PAOLO ALMEIDA

FRONT-END ENGINEER
UX DESIGNER
MOBILE DEVELOPER

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BIO

I'm a(n) UX/Web/Mobile Developer and Designer, who loves to work with creative projects. Currently pushing code at Brasil/CT, and over the years I have worked with awesome companies like Visa, Avon, Disney, Mondelez, Estrela Brinquedos and others. I'm enthusiast about open-source projects, and Creator of Front-End Brasil in Slack. In last years I focused in Web & Mobile apps, solving problems and delivering better experience to user mainly in e-commerces and Native/Web apps. I love collaborative and challenging projects, where I can learn and use new stacks, tools, or just a code improvement.

linkedin.com/in/paoloalmeida

github.com/paoloalmeida

twitter.com/paolo_almeida

EXPERIENCE

FRONT-END ENGINEER

Brasil/CT | Jan 2015 - Present

- Devevlopment of Web App Dashboard in Angular 4 and Webpack, with REST communication with SCRUM Methodology

- Front-End development of E-commerces based on VTEX Platform for brands like: Avon, Kopenhagen, Disney, Mattel, etc.

- Web Analytics / SEO / Performance Specialist

- Development and Maintenance of OnGoing projects, with Continuous Delivery

- Development and DevOps of Web Apps of large scale with backend in .NET / Rails / Php

ANDROID DEVELOPER

Brasil/CT | Nov 2016 - Present

- Android Development with Java in Android Studio enviroment

- Development based in MVP

- Development using some libs like: Material Design, Android Support Library, Zendesk SDK, Google Maps, Retrofit, Android Support Library, and others

FOUNDER / FRONT-END / CREATIVE DESIGN

2Frame | Dec 2006 - Present

- Development of sites in HTML5, CSS3 and JS

- Development of sites, portals and e-commerces based on Wordpress and Magento platforms

- Development of Responsive Sites and Apps, Cross Browser / Device

- SEO and Web Performance Optimization and Analysis

- Analytics Metrics Analysis

- Implementation of Google's API and Social Media.

- Branding

- User Experience Design

- Marketing Advertise

FRONT-END ENGINEER

GingaOne | Mar 2014 - Dec 2014

- Development of Web Apps in HTML5, CSS3, Javascript in Rails environment

- Development of Mobile Sites / Responsive Sites, Cross Browser / Device

- Front-end OPS (Build, Deploy, Server Config) of Sites

FRONT-END DEVELOPER

Akatus | Dec 2012 - Mar 2014

- Development and maintenance of the Institutional Site based on Wordpress Platform - Cross Browser / Device Development and Optimization

- Analytics Metrics and Google Tools

- Optimization of SERP rankings and Web Performance

- Interface with Marketing Advertise and SEM

- Interface with Front-end OPS (Build, Deploy, Server, etc)

FRONT-END DEVELOPER - UX/UI DESIGNER

WebTraffic | Oct 2011 - Dec 2012

- Development in HTML5, CSS3 and jQuery for clients like: Estrela Brinquedos, Minds Idiomas, Harley- Davidson, Ecofuturo Institute (Suzano Paper), and others.

- Development based on Wordpress and Magento Platforms.

- Implementation of Google's API and Social Media.

- Development and Creation of Apps and Web Sites Cross Browser / Device and Responsive Design

- Web Interface Design and Marketing for clients like: Minds Idiomas, MMartan, Grupo SHC (JAC Motors Citroën), Sunward Brasil, and others.

WEB DESIGNER / FRONT-END DEVELOPER

WsoMa| Nov 2009 - Feb 2010

- Web Interface Design

- Development HTML, CSS, JavaScript

- Mobile Optimization

- Some clients served: A Tribuna, DSPA, Poupafarma, etc.

EDUCATION

ANALYSIS AND SYSTEMS DEVELOPMENT
Cruzeiro do Sul University | 2017 - Present

SYSTEMS DEVELOPMENT
ETEC Adolpho Berezin | 2006 - 2007

CERTIFICATIONS

ANDROID I, II e III
Alura Cursos Online

JAVA I, II e III
Alura Curos Online

PROGRAMAÇÃO FRONT-END JS/JQUERY
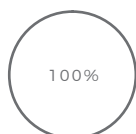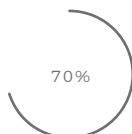Caelum

FEATURED SKILLS

HTML

CSS

Javascript

SASS/LESS

Gulp/Webpack

UX/UI Design

Git

Angular4

Adobe Creative

Responsive Web

Scrum / Kanban

SEO / WPO

LANGUAGE SKILLS

PORTUGUESE
100%

ENGLISH
70%

OTHERS SKILLS

JQuery
Progressive Web Apps
Cross Browser/Device
Java (Android)
Project Management
Web Analytics
Sketch
Vagrant
Jade / Haml / Slim
Agile

Wordpress
VTEX
Magento
Usability
Bootstrap / Foundation
OSX
Web Standards
MySQL
Stylus
Jekyll