



## JAKE HEBERT

Full-Stack Web Engineer  
Product Statigist

### Phone

850-377-2128

### Email:

jake@plfx.studio

### GitHub

[@panzacoder](#) | [plfx-stack](#)

### Links

[plfx.dev](#)

## Relevant Development Skills

### Programming Languages

Typescript, React 18, React Native, CSS, GraphQL, NodeJS

### Frameworks & Libraries

NextJS, Expo, OpenAI API, Gatsby, Material UI, Tailwind, Polaris Shopify App Bridge, Prisma

### Other Proficiencies

Storybook, Vercel, Netlify, Contentful, Algolia, GitHub Actions, Supabase, Nx, Monorepos

### Design Systems

Figma Plugin & Widget Development, Atomic Design Methodology, Design Token Automations, Figma Variables

## Career Summary

### CEO & Co-Founder

Family Care Circle, LLC  
November 2023 - Present

- Re-building a D2C caregiving mobile app from the ground up. Technologies: NextJS, Tailwind, Expo, React Native, Nativewind, Typescript

### Partner & Lead Engineer

PLFX, LLC  
November 2023 - Present

- Projects:
  - Developed an AI research tool for MSLALA using the OpenAI Assistants API and Vercel AI SDK. This tool was created as an internal resource for the client's customers.
  - Created a greenfield progressive web app for a networking platform catering to dancers, choreographers, and agents.

### Senior Developer & Technical Project Lead

Headway, LLC  
July 2019 to November 2023

- Technical Lead for 6 of 8 client projects over 4 years (teams of 1-6)
- Designed and deployed a design system automation tool that **reduced first-week dev hours for new projects by 88%** (24 hrs to 3hrs)
- Client projects summary:
  - 3 Greenfield products in market, from first commit to first paying customer.
  - 2 Design Systems (React component libraries based on Figma designs, documented with Storybook)
  - 2 React site-builders (Gatsby, Contentful, Algolia, Storybook)
  - 3 Unicorns (Scaling, experimentation. React, Rails)

### Software Developer II

Metova CyberCENTS  
May 2017 to July 2019

- Created a tool that reduced dev time and improved reliability in a private cloud microservice architecture.

## Education

### Bachelor of Science

University of West Florida

Major: Computer Science

Focus: Cybersecurity

Certificate in Database Systems

## Proven Leadership

16-17 Chair | FL Stud Assoc  
[flstudentassociation.com](#)

16-17 Student Body President  
[uwf.edu/sga](#)

## Character References

### Matt McGee

Senior Software Engineer  
Kajabi  
918-527-8729

### Jon Kinney

CTO & Partner  
Headway.io  
608-338-8880