

.SKILLS

IN ORDER OF PROFICIENCY

WEB: HTML, CSS, Bootstrap, Sass, Wordpress, Javascript, AngularJS, jQuery, Node.js & MongoDB

DESIGN: Photoshop, Illustrator, After Effects & inDesign

OTHER: Conceptualization, Problem-Solving, Art Direction, Copywriting & Team Collaborator

.PROJECTS

SOLECAST WEB APP | 2017

Built both front-end and back-end using MEAN stack, Bootstrap & Sass

Working with RESTFUL APIs to retrieve location and weather

Designed with responsive methods in mind

CRUD app. Able to POST data to server, GET user's requests from database, delete and update entries

TIFFCODES.COM WEB DEV PORTFOLIO SITE | 2017

Built with HTML, CSS/Sass and jQuery

Custom animations for thumbnail animations, utilized Sass's mixins for consistent typography & color

JOURNAL WEB APP | WINTER 2016

Built with jQuery and Bootstrap

Ability to add and delete entries from localStorage

TIFFINYLL.COM AD PORTFOLIO | ONGOING

Wordpress customization and design to reflect own brand

Implemented Google Analytics to track page hits

.EDUCATION

Web Development at Brainstation Toronto | SUMMER 2016

Art Direction at Miami Ad School Europe Hamburg | 2012 – 2014

Bachelor of Design in Visual Communications at Alberta College of Art and Design | 2006 – 2010

.EXPERIENCE

TORONTO BLUE HIVE Y&R GROUP (WPP) | CREATIVE | APRIL 2014 – 2016

Involved in all steps of the creative process from conceptualizing, copywriting and art directing for TV, radio, POS, social and digital for Ford of Canada

Collaborating within a tight team to deliver all creative for Ford Parts & Service department and strategically

NEW YORK Y&R | CREATIVE INTERN | SEPTEMBER 2013 – DECEMBER 2013

NEW YORK JWT | CREATIVE INTERN | JULY 2013 – SEPTMTBER 2013

SAN FRANCISCO CUTWATER | CREATIVE INTERN | MARCH 2013 – JUNE 2013

LONDON AKQA | CREATIVE INTERN | JANUARY 2013 – MARCH 2013

.AWARDS, ACCOLADES & PUBLISHING IN ADVERTISING & DESIGN

GOLD NATIONAL ADVERTISING CHALLENGE | 2015

YOUNG BLOOD & TYPOGRAPHY | APPLIED ARTS DESIGN OF THE YEAR & PUBLISHED | 2015

RECORD PACKAGING OF THE YEAR FINALIST | WESTERN CANADA MUSIC AWARDS & COVENANT AWARDS | 2014

STUDENT AWARDS | ADC GERMANY, YOUNG GUNS STUDENT AWARDS, LÜRZER'S ARCHIVE | 2013

.A BIT ABOUT ME

NERDO, WIERDO & CURIOSO | ALWAYS

Food lover & cook (will travel afar for a good bite)

All things nerdom: Batman comics, fantasy novels, TV, pop culture & film

Fine art museums are a morning to dusk and \$10 audio guides affair

Fly fish, deep sea fish, ice fish but throws back most fish