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<https://paperworkstud.io>

Belief

GRAPHIC + INTERACTION = USER INTERFACE DESIGN

User interface design is not only about graphics, but interaction. Quick prototyping in the design process is vital to see how the user interface MOVES.

DESIGNERS ARE NOT USERS ARE NOT DESIGNERS

According to the golden rule of user-centric design, the usability methodologies help designers to SEE what the user needs, not to THINK.

TECH ♥ ART

Technology is the bridge to connect ideas and reality. With the background and experience in engineering and design, I manage them together to build great USER EXPERIENCE.

.HTML

With the nature of flexibility, rich-content, rich-interaction, instant-coding, accessibility, and immediate response, the HTML platform is the perfect PLAYGROUND for fresh ideas.

Experience

LAD PRODUCT DESIGNER

DIING, TAIPEI / LOS ANGELES, JUN. 2016 - NOW

Lead product design on mobile/VR/AR applications for a variety of fields among education, entertainment, AI, and IoT. Duties on product strategy, user research, interaction design, prototyping, UI design, technical assessment, and team-leading.

SENIOR PRODUCT DESIGNER

UNIGREEN, TAIPEI, AUG. 2015 - MAY 2016

Lead product design on mobile apps for agricultural products shopping experience. Duties on product strategy, user study, interaction design, and prototyping and team-leading.

SENIOR USER INTERFACE DESIGNER

MOBIAPPS, TAIPEI, DEC. 2012 - JUL. 2015

User interface design/Flow design for business mobile app, UX definition, Usability refinement, Website design & implementation.

USER INTERACTION DESIGNER

PILOTFISH, MUNICH, AUG. 2011 - AUG. 2012

Design research, brainstorming, developing of idea, user interface design, graphic design and prototyping.

USABILITY ENGINEER

KATDC, TAIPEI, SEP. 2008 - JUN. 2011

Usability lab/testing procedure construction, prototype engineering, contact person between software engineer and graphic designers, usability assessments, UI idealization for home media devices, Design guidelines documentation, Project leading

MECHANICAL ENGINEER

CTCI, TAIPEI, MAR. 2008 - AUG. 2008

Design the static equipment used in chemical plant, such as pressure vessel, tower, tank. Communication with world-wide vendor for technique confirmation and quotation estimation.

Education

M.S., BIOMEDICAL ENGINEERING

NATIONAL YANG-MING UNIVERSITY, TAIPEI, 2005 - 2007

"3D Dynamic Model Construction for Predicting Knee Kinematics - Comparison of native knee and knee arthroplasty", presented on the 21th Congress of International Society of Biomechanics

"Three-dimensional Dynamic Model Construction for Predicting Knee Kinematics - Comparison of Native Knee and Knee Arthroplasty", Masters thesis

B.S., MECHANICAL AND ELECTRO-MECHANICAL ENGINEERING

NATIONAL SUN YAT-SEN UNIVERSITY, KAOHSIUNG, 2001 - 2005

"Man back-supporting system - A best supporting points analysis", presented on the 21th National Conference on Mechanical Engineering of CSME

Skills

Tool

Sketch, Framer, Affinity Photo/Designer/Publisher, After Effects, Hype, Blender, Maya, Photoshop
HTML/CSS/JavaScript, Jekyll, React, Swift, iOS development, Android development

User Experience Design

Prototyping engineering, Usability assessment, Web-design

Language

Mandarin, English, German

Portfolio

paperworkStudio

<http://paperworkstud.io>