

Table 1: Policy-induced changes in quantity and mean price

	Number of items			Average price per	
	Basket 1	Basket 2	Δ	Basket 1	Basket 2
Benchmarks					
Benchmark 2016	21.25	20.98	-0.28	1.70	1.75
NutriScore 2016	17.87	17.52	-0.35	1.68	1.69
Labeling					
NutriScore	15.82	15.46	-0.35	1.75	1.77
Policy mix					
NS + small price	16.42	16.36	-0.06	1.75	1.75
NS + large price	17.01	17.17	0.15	1.75	1.80
Price policy					
Explicit price	14.65	14.46	-0.19	1.72	1.76
Implicit price	16.39	16.11	-0.29	1.68	1.62