Paola Monserrat Vásquez Bramlett
Freelance **UX/Ui Designer &
Social Media Marketing Manager**

Knowledgeable in **UX design** tools **Figma, Adobe XD** and **Sketch**.
Proficient in **Ui Design** tools **Adobe Illustrator, HTML, CSS, JS** and **React**.
Sense of excellence and Commitment. **+5 years** of experience.
Autodidact, experience in leadership building, creativity and innovation.

01 EDUCATION

2012 - 2015 **Film School Graduate**
Arte7 Film School, Mexico City, Mexico.

2017 **Social Media Marketing Certificate**
SoMe Academy, Online.

2020 **Front End Development Certificate**
SheCodes, Online.

Learned about front-end development (HTML, CSS, JavaScript, React) and basic coding practices. The basics of User-Experience (UX) and User Interface (UI) design to convert sketches into pixels, and about how to validate an idea, the tools to manage a project and how to have conversations with developers.

2021 **Google UX Design Certificate**
Google, Online.

Completed rigorous training for entry-level job readiness. Topics included UX research fundamentals, inclusive design, wireframes and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio with three projects.

2022 **Google Project Management Certificate**
Google, Online.

Completed six courses, developed by Google, that include hands-on practice-based assessments, for initiating, planning and running both traditional and agile projects.

02 EXPERIENCE

Feb 2017 Present **Social Media Marketing Manager**
Freelance.

Jan 2020 Present **Web Development & Ui Desgin**
Freelance.

Dec 2021 Present **UX Design**
Freelance.

Feb 2022 Present **Project Manager**
Freelance.

03 SKILLS

Adobe Illustrator	Figma
Adobe XD	HTML
Adobe Photoshop	CSS
Adobe Lightroom	JavaScript
Adobe Premiere	React
Adobe After Effects	Microsoft Office

04 LANGUAGES

Spanish Native Speaker
English Proficient
Polish Basic

05 CONTACT

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