



3 Courses

Generative AI: Introduction and Applications

Generative AI: Prompt Engineering Basics

Generative AI: Elevate your Business Intelligence Career



Nov 29, 2024

James Bex

has successfully completed the online, non-credit Specialization

Generative AI for Business Intelligence (BI) Analysts

By completing this specialization, the learners are proficient in leveraging generative AI to enhance a career in BI. Learners can explain the core concepts, capabilities, tools, and applications of generative AI. They can write effective prompts to produce desired outcomes. Specifically, learners can use generative AI tools in different stages of the BI lifecycle. They gained practical skills in leveraging generative AI tools for data analysis and visualization. The learners explored several generative AI tools for use in the BI domain. They also learned to use common generative AI tools, such as ChatGPT and Microsoft Copilot, for different use cases in BI. By completing the hands-on labs and projects, the learners demonstrated their proficiency in using generative AI for BI.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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