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PALO ALTO PARTNERS IN EDUCATION ANNOUNCES SPONSORS AND A NEW NAME FOR ANNUAL FAIR

“PiE Fair” will Thank Community for Record \$2.9MM Fundraising Year

(April 13, 2010) - PALO ALTO, CA - Palo Alto Partners in Education (PiE), announced today that they will once again host the annual celebratory fair at Addison Elementary School immediately following the City of Palo Alto’s May Fete Parade on Saturday, May 1st. Some 5,000 children and families attend the parade, representing Palo Alto schools--from preschools to high schools--and a dozen other youth-oriented community organizations. Palo Alto Partners in Education (PiE) hosts PiE Fair to thank the entire community for the generous donations received throughout the year.

PiE’s annual Schools Campaign exceeded expectations, allowing PiE to donate \$2.9 million to PAUSD schools. “In such a tough economic climate, we’re especially grateful for the generosity of the greater Palo Alto community. PiE Fair gives us a chance to come together with carnival games, delicious food, sno-cones, music, and entertainment to celebrate what we’ve accomplished together,” says Hazel Watson, Co-Chair of PiE Fair.

New sponsors include Dr. Brian Quo of Peninsula Pediatric Dentistry and Stacey Quo of Mid Peninsula Orthodontics, who are underwriting the event. “We’re delighted to partner with PiE in thanking the community for supporting Palo Alto schools with a fun fair after the parade,” said Dr. Stacey Quo.

Another new sponsor this year is Steve & Kate’s Camp, which is opening this summer in Palo Alto. They will provide multiple attractions including Bungee Jump, Bathtub Racer Go Karts and a Bouncy castle. “Community fairs traditionally engage younger children, but this year, we’re happy to work with PiE to provide excitement for all ages. Even the high school students won’t be able to resist doing flips on the Bungee Jump.” quipped Steve Susskind from Steve & Kate’s Camp. In addition, Twister’s Gymnastics, new major sponsor, will showcase local children’s talents. Traditional carnival games and booths sponsored by local businesses will add to the fun.

Esther’s German Bakery has agreed for the first time this year to provide their excellent food and signature pretzels at PiE Fair. “With four children in PAUSD schools, I want to show my direct support for PiE’s fundraising efforts,” said Esther of Esther’s German Bakery.

ABOUT PALO ALTO PARTNERS IN EDUCATION:

Palo Alto Partners in Education is a nonprofit 501(c)3 foundation that enhances educational excellence for every student in the Palo Alto Unified School District (PAUSD). It is the only foundation dedicated exclusively to raising funds for all PAUSD schools, and the only one whose

contributions can pay for additional and much needed PAUSD teachers and staff. Since PiE's inception in 2004-2005, it has donated nearly \$12 million to Palo Alto schools. For more information about PiE, please visit www.papie.org.