# What are you calling intuitive?

# Subject heterogeneity as a driver of response times in an impunity game\*

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#### Abstract

Studies on the intuitive or deliberate nature of human actions often use time constraints for identification, assuming that constrained individuals fall back to intuitive behavior. This identification strategy disregards individual heterogeneity and self-priming, i.e. the behavioral rule that subjects can form during the instructions phase, and then apply irrespective of the time constraint.

We use respondent data from an impunity game as an example of how subject heterogeneity can drive results. 24 respondents face 240 more or less unfair allocation proposals out of a small or large pie and can accept or reject the offer. Upon rejection respondents burn their own money, but not the proposer's. Respondents decisions are communicated to the proposer.

On average, emotional rejections take longer than deliberate acceptances. Including individual heterogeneity, though, we find that subjects who mostly accept (reject) take more time to reject (accept). Faster decisions are the ones conforming with the modal early reaction. We attribute this finding to heterogeneity in self-priming. Since self-priming is orthogonal to time constraints, it has the capacity to invalidate their use in the identification of dual decision modes.

JEL classification: C72; C78; C91; D87.

Keywords: Social Heuristic Hypothesis, Response time, Dual decision theories, Impunity game

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## 1 Introduction

The widespread recognition of dual decision processes in economic and social choice (Kahneman, 2011) has led to a debate around which social decisions are intuitive and which are deliberate. The Social Heuristic Hypothesis (SHH, Rand et al., 2014), claims cooperation to be intuitive, while the pursual of selfish objectives would require deliberation. The SHH has been supported by studies in the realm of cooperation (Rand, 2016), honesty (Capraro, 2017), reciprocity (Hallsson et al., 2018) and altruism (Rand et al., 2016). However, the SHH has been challenged by studies and meta-analyses which do not support the intuitive nature of cooperation (Alós-Ferrer and Garagnani, 2020; Tinghög et al., 2013; Bouwmeester et al., 2017; Kvarven et al., 2020).

In most SHH studies, 'intuitive' is identified via time constraints, cognitive load, ego depletion, or procedural priming (for a review, see Capraro, 2019). A time-constrained (cognitive loaded, depleted, appropriately primed) individual is assumed to rely more on intuitive, System I than on deliberate, System II cognitive strategies. While largely adopted, such experimental designs do not guarantee the expected identification for two main reasons.

First, most studies rely on exogenously fixed limits or tasks without taking into account subjects' heterogeneity. The same, say, time limit can allow some subjects to make a System II response but be a strict constraint for others. Subject heterogeneity is an important moderator in interpreting the results from such experiments (Alós-Ferrer and Garagnani, 2020) and to explain differences in response times in cooperation (Andrighetto et al., 2020).

Second, individual self-priming can incapacitate the constraints. Self-priming means that during the instruction phase subjects can devise a rule to navigate the experimental task, which they apply during the experiment, irrespective of the constraints imposed. This rule can be of either intuitive or deliberate nature.

Our study contributes to the debate on intuitive *vs.* deliberate reactions in games by focusing on the role of heterogeneity and self-priming. We employ a non-private impunity game (Bolton and Zwick, 1995) with unfair offers. Proposers split a pie between themselves and a respondent with all possible splits favoring the proposer. Respondents have choice and voice, but no punishment power. They can only accept or burn what is offered to them to express their disapproval thus facing a conflict between an emotional response and monetary opportunism. Evidence from related ultimatum experiments, across different designs involving time pressure and delays, shows that rejecting offers is on average more 'intuitive' than accepting them (Sutter et al., 2003; Cappelletti et al., 2011; Grimm and Mengel, 2011; Neo et al., 2013; Ferguson et al., 2014). But these designs usually do not take into account what subjects have planned to do after reading the instructions, a plan to which we refer as self-prime.

To account for individual heterogeneity in self-priming and analyze in depth the strategies of respondents while avoiding deception, our study employs two different laboratories.

We first collected 240 offers from proposers in a computer laboratory. Proposers could offer one of three more or less unequal splits from a small or large pie. When deciding, proposers knew that respondents in another lab would participate at a later time and that

they would learn their matched respondent's reaction by email.

We then collected replies to *each* of the 240 proposals from 24 respondents in an fMRI laboratory. Respondents had up to two seconds to resolve the conflict whether to opportunistically accept or to reject the offer. Both inclinations can continually vary in strength, allowing their relative importance to be measured via response times (see Krajbich et al. (2015) and Moyer and Landauer (1967) for discussions on how the strength of inclinations can affect decision time). We study variations along this continuum due to different parameters (the pie size and the offered amount) and participant heterogeneity.

The fMRI setting allowed us to collect 240 successive responses without using the strategy method and to track decision times to the millisecond with full attention and no confounds. We explore the choice and decision times dynamics as subjects reply to each offer and thereby learn across time the distribution of offers. Unlike what seems customary in fMRI experiments we do not deceive respondents: each offer they see is real, and they know that their individual replies will be notified to ten randomly matched proposers.

Our findings strongly suggest that what is 'intuitive' for subjects depends on their type, possibly via self-prime. Proposers tend to offer minimal shares irrespective of pie size, which respondents overwhelmingly reject, while mostly accepting larger offers. In contrast with nearly every study of negative reciprocity in ultimatum experiments (see the review of Capraro, 2019) and impunity (Takagishi et al., 2009), in our data (emotional) rejections take on average *longer* than (deliberate) acceptances. But average results are entirely driven by subject heterogeneity, similarly to the findings of Andrighetto et al. (2020) and Alós-Ferrer and Garagnani (2020). We classify subjects in three types: Opportunistic, who (nearly) always accept all offers; Fairness-minded, who reject lowest offers irrespective of the pie size; and Monotonic, who more likely reject unfair offers from the larger pie. Response times follow closely the behavioral types, and type-specific behavior stabilizes after a handful of decisions. Subjects who accept more often in the very first decisions take less time to accept, while subjects who reject more often in early decisions take less time to reject.

Our results cast doubt on the use of time constraints as a device to identify *average* 'intuitive' behavior, as largely done in the literature discussing the Social Heuristic Hypothesis. We show that one's self-prime, i.e., the choice which one has come to prefer after reading the instructions, consistently affects response times. Constraining response time mainly constrains the subject to this 'default' choice. But this default seems to depend more on the subject type or self-prime than on "intuitive" or "deliberate" considerations.

# 2 The impunity game

We study negative reciprocity via an asymmetric impunity game (Forsythe et al., 1994; Bolton and Zwick, 1995) where respondents have a choice and a voice. Proposers split a pie. Respondents can accept or burn their own money. This response is communicated to the proposer, who is monetarily unaffected, i.e., respondents have no sanctioning power. There is none of the strategic depth and behavioral nuances of ultimatum games but still an intuitive or deliberate response in an otherwise dictator-like allocation task.

We distinguish a smaller and a larger pie. The pie size is common knowledge to trigger differently strong emotions. Learning about the larger pie can raise hopes of receiving a large offer. Similarly, the same monetary offer can be seen as relatively generous (unfair) when coming from the small (large) pie.

Formally, let p>0 denote the joint endowment – the pie. We exogenously fix a smaller  $(\underline{p})$  and a larger  $(\bar{p})$  positive pie. Proposers are randomly assigned a pie  $p\in\{\underline{p},\bar{p}\}$ , and have to choose one of three possible offers  $y\in\{y_{low},y_{medium},y_{high}\}$ , with  $0< y_{low}< y_{high}<\frac{1}{2}\bar{p}$ . Then the respondent, after learning about the pie size p and the offer y, can accept,  $\delta(y)=1$ , or not,  $\delta(y)=0$ . If the respondent accepts she receives y. If she rejects, then she does not receive any payoff. The proposer earns p-y irrespective of  $\delta(y)$ . Finally, the respondents' decision is notified to the proposer via email. The monetary payoffs are:

$$\begin{cases} p - y & \text{for the proposer} \\ \delta(y) \cdot y & \text{for the respondent} \end{cases}$$

An opportunistic proposer, interested only in her own payoff, will offer the smallest positive amount. An equally opportunistic respondent would accept any offer. Behaviorally, however, one would expect embarrassingly low offers to be sometimes rejected (see Cooper and Kagel (2015) for a review).

We implemented the impunity game with the following parameters:

$$p = 11 \in$$
,  $\bar{p} = 19 \in$ , and  $y \in \{1 \in$ ,  $3 \in$ ,  $5 \in$  \}

All offers let respondents earn less than proposers. We chose absolute amounts to explore how respondents react to identical offers from different pies. We expected interpersonal and intra-personal heterogeneity in response decisions and response times as well as interpersonal heterogeneity in proposer behavior.

# 3 Experimental design

To avoid deception and cope with the technical requirements of fMRI experiments we elicited proposer and responder behavior in two different laboratories.

First, 240 proposers decided in a traditional incentivized laboratory experiment about their offer (1, 3, or 5 €), knowing the pie size (11 or 19 €) and that they would be notified later by email about the decision of their matched respondent. The experiment took place at the Max Planck Institute's experimental lab in Jena, Germany. It was programmed in zTree (Fischbacher, 2007), recruitment used ORSEE (Greiner, 2015). Screenshots and the English translation of the German instructions are available in the Appendix. Mean proposer payoffs, including a 2.5 Euro show-up fee, were of 10.7€ for the small and 17.9€ for the large pie.

Later, 24 right-handed respondents took part in fMRI brain-scan experiments run in the BioPsy lab in Jena. Each respondent passed a medical screening, gave her informed consent, took a right-handedness test and was informed about the instructions of the game before entering the scanner. The response elicitation was divided into two parts, with a pause in

between to let the participants get some rest. The lengthy procedure gave the subjects ample time to consider the game and engage in self-priming, i.e., figure out how to respond to pie sizes and offer amounts.

Each respondent faced choices by all proposers, in random order, but only 10 randomly picked proposals were payoff relevant. Each proposer's offer was payoff relevant for exactly one respondent.

Respondents learned about the pie size and the offer and then had up to two seconds to react, using a two-button controller. Overtime choices were recorded as an error.

The experiment lasted on average 1 hour and a half. The respondent interface used visual stimuli identical to those used for proposers, available in Appendix B. Average respondent payoff was 24.5€ including a 10€ show-up fee.

Our data comprises the allocation choices of 240 proposers as well as 240 response choices and decision times of 24 respondents.

## 4 Results

### **Proposals**

Each respondent faced 240 proposals. Proposers offered significantly more  $1 \in$  than any other offer (Table 1). Offers differ by pie size.  $1 \in$  offers were more common from small,  $5 \in$  from large pies (Fisher exact test, p-value < 0.001), whereas the share of  $3 \in$  offers is virtually unchanged.

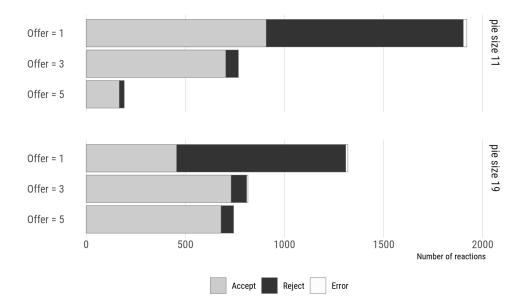
Pie Size	Offer				
110 0120	small (1€) medium (3€)		large (5€)		
Small (11€)	8o	32	8		
Large (19€)	55	34	31		

**Table 1:** *Distribution of offers faced by respondents* 

#### Distribution of responses

Figure 1 and its related table report the distribution of responses, conditional on pie size and proposal. Offers of 3 and  $5 \in$  were overwhelmingly accepted, irrespective of pie size (Fisher exact test,  $3 \in$  offers, p-value = 0.33,  $5 \in$  offers, p-value = 0.052). Minimal offers of  $1 \in$  were more often rejected than accepted, with the rejection rate being markedly lower for offers coming from the small (52.3%) rather than the large (65.1%) pie (Fisher exact test, p-value < 0.001)

These results are biased by considering the 240 observations from each subject as independent and not taking into account heterogeneity in individual types and strategies. In particular for  $1 \in$  offers coming from either pie size, we next assess whether results are driven by heterogeneity *within* or *across* individual types, identified by how they solve the conflict between opportunism and intuitively voicing one's disgust.



Pie size	Offer	Reject	Accept	Error	% Accept
11	1	994	908	18	47·73 <sup>%</sup>
	3	63	704	1	91.79%
	5	25	167	О	86.98%
19	1	853	456	11	34.84%
	3	78	731	7	90.36%
	5	62	68o	2	91.64%

Figure 1: Distribution of reactions conditional on pie size and offer

## Individual strategies

Figure 2 plots the relative acceptance and rejection shares for each of the 24 respondents, for each pie size and offer. Respondents clearly differ in behavior and can be classified in three main types plus a residual category:

**Opportunistic** subjects (2, 12, 13, 20) accept any offer, irrespective of its amount and pie size.

**Monotonically** reacting subjects (3, 4, 5, 6, 17, 24) are more likely to reject offers when they come from large rather than small pies.

**Fairness-minded** subjects (7, 8, 9, 10, 14, 16, 18,19, 21, 22, 23) always reject 1€ offers, irrespective of the pie size.

Residual subjects (1, 11, 15) more likely reject higher than lower offers or always reject.

Most heterogeneity regards 1€ offers. More than half of the 21 non-residual subjects are fairness-minded in the sense of often rejecting 1€ offers, and disproportionately so if

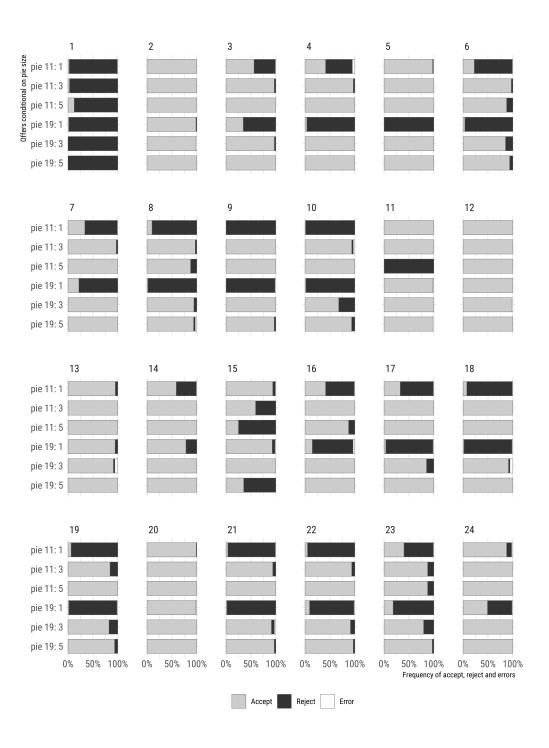


Figure 2: Individual choice shares

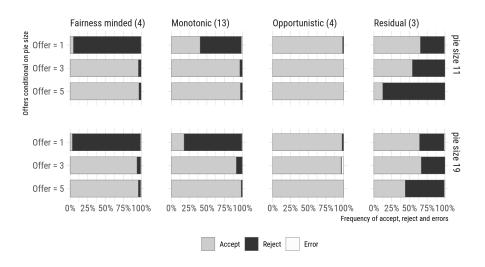


Figure 3: Choice shares by behavioral type

coming from the large pie, while also rejecting to a lower extent 3 and 5€ offers. Monotonic subjects are a subcategory of fairness-mindedness: they unconditionally reject 1€ offers and seemingly trade off opportunism and desire to voice disgust.

Figure 3 visualizes the choice shares pooling subjects by type.

#### Response time

We measured reaction time in milliseconds for each response. Subjects were not allowed to spend more than 2 seconds on each task. The choice environment was simple, the choice straightforward (accept/reject) and the visual stimuli reduced the time for information acquisition. Despite the short time, subjects did not seem overly constrained in their choice: only 0.67% were not decided within the time limit (coded as an Error).

Rejections are significantly slower than acceptances (t-tests, p-values in Table 2). This is true overall, conditional on pie size as well as on pie size and offer, with no significance only for 3€ offers. This surprising finding is at odds with most of the literature from related ultimatum experiments, concluding that accepting requires a conscious effort of overcoming one's (instinctive) disgust and hence more time.

The general result hides type differences in reaction times for acceptance and rejection (Table 3).

Opportunistic subjects, who always accept, do so significantly faster than fairness-minded, monotonic and residual subjects who reject (at least) some offers (t tests, all p-values < 0.001). Moreover, there is an inversion of the main time result across types. For fairness minded and residual subjects, acceptances take significantly longer than rejections; while for opportunistic and monotonic subjects, rejections take longer than acceptances (not significantly so for opportunistic types due to their extremely limited number of rejections).

This result can be explained by self-priming: devising a behavioral rule after reading

pie size	offer	reaction	time	sd	N	p.value
all		Reject	673.08	255.85	2075	
	all	Accept	595.59	265.69	3646	< 0.001
		Error	0.00	0.00	39	
		Reject	688.49	267.74	1082	
11	all	Accept	596.53	277.32	1779	< 0.001
		Error	0.00	0.00	19	
		Reject	656.28	241.24	993	
19	all	Accept	594.68	254.19	1867	< 0.001
		Error	0.00	0.00	20	
		Reject	688.19	258.86	994	
11	1	Accept	593.15	308.27	908	< 0.001
		Error	0.00	0.00	18	
11	3	Reject	593.28	231.52	63	
		Accept	603.63	242.91	704	0.74
		Error	0.00		1	
-	5	Reject	940.51	477.55	25	
11		Accept	584.95	232.75	167	< 0.001
		Error	-	-	О	
19		Reject	659.19	231.87	853	
	1	Accept	578.86	277.84	456	< 0.001
		Error	0.00	0.00	11	
19		Reject	628.47	294.44	78	
	3	Accept	621.36	259.08	731	0.60
		Error	0.00	0.00	7	
19		Reject	651.18	291.40	62	
	5	Accept	576.62	228.92	68o	0.051
		Error	0.00	0.00	2	

Table 2: Reaction time conditional on pie size and offer

subject type	overall	Acceptances			Rejections			t.test
subject type	time	N	mean	sd	N	mean	sd	p.value
Fairness minded	675.35	423	710.91	230.42	532	653.42	218.41	0.00
Monotonic	652.28	1851	627.1	268.97	1245	702.29	268.39	0.00
Opportunistic	450.53	945	448.58	220.92	10	860.22	192.8	0.12
Residual	628.03	427	670.07	240.94	288	576.61	237.51	0.00

 Table 3: Reaction time for each subject type

instructions but before actually responding, possibly also during the first responses. The rule acts as a self-priming mechanism: following the rule is less time consuming than deviating from it. Such results are in line with decision conflict theory, which acknowledges competing drivers of decision making and relates decision time to the difficulty in overcoming the inner conflict between motives (see Capraro (2019) for a review and Andrighetto et al. (2020) for an application to cooperation showing similar results).

To test this explanation we analyze the relationship between individual acceptance rates of first responses – a proxy for the self-imposed behavioral rule – and the response time of acceptance and rejection, limited to offers of 1€, where there is enough variability in behavior.

We run a series of fixed effect panel regressions with standard errors clustered by subject. In each regression, we compute the initial acceptance rate over n responses (%Accept(1:t))

and use data for the remaining N - n responses to estimate

Response time =  $\beta_0 + \beta_1$ Reaction +  $\beta_2$ %Accept(1:n) +  $\beta_3$ Reaction × %Accept(1:n)

We let n vary from 1 (the very first reaction) to 20 (the acceptance rate over the 20 first choices). The reference reaction is acceptance. Figure 4 shows, separately for each pie size, the results for the two estimated parameters: Reject, measuring the difference in reaction time for rejections when Accept(1:n) is equal to zero, i.e. when subjects always reject in the first n responses, and  $Accept(1:n) \times Reject$ , measuring the impact of an increasing share of acceptances in the first n reactions on the time needed to reject. For the large pie, where there is more heterogeneity in replies and emotional responses play a more important role, data from the first 6 responses suffice to yield the significant results that subjects who never accept take less time to reject and that the higher the acceptance rate, the longer it takes to reject. The results for the small pie are qualitatively the same but do not reach significance.

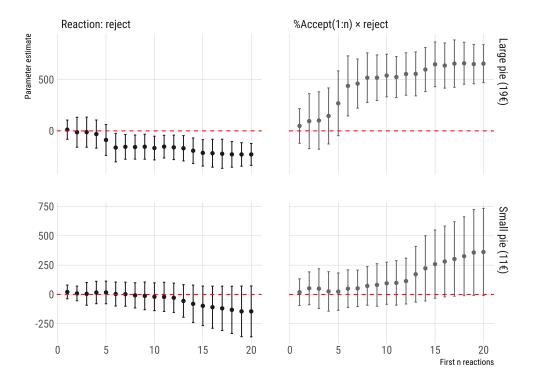


Figure 4: Parameters estimates for different spans to compute the initial acceptance rate

# 5 Conclusion

We account for heterogeneity in response strategies and reaction time by differences in initially preferred responses, i.e., by heterogeneity in self-priming. Self-primed respondents face proposals with different intuitions and corresponding behavioral intentions. Following

these intentions requires less time than deliberating whether to change course.

Response time is an important dimension of choice data, increasingly studied in experimental economics (Spiliopoulos and Ortmann, 2018) and recently shown to be crucial to uncover preferences from data in presence of uncertainty (Alós-Ferrer et al., 2018). Nonetheless, our results show that using decision times for inference about the nature of behavior can be problematic since it does not take into account subject heterogeneity and self-prime. This result is similar in spirit to that of Krajbich et al. (2015), who show that the strength of preferences over stimuli can consistently bias response times, irrespective of decision modes. The neglect of individual heterogeneity and self-prime in several response time studies might also provide an explanation for the mostly null results of meta-analyses on the role of intuition and deliberation in social dilemmas (Kvarven et al., 2020) and altruism (Fromell et al., 2020).

The role of subject heterogeneity in response times has been highlighted before, for instance by Andrighetto et al. (2020) in social dilemma experiments, Alós-Ferrer and Garagnani (2020) in public good games and Teoh et al. (2020) using eye-tracking. The main difference of our setup is that there is no dilemma: there exists an unambiguous best response when assuming monetary opportunism. Behaviorally, however, own monetary opportunism often conflicts with self-image or fairness concerns. Our experiment deals with subjects' inner individual conflict.

Our finding can hence be most appropriately accounted by decision conflict theory, which acknowledges competing drivers of decision making, e.g. when own monetary opportunism conflicts with emotions, self-image or social concerns. Decision conflict theory predicts heterogeneity in how strongly one is committed to self-primed opportunism, i.e. deliberated intention, and to the social and intuitive heuristic of expressing disgust when annoyed. Response times correlate with behavioral types, which likely result from self-imposed behavioral rules. So when accepting (rejecting) fast, this simply shows self-primed monetary opportunism (the need to voice own disgust), rather than shedding light on decision modes.

Methodologically, we show how to realistically implement a two-lab design with no deception to observe a large number of choices with real consequences without using the strategy method. This design allows us to identify individual response strategies and how they evolve in time, pin down behavioral types and use them to account for systematic individual differences in decision time.

Our result has limitations. First, in principle, one could argue that our participants were all time constrained since respondents had to decide within 2 seconds. With "Error" rates of less than 1 percent, the time constraint seems nonetheless to have rarely been binding. So our experiment differs from the studies with partly stressful (binding) time constraints in that response times resulted endogenously with hardly any fear of censoring.

Second, the result can be limited to our game and parameters and by the severely limited sample size. While all of this is true, we hope to have provided a solid enough proof of the dangers of relying on average results, and on the importance of self-priming when decision time is used to assess the intuitiveness of behavior in games.

In light of our results, the methods used in the debate on whether the intuitive, or default

tendency of human agents is cooperation or selfishness need to be reconsidered. Any contradictory result in this literature might be due to wide and often unaccounted heterogeneity in the population under study or in self-prime during the usually unconstrained instructions phase. While this effect *might* be controlled for by randomization into between-subjects treatments, the usually small number of subjects per condition coupled with the fact that we do not really know how far individual heterogeneity can go advise for caution in using response times manipulations to identify decision modes.

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## **A** Instructions

This is the English version of the original German Instructions. The original instructions, as well as the zTree software used for the Proposers experiment, are available upon request.

## A.1 Proposers

#### Intro and practicalities

You are about to participate in a computerized experiment. You get 2.5€ as show-up fee. Please read the following instructions carefully. Before the beginning of the experiment you will be asked to reply to some control questions. To facilitate the reading during the whole experiment we have not adopted a gender-neutral formulation. This means that all that is here exposed in the masculine form is equally valid for both genders. During the experiment you are not allowed to talk to other participants. Should you have a question, please raise your hand. An experimenter will come to you and reply individually. Please turn off your mobile phones now. Should you not comply with any of these rules, we would unfortunately have to exclude you from the experiment and all related further payments. The choices that you would make during the experiment will impact your final payoff.

#### Game details

In the experiment you will be randomly paired with another participant. This participant is not now with you in the lab, but will participate to this experiment in another lab in February 2013, since in this year no more experiments are possible. You will be given an endowment. This endowment will be either of 17 or of 11 euro. You will then face a simple choice: you will have to choose how much of this endowment you want to transfer to your paired partner. You can choose to transfer 1, 3, or 5 euro to your partner. The share of your endowment that you do not transfer to your partner is what you will keep for yourself. Your partner will receive this share when he or she will take part to the experiment, next year. Your partner can either accept or reject the transfer you sent him. If he accepts the transfer, he will keep the money you transferred to him. If he rejects the money, the money you transfered to him is lost for both of you, i.e., your partner does not accept it and you will not get it back. In any case, you will be informed about the decision of your paired partner. You will receive next year an email informing you about the choice of your partner. Your partner will know, when making a decision, that you will be informed of it. Your partner will never know your name, or other personal details. He will simply react to your transfer by either accepting or rejecting it.

#### Interface details

After having read the instructions, we will go through some control questions, to ensure that all have understood the rules of the experiment. After this, you will be shown the main interface of the experiment. You will see on the screen a green pie chart, representing your full endowment which can be of 17 or 11 euro. You will be informed in your decision screen which of the values of the endowment, 17 or 11, applies to you personally. The amount that applies to you is randomly determined by the computer. You will be able to choose, using buttons on the screen, the amount you want to transfer to your partner, that is, one of 1, 3, or 5 euro, irrespective of your amount being 11 or 17. Your share will be displayed on the pie in green, whereas your partner's share will be visualised in blue. You can explore the three choices and change your mind as many times as you want. Your choice is final when you hit the CONFIRM button. Your partner, when he will take part to the experiment, will see the same interface: he will see a pie, with your green share and his blue share of it, according to your decisions. He will then have buttons to decide whether to reject or to accept your transfer.

#### Final remarks and questionnaire

After the main choice, you will be asked to answer a series of short questions. After all participants will have completed the additional questions, your payoff will be calculated and paid to you in cash in private. We will now give you some more time to go through the instruction on your own. Should you have any questions, please raise your hand: an experimenter will then come to your place to answer them individually.

#### **Control questions**

- 1. How big can be your Endowment, in Euro? [11 or 19]
- 2. How will the endowment be assigned? [randomly]
- 3. Is your paired partner in this experimental lab? [no]
- 4. What happens if your paired partner accepts the offer? [gets the money, and I receive an email]
- 5. What happens if your partner rejects the offer? [partner gets zero, I get notified]
- 6. Will you get informed about the choice of your paired partner? [Yes]

## A.2 Respondents

In this experiment you will be facing many decisions. All decisions are of the same type. For each decision, you are paired with another participant. This participant is not in this lab, but has participated in December 2012 in laboratory sessions at the Max Planck lab here in Jena. Each participant of the first part of the experiment was aware that you would be taking part, and that you will be paired with him or her.

Your paired participants have received an endowment. This endowment could be of 11 or 19 euro. They were then asked to decide how much of their endowment to transfer to you. They could choose to transfer you 1, 3 or 5 euro, irrespective whether their endowment was 11 or 19.

For each choice, you will see your partner's endowment (11 or 19) and the amount he or she transferred to you (1, 3 or 5). You can decide to accept or to reject the transfer. You will see, on the screen, a pie showing the full amount, the share of it that has been transferred in green to you and the share that your partner kept for him or herself in blue. You will also see two buttons, one to accept and one to reject.

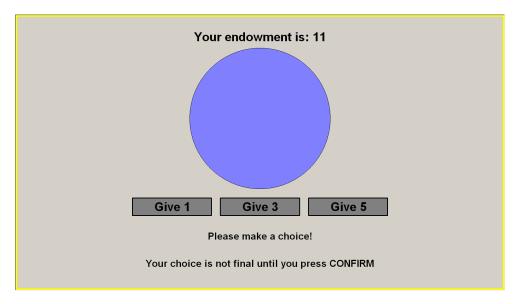
You will make 240 decisions, one for each participant in the first part of the experiment. At the end of the experiment, 10 of your 240 decisions will be randomly drawn. These decisions will be relevant for your final payment; the 10 participants you will be paired with will be informed by us about whether you accepted or rejected their offers via email.

If you accept the transfer, you may receive it as payment for this experiment, as each of the 240 choices has a chance of being among the 10 paid ones. If you reject it, you may earn zero for this choice, again, in case it is selected as one of the 10 relevant choices.

Both if you accept or you reject the offer, your partner will be informed of your choice. An email will be sent to him or her, reporting your choice. Your paired partner knew, when deciding, that you will be able to accept and reject, and that he or she would receive an email informing him or her of your decision.

# **B** Screenshots

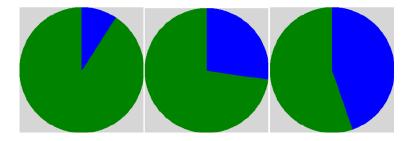
# **Proposers**



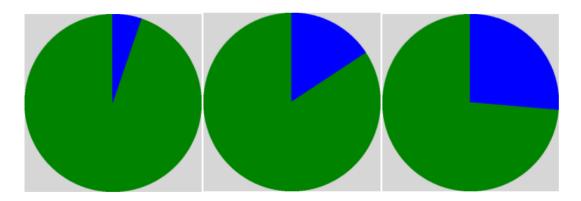
**Figure 5:** *Interface for Proposers – upon starting* 

# Respondents

Respondents saw a fixation cross for two seconds, followed by the stimuli. The subjects first saw a pie, that could be small  $(11 \in)$  or large  $(19 \in)$ , and then an offer from the pie  $(1, 3 \text{ or } 5 \in)$ . The pie was designed using the exact same images as in the proposer interface, accompanied by a text representation of the amounts at stake. Respondents inputted their reply by using the standard two-button interface of fMRI studies.



**Figure 6:** Stimuli for Respondents – the three offers from the small pie



**Figure 7:** Stimuli for Respondents – the three offers from the large pie