



# Victor Churchill Akpan

Product Designer / UX Developer

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## Core Competencies

- UI Design
- UX Design
- User Research
- Rapid Prototyping
- Information Architecture
- HTML, CSS, JavaScript

## Design Tools

- Figma
- Sketch
- Zeplin
- Marvel
- Framer
- Invision
- Illustrator
- Adobe XD
- Photoshop

## Skills

- HTML
- SCSS
- React
- Jira
- Git
- Design Systems
- styled-components

## Professional Summary

I am a UI/UX Designer & Frontend Developer with years of professional experience, a user centric designer who is a highly accomplished at translating innovative ideas into sketches, design and products with the best of user experiences as well as creating reusable design system components with react.

I move from lo-fi to hi-fi designs giving the best experience to users through using research-based principles to facilitate rich designs with the aim of consistently increasing user engagements on products.

## Experience

**SENIOR UI/UX DESIGNER — eHealth Africa** **MARCH 2020 - PRESENT**

- Increased engagement of the elearning professional by complete redesign of the elearning and the learning management systems.
- Improve User retention for the dataportal system and grew daily visit & dataset download by ~45%.
- Collaborate with software engineers to develop ready to use HTML, CSS, React for fast paced delivery.
- Defining and implementing innovative solutions for product direction, visuals and experience.
- Creating wireframes, design components, user flows, process flows and site maps for different systems.
- Create thoughtful and user friendly design across mapping systems, data and stock management systems.
- Developed low fidelity and High fidelity designs to achieve user-centered experience on different products.

**PRODUCT DESIGNER — Desevens Digital UK** **SEPT. 2019 - FEB. 2020**

- Designed & Developed core Immigration management systems Content Management systems, Food logistics/delivery system, Football talents management system.
- Orchestrated and developed the frontend infrastructure, design, and functionality for Desvens web app.
- Optimized existing in-house Wordpress websites and improved overall site performance by ~60% across board.
- Spearheaded in product-brainstorming sessions with management and business development.

## Research Skills

- A/B Testing
- Prototyping
- Wireframing
- Storyboarding
- Usability Testing
- Persona Hypothesis
- Comparative analysis
- Cognitive Walkthrough

- Familiarized myself with working remotely in an agile environment with a local disturbed team of engineers.
- Define an consistent branding across the development and creating design system for faster development.

### PRODUCT DESIGNER — Meettechpro Limited

JUL. 2019 - NOV. 2019

- Planned, organize and designed organizations branding and managed products growth from conceptualization to current products' lives.
- Designed and Developed company website which increase client base by 48%
- Interfacing with stakeholders including Product Owner and Business Analyst, to understand product requirements in order to create wholesome, usable designs
- Creating wireframes, design components, user flows, process flows and site maps, user research, usability testing for the platform design development
- Completed all design requirement with the estimated timeline

### UI/UX DESIGNER — nHub Nigeria

NOV. 2018 - OCT. 2019

- Collaborate with software enginners to client web amd mobile platforms
- Learnt Version Control (Git) and how to utilize it for project collaboration
- Learnt how to work in a team, work with tight deadlines, and execute tasks independently.
- Conducted user research to identify and validate the user's problems, and inform product decisions.
- Executing all visual design stages from concept to final hand-off to software engineering team.
- Mentor and train interns attached to the design departments.

## Projects

### Jifix Technologies

- A web vehicle inspection/ maintenance & repair platform.

### DrConsult

- A telemedicine project for patient with medical experts.

## Education

### UNIVERSITY OF UYO, NIGERIA - B.Sc Honors

DEC. 2012 - DEC. 2017

- Learnt process flow & Machine designs in food process industries.
- Quality testing and Quality Assurance in the Food Industries for safety in food product development.

## Certifications

**ANDELA | GOOGLE**

**AUGUST 2018**

- Google Africa mobile web Specialist course

**FREECODECAMP**

**FEBUARY 2020**

- Google Africa mobile web Specialist course

**PRODUCT SCHOOL**

**APRIL 2020**

- Product Masterclass: Building Digital Products

## Volunteer

**WEB DEVELOPER - The Roothub**

**JULY 2018 - SEPTMEBER 2018**

- UI redesign and development of compaign web & Mobile systems for community sensitization on technology adoption.
- Mentored and coached young designers & developers on basic design principles and working with web technologies.

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