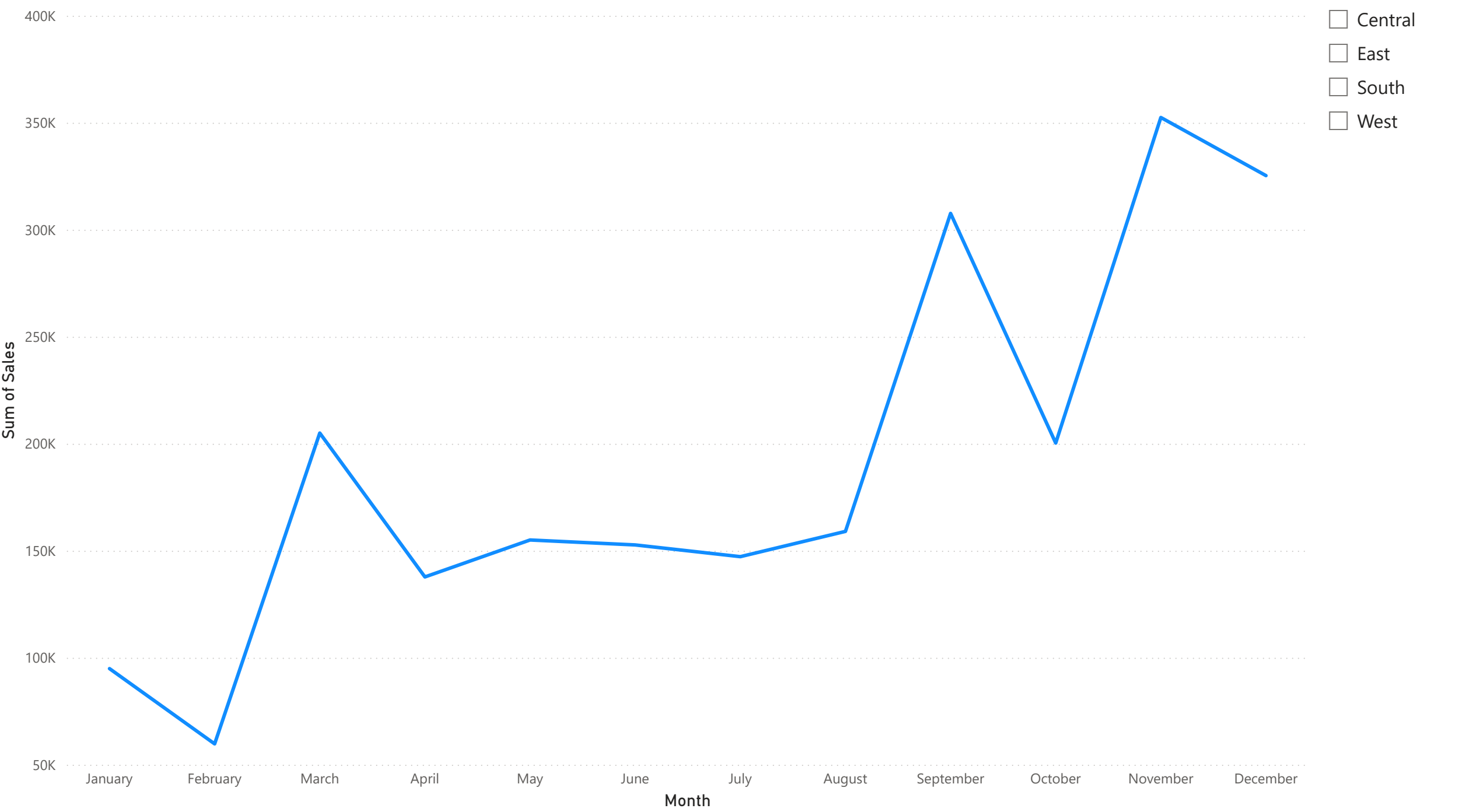


Sales over months



Sales by Region

Region

Sum of Sales

- Category
- Furniture
- Office Supplies
- Technology

West

East

Central

South

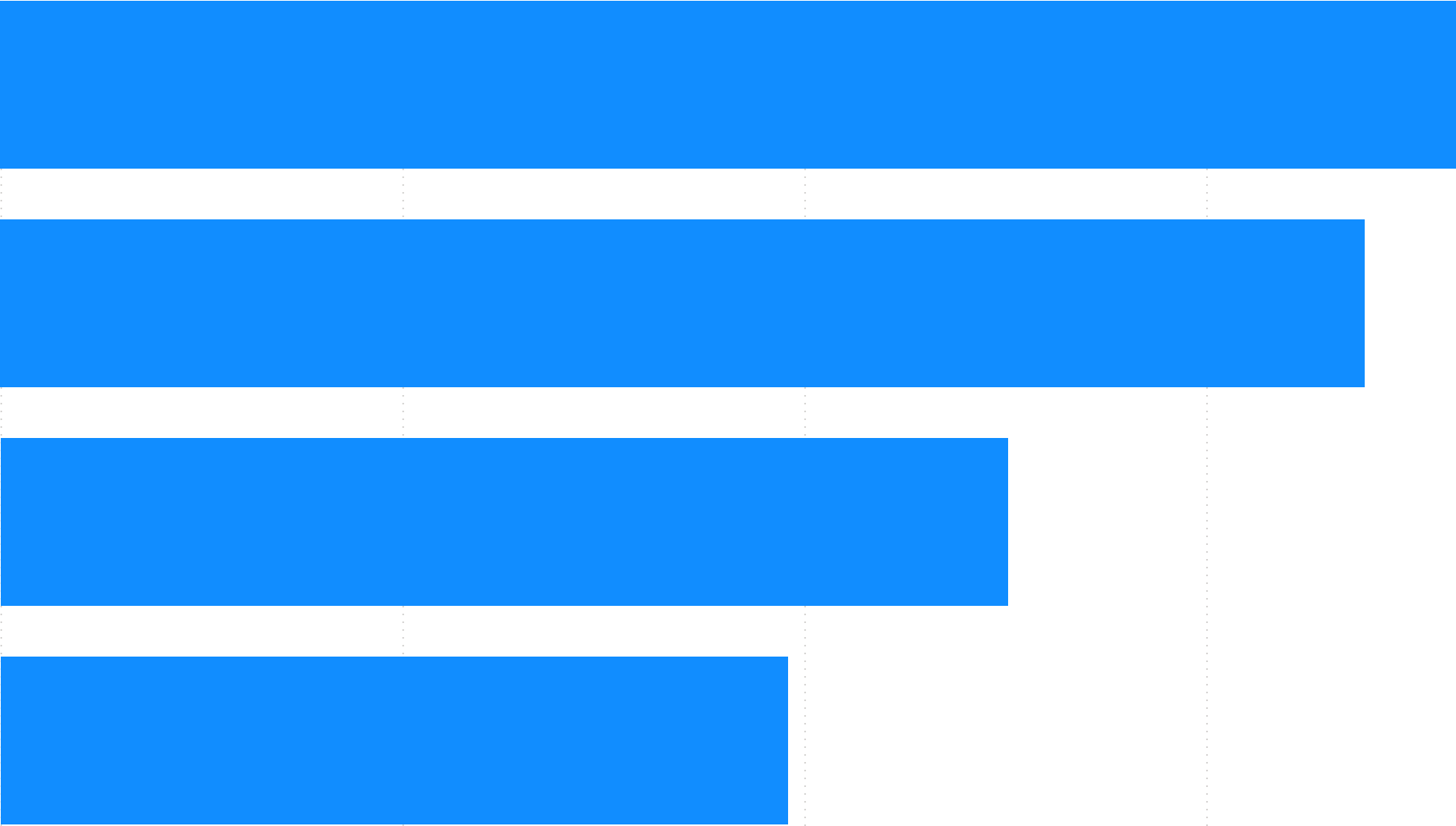
0.0M

0.2M

0.4M

0.6M

0.8M



Sales by Category

Region

Central

East

South

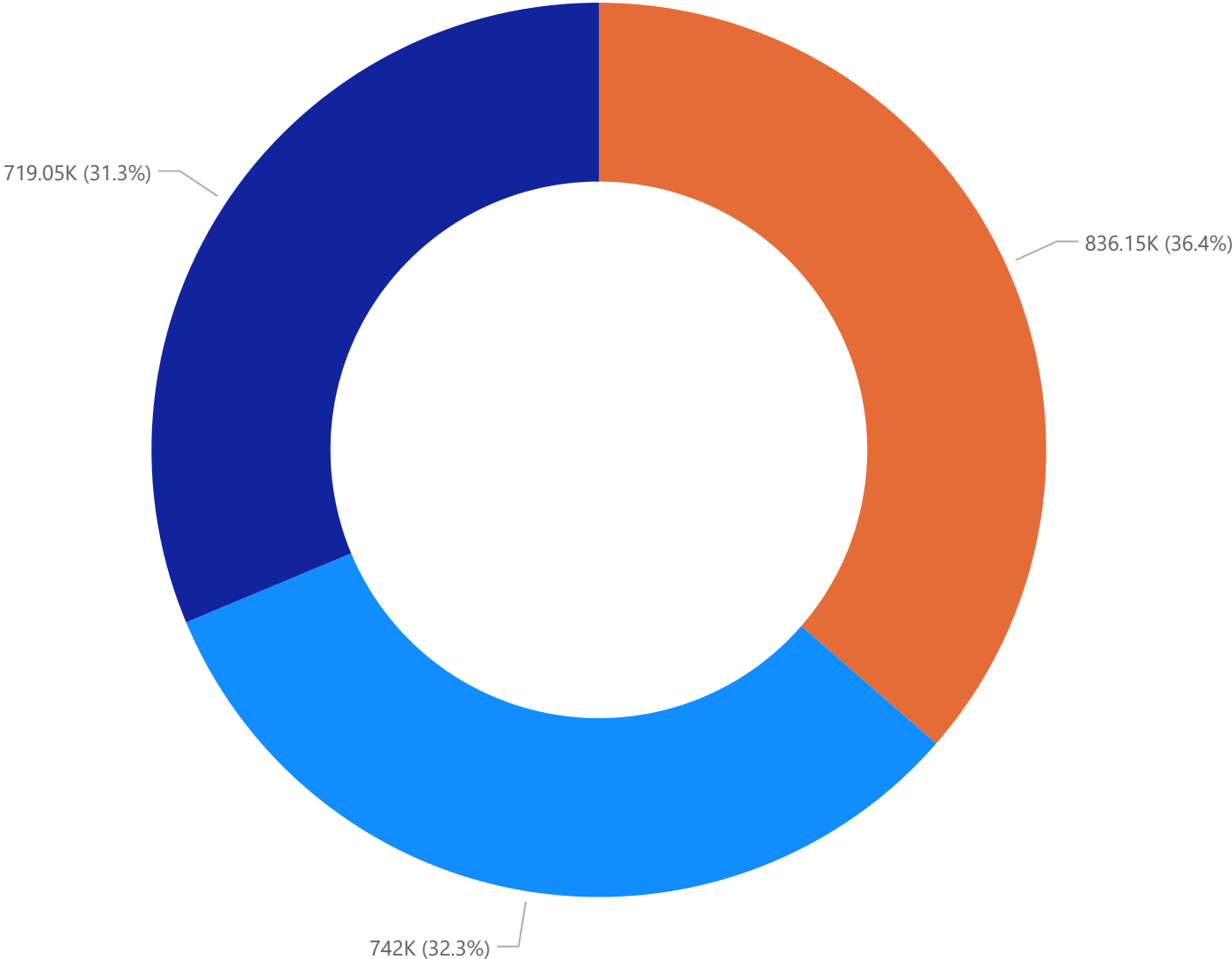
West

Category

Technology

Furniture

Office Supplies



Observations / Insights:

1. West region consistently outperformed other regions across all quarters.
2. Technology category accounted for the largest share of total sales (36.4%) and showed consistent growth.
3. Office Supplies had the lowest overall sales among all product categories.
4. Sales gradually increased from Q1 to Q4, indicating steady yearly growth.
5. December recorded the highest sales, followed by November — indicating a strong holiday season boost.