

Dell for Startups X STARTMunich

Hack Challenge December 2024



Hi, how can I help you?



➤ Feed the Assistant with Knowledge

Use the dellforstartups.com webpage and the provided documents to teach the bot

➤ Engage individuals in their language, 24/7

No matter what or when the customer need something, the chatbot will be available 24/7 in three different languages (German, English & French)

➤ Refocus employees on high-value activities

The chatbot/virtual assistant will help the Dell for Startups team tremendously, since the team will be able to focus more on business development

Challenge: Build a Virtual Assistant for Dell for Startup Customer

Teach the Bot to initiate follow up cases



Customer service

Regular Information regarding the Dell for Startups Programm



Technical support

Direct the customer to their free technical consultation



Training & education

Provide learning videos and workshops for startups



Information regarding Onsite Events

Present the next Dell for Startup Events



Scheduling

Connect the customer to the sales team for their coupons



Exemplary Implementation in the future



Hello, I'm Emma.
What can I help you with today?

DELL FOR STARTUPS

Start up. Scale up.

Exclusive access to startup tech advice, member pricing, networking events and more.

Winning Price: 4 x AW520H



Good Luck to everyone and have fun!