

	Allocated share change	p-value	Cohen's
Study 1 – 16.6% money to other			
KitKat	+13.4 [10.1 ; 16.7]	<.001	0.61
Minutes	+16.8 [13.3 ; 20.3]	<.001	0.72
Coke can	+19.3 [15.6 ; 23]	<.001	0.8
Bic pen	+22.7 [18.9 ; 26.6]	<.001	0.98
Study 2 – 38.1% money to other			
Minutes	+7.7 [4.4 ; 11.1]	<.001	0.34
Music	+11.2 [7.6 ; 14.9]	<.001	0.52
Space	+12.6 [9.3 ; 15.9]	<.001	0.67
Bic pen	+14.6 [11 ; 18.2]	<.001	0.72
Chocolate	+16.2 [12.4 ; 19.9]	<.001	0.73
Ramen	+17 [13.3 ; 20.7]	<.001	0.78
Baby carrots	+19.9 [15.7 ; 24.1]	<.001	0.85
Study 3 – 36.4% money to other			
Minutes	+1.3 [-2 ; 4.7]	0.551	0.05
Music	+13.4 [10 ; 16.8]	<.001	0.58
Bic pen	+17.4 [14 ; 20.9]	<.001	0.84
Chocolate	+18 [14.6 ; 21.5]	<.001	0.81
Ramen	+18.7 [15.1 ; 22.2]	<.001	0.76
Baby carrots	+21.5 [17.3 ; 25.7]	<.001	0.86
Oatmeal packs	+21.5 [17.4 ; 25.6]	<.001	0.85
Binder clip	+28.3 [24.2 ; 32.3]	<.001	1.2
Study 4 – 36.8% money to other			
Apple	+10.3 [2.8 ; 17.8]	<.001	0.56
Chocolate	+12.9 [4.7 ; 21.2]	<.001	0.65
Study 5 – 45.1% money to other			
Minutes	+4.8 [1.9 ; 7.6]	<.001	0.4
Bic pen	+9.2 [5.4 ; 13]	<.001	0.51
Oatmeal packs	+13.9 [9.6 ; 18.2]	<.001	0.74
Study 6 – 39.3% money to other			
Amazon vouchers	+1.5 [-0.1 ; 3.2]	0.348	0.08
Chocolate	+10.4 [7.7 ; 13]	<.001	0.51
Study 7 – 36% money to other			
Notebook: most liked	+11.1 [2.8 ; 19.4]	<.001	0.55
Bottle: most liked	+14.1 [6.3 ; 21.9]	<.001	0.73
Mug: most liked	+14.6 [6.4 ; 22.8]	<.001	0.74
Bottle: least liked	+35.1 [25.4 ; 44.8]	<.001	1.48
Notebook: least liked	+36 [26.4 ; 45.7]	<.001	1.53
Mug: least liked	+38.5 [28.8 ; 48.1]	<.001	1.63
Study 8 – 33.8% money to other			
Chocolate + fungibility	+2.3 [0.7 ; 3.9]	0.213	0.1
Chocolate + likeability	+5.3 [3.1 ; 7.5]	0.002	0.26
Chocolate	+15 [12.1 ; 17.9]	<.001	0.68
Study S1 – 35.8% money to other			
Chocolate + more uses	+13.6 [6.1 ; 21.1]	<.001	0.77
Chocolate	+14.7 [6.9 ; 22.4]	<.001	0.8
Study S2 – 36.3% money to other			
Chocolate: most liked	+9.8 [1.2 ; 18.5]	<.001	0.49
Chocolate: least liked	+42.7 [33.5 ; 51.9]	<.001	1.94