

This Privacy Policy describes the privacy practices in connection with this Website. This Website was developed and is maintained by Binary Bee IT Solutions.

## **1. YOUR PERSONAL DATA**

Personal data means any information about you which is personally identifiable, including, without limitation, your full name, address, telephone or mobile phone number, email address, social media information, registration name, password, pictorial likeness in pictures, video or animation, and other information from which you can be identified and which you disclose to us at any time.

## **2. COLLECTION OF YOUR PERSONAL DATA**

We collect your Personal Data when you register using our registration form;

The information that you provide in may include full name, address, telephone or mobile phone number, email address, password and other information from which you can be identified and which you disclose to us using the registration form. If you register to hold an account which enables you to enter the main Website.

## **3. USE OF YOUR PERSONAL DATA**

We use your Personal Data to:

- send you notices for access to the main pages of the Website
- monitor, develop and improve the Website and your experience when using the Website;
- process the registration of your customer account and maintain your customer account;

## **4. YOUR RIGHTS**

It is up to you to decide how we can use and handle your personal data. In order to contact us to make such a request or to let us know that you no longer want your personal details to be held by us where you have previously consented to us using your details in accordance with this privacy policy (or for any other query related to the use of your personal data), please send an email to [binarybeesolutions@gmail.com](mailto:binarybeesolutions@gmail.com). You can access the personal information we hold about you via your account to obtain a copy of it and to correct, amend, or delete information that is inaccurate. It is your responsibility to ensure that you submit true, accurate and complete information on your account and keep it up to date. You may also update your personal information by contacting us through the contact details provided below. Please make sure to include your name and registered email address in your initial correspondence; this helps us protect the details and preferences on your account from unauthorized access.

## 5. DATA SECURITY

We take data security seriously and have safeguards (including internal procedures and policies) in place to ensure data security is maintained to a high standard. We also use all efforts reasonably necessary to be sure that third parties who work with us to make this website and its contents available to you, and to fulfil your orders and requests, agree to protect personal information that they must access in order to serve our website and its visitors. We limit access to personal information about you to employees and 3rd Party Developers who we believe reasonably need to come into contact with that information to provide services to you or in order to do their jobs. We will take all reasonable steps to ensure the secure treatment of your personal data. In particular, we will take appropriate security measures to protect your personal data against loss or misuse and we will use strict procedures and security features in order to prevent unauthorized access. All the data collected by us is stored on a secure server. Where you have a password, which enables you to access our website, you are responsible for keeping this password secure and confidential. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your personal data transmitted to our site; any transmission is at your own risk. Once we have received your personal data, we will treat it in accordance with our security procedures.

## 6. COOKIES

When you visit the website, we may automatically collect the following information: your IP address, log-in information, browser type and version, browser plug-in types and versions, operating system and platform, information about your visit including the URL clickstream to, through and from our websites, products you viewed or searched for, download errors, length of visits to certain pages and page interaction. We collect information automatically through the use of various technologies, including through "cookies", and this is explained further below. Cookies help us in various ways. We use cookies to help us (i) to administer our website for internal operations including troubleshooting purposes; (ii) to better compose the website or our product information so that it is more relevant to your interests or preferences; (iii) to understand who has seen which pages and advertisements, to determine how frequently particular pages are visited, to determine the most popular areas of the website and generally in order to monitor usage of the website; (iv) to allow us to keep our website safe and secure; (v) to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you; and (vi) to make suggestions and recommendations to you and other users of our website about goods or services that may interest you or them. Most web browsers automatically accept cookies, though you do not have to. If you wish to disable cookies then you can do so by readjusting your browser settings although please note that by disabling cookies you may not be able to register with or use all features of the website. See below for more information on how to disable cookies for some web browsers. For information about the specific cookies used on this website, please see below:

What it does

Cookies necessary for essential website purposes

These cookies are essential to provide you with services available through this website and to use some of its features, such as access to secure areas. Without these cookies, services you have asked for, like transactional pages and secure login accounts, would not be possible.

#### Functionality Cookies

Functionality cookies record information about choices you've made and allow us to tailor the website to you. These cookies mean that when you continue to use or come back to the services, we can provide you with our services as you have asked for them to be provided. For example, these cookies allow us to:

- Save your location preference if you have set your location on the homepage;
- Remember settings you have applied, such as layout, text size, preferences, and colours;
- Show you when you are logged in; and
- Store accessibility options.

#### Analytics Cookies

These cookies collect information that is used either in aggregate form to help us understand how the website is being used or how effective our marketing campaigns are, or to help us customize the website for you. This information will also be used for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing them other services relating to website activity and internet usage. Our third party partners use their own cookies and have their own privacy policies. Third party cookies are used to gather statistics, but cannot be used to identify individuals. We allow our partners to serve these third party cookies, but we do not have other access to them.

### **7. LOCATION AND TRANSFER OF YOUR PERSONAL DATA**

We hold your personal data in our Clouds Server hosted by Hostinger.com which is very secure. There might come a time when we may need to transfer and store your personal data at another destination. We will take all steps reasonably necessary to ensure that your personal data is treated securely and in accordance with this privacy policy.

### **8. LINKS TO OTHER WEBSITES**

We may offer links to third party websites. However, we are not responsible for the content or information collection policies of third party websites. If you visit a third party website, we advise you to review their privacy and other policies. We do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to the third party websites.

## **9. DATA RETENTION**

We will not retain your information for longer than is necessary for our business purposes or for legal requirements. However, please be advised that we may retain some information after you have closed your account with us, for instance if this is necessary to meet our legal obligations, such as retaining the information for tax and accounting purposes.

## **10. CHANGES TO OUR PRIVACY POLICY**

We reserve the right to make changes to this website and the terms of this privacy policy by placing a notification of such changes on the website's homepage. You are bound by such revisions once you have consented to such changes or, where permitted by law, such notification has been placed on the website's homepage and you continue to use the website. If you do not accept any such changes, you should stop using the website and notify us by writing to us at the email address below. You should periodically visit this page to review the current terms of this privacy policy.