

First choice				Revision		After revision	
share % time				share % time		share %	
Attraction							
Target	54.83	(5.7)	Competitor	22.84(6.77)	Target	54.04	
			Decoy	0.71(2.25)			
			No revision	76.45(--)			
Competitor	37.61	(6.46)	Target	18.15(6.53)	Competitor	43.91	
			Decoy	2.43(4.99)			
			No revision	79.42(--)			
Decoy	7.57	(2.94)	Target	70.11(3.24)	Decoy	2.04	
			Competitor	20.11(6)			
			No revision	9.77(--)			
Similarity							
Target	30.23	(6.23)	Competitor	17.74(6.5)	Target	30.19	
			Decoy	20.74(6.31)			
			No revision	61.52(--)			
Competitor	35.34	(6.53)	Target	15.18(7.37)	Competitor	36.94	
			Decoy	11.63(6.21)			
			No revision	73.19(--)			
Decoy	34.43	(6.17)	Target	18.09(6.14)	Decoy	32.87	
			Competitor	16.58(6.03)			
			No revision	65.33(--)			
Compromise							
Target	31.02	(7.58)	Competitor	16.78(7.07)	Target	32.23	
			Decoy	17.48(7.17)			
			No revision	65.73(--)			
Competitor	27.77	(6.7)	Target	14.84(6.66)	Competitor	26.81	
			Decoy	28.44(6.99)			
			No revision	56.72(--)			
Decoy	41.21	(6.66)	Target	18.74(8.04)	Decoy	40.95	
			Competitor	14.21(7.94)			
			No revision	67.05(--)			