relax.
Installation / step-by-step guide/ help page	Dependent on a specific app. Consult documentation for your app here: https://www.make.com/en/help/apps

Important links and information

The links below are for reference only. During quality check and approval, a Make's partnership specialist will send you UTM links.

Make apps & services directory <i>(Search for you app name)</i>	https://www.make.com/en/integrations
Pricing	Free account forever, or monthly/yearly plans with advanced features. Look here for more details. www.make.com/en/pricing
Documentation <i>(Search for you app name)</i>	https://www.make.com/en/help/apps
Templates <i>(Search for you app name)</i>	https://www.make.com/en/templates
Contact Link for Support	https://www.make.com/en/ticket
Languages supported	English and Czech

Important links and information

Privacy Policy <i>(this link is also part of terms and conditions page)</i>	www.make.com/en/privacy-notice
Terms of Service / Use <i>(page with all links related to security)</i>	www.make.com/en/terms-and-conditions
Regions supported	Where the app is available. Make is available globally. Customer support is available to all users in all regions (in English).
Service Model	Self Service
Request Demo	www.make.com/en/contact-us
Embedded templates javascript, UTM links, Affiliate links	Contact Make team at tech.partnerships@make.com

Media Kit

Make App Icon



Links to public URLs:

- Square: <https://cdn.make.com/img/make/make-app-icon-square-512x512.png> or
- Circle: <https://cdn.make.com/img/make/make-app-icon-circle.png>

Brand Guidelines & logo kit

Please visit <https://www.make.com/en/press> and check out our Make Resources.

Boilerplate

Make is the leading visual platform for anyone to design, build, and automate anything—from tasks and workflows to apps and systems—without the need for coding skills. Make enables individuals, teams, and enterprises across all verticals to create powerful custom solutions that scale their businesses faster than ever. Make powers over 500,000+ organizations around the globe. Learn more about Make at www.make.com.