

Otherworldly Visions

Creative Brief

2022



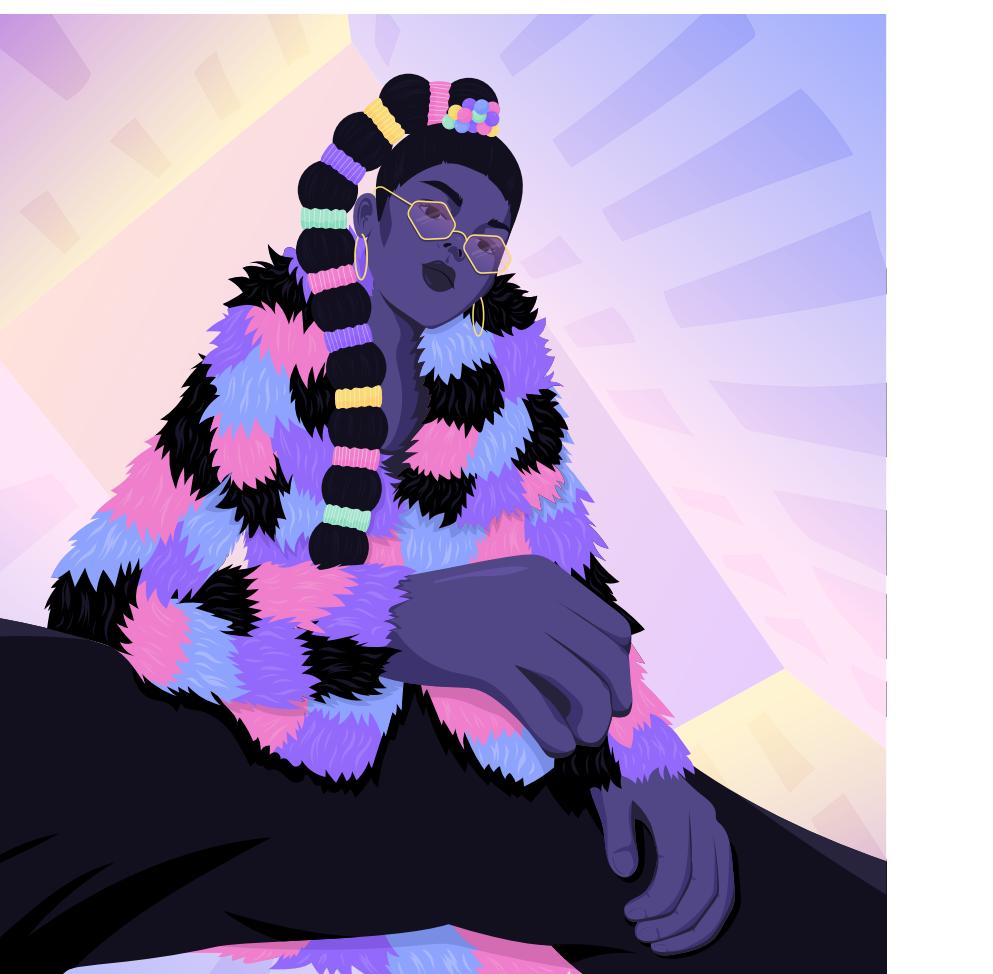
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Imaginative and progressive

Otherworldly Visions draws on the avant-garde fashion, Afrofuturism and neo-cyberpunk aesthetics making their way into the mainstream via art, design, fashion, and media.

Science fiction provides a way of looking at the present moment from a safe distance, whether that means traveling to faraway galaxies, warping through time, or jumping into adjacent dimensions. The future is a place of hope—even when the vision is dystopian—because it is a setting where anything can happen. It's an especially compelling place for people who experience oppression to imagine alternate realities.

Link to the gallery:
[Design Trends: Otherworldly Visions](#)



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Lush new levels of sci-fi

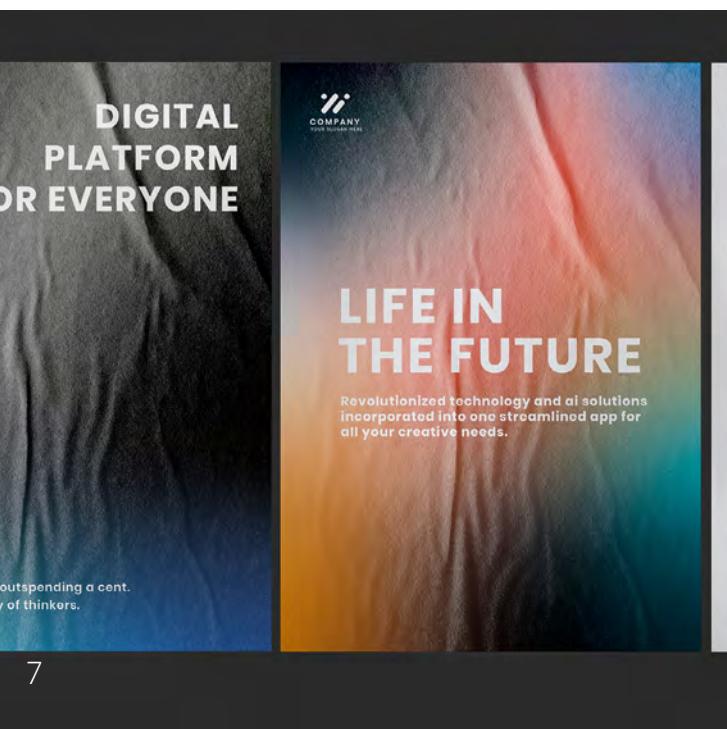
The freshest depictions of the future prioritize the planet with jewel-toned botanicals, luxurious lighting, and unprecedented levels of texture and depth. Update assets to incorporate futuristic, avant-garde aesthetics with holographic or glitch effects paired with tropical plants, expressive gradients, or optical illusions.

Experiment with these Photoshop techniques from top Adobe artists to bring new life to layouts, illustrations, and renders:

- [Photoshop gradient presets](#) from Edvinas Reika
- [Mimic 3D rendering in Photoshop](#) with Hope Glassel
- [Get started with matte painting](#) in Adobe Photoshop

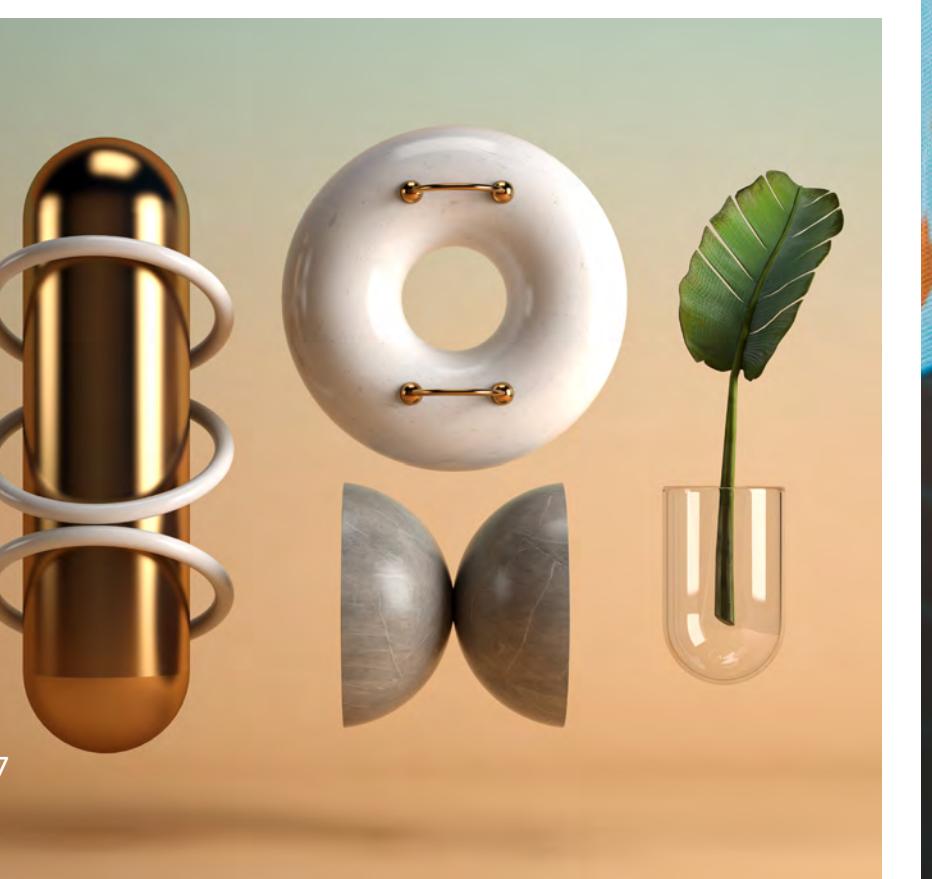
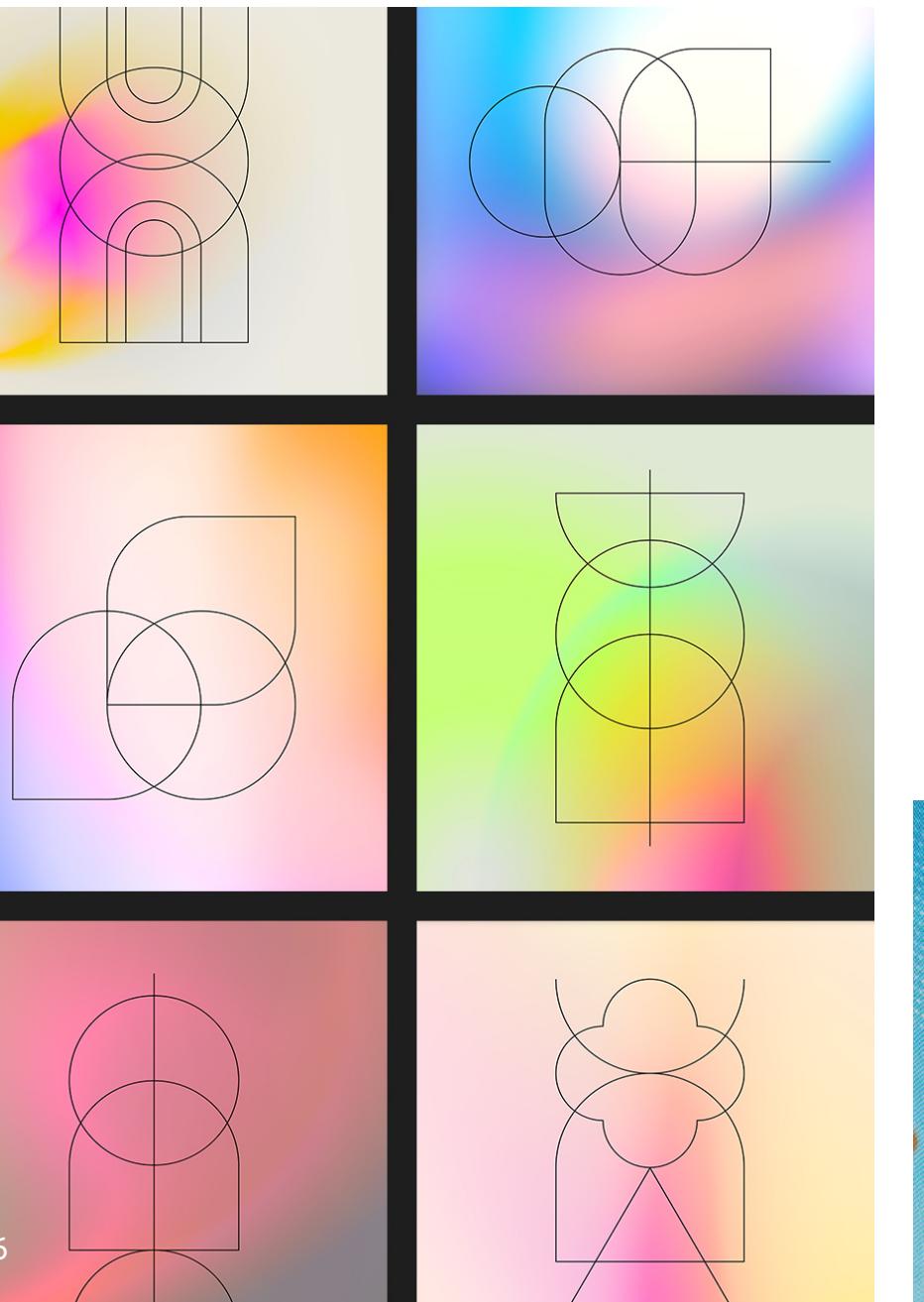
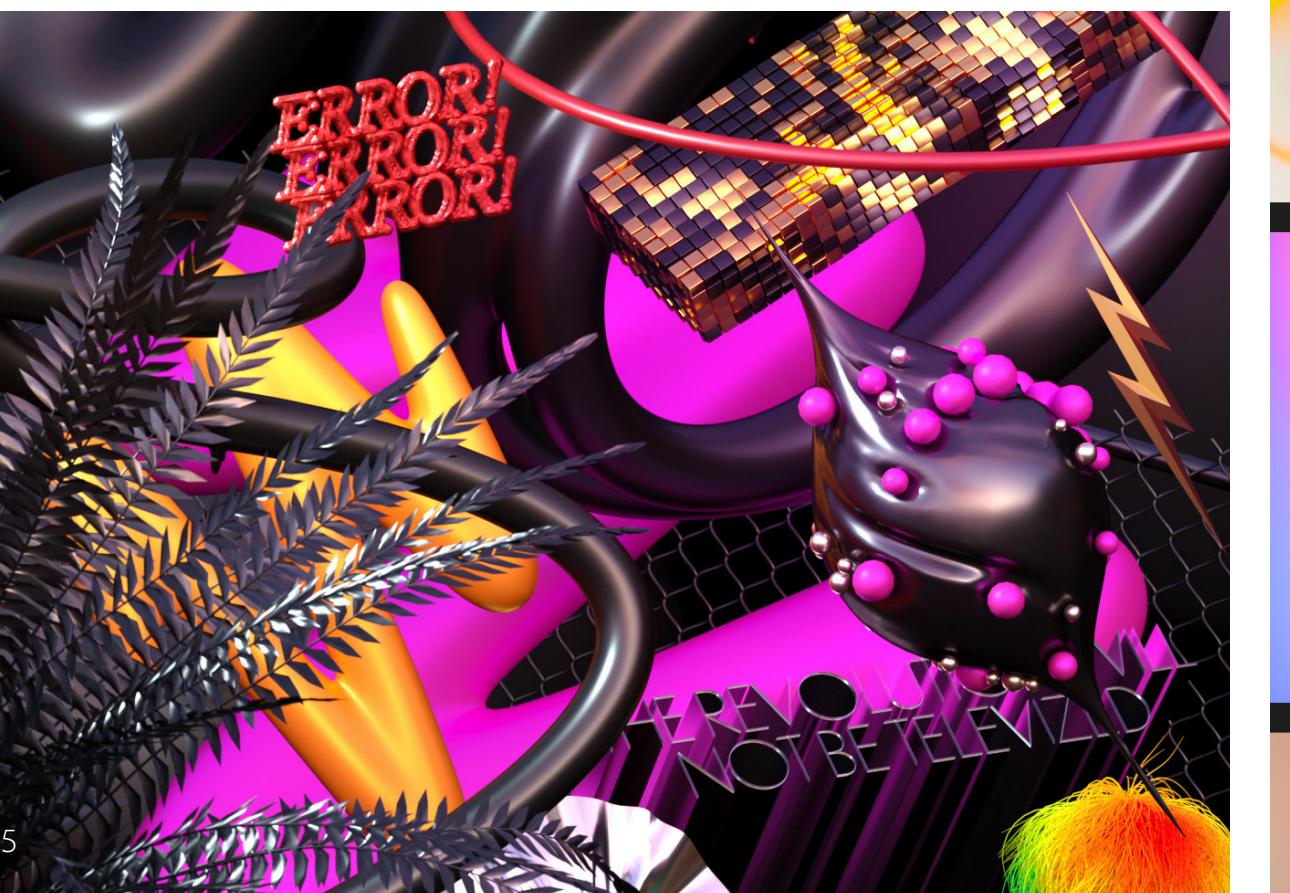
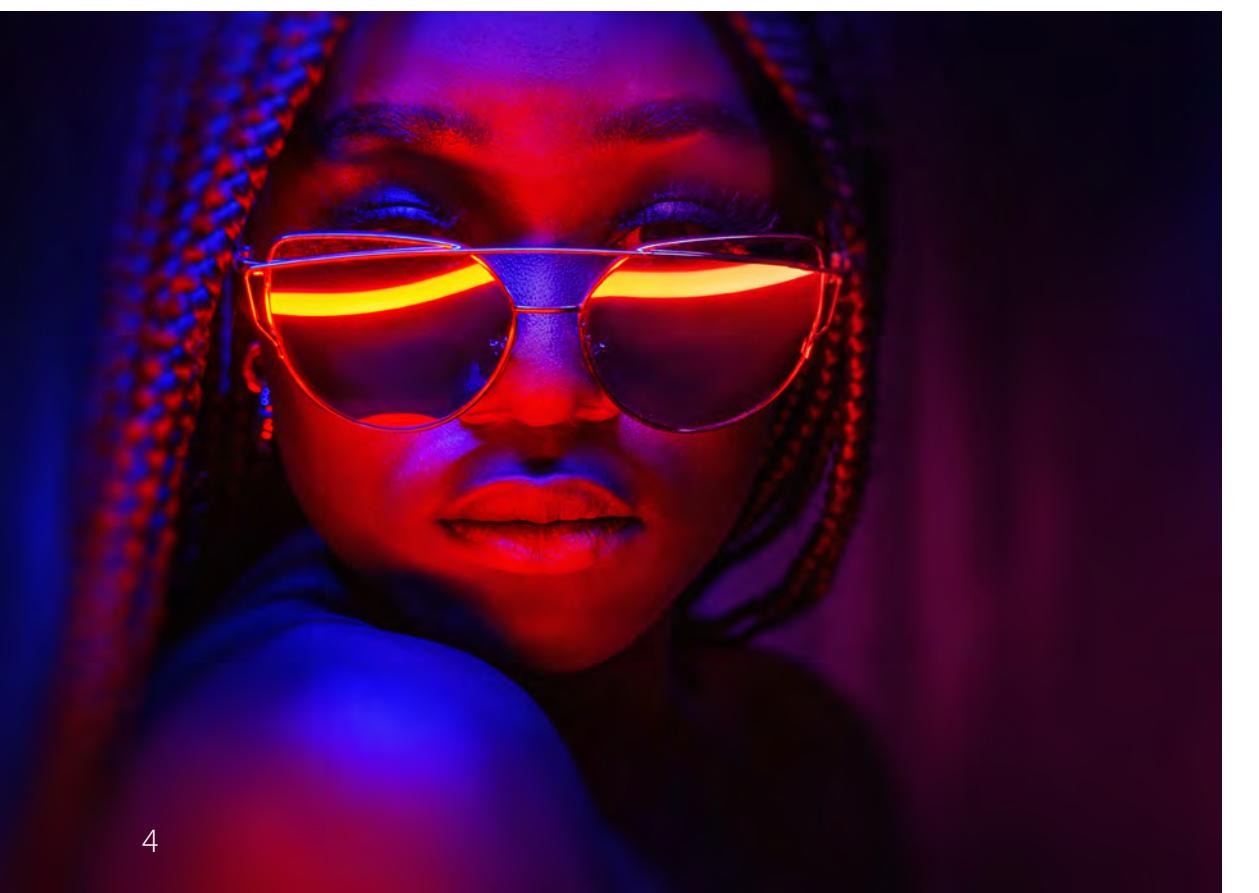
Adobe Artists:

- 1 - Pixelbuddha | 495563207
- 2 - everigenia | 516164376
- 3 - Art Master | 520617297
- 4 - Leandro Crespi/Stocksy | 187554752
- 5 - Mujier9618 | 500873692
- 6 - Tyler Weitz/AvantForm | 462970262
- 7 - rawpixel | 470191849
- 8 - Morten Lasskogen/AvantForm | 462970362



HOW TECHNOLOGY
IS BRINGING PEOPLE
TOGETHER

Create and join chats, platforms, and forums to develop stronger connections and networks.



Dreamy, ethereal colors and contrasts

Softened color gradients and wild design combinations create a surreal futurescape. Colorways are often high contrast, with vibrant colors jumping forward from darkness or set against galactic backdrops. Space exploration, future technology, and layered visual overlays present subjects and text treatments with neon, glossy, metallic, and fractal finishes. Reimagine futuristic aesthetics to reach a wider audience by incorporating:

- Fine linework against dreamy gradients
- Hyperrealistic lighting and shadow effects
- High-contrast color combinations and moody lighting

Adobe Artists:
1 - moonlightfever | 515914399
2 - Rick | 515078319
3 - khius | 347291554
4 - Igor Link | 460784444
5 - Velvet Spectrum/AvantForm | 462970233
6 - orangeberry | 430690604
7 - Dmitry Berg | 338538859
8 - oneinchpunch | 506058178

Science fiction-inspired spectrums

- Create new realities with dreamy color harmony. [Try it yourself with the Dreamscape palette on Adobe Color.](#)



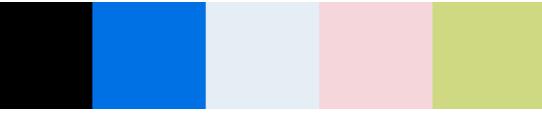
- Try jewel-toned combinations inspired by the past and present colliding with the [Interplanetary Gems palette](#).



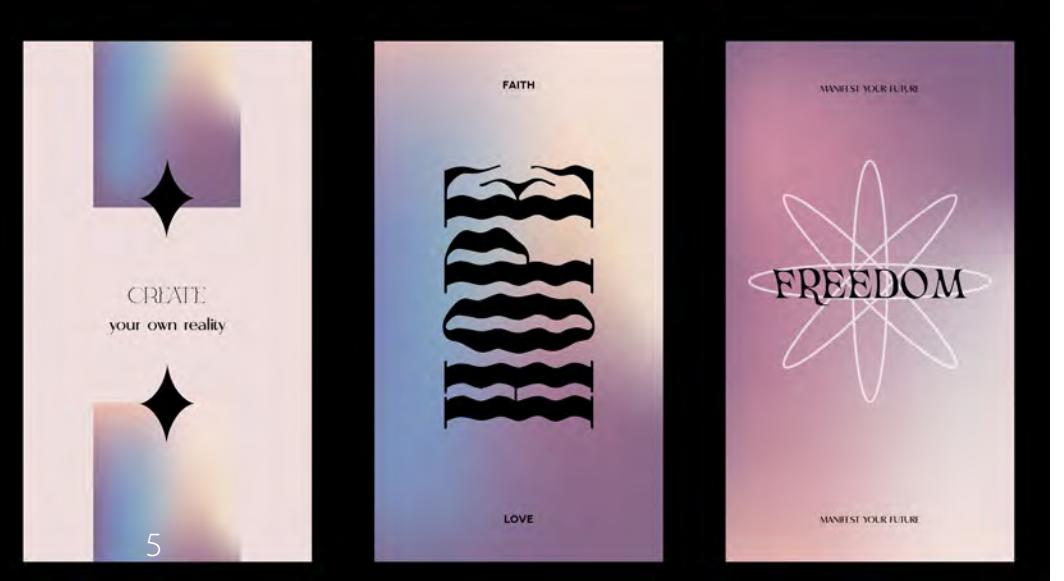
- Explore high-contrast combinations inspired by screens. [Find the Solarpunk Reboot palette on Adobe Color.](#)



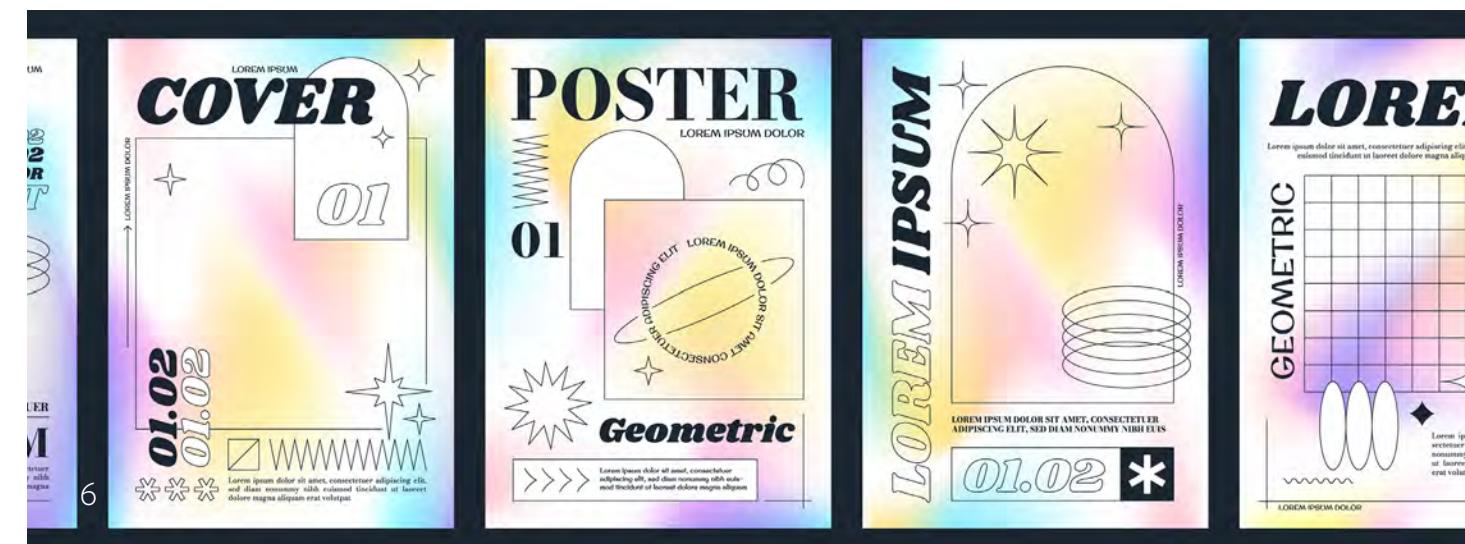
- Play with light, bright, updated digital colors. [Try the Funky Futures palette.](#)



Fonts for our futures



Adobe Artists:
1 - Wavebreak Media | 408869828
2 - Medialoot | 347902817
3 - Pixelbuddha | 397112753
4 - DeadColor | 426778521
5 - Ольга Логвиненко | 499852144
6 - Valeriy | 314066590
7 - Luke Project | 385977636
8 - blackcatstudio | 434348888



Incorporate high-tech fonts and sci-fi symbols into your designs by trying some of these fresh takes on cyberpunk, future funk and luxurious typefaces.



Otherworldly Visions Font Pack

Operetta 32 Demi Bold

This elegant, flexible serif font provides many finely tuned variations.

Cy Regular

Add excitement and nostalgia with "unpredictably geometric" glyphs.

FINO REGULAR

Make a statement with a dramatic member of the Didone font family.

ANISETTE STD LIGHT

Try this progressive art deco typeface that brings the future forward.

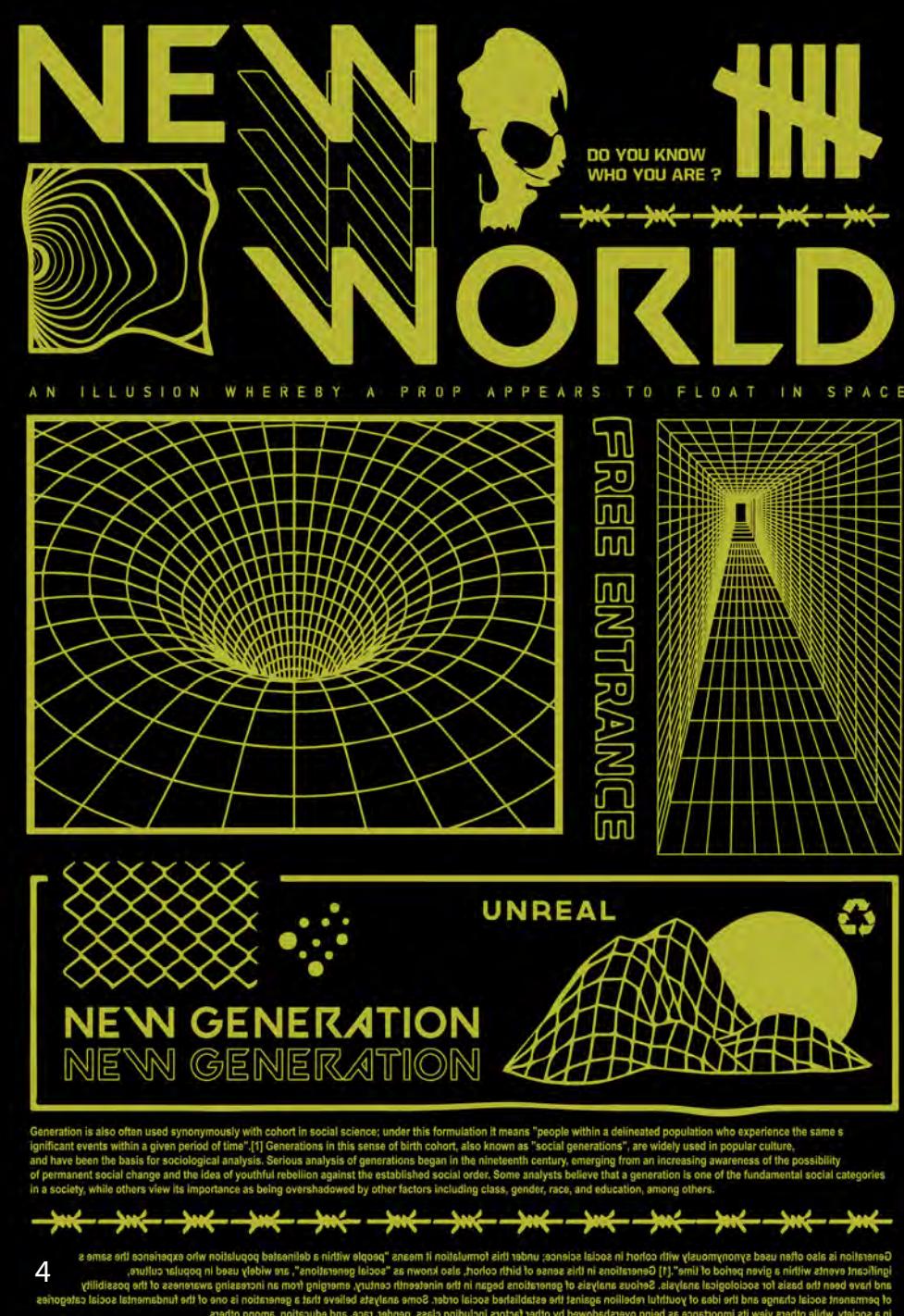
BD GEMINI REGULAR

This uniquely retro digital computer font makes a great accent.

Lisbeth Display Regular

Bring a new wave of creative inspiration with these vivid italic glyphs.

Try these fonts with the inspired [Otherworldly Visions font pack on Adobe Fonts](#)





Render new realities

Advancements in 3D technology can help create entirely new worlds or help add new dimensions to existing ones. 3D renders or collages can also lend themselves well to creating industry- and mood-specific content. Creative, abstract, and imaginative renders are particularly popular in these industries:

- Automotive, transportation
- Data and technology
- Digital media and marketing
- Finance investment and banking
- Manufacturing and appliances

[Learn more from Raw&Rendered of AvantForm.](#)

Adobe Artists:

1 - DM7 | 450913264

2 - ProPhotoshop | 520062211

3 - Jiva Core | 355387608

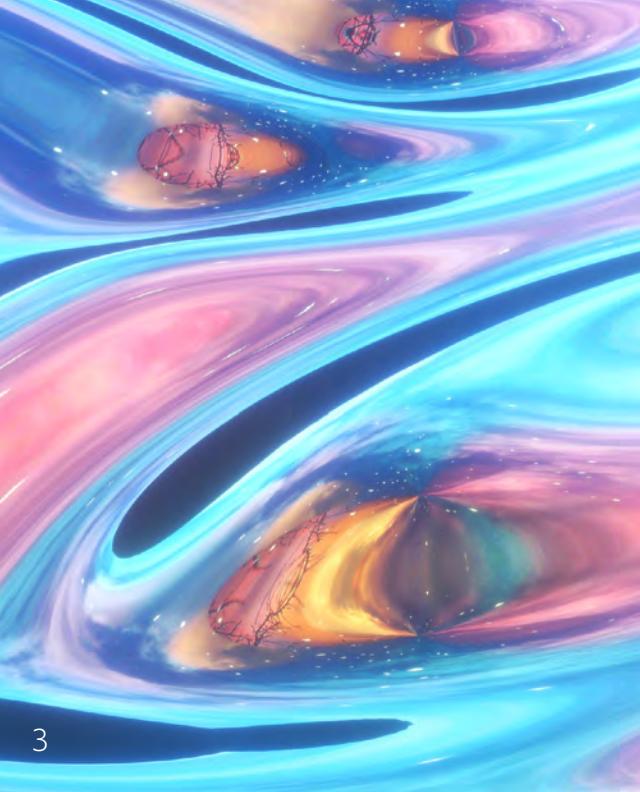
4 - wes_cockx/AvantForm | 462970403

5 - Anita | 506513704

6 - Locked and Loading/AvantForm | 379953186



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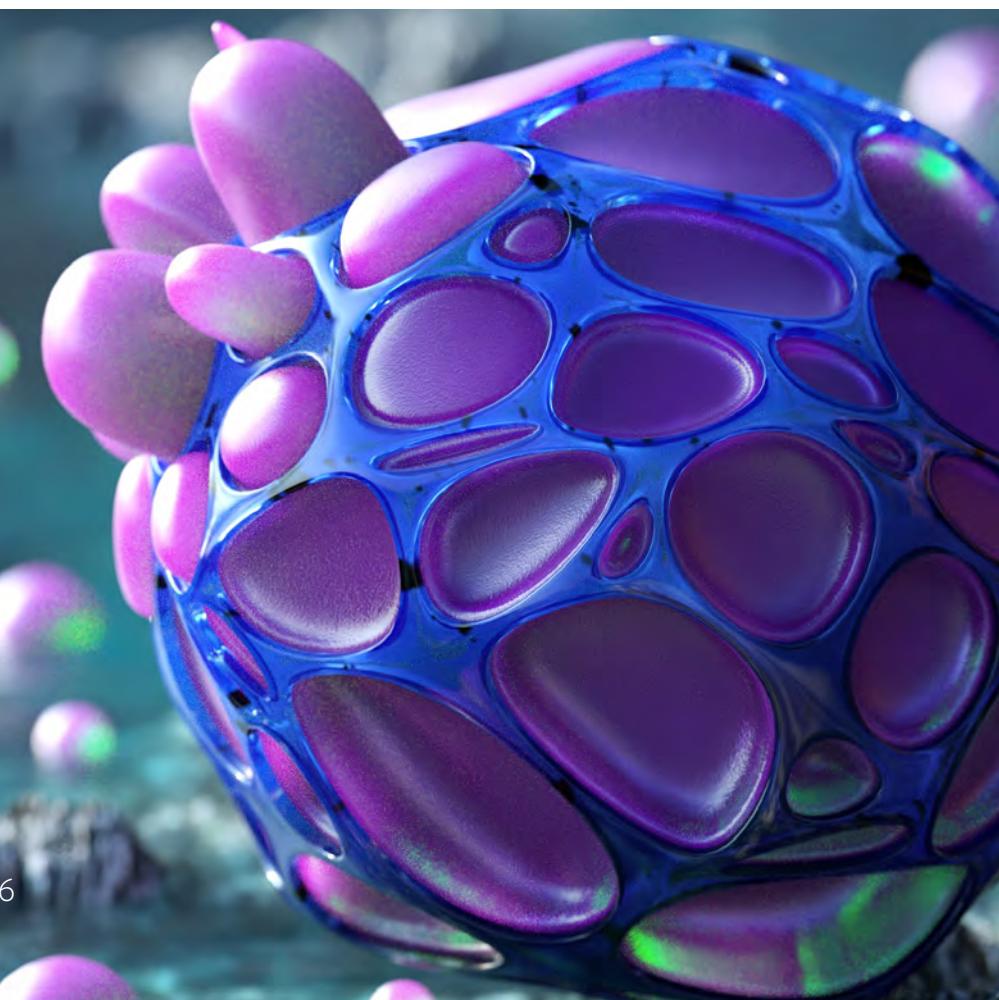
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Adobe

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