Number of items Average price per Basket 1 Basket 2  $\Delta \$ Basket 1 Basket 2 Benchmarks Benchmar NutriScor Labeling

16.36

17.17

14.46

16.11

16.42

17.01

14.65

16.39

Policy mix

Price policy Explicit price

Implicit price

NS + small price

NS + large price

Table 1: Policy-induced changes in quantity and mean price

Benchmark 2016	21.25	20.98	-0.28	1.70	1.75
NutriScore 2016	17.87	17.52	-0.35	1.68	1.69
abeling					
NutriScore	15.82	15.46	-0.35	1.75	1.77

-0.06

0.15

-0.19

-0.29

1.75

1.75

1.72

1.68

1.75

1.80

1.76

1.62