

.SKILLS

IN ORDER OF PROFICIENCY

WEB: HTML, CSS, Bootstrap, Sass, Javascript, AngularJS, jQuery, Node.js & MongoDB

DESIGN: Photoshop, Illustrator, After Effects & inDesign

OTHER: Conceptualization, Problem-Solving, Art Direction, Copywriting & Team Collaborator

.PROJECTS

SOLECAST WEB APP | SPRING 2017

Built both frontend and backend using MEAN stack, Bootstrap & Sass

Queried API's to retrieve location and weather

Designed with responsive methods in mind

CRUD app. Able to POST data to server, GET user's requests from database, delete and edit entries

Implemented secure login authentication with OAuth

JOURNAL SINGLE PAGE APP | WINTER 2016

Built with jQuery and Bootstrap

Ability to add and delete from localStorage

.EDUCATION

Web Development at Brainstation Toronto | SUMMER 2016

Art Direction at Miami Ad School Europe Hamburg | 2012 – 2014

Bachelor of Design in Visual Communications at Alberta College of Art and Design | 2006 – 2010

.EXPERIENCE

TORONTO BLUE HIVE Y&R GROUP (WPP) | CREATIVE | APRIL 2014 – APRIL 2016

Involved in all steps of the creative process from conceptualizing, copywriting and art directing for TV, radio, POS, social and digital for Ford of Canada

Collaborating within a tight team to deliver all creative for Ford Parts & Service department and strategically

NEW YORK Y&R | CREATIVE INTERN | SEPTEMBER 2013 – DECEMBER 2013

NEW YORK JWT | CREATIVE INTERN | JULY 2013 – SEPTTEMBER 2013

SAN FRANCISCO CUTWATER | CREATIVE INTERN | MARCH 2013 – JUNE 2013

LONDON AKQA | CREATIVE INTERN | JANUARY 2013 – MARCH 2013

.AWARDS, ACCOLADES & PUBLISHING IN ADVERTISING & DESIGN

GOLD | NATIONAL ADVERTISING CHALLENGE | 2015

YOUNG BLOOD & TYPOGRAPHY | APPLIED ARTS DESIGN OF THE YEAR & PUBLISHED | 2015

RECORD PACKAGING OF THE YEAR FINALIST | WESTERN CANADA MUSIC AWARDS | 2014

RECORD PACKAGING OF THE YEAR FINALIST | COVENANT AWARDS | 2014

BRONZE STUDENT | ADC GERMANY | 2013

FINALIST | YOUNG GUNS STUDENT AWARDS | 2013

PUBLISHED & STUDENT OF THE YEAR CONTEST | LÜRZER'S ARCHIVE | 2013

.A BIT ABOUT ME

NERDO, WIERDO & CURIOSO | ALWAYS

Food lover & cook (will travel afar for a good bite)

All things nerd: Batman comics, fantasy novels, TV, pop culture & film

Fine art museums are a morning to dusk and \$10 audio guides affair

Fly fish, deep sea fish, ice fish but throws back most fish