1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

* Crowdfunding campaigns for the arts (i.e. theatre, music, and film) seem to be the most common.
* The average donation pledged was $67.61.
* Campaigns pertaining to journalism were the most successful (100% of campaigns were successful).

1. What are some limitations of this dataset?

We are missing data on the actual individual contributions. If we are going to be making global inferences, we need a more representative sample.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We can create an outcomes table, analyzed by country to explore any potential differences in crowdfunding participation.