



PAOLA PETRI ORTIZ

FRONT-END DEVELOPER



WORK EXPERIENCE

Nutritionist

Self-employed (2020-2021)

I launched an entrepreneurial project (Paola Petri NUT), aimed to help people with eating disorders and disordered eating. I manage and create content for its website, Instagram account and YouTube channel.

Writer, editor and proofreader

Focus by Cathopic (2019-2020)

I worked creating, reviewing and correcting articles for an online magazine about Beauty in the world, the arts and relationships.

Community Manager

NowFuture (2019)

My duties involved doing market research and creating and scheduling Instagram posts about entrepreneurship.

Freelancer

Self-employed (2018-2021)

I have worked for several companies' projects doing graphic design, translation, web research, testing and data entry.



RELEVANT COURSES

Coding

- Responsive Web Design Certification (FreeCodeCamp)
- HTML5: HTML, CSS and JavaScript (Píldoras Informáticas)
- Advanced CSS from scratch (Píldoras Informáticas)
- JavaScript from scratch (Píldoras Informáticas)
- React (Arquitectura Java)

Design & Fashion

- Fashion Design Short Course (eLearning College)
- Fashion's Future: The Sustainable Development Goals (Fashion Revolution)
- Virtual Reality Workshop (Instituto Superior de Estudios Profesionales-CEU)
- Expert in Fashion 300h (We Train)
- Draw Fashion Figurines from scratch (Laura Páez)
- Digital Photography Treatment (Aulatutorial)

Branding, Blogging & SEO

- How to Manage Your Personal Brand on Social Media (NSCA)
- Understanding WordPress: How to Navigate Self-Hosted Wordpress (Grayson Bell)
- Analytic Genius: Use Analytics to Figure Out What's Working on your Blog and Improve (JoAnn Crohn)
- Elite Blog Academy (Ruth Soukup)
- Branded Beauty: Branding for the New Evangelization (Jill Simons)

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paola1503

EDUCATION

BA Art History
CEU San Pablo University
2014-2018

BA History
CEU San Pablo University
2014-2018

Certified Nutritionist
Mac Nutrition Uni
2019-2020

SKILLS

Coding languages:
HTML, CSS, JavaScript

Frameworks/API/Libraries:
React (+ Axios, Babel, JSX, PropTypes), Canvas, Communication, Drag & Drop, File, Forms, Geolocation, History, Web Audio, Web Storage, Web Workers, JQuery, WordPress

Version control:
Git, GitHub

Design:
Canva, Gimp, OpenShot, Adobe Premiere Pro, Elementor

Soft skills:
Communication, Curiosity, Self-Motivation, Creativity, Insight, Integrity, Critical Thinking

Languages:
Spanish (native), English (C2 - Certificate of Proficiency), French (B1), Italian (B1)