

Table 1: Overview of nutritional and economic results

value	overall	Benchmark	NutriScore 2016	NutriScore	NS + large price	NS + small price	Implicit price	Explicit price	Chi2 p-value
Age									
>50	24.72	24.17	25.00	23.94	29.11	28.21	19.74	22.89	0.00044
20-35	36.12	21.67	27.59	38.03	43.04	37.18	52.63	44.58	0.00044
35-50	39.17	54.17	47.41	38.03	27.85	34.62	27.63	32.53	0.00044
Education									
High school	10.27	10.00	17.24	7.04	11.39	6.41	7.89	8.43	0.00099
Less than high school	20.55	32.50	23.28	8.45	21.52	16.67	19.74	13.25	0.00099
University or more	69.18	57.50	59.48	84.51	67.09	76.92	72.37	78.31	0.00099
Gender									
Female	72.55	78.33	77.59	64.79	64.56	84.62	65.79	66.27	0.00835
Male	27.45	21.67	22.41	35.21	35.44	15.38	34.21	33.73	0.00835
Income									
<2000€	33.87	41.67	39.66	22.54	35.44	33.33	31.58	25.30	0.19422
>3000€	32.26	24.17	34.48	38.03	30.38	29.49	34.21	38.55	0.19422
2000-3000€	33.87	34.17	25.86	39.44	34.18	37.18	34.21	36.14	0.19422
Profession									
Blue collars	2.09	4.17	0.86	2.82	2.53	0.00	1.32	2.41	0.50623
Exectuives	22.47	19.17	13.79	32.39	27.85	26.92	14.47	28.92	0.50623
Handicraft	2.25	2.50	1.72	1.41	2.53	1.28	3.95	2.41	0.50623
Professionals	11.24	11.67	12.07	12.68	8.86	10.26	9.21	13.25	0.50623
Unemployed	6.58	8.33	5.17	5.63	7.59	5.13	7.89	6.02	0.50623
White collars	55.38	54.17	66.38	45.07	50.63	56.41	63.16	46.99	0.50623