10affrc

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1 Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan:

Oct 1999 - Oct 2012 Number of Attributes/Columns in data: 10

Attribute Information:

- 1. Id
- 2. ProductId unique identifier for the product
- 3. UserId unque identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

Objective: Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative? [Ans] We could use Score/Rating. A rating of 4 or 5 can be considered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

2 [1]. Reading Data

2.1 [1.1] Loading the data

The dataset is available in two forms 1. .csv file 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
In [35]: %matplotlib inline
         import warnings
         warnings.filterwarnings("ignore")
         import sqlite3
         import pandas as pd
         import numpy as np
         import nltk
         import string
         import matplotlib.pyplot as plt
         import seaborn as sns
         from sklearn.feature_extraction.text import TfidfTransformer
         from sklearn.feature_extraction.text import TfidfVectorizer
         from sklearn.feature_extraction.text import CountVectorizer
         from sklearn.metrics import confusion_matrix
         from sklearn import metrics
         from sklearn.metrics import roc_curve, auc
         from nltk.stem.porter import PorterStemmer
         import re
         # Tutorial about Python regular expressions: https://pymotw.com/2/re/
         import string
         from nltk.corpus import stopwords
         from nltk.stem import PorterStemmer
         from nltk.stem.wordnet import WordNetLemmatizer
         from gensim.models import Word2Vec
         from gensim.models import KeyedVectors
         import pickle
         from tqdm import tqdm
         import os
         from sklearn.model selection import train test split
         from sklearn.metrics import roc_auc_score
         from sklearn import preprocessing
         from sklearn.model_selection import GridSearchCV
         from prettytable import PrettyTable
         from sklearn.cluster import KMeans
         from wordcloud import WordCloud, STOPWORDS, ImageColorGenerator
         from sklearn.cluster import AgglomerativeClustering
         from sklearn.cluster import DBSCAN
```

```
In [2]: # using SQLite Table to read data.
        con = sqlite3.connect('database.sqlite')
        # filtering only positive and negative reviews i.e.
        # not taking into consideration those reviews with Score=3
        # SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 500000 data point
        # you can change the number to any other number based on your computing power
        # filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 5
        # for tsne assignment you can take 5k data points
        filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 400
        # Give reviews with Score>3 a positive rating(1), and reviews with a score<3 a negativ
        def partition(x):
           if x < 3:
                return 0
           return 1
        #changing reviews with score less than 3 to be positive and vice-versa
        actualScore = filtered_data['Score']
        positiveNegative = actualScore.map(partition)
        filtered_data['Score'] = positiveNegative
        print("Number of data points in our data", filtered_data.shape)
        filtered_data.head(3)
Number of data points in our data (4000, 10)
Out[2]:
           Id ProductId
                                   UserId
                                                               ProfileName \
           1 B001E4KFG0 A3SGXH7AUHU8GW
                                                                delmartian
        1
           2 B00813GRG4 A1D87F6ZCVE5NK
                                                                    dll pa
           3 BOOOLQOCHO
                           ABXLMWJIXXAIN Natalia Corres "Natalia Corres"
           HelpfulnessNumerator HelpfulnessDenominator Score
                                                                      Time
        0
                                                             1 1303862400
                              1
                                                      1
                              0
                                                      0
                                                             0 1346976000
        1
        2
                              1
                                                             1 1219017600
                         Summary
        O Good Quality Dog Food I have bought several of the Vitality canned d...
               Not as Advertised Product arrived labeled as Jumbo Salted Peanut...
        2 "Delight" says it all This is a confection that has been around a fe...
In [3]: display = pd.read_sql_query("""
        SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
        FROM Reviews
        GROUP BY UserId
```

```
HAVING COUNT(*)>1
        """, con)
In [4]: print(display.shape)
        display.head()
(80668, 7)
Out [4]:
                       UserId
                                ProductId
                                                       ProfileName
                                                                           Time
                                                                                 Score
          #oc-R115TNMSPFT9I7
                               B007Y59HVM
                                                                     1331510400
                                                                                     2
                                                           Brevton
        1 #oc-R11D9D7SHXIJB9
                               B005HG9ET0
                                            Louis E. Emory "hoppy"
                                                                     1342396800
                                                                                     5
        2 #oc-R11DNU2NBKQ23Z
                               B007Y59HVM
                                                  Kim Cieszykowski
                                                                     1348531200
                                                                                     1
        3 #oc-R1105J5ZVQE25C
                                                     Penguin Chick
                               B005HG9ET0
                                                                     1346889600
                                                                                     5
        4 #oc-R12KPBODL2B5ZD
                               B0070SBE1U
                                             Christopher P. Presta
                                                                    1348617600
                                                               COUNT(*)
                                                         Text
         Overall its just OK when considering the price...
                                                                       2
        1 My wife has recurring extreme muscle spasms, u...
                                                                       3
        2 This coffee is horrible and unfortunately not ...
                                                                       2
        3 This will be the bottle that you grab from the...
                                                                       3
        4 I didnt like this coffee. Instead of telling y...
In [5]: display[display['UserId'] == 'AZY10LLTJ71NX']
Out [5]:
                      UserId
                               ProductId
                                                               ProfileName
                                                                                   Time
               AZY10LLTJ71NX B006P7E5ZI
        80638
                                          undertheshrine "undertheshrine"
                                                                             1334707200
                                                                         COUNT(*)
               Score
                                                                    Text
                   5 I was recommended to try green tea extract to ...
        80638
In [6]: display['COUNT(*)'].sum()
Out[6]: 393063
```

3 [2] Exploratory Data Analysis

3.1 [2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
Out [7]:
               Ιd
                    ProductId
                                       UserId
                                                   ProfileName
                                                                HelpfulnessNumerator
        0
            78445
                   B000HDL1RQ
                               AR5J8UI46CURR Geetha Krishnan
                                                                                     2
        1
           138317
                   BOOOHDOPYC
                                AR5J8UI46CURR Geetha Krishnan
                                                                                    2
        2
           138277
                                                                                    2
                   BOOOHDOPYM
                               AR5J8UI46CURR Geetha Krishnan
                                                                                    2
        3
            73791
                   BOOOHDOPZG
                                AR5J8UI46CURR Geetha Krishnan
                                                                                    2
           155049
                   B000PAQ75C
                                AR5J8UI46CURR Geetha Krishnan
           HelpfulnessDenominator
                                    Score
                                                 Time
        0
                                 2
                                        5
                                           1199577600
                                 2
        1
                                        5
                                           1199577600
        2
                                 2
                                        5
                                           1199577600
        3
                                 2
                                           1199577600
                                 2
        4
                                           1199577600
                                      Summary
           LOACKER QUADRATINI VANILLA WAFERS
        0
        1
          LOACKER QUADRATINI VANILLA WAFERS
          LOACKER QUADRATINI VANILLA WAFERS
          LOACKER QUADRATINI VANILLA WAFERS
          LOACKER QUADRATINI VANILLA WAFERS
                                                          Text
           DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
          DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
          DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
           DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
        3
           DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
```

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8) ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

```
Out[9]: (3989, 10)
In [10]: #Checking to see how much % of data still remains
         (final['Id'].size*1.0)/(filtered_data['Id'].size*1.0)*100
Out[10]: 99.725
  Observation:- It was also seen that in two rows given below the value of HelpfulnessNumera-
tor is greater than HelpfulnessDenominator which is not practically possible hence these two rows
too are removed from calcualtions
In [11]: display= pd.read_sql_query("""
         SELECT *
         FROM Reviews
         WHERE Score != 3 AND Id=44737 OR Id=64422
         ORDER BY ProductID
         """, con)
         display.head()
Out[11]:
               Ιd
                    ProductId
                                                             ProfileName \
                                        UserId
         O 64422 BOOOMIDROQ A161DKO6JJMCYF
                                                J. E. Stephens "Jeanne"
         1 44737
                   B001EQ55RW A2V0I904FH7ABY
                                                                     Ram
            HelpfulnessNumerator HelpfulnessDenominator Score
                                                                         Time \
         0
                                3
                                                                  1224892800
                                3
                                                                4 1212883200
         1
                                                   Summary
                       Bought This for My Son at College
         1 Pure cocoa taste with crunchy almonds inside
                                                           Text
         O My son loves spaghetti so I didn't hesitate or...
         1 It was almost a 'love at first bite' - the per...
In [12]: final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
In [13]: #Before starting the next phase of preprocessing lets see the number of entries left
         print(final.shape)
         #How many positive and negative reviews are present in our dataset?
         final['Score'].value_counts()
(3989, 10)
Out[13]: 1
              3328
               661
         Name: Score, dtype: int64
```

4 [3] Preprocessing

4.1 [3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like , or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

We have used the Victor fly bait for 3 seasons. Can't beat it. Great product!

Please ignore the one-star comments, if you check the bag the main ingredient IS in fact whole

We have used the Victor fly bait for 3 seasons. Can't beat it. Great product!

```
In [16]: # https://stackoverflow.com/questions/16206380/python-beautifulsoup-how-to-remove-all
        from bs4 import BeautifulSoup
        soup = BeautifulSoup(sent_0, 'lxml')
        text = soup.get_text()
        print(text)
        print("="*50)
        soup = BeautifulSoup(sent_1000, 'lxml')
        text = soup.get_text()
        print(text)
        print("="*50)
        soup = BeautifulSoup(sent_1500, 'lxml')
        text = soup.get_text()
        print(text)
        print("="*50)
We have used the Victor fly bait for 3 seasons. Can't beat it. Great product!
_____
Fast, professional transaction. I needed this one ingredient for a new recipe and it turned or
_____
Please ignore the one-star comments, if you check the bag the main ingredient IS in fact whole
_____
In [17]: # https://stackoverflow.com/a/47091490/4084039
        import re
        def decontracted(phrase):
            # specific
           phrase = re.sub(r"won't", "will not", phrase)
           phrase = re.sub(r"can\'t", "can not", phrase)
            # general
           phrase = re.sub(r"n\'t", " not", phrase)
           phrase = re.sub(r"\'re", " are", phrase)
           phrase = re.sub(r"\'s", " is", phrase)
           phrase = re.sub(r"\'d", " would", phrase)
           phrase = re.sub(r"\'ll", " will", phrase)
           phrase = re.sub(r"\'t", " not", phrase)
           phrase = re.sub(r"\'ve", " have", phrase)
           phrase = re.sub(r"\'m", " am", phrase)
           return phrase
In [18]: sent_1500 = decontracted(sent_1500)
        print(sent_1500)
```

print("="*50)

Please ignore the one-star comments, if you check the bag the main ingredient IS in fact whole

```
In [19]: #remove words with numbers python: https://stackoverflow.com/a/18082370/4084039
         sent_0 = re.sub("\S*\d\S*", "", sent_0).strip()
        print(sent_0)
We have used the Victor fly bait for seasons. Can't beat it. Great product!
In [20]: #remove spacial character: https://stackoverflow.com/a/5843547/4084039
         sent_1500 = re.sub('[^A-Za-z0-9]+', ' ', sent_1500)
        print(sent_1500)
Please ignore the one star comments if you check the bag the main ingredient IS in fact whole;
In [21]: # https://gist.github.com/sebleier/554280
         # we are removing the words from the stop words list: 'no', 'nor', 'not'
         # <br /><br /> ==> after the above steps, we are getting "br br"
         # we are including them into stop words list
         # instead of <br /> if we have <br/> these tags would have revmoved in the 1st step
         stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselve
                     "you'll", "you'd", 'yours', 'yourself', 'yourselves', 'he', 'him'
                     'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itself',
                     'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that', "
                     'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has', '
                     'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'a
                     'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'throug
                     'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off', 'o
                     'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all', 'a
                     'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than', 'to
                     's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've", ':
                     've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't
                     "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mi
                     "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't",
                     'won', "won't", 'wouldn', "wouldn't"])
In [22]: # Combining all the above stundents
        from tqdm import tqdm
        preprocessed_reviews_a = []
         # tqdm is for printing the status bar
        for sentance in tqdm(final['Text'].values):
             sentance = re.sub(r"http\S+", "", sentance)
             sentance = BeautifulSoup(sentance, 'lxml').get_text()
             sentance = decontracted(sentance)
             sentance = re.sub("\S*\d\S*", "", sentance).strip()
```

```
sentance = re.sub('[^A-Za-z]+', ' ', sentance)
             # https://gist.github.com/sebleier/554280
            sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in stopw
            preprocessed_reviews_a.append(sentance.strip())
100%|| 3989/3989 [00:01<00:00, 3191.95it/s]
In [23]: preprocessed_reviews_a[1500]
Out[23]: 'please ignore one star comments check bag main ingredient fact whole grain brown rice
In [24]: X = preprocessed_reviews_a
   [4] Featurization
5.1 [4.1] BAG OF WORDS
In [205]: #BoW
         vectorizer = CountVectorizer(min_df = 10)
         vectorizer.fit(X) # fit has to happen only on train data
         print(vectorizer.get_feature_names()[:20])# printing some feature names
         print("="*50)
         # we use the fitted CountVectorizer to convert the text to vector
         X_bow = vectorizer.transform(X)
         print("After vectorizations")
         print(X_bow.shape)
['able', 'absolute', 'absolutely', 'according', 'acid', 'across', 'actual', 'actually', 'add',
_____
After vectorizations
(3989, 1885)
5.2 [4.3] TF-IDF
In [206]: tfidf_vect = TfidfVectorizer(min_df=10)
         tfidf_vect.fit(X)
         print("some sample features ",tfidf_vect.get_feature_names()[0:10])
         print('='*50)
         # we use the fitted CountVectorizer to convert the text to vector
         X_tfidf = tfidf_vect.transform(X)
         print("After vectorizations")
```

print(X_tfidf.shape)

```
some sample features ['able', 'absolute', 'absolutely', 'according', 'acid', 'across', 'actua'
_____
After vectorizations
(3989, 1885)
5.3 [4.4] Word2Vec
In [25]: # Train your own Word2Vec model using your own text corpus
        list of sentance=[]
        for sentance in X:
            list_of_sentance.append(sentance.split())
In [26]: # this line of code trains your w2v model on the give list of sentances, fitting the
        w2v_model=Word2Vec(list_of_sentance,min_count=5,size=50, workers=-1)
In [27]: w2v_words = list(w2v_model.wv.vocab)
        print("number of words that occured minimum 5 times ",len(w2v_words))
        print("sample words ", w2v_words[0:50])
number of words that occured minimum 5 times 3295
sample words ['used', 'ca', 'not', 'beat', 'great', 'product', 'available', 'course', 'total'
5.4 [4.4.1] Converting text into vectors using Avg W2V, TFIDF-W2V
[4.4.1.1] Avg W2v
In [28]: # average Word2Vec
        # compute average word2vec for each review.
        sent_vectors = []; # the avg-w2v for each sentence/review is stored in this list
        for sent in tqdm(list_of_sentance): # for each review/sentence
            sent_vec = np.zeros(50) # as word vectors are of zero length 50, you might need t
            cnt_words =0; # num of words with a valid vector in the sentence/review
            for word in sent: # for each word in a review/sentence
                if word in w2v_words:
                    vec = w2v_model.wv[word]
                    sent_vec += vec
                    cnt_words += 1
            if cnt_words != 0:
                sent_vec /= cnt_words
            sent_vectors.append(sent_vec)
        sent_vectors = np.array(sent_vectors)
        print(sent_vectors.shape)
        print(sent_vectors[0])
```

100%|| 3989/3989 [00:02<00:00, 1547.61it/s]

```
(3989, 50)
[-2.08258765e-04 -8.50573182e-04 2.57958284e-03 2.20642064e-03
-1.71055952e-03 -3.63902928e-03 -6.52334265e-04 -5.79028856e-05
-7.47786544e-04 3.84051945e-03 6.23511267e-04 -1.74325439e-03
-1.89252077e-03 -3.41529450e-03 -2.72196962e-03 6.18074198e-03
 -1.91327788e-03 -1.91387531e-03 1.19264730e-03 3.76884969e-03
-3.26800897e-04 -4.88491396e-03 -5.03189743e-03 5.63717913e-04
  3.16440483e-03 -1.71693283e-03 2.64091755e-03 1.90477484e-03
-1.91613872e-05 6.20621620e-04 9.31884861e-04 -2.53918026e-03
 -1.32379202e-03 -3.06696869e-03 3.17091262e-03 1.44844991e-04
 -3.40751510e-03 -7.03583501e-05 2.41178134e-03 -4.22656394e-03
 -5.21609705e-04 -2.34397727e-03 1.75464394e-03 6.09099118e-04
 -6.44757223e-04 1.30831664e-03 -6.67121669e-04 2.37091296e-03
 2.22094264e-03 7.60357982e-04]
In [211]: type(sent_vectors)
Out [211]: numpy.ndarray
[4.4.1.2] TFIDF weighted W2v
In [29]: \#S = ["abc\ def\ pqr",\ "def\ def\ def\ abc",\ "pqr\ pqr\ def"]
        model = TfidfVectorizer()
        tf_idf_matrix = model.fit_transform(X)
         # we are converting a dictionary with word as a key, and the idf as a value
        dictionary = dict(zip(model.get_feature_names(), list(model.idf_)))
In [30]: # TF-IDF weighted Word2Vec
        tfidf_feat = model.get_feature_names() # tfidf words/col-names
         # final tf idf is the sparse matrix with row= sentence, col=word and cell val = tfidf
        tfidf_sent_vectors = []; # the tfidf-w2v for each sentence/review is stored in this l
        for sent in tqdm(list_of_sentance): # for each review/sentence
             sent_vec = np.zeros(50) # as word vectors are of zero length
             weight_sum =0; # num of words with a valid vector in the sentence/review
             for word in sent: # for each word in a review/sentence
                 if word in w2v_words and word in tfidf_feat:
                     vec = w2v model.wv[word]
                       tf\_idf = tf\_idf\_matrix[row, tfidf\_feat.index(word)]
                     # to reduce the computation we are
                     # dictionary[word] = idf value of word in whole courpus
                     # sent.count(word) = tf valeus of word in this review
                     tf_idf = dictionary[word]*(sent.count(word)/len(sent))
                     sent vec += (vec * tf idf)
                     weight_sum += tf_idf
             if weight_sum != 0:
```

```
sent_vec /= weight_sum
tfidf_sent_vectors.append(sent_vec)
row += 1

100%|| 3989/3989 [00:13<00:00, 289.11it/s]</pre>
```

6 [5] Assignment 10: K-Means, Agglomerative & DBSCAN Clustering

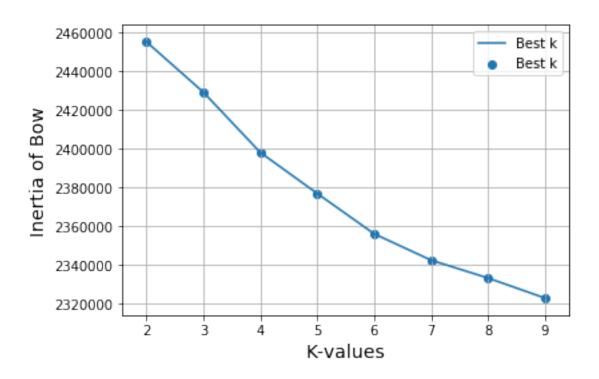
```
<strong>Apply K-means Clustering on these feature sets:</strong>
   <l
<font color='red'>SET 1:</font>Review text, preprocessed one converted into vectors using
       <font color='red'>SET 2:</font>Review text, preprocessed one converted into vector
       <font color='red'>SET 3:</font>Review text, preprocessed one converted into vectors
       <font color='red'>SET 4:</font>Review text, preprocessed one converted into vectors
Find the best k using the elbow-knee method (plot k vs inertia_)
Once after you find the k clusters, plot the word cloud per each cluster so that at a single
  go we can analyze the words in a cluster.
   <strong>Apply Agglomerative Clustering on these feature sets:</strong>
   ul>
       <font color='red'>SET 3:</font>Review text, preprocessed one converted into vectors
       <font color='red'>SET 4:</font>Review text, preprocessed one converted into vectors
Apply agglomerative algorithm and try a different number of clusters like 2,5 etc.
Same as that of K-means, plot word clouds for each cluster and summarize in your own words
       You can take around 5000 reviews or so(as this is very computationally expensive of
   <br>
<strong>Apply DBSCAN Clustering on these feature sets:</strong>
   <l
       <font color='red'>SET 3:</font>Review text, preprocessed one converted into vector
       <font color='red'>SET 4:</font>Review text, preprocessed one converted into vectors
Find the best Eps using the <a href='https://stackoverflow.com/questions/12893492/choosing</pre>
Same as before, plot word clouds for each cluster and summarize in your own words what that
       You can take around 5000 reviews for this as well.
```

6.1 [5.1] K-Means Clustering

6.1.1 [5.1.1] Applying K-Means Clustering on BOW, SET 1

```
In [85]: from datetime import datetime
         start = datetime.now()
         k = [2,3,4,5,6,7,8,9]
         inertia_values_bow = []
         for i in k:
             k_means_bow = KMeans(random_state=0, n_clusters=i)
             k_means_bow = k_means_bow.fit(X_bow)
             inertia_values_bow.append(k_means_bow.inertia_)
         print("DONE")
         print("Time taken = ", datetime.now()-start)
DONE
Time taken = 1:30:41.395055
In [51]: print(len(inertia_values_bow))
8
In [87]: plt.plot(k, inertia_values_bow, label='Best k')
         plt.scatter(k, inertia_values_bow, label='Best k')
         plt.legend()
         plt.xlabel('K-values',size=14)
         plt.ylabel('Inertia of Bow', size=14)
         plt.title('Inertia VS K-values Plot\n',size=18)
         plt.grid()
         plt.show()
```

Inertia VS K-values Plot



Here we are taking best value of k = 5

```
In [94]: kmeans_bow_best = KMeans(n_clusters=5, random_state=0)
         kmeans_bow_best = kmeans_bow_best.fit(X_bow)
In [109]: reviews = final['Text'].values
          # Getting all the reviews in different clusters
          cluster1 = []
          cluster2 = []
          cluster3 = []
          cluster4 = []
          cluster5 = []
          for i in range(kmeans_bow_best.labels_.shape[0]):
              if kmeans_bow_best.labels_[i] == 0:
                  cluster1.append(reviews[i])
              elif kmeans_bow_best.labels_[i] == 1:
                  cluster2.append(reviews[i])
              elif kmeans_bow_best.labels_[i] == 2:
                  cluster3.append(reviews[i])
              elif kmeans_bow_best.labels_[i] == 3:
```

Create and generate a word cloud image:
wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").gene:
Display the generated image:

plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.show()



```
In [110]: type(text)
Out[110]: str
In [104]: text = str(cluster2)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generate
```

```
# Display the generated image:
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.show()
```



```
In [105]: text = str(cluster3)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [106]: text = str(cluster4)

# Create and generate a word cloud image:
wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.show()
```



```
In [107]: text = str(cluster5)

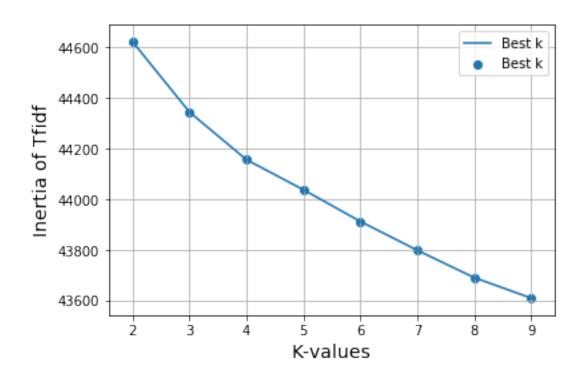
# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



6.1.3 [5.1.3] Applying K-Means Clustering on TFIDF, SET 2

```
In [88]: from datetime import datetime
         start = datetime.now()
         k = [2,3,4,5,6,7,8,9]
         inertia_values_tfidf = []
         for i in k:
             k_means_tfidf = KMeans(random_state=0, n_clusters=i)
             k_means_tfidf = k_means_tfidf.fit(X_tfidf)
             inertia_values_tfidf.append(k_means_tfidf.inertia_)
         print("DONE")
         print("Time taken = ", datetime.now()-start)
DONE
Time taken = 1:52:34.954290
In [89]: plt.plot(k, inertia_values_tfidf , label='Best k')
        plt.scatter(k, inertia_values_tfidf, label='Best k')
        plt.legend()
        plt.xlabel('K-values',size=14)
        plt.ylabel('Inertia of Tfidf',size=14)
         plt.title('Inertia VS K-values Plot\n',size=18)
        plt.grid()
         plt.show()
```

Inertia VS K-values Plot



Here we are taking best value of k = 4

6.1.4 [5.1.4] Wordclouds of clusters obtained after applying k-means on TFIDF SET 2

```
In [119]: text = str(cluster_t1)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [120]: text = str(cluster_t2)

# Create and generate a word cloud image:
wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated
# Display the generated image:
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.show()
```



```
In [121]: text = str(cluster_t3)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



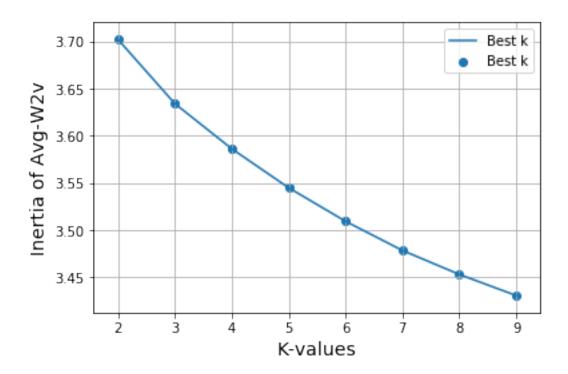
```
In [126]: text = str(cluster_t4)

# Create and generate a word cloud image:
wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



6.1.5 [5.1.5] Applying K-Means Clustering on AVG W2V, SET 3

Inertia VS K-values Plot



Here we are taking best value of k = 3

```
elif kmeans_aw2v_best.labels_[i] == 1:
    cluster_a2.append(reviews[i])
else :
    cluster_a3.append(reviews[i])
```

6.1.6 [5.1.6] Wordclouds of clusters obtained after applying k-means on AVG W2V SET 3

```
In [129]: text = str(cluster_a1)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    # Display the generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



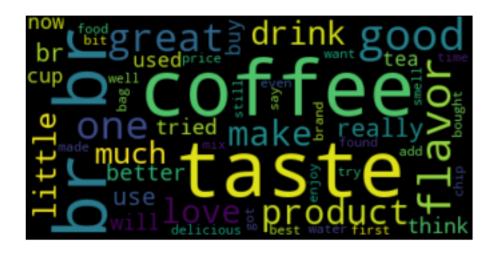
```
In [130]: text = str(cluster_a2)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated
# Display the generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [139]: text = str(cluster_a3)

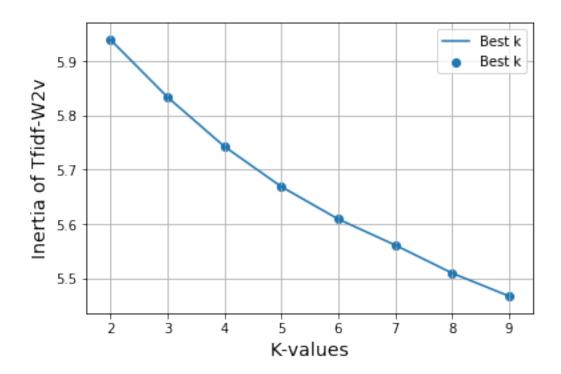
# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



6.1.7 [5.1.7] Applying K-Means Clustering on TFIDF W2V, SET 4

```
In [92]: k = [2,3,4,5,6,7,8,9]
         inertia_values_tfw2v = []
         for i in k:
             k_means_tfw2v = KMeans(random_state=0, n_clusters=i)
             k_means_tfw2v = k_means_tfw2v.fit(tfidf_sent_vectors)
             inertia_values_tfw2v.append(k_means_tfw2v.inertia_)
         print("DONE")
DONE
In [93]: plt.plot(k, inertia_values_tfw2v, label='Best k')
         plt.scatter(k, inertia_values_tfw2v, label='Best k')
         plt.legend()
         plt.xlabel('K-values',size=14)
         plt.ylabel('Inertia of Tfidf-W2v', size=14)
         plt.title('Inertia VS K-values Plot\n',size=18)
         plt.grid()
         plt.show()
```

Inertia VS K-values Plot



Here we are taking best value of k = 4

6.1.8 [5.1.8] Wordclouds of clusters obtained after applying k-means on TFIDF W2V SET 4

```
In [142]: text = str(cluster_w1)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").gene:

# Display the generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [143]: text = str(cluster_w2)

# Create and generate a word cloud image:
wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.show()
```



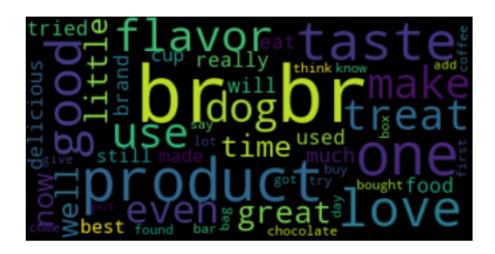
```
In [144]: text = str(cluster_w3)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [145]: text = str(cluster_w4)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated
# Display the generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



6.2 [5.2] Agglomerative Clustering

6.2.1 [5.2.1] Applying Agglomerative Clustering on AVG W2V, SET 3

```
6.2.2 For Clusters = 2
```

```
In [214]: agglo_aw2v_2 = AgglomerativeClustering(n_clusters=2)
          agglo_aw2v_2 = agglo_aw2v_2.fit(sent_vectors)
In [225]: cluster_a12 = []
          cluster_a22 = []
          for i in range(agglo_aw2v_2.labels_.shape[0]):
              if agglo_aw2v_2.labels_[i] == 0:
                  cluster_a12.append(reviews[i])
              else :
                  cluster_a22.append(reviews[i])
6.2.3 For Clusters = 4
```

```
In [215]: agglo_aw2v_4 = AgglomerativeClustering(n_clusters=4)
          agglo_aw2v_4 = agglo_aw2v_4.fit(sent_vectors)
In [228]: cluster_a14 = []
          cluster_a24 = []
          cluster_a34 = []
          cluster_a44 = []
          for i in range(agglo_aw2v_4.labels_.shape[0]):
              if agglo_aw2v_4.labels_[i] == 0:
                  cluster_a14.append(reviews[i])
              elif agglo_aw2v_4.labels_[i] == 1:
                  cluster_a24.append(reviews[i])
              elif agglo_aw2v_4.labels_[i] == 2:
                  cluster_a34.append(reviews[i])
              else :
                  cluster_a44.append(reviews[i])
```

6.2.4 For Clusters = 5

```
In [216]: agglo_aw2v_5 = AgglomerativeClustering(n_clusters=5)
          agglo_aw2v_5 = agglo_aw2v_5.fit(sent_vectors)
In [233]: cluster_a15 = []
          cluster_a25 = []
          cluster_a35 = []
          cluster_a45 = []
          cluster_a55 = []
          for i in range(agglo_aw2v_5.labels_.shape[0]):
```

```
if agglo_aw2v_5.labels_[i] == 0:
    cluster_a15.append(reviews[i])
elif agglo_aw2v_5.labels_[i] == 1:
    cluster_a25.append(reviews[i])
elif agglo_aw2v_5.labels_[i] == 2:
    cluster_a35.append(reviews[i])
elif agglo_aw2v_5.labels_[i] == 3:
    cluster_a45.append(reviews[i])
else :
    cluster_a55.append(reviews[i])
```

6.2.5 [5.2.2] Wordclouds of clusters obtained after applying Agglomerative Clustering on AVG W2V SET 3

For n_clusters=2

```
In [226]: text = str(cluster_a12)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated
# Display the generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [227]: text = str(cluster_a22)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").gene:
```

```
# Display the generated image:
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.show()
```



For n_clusters=4

```
In [229]: text = str(cluster_a14)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [230]: text = str(cluster_a24)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [231]: text = str(cluster_a34)

# Create and generate a word cloud image:
wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [232]: text = str(cluster_a44)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



For n_clusters=5

```
In [234]: text = str(cluster_a15)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [235]: text = str(cluster_a25)

# Create and generate a word cloud image:
wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [236]: text = str(cluster_a35)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [237]: text = str(cluster_a45)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [238]: text = str(cluster_a55)

# Create and generate a word cloud image:
wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



6.2.6 [5.2.3] Applying Agglomerative Clustering on TFIDF W2V, SET 4

6.2.7 For Clusters = 2

6.2.8 For Clusters = 3

6.2.9 [5.2.4] Wordclouds of clusters obtained after applying Agglomerative Clustering on TFIDF W2V SET 4

```
For n_{clusters} = 2
```

```
In [243]: text = str(cluster_w12)

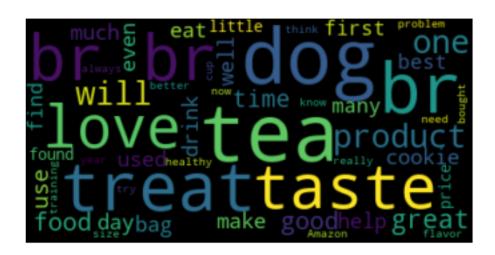
# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated

# Display the generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [244]: text = str(cluster_w22)
# Create and generate a word cloud image:
```

```
wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").gene
# Display the generated image:
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.show()
```



```
In [245]: text = str(cluster_w13)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generate
```

```
# Display the generated image:
plt.imshow(wordcloud, interpolation="bilinear")
plt.axis("off")
plt.show()
```

For $n_{clusters} = 3$



```
In [246]: text = str(cluster_w23)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



```
In [247]: text = str(cluster_w33)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



6.3 [5.3] DBSCAN Clustering

6.3.1 [5.3.1] Applying DBSCAN on AVG W2V, SET 3

To find correct eps

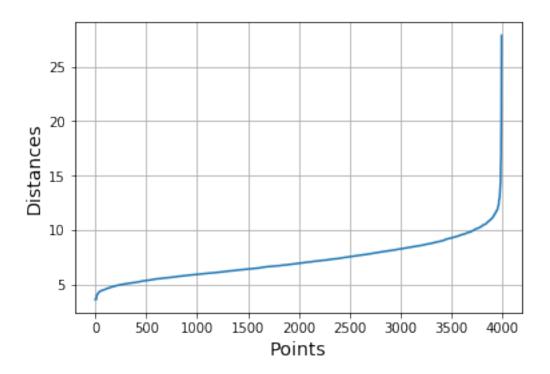
```
In [45]: scaler = preprocessing.StandardScaler()
    # Fit your data on the scaler object
    aw2v_data= scaler.fit_transform(sent_vectors)

In [46]: min_pts=2*aw2v_data.shape[1]
    distances=[]

for data in aw2v_data:
    temp_dist=np.sort(np.sum((aw2v_data-data)**2,axis=1),axis=None)
    distances.append(temp_dist[100])

sorted_distances=np.sort(distances)
    pt_index=[i for i in range(aw2v_data.shape[0])]
```

Distances VS Points



Here we are taking optimal value for eps = 11

6.3.2 [5.3.2] Wordclouds of clusters obtained after applying DBSCAN on AVG W2V SET 3

```
In [43]: text = str(cluster_a1)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generated

# Display the generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



6.3.3 [5.3.3] Applying DBSCAN on TFIDF W2V, SET 4

To find correct eps

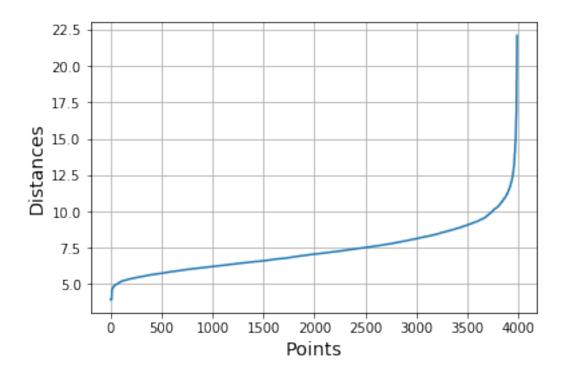
```
In [48]: scaler = preprocessing.StandardScaler()
    # Fit your data on the scaler object
    tfw2v_data= scaler.fit_transform(tfidf_sent_vectors)

In [49]: min_pts=2*tfw2v_data.shape[1]
    distances=[]

for data in tfw2v_data:
    temp_dist=np.sort(np.sum((tfw2v_data-data)**2,axis=1),axis=None)
    distances.append(temp_dist[100])

sorted_distances=np.sort(distances)
    pt_index=[i for i in range(tfw2v_data.shape[0])]
```

Distances VS Points



Here we are taking optimal value of eps = 10

6.3.4 [5.3.4] Wordclouds of clusters obtained after applying DBSCAN on TFIDF W2V SET 4

```
In [53]: text = str(cluster_w1)

# Create and generate a word cloud image:
    wordcloud = WordCloud(max_font_size=70, max_words=50, background_color="black").generate

# Display the generated image:
    plt.imshow(wordcloud, interpolation="bilinear")
    plt.axis("off")
    plt.show()
```



7 [6] Conclusions

```
| K-means |
                    Bow | 5
   2 | K-means | Tfidf |
                              4
   3 | K-means | Avg-w2v |
                               3
   4 | K-means | Tfidf-w2v |
In [277]: number= [1,2]
        cluster= ["Agglomerative", "Agglomerative"]
        model= ["Avg-w2v", "Tfidf-w2v"]
        k = ["2,4,5", "2,3"]
        #Initialize Prettytable
        ptable = PrettyTable()
        ptable.add_column("Index", number)
        ptable.add_column("Clustering", cluster)
        ptable.add_column("Model", model)
        ptable.add_column("n_clusters", k)
        print(ptable)
| Index | Clustering | Model | n_clusters |
+----+
   1 | Agglomerative | Avg-w2v | 2,4,5 |
      | Agglomerative | Tfidf-w2v | 2,3
+----+
In [54]: number= [1,2]
       cluster= ["DBSCAN", "DBSCAN"]
       model= ["Avg-w2v", "Tfidf-w2v"]
       e = ["11", "10"]
       #Initialize Prettytable
       ptable = PrettyTable()
       ptable.add_column("Index", number)
       ptable.add_column("Clustering", cluster)
       ptable.add_column("Model", model)
       ptable.add_column("Best eps", e)
       print(ptable)
+----+
| Index | Clustering | Model | Best eps |
   1 | DBSCAN | Avg-w2v | 11
   2 | DBSCAN | Tfidf-w2v |
                              10 l
```

+----+----

- 1. For K-means we have taken 50000 datapoints and for Agglomerative and DBSCAN we have taken 4000 datapoints each.
- 2. While implementing K-means, best value for n_clusters for all models is find using elbow-knee method
- 3. For Agglomerative clustering, we have taken different values of n_clusters(2,3,4,5) for Avgw2v model and tfidf-w2v.
- 4. Similarly in DBSCAN clustering, we have taken different values of eps(1,3,5,7) for both models.
- 5. For DBSCAN, just one cluster is plotted for each model.
- 6. Each cluster includes words related to some particular data.