

Table 1: Overview of nutritional and economic results

	ScoreFSA				Expenditure			
	cart 1	cart 2	difference	p-value	cart 1	cart 2	difference	p-value
Benchmarks								
Benchmark 2016	5.18 (3.01)	5.3 (2.93)	0.12 (1.96)	0.557	4.98 (1.4)	5.07 (1.38)	0.1 (0.86)	0.058
NutriScore 2016	4.74 (3.43)	2.09 (3.47)	-2.65 (2.84)	< 0.001	5.24 (1.6)	5.63 (1.65)	0.39 (0.86)	< 0.001
Labeling								
NutriScore	3.1 (2.95)	0.97 (3.07)	-2.13 (2.67)	< 0.001	5.85 (1.64)	6.17 (1.97)	0.32 (0.95)	0.006
Policy mix								
NS + small price	2.75 (3.34)	1.16 (3.18)	-1.59 (2.3)	< 0.001	6.04 (2)	6.29 (2.02)	0.25 (1.06)	0.028
NS + large price	4.19 (3.37)	1.57 (3.31)	-2.62 (3.23)	< 0.001	5.63 (1.75)	5.83 (2.18)	0.2 (1.34)	0.3
Price policy								
Implicit price	3.5 (3.51)	2.7 (3.32)	-0.79 (1.89)	0.001	5.56 (1.62)	5.33 (1.45)	-0.22 (0.71)	0.016
Explicit price	2.93 (3.48)	1.57 (3.25)	-1.36 (2.32)	< 0.001	5.62 (1.86)	5.63 (1.94)	0.01 (1.09)	0.342

Means (standard deviations) for each variable. P-values from Wilcoxon signed-rank test of the difference between carts 1 and 2.