# Paper (Ken-Jung) Lee

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# Brief

# PRODUCT DESIGN | PROTOTYPING | AR/VR

Paper Lee is a Taiwanese-origin product designer with more than a decade of digital product experience. He has been participating in designing products across spatial computing, AR/VR, IOT mobile apps, and TV voice gaming platforms. He has expertise in product design, prototyping, and interaction design. He is passionate about spatial computing future and

# Experience

# LEAD PRODUCT DESIGNER VOLLEY, SAN FRANCISCO, AUG. 2023 - NOW

#### PRODUCT DESIGNER

#### **VOLLEY, SAN FRANCISCO, MAR. 2022 - JUL. 2023**

UI and UX design for voice games and applications in smart speakers and smart TVs, i.e., Echo Show devices, FireTV, Roku, etc. Wireframes, voice and visual flows, prototyping, and high-fidelity visual designs.

#### LEAD PRODUCT DESIGNER

## DIING, TAIPEI / LOS ANGELES, JUN. 2016 - FEB. 2022

In-house design team leading, full-stack product design for VR and IOT mobile app services. Company branding and websites design and development.

#### SENIOR PRODUCT DESIGNER

## UNIGREEN, TAIPEI, AUG. 2015 - MAY 2016

In-house design team leading, full-stack product design for agriculture goods shopping experiences.

#### SENIOR USER INTERFACE DESIGNER

MOBIAPPS, TAIPEI, DEC. 2012 - JUL. 2015

Full-stack product design for company websites, e-commerce, and OEM mobile services.

#### **USER INTERACTION DESIGNER**

### PILOTFISH, MUNICH, AUG. 2011 - AUG. 2012

Design research, brainstorming, ideation, user interface design, graphic design, and prototyping.

#### **USABILITY ENGINEER**

#### KATDC, TAIPEI, SEP. 2008 - JUN. 2011

In-house Usability lab build-up, prototyping, and usability assessments for TV software products

#### **MECHANICAL ENGINEER**

### CTCI, TAIPEI, MAR. 2008 - AUG. 2008

Design the static equipment for chemical planets.

# Education

# M.S., BIOMEDICAL ENGINEERING

#### NATIONAL YANG-MING UNIVERSITY, TAIPEI, 2005 - 2007

"3D Dynamic Model Construction for Predicting Knee Kinematics - Comparison of native knee and knee arthroplasty", presented on the 21th Congress of International Society of Biomechanics

"Three-dimensional Dynamic Model Construction for Predicting Knee Kinematics - Comparison of Native Knee and Knee Arthroplasty", Masters thesis

# B.S., MECHANICAL AND ELECTRO-MECHANICAL ENGINEERING NATIONAL SUN YAT-SEN UNIVERSITY, KAOHSIUNG, 2001 - 2005

"Man back-supporting system - A best supporting points analysis", presented on the 21th National Conference on Mechanical Engineering of CSME

### Skills

#### Tool

Sketch, Framer, Affinity Photo/Designer/Publisher, Blender, Figma, Adobe Photoshop, Illustrator, Indesign, Adobe After Effects, Lottie Animation, InVision, Marvel

HTML/CSS/JavaScript, Jekyll, React, Swift, iOS development, Android development

Unity, Xcode, Android Studio, Lens Studio, Spark AR Studio, Oculus, SteamVR, Marquette

### **User Experience Design**

Prototyping, mobile app design, web design, UI design, UX design, AR design, VR design, interaction design, visual design, User-Centered Design

### Language

English, Mandarine

# **Portfolio**

paperworkStudio

https://paperworkstud.io

LinkedIn

https://www.linkedin.com/in/paperli/