

Table 1: Mean expenditure and net subsidy by treatment

treatment	Mean expenditure	Net subsidy	Share of expenditure
NS + small price	28.44 €	0.09 €	0.35%
NS + large price	28.82 €	1.65 €	6.46%
Explicit price	23.95 €	1.37 €	6.27%
Implicit price	25.47 €	0.8 €	3.82%