

EXHIB|O

Exhibit your art in your own space



by Manuel Fernandez
January 25, 2021

Abstract

Now more than ever artists can sell their art directly to their public through internet and because of this is important to have tools to create and manage their content in the web.

Exhibio is a software as service (SaaS) that will enable artists to create their website with an elegant and minimalist design and give them the tools to promote themselves.

Features

- Create your own website with your own domain.
- Show all your artworks and their information.
- Create virtual exhibition to promote your art.
- Choose from different 3D Spaces and 3D Frames.
- Unlimited features like music, augmented reality, animations and blockchain capabilities.
- Pay what you use with your balance. No subscriptions. No credit cards. Crypto Payments.

Information

The main information that will show **Exhibio** is About, Artworks, Virtual Exhibitions and Contact. The focus is in this 4 types:

About

In the main page will show information about our mission and in the artist page will show information about the artist.

Artworks

In the main page will show all the artworks of the all the artists that want to show publicly their art. Users will be able to search by a keyword of artist name, name or description of the artwork and filter by genre or medium. In the artist page will show the artworks that the artist want to show divided by every portfolio category and the option to show all. Will not be able to search.

Virtual Exhibitions

In the main page will show all the virtual exhibitions of all the artists that want to show publicly. Users will be able to search by a keyword of artist name, name or description of the virtual exhibition. In the artist page will show the virtual exhibitions that the artist want to show.

Contact

In the main page will enable users to contact the administration of **Exhibio** and in the artist page will enable to contact the artist directly through our system.

Design

The design will be focus in a black/white elegant theme. The main page will have the **Exhibio** logo on the top-left corner and the artist page will have the artist signature.

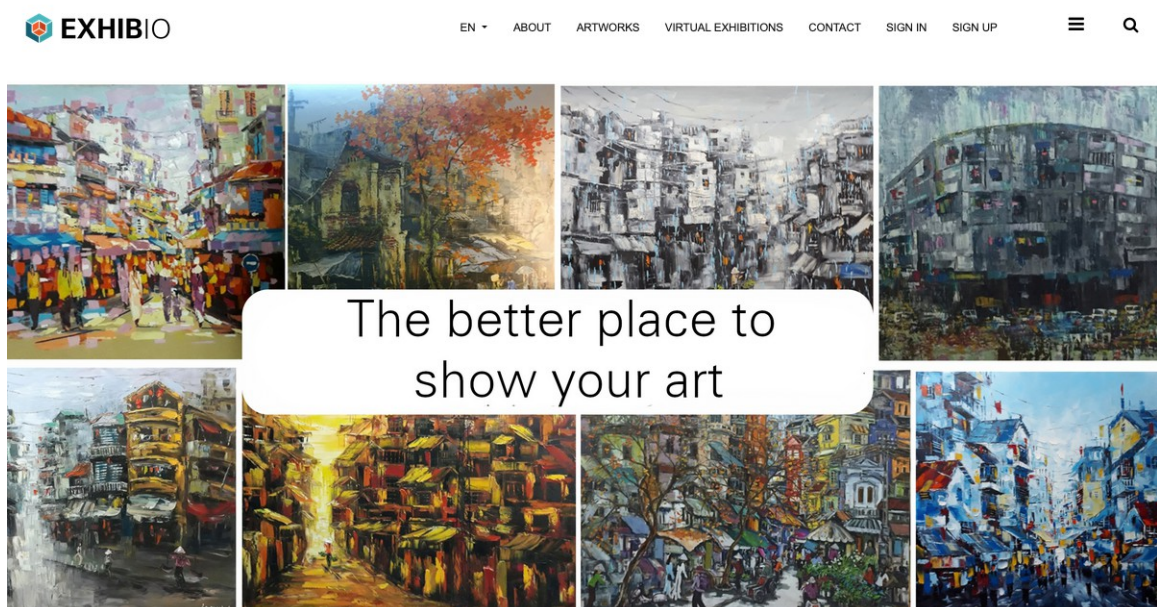
Main Page

Is the main page where will show some promoted artworks and virtual exhibition of feature artists. Also the mission, description of and all the features of the application. At the end will shown the prices of the service.

In the artworks section users will able to search from all the artworks and see the larger image with more detail information.

In the virtual exhibition section similar that the artwork section users will be able to search from the public virtual exhibitions and see it.

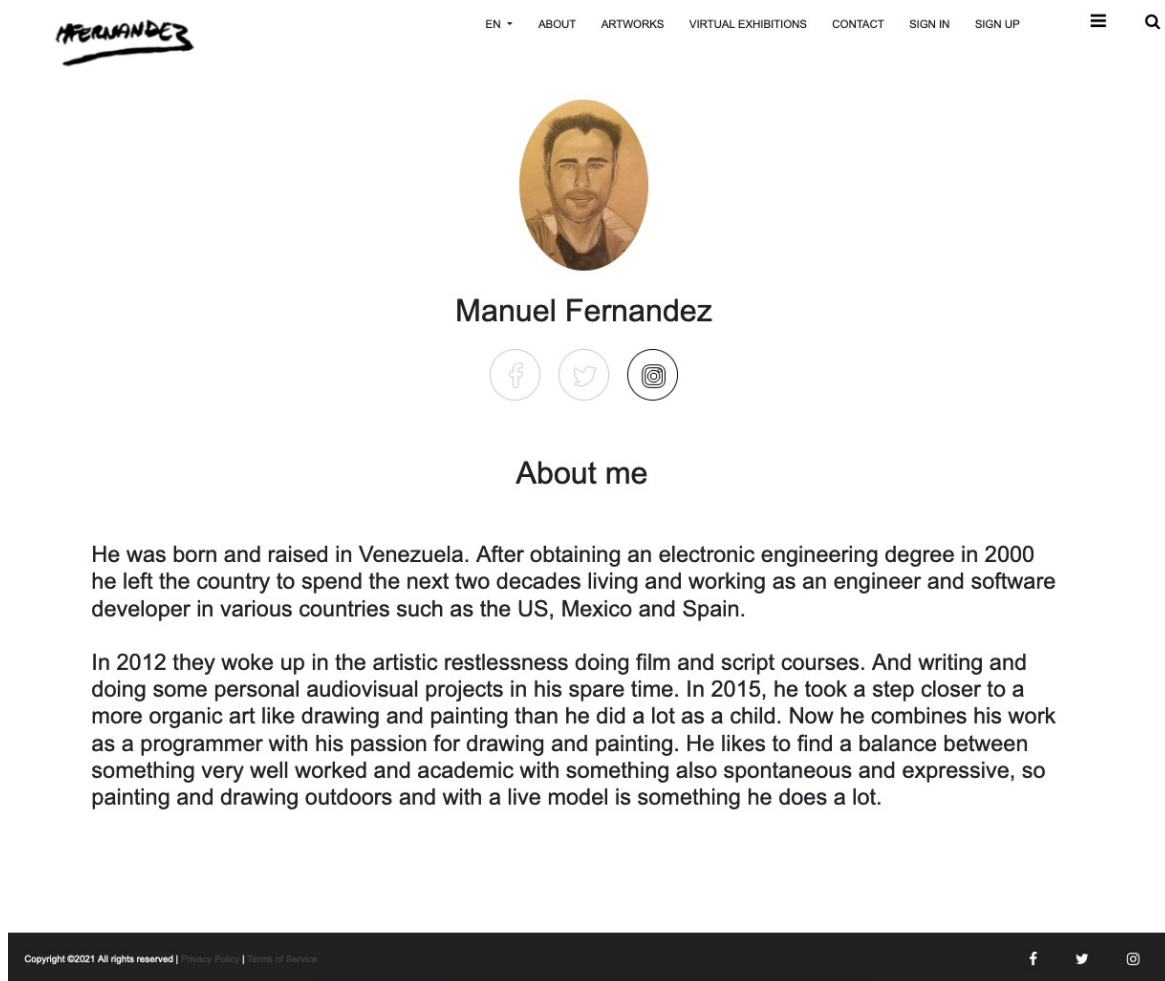
You could see the contact information and sign in with your account information or register if you are a new user.



Artist Page

Every artist profile is defined by name, username, email, phone, country, address, social media links, about me text, a profile image and a signature image.

The artist could define a unique username that will set his website domain and the signature image. For example if your username is mfernandez. Your website will be mfernandez.exhibio.com. Also for blockchain payments is needed the username. The signature image with a link to his domain will be only available for featured artists (0.25\$/day). If the artist has a free plan will show the **Exhibio** logo with a link to the home page.



Artworks

Every artwork is defined by the image(jpg, png, gif, jpeg), title, name of artist, description, year, technique, medium, genre, height, width, units(cm,inches), Edition #, Price and if is sold.

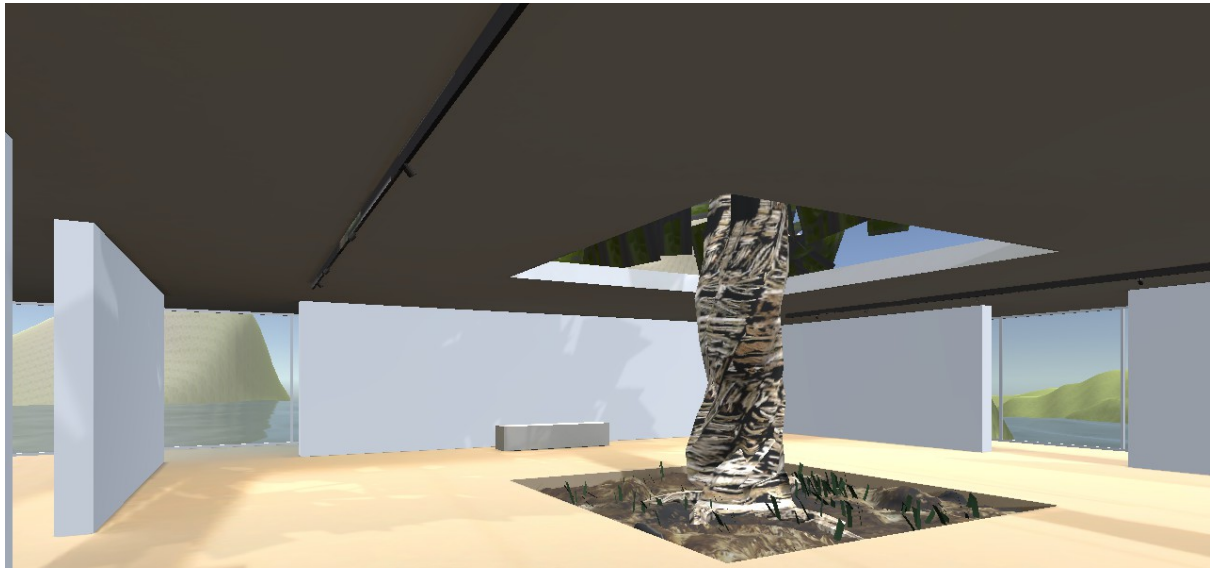
At the beginning will be only available 2D artworks (paintings, drawings, photography) but in the future will be available also 3D artworks like sculptures. So will be defined another fields like media type (2D,3D) and depth(for 3D media types)

Virtual Exhibitions

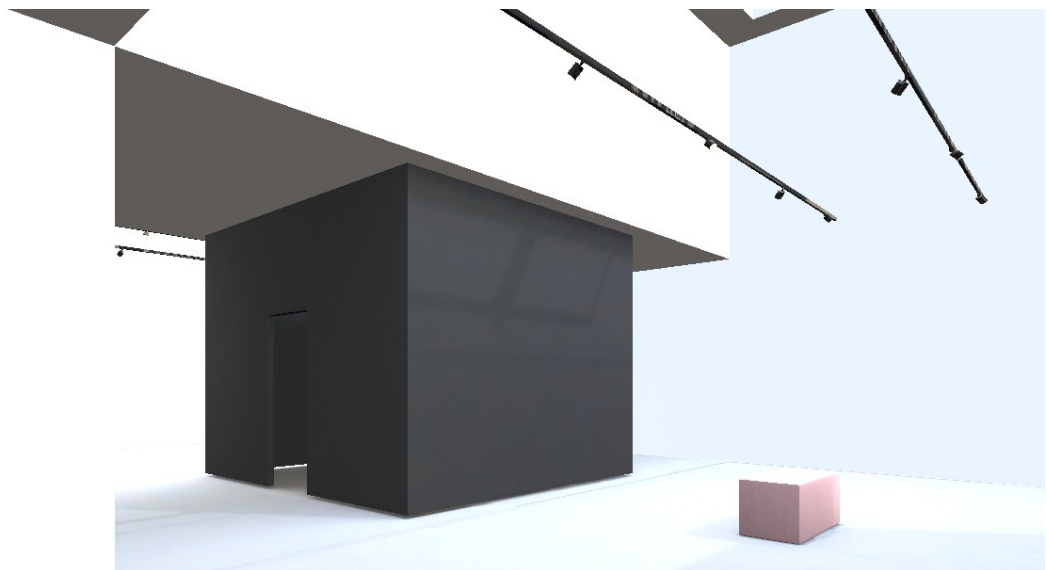
The Virtual Exhibition feature allows users to select a group of artworks to show in a virtual environment. Only features artists could make virtual exhibitions. You will be able to add and remove artworks from your inventory (is not necessary to upload another artwork for the virtual exhibition).

Artist will be able to select different 3D spaces where the virtual exhibition runs. At the beginning there will be only two 3D spaces . One small 3D space with a capacity of 15 artworks and will cost 0.5\$/day and another medium 3D space with a capacity of 30 artworks and will cost 1\$/day. Could be added new 3D spaces with different capacity and themes in the future.

Small 3D Space



Medium 3D Space



Every virtual exhibition will be defined by the 3D Space, title, exhibitor, contact email, name(s) of the artist(s), description, poster image, music, begin date, end date and zoom factor.

Every artwork that users add to virtual exhibition need to be defined the 3D Frame and the position where will be placed. At the beginning the position is fixed but could be a dynamic position defined by the artist in the future. For sculptures need to be defined the pedestal size.

Mobile Apps

Virtual Exhibitions Apps

This apps will show all the public virtual exhibitions and be able to show and navigate through the apps. Will not be able to log in or create, update or delete information other than a bridge to the web app in a mobile view. Will be developed on iOS and Android.

Augmented Reality Apps

This apps will show a augmented reality environment where users could place the artworks from public virtual exhibitions. Also any artwork will have a QR code that can be placed for the app recognize where to place any art. Will be developed on iOS and Android.

My Wallet. Payments. Blockchain and NFT(Non-fungible token)

Inside the artist profile administration will be a section called My Wallet where you manage all the payments and could check all the transactions. Every payment it is collected daily and if there is no balance in the user account then it switch to free plan or the virtual exhibition to unpublished exhibition.

All the payment will be in cryptocurrencies. At the beginning with BTC, ETH and EOS (Maybe TLOS). BTC and ETH will be collected and converted to pTokens(<https://ptokens.io/>) in the EOSIO Blockchain.

Every payment will go to an EOSIO Blockchain account (exhibioeos11) and will be distributed to shareholders every month.

Will be created a token (EXHIB) in the EOSIO blockchain with a max supply of 100.000,00. Depending of the EXHIB tokens that you have in your account you will receive the equivalent of dividends.

Also will be opened the option to convert, transfer and sale artworks as NFT token.