

# Shea Molloy | [hello@sheamolloy.info](mailto:hello@sheamolloy.info)

## **EDUCATION | Hofstra University Class of 2012**

3.73 gpa - Hofstra University Honors College

- Phi Beta Kappa, Salzburg Academy for Global Media and Change 2010 cohort
- Mass Media Studies, Global Studies, Fine Arts

## **Design Content Outreach and Research | Adobe Inc: Software Company**

August 2016 - current

- Led designer outreach, creative assets sourcing and management for commissioned content initiatives
- Developed artist portfolio management strategies for aesthetic and technical needs
- Produced templates graphics for Photoshop, Illustrator and InDesign consumption
- Tested complex in-app design files and writing usability documentation and file specs

## **Producer and Fabricator | Little Cinema: Immersive Film Production**

April 2017 - current

- Supported creative direction for fabrication projects for more than 18 immersive film experiences
- Managed digital and print assets such as image collections, poster series, and social media campaigns
- Stage-managed off-site shows at the Brooklyn Museum

## **Instructor | girl develop it: Technology Education Non-Profit**

June 2015 - current

- Taught classes in HTML, CSS, Javascript, JQuery, Git, and UX/UI ranging from 8-24 attendees
- Developed curriculums for Adobe XD prototyping features

## **Assistant Creative Director; User Experience Consultant | Rayogram: Creative Agency**

April 2013 - January 2018

- Developed creative production strategies for technical and design projects
- Designed large-scale user interfaces including data delivery platforms, mobile surveys, and interactive forms
- Built, designed, tested and managed launches of newsletters, ongoing usability reports and webpages
- Provided technical support and training for clientele on digital content management and CMS interfacing
- Wrote usability tests and analyses for design development and iterative testing

## **Web and Graphic Designer | New York Residence Inc: Real Estate Agency**

August 2012 - December 2012

- Designed and developed webpages and email newsletters to a distribution list of over 40k subscribers

**WINNER** | 2015 Samsung Makers Against Drought Hackathon (UX/UI Design, Front End Development)

**ORGANIZER** | Unglitch: an art-tech activist cooperative

**VOLUNTEER** | Celebrate! Brooklyn, BiomeArts SWALE Project, Sacred Dance Studio, NYC Mesh