SAURAV PANDEY

fueled by coffee & the lyrical magic of music

Connect

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Experience

UX Designer | MakeMyTrip   Nov'21 - Present

• Designed Travel Restrictions for International travellers and an admin panel to power it

• Designed Wishlist feature for Hotels on Apps to increase the engagement & retention

• Revamped the offers section on Apps which resulted in 3.2% incremental conversion

• Deisgned Spin&Win for Apps, launched in UAE & India which resulted in 3% & 4% incremental conversion respectively

Product Designer | Snapdeal   Nov' 19 - Nov' 20

• Helped the team build a design language system

• Designed vernacular for Apps & PWA which resulted in a 8% incremental conversion

• Built a premium subscription-based feature for Apps & PWA platform which resulted in a 10% incremental conversion

Product Designer | ZappFresh   Mar' 19 - Nov' 19

• Built Farm - a Design Language System for Zappfresh

• Revamped the company's website and mobile apps

• Branding of company products and services

Education

HIT, Haldia   2015 - 2019

B.Tech - Computer Science

Skills

Design

Design Systems
Information Architecture
Rapid Prototyping
Wireframing

Tools + Tech

Figma
Abstract
Adobe Creative Suite
HTML, CSS