-0.01

0.61

0.57

0.46

0.30

0.52

0.17

0.00

-0.36

-0.41

-0.19

-0.07

0.00

-0.02

0.04

-1.24

-0.97

-0.90

-1.00

-0.73

-0.38

-0.05

-1.08

-1.08

-0.74

-0.72

-0.64

-0.17

0.01

0.03

-0.17

0.04

-0.18

-0.27

-0.34

-0.20

1.11

1.21

1.03

1.31

0.55

0.23

Table 1: Mean difference in number of products, caddy 2 vs caddy 1, by treat-

ment and NutriScore category

Benchmark 2016

NutriScore 2016

NS + small price

NS + large price

Benchmarks

Labeling
NutriScore

Policy mix

Price policy
Explicit price

Implicit price