

SAURAV PANDEY

fueled by coffee & the lyrical
magic of music

Connect

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Education

HIT, Haldia 2015 - 2019

B.Tech - Computer Science

Skills

Design

Design Systems
Information Architecture
Rapid Prototyping
Wireframing

Tools + Tech

Figma
Abstract
Adobe Creative Suite
HTML, CSS

Experience

UX Designer | MakeMyTrip

Nov'20 - Present

- Designed Travel Restrictions for International travellers and an admin panel to power it
- Designed Wishlist feature for Hotels on Apps to increase the engagement & retention
- Revamped the offers section on Apps which resulted in 3.2% incremental conversion
- Designed Spin&Win for Apps, launched in UAE & India which resulted in 3% & 4% incremental conversion respectively

Product Designer | Snapdeal

Nov' 19 - Nov' 20

- Helped the team build a design language system
- Designed vernacular for Apps & PWA which resulted in a 8% incremental conversion
- Built a premium subscription-based feature for Apps & PWA platform which resulted in a 10% incremental conversion

Product Designer | ZappFresh

Mar' 19 - Nov' 19

- Built Farm - a Design Language System for Zappfresh
- Revamped the company's website and mobile apps
- Branding of company products and services

