

Executive Sales Summary

End-to-End Dashboard: KPIs, Trends, and Drillthrough Insights+ 2014 Forecast

\$8.34bn

Total Sales

4.79bn

Total Profit

\$3.65K

Avg Sales

2M

Orders Count

Filter by Country

All

Filter by Product Category

All

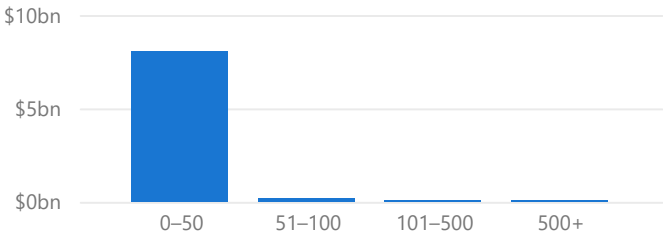
Filter by Store Type

All

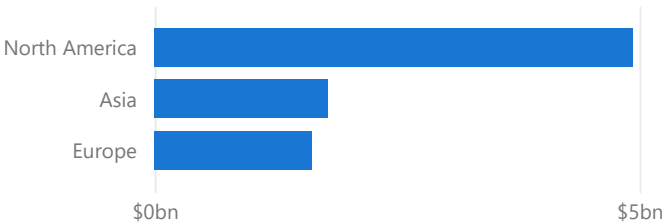
Sales Forecast (Monthly)



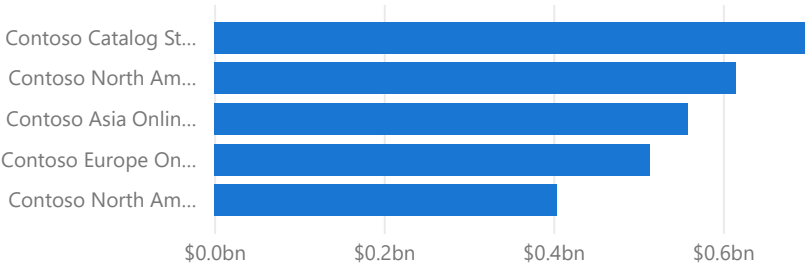
Order Size Distribution



Revenue Breakdown by Continent



Top 5 Stores by Sales



Europe

DrillThrough

\$1.62bn

Total Sales

930.82M

Total Profit

\$3.4K

Avg Sales

477K

Orders Count

Filter by Country

All

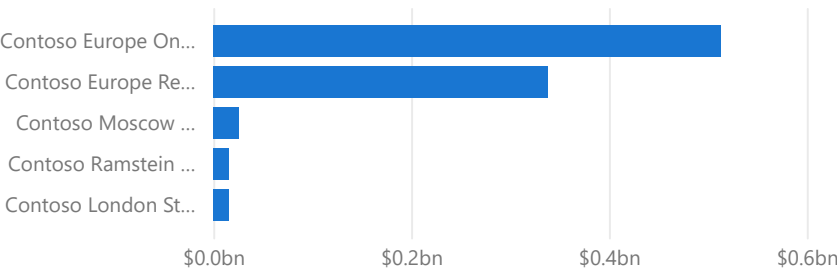
Filter by Product Category

All

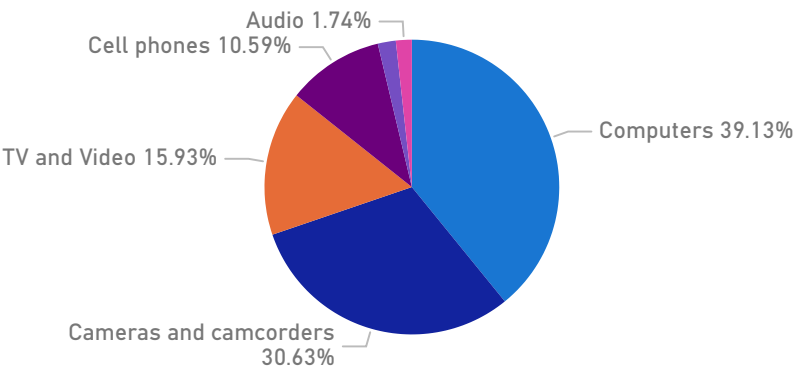
Filter by Store Type

All

Top 5 Stores by Sales



Sales Breakdown by Product Category



Detailed Report by Store Type

StoreType	StoreName	Year	Orders Count	Total Sales	Total Quantity	Total Profit	Profit Margin %
Store	Contoso Amsterdam Store	2011	3006	\$7,526,105	28294	4,337,892	0.58
Store	Contoso Amsterdam Store	2012	1307	\$4,001,770	15820	2,286,325	0.57
Store	Contoso Amsterdam Store	2013	934	\$3,336,813	14008	1,874,796	0.56
Store	Contoso Athens Store	2011	3071	\$7,695,648	30235	4,431,308	0.58
Store	Contoso Athens Store	2012	1303	\$3,833,527	16644	2,204,861	0.58
Total			477256	\$1,623,567,467	7055690	930,820,271	0.57