

Entrepreneurial Skills Development Imp Questions

2 Marks Questions

1. Definition of Entrepreneurial Strategy
 2. Difference Between:
 - a. Growth and Super Growth Entrepreneurs
 - b. Private Sector and Public Sector
 3. Difference Between Merger and Takeover
 4. Drone Entrepreneurs (Explain with an example)
 5. How Government Agencies Support Entrepreneurial Funding
 6. Contributions of Entrepreneurs:
 - a. Individual Perspective
 - b. Social Perspective
 - c. Economic Perspective
 7. Definition of Project Appraisal
 8. Types of Project Appraisal (if 2 marks, then Names only)
 9. Difference Between Entrepreneurs and Managers
 10. Definition and Example of Co-Preneurs
 11. Definition of Entrepreneurship
 12. Factors Assessing the Attractiveness of New Entry Opportunities for Entrepreneurs
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5 Marks Questions

1. Classification of Entrepreneurs Based On:
 - a. Motivation
 - b. Thought Process
 - c. Entrepreneurial Activity
 - d. Technology
 - e. Economic Development
 2. Technical Feasibility
 3.
 - a. Define Entrepreneurial Strategy
 - b. Resources as a Source of Competitive Advantage (VRIO Framework)
 4. Note on Franchising
 5. Contents of a Typical Business Plan
 6. Significance of Entrepreneurial Growth
 7. Procedure for Generating Opportunities for New Entrants
 8. Positive Implications of NGOs in the Indian Entrepreneurial Landscape
 9. Draft Business Plan for a Mobile Payment Solution
 10. Market Feasibility
 11. Strategies for Achieving Entrepreneurial Growth
 12. Steps in the Appraisal Process
 13. Key Steps in Preparing a Business Plan
 14. Risk Reduction Strategy
 15. Entrepreneurial Strategy Matrix (Give explanation for Q1 and Q2)
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20 Marks Questions

1. a. Spotting New Business Opportunities [10]
b. Financial Feasibility[10]
2. NGO-Related Business Case (Examples: Gujarat Specialized Fabric, Mysore Silk, Tamil Nadu Kanchipuram Silk, Bishnupur Baluchuri, Kashmir Pashmeena Fabric for both men and women)
3. Business Plan Development -> a) Mobile App Payment Solution b) Café [20]
4. a. New Product Development [10]
b. Promotional Tactics [10]
5. Refugee-Related Business Question (Example: Bangladesh Refugees) [20]