

	Household	Government
	Nutritional change	Yearly cost per household
Label only		
NutriScore	-2.13 (2.67)	0€ (0)
Price only		
Implicit price	-0.79 (1.89)	130.3€ (132.01)
Explicit price	-1.36 (2.32)	233.3€ (177.28)
Policy mix		
NS + large price	-2.62 (3.23)	279.8€ (230.48)
NS + small price	-1.59 (2.3)	15.9€ (10.45)