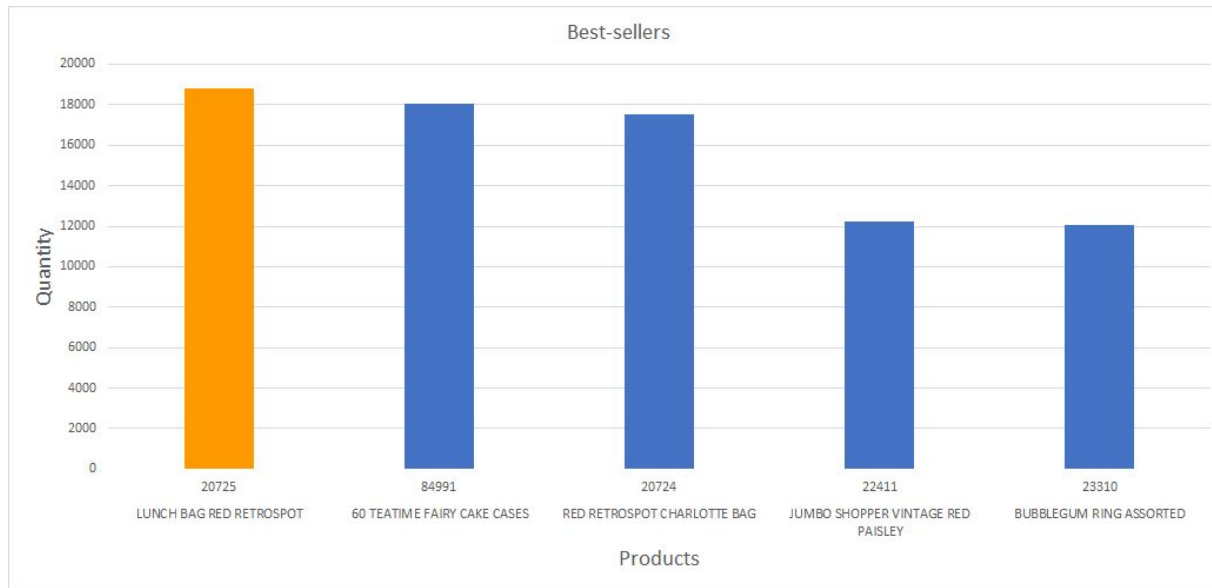


Marketing Analytics

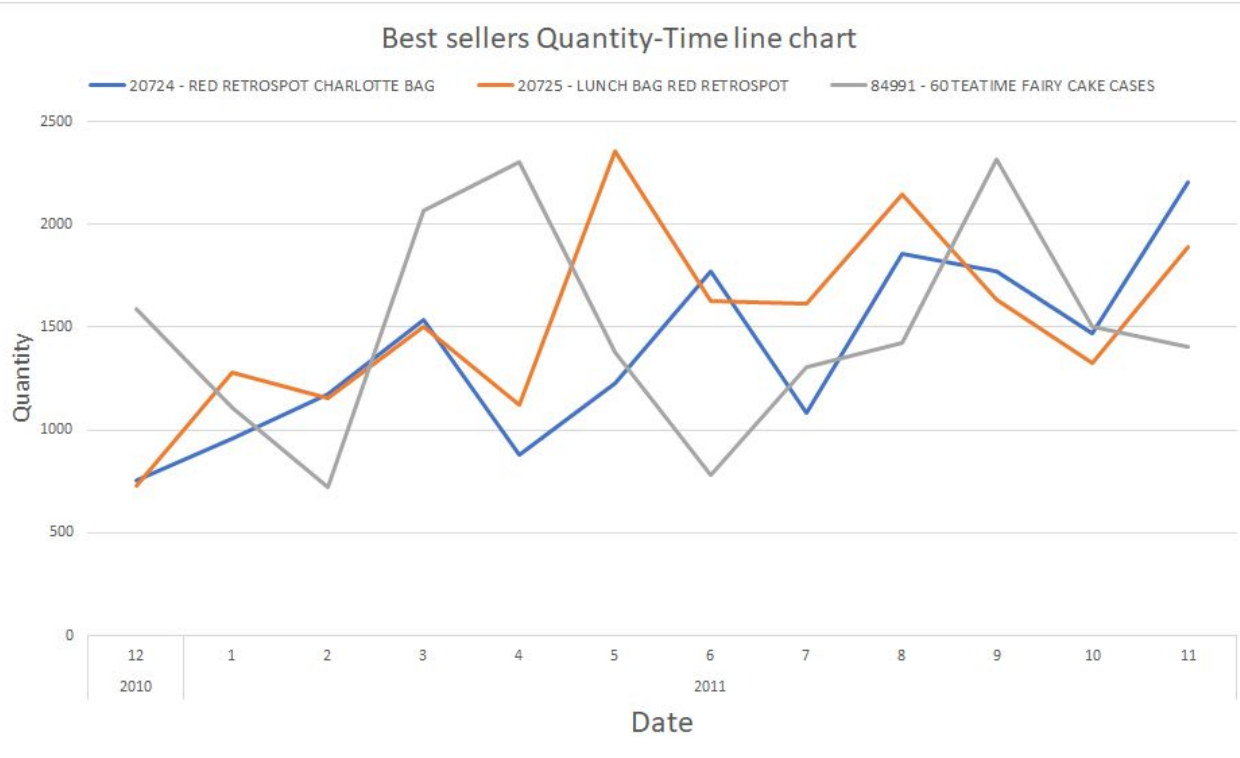
Task: Ecommerce Retailer Analysis

Which 5 products are the best-sellers?



If you are a retailer owner, have you ever been wondering which is your best sellers so that you can make a larger order next time? For this UK ecommerce retailer, we find out 5 top best sellers, among which the “lunch bag red retrospot” is the champion product.

What is size of the order for each product?



Want to make a detailed order? The demand-month chart could give you an insight. See this as a reference when you make a order. It seems like in different months you'd better to modify the proportion of different products to achieve a great balance in your stock. Replenish your stock smart!