

Table 1: Mean expenditure and net subsidy by treatment

treatment	Mean expenditure	Net subsidy	Share of expenditure
NS + small price	56.65 €	0.15 €	0.28%
NS + large price	57.96 €	2.25 €	4.32%
Explicit price	48.62 €	2.07 €	4.87%
Implicit price	52.79 €	1.35 €	3.12%