

Italian Street Painting Festival

2007 SPONSOR APPLICATION

Festival dates: August 25 & 26, 2007 10:00AM-6:00PM

In August, Tasso Street in downtown Palo Alto will come alive with artists of all ages who will literally turn the street into works of art. You or your business can be a part of this fabulous event.

The Italian Street Painting Festival is the perfect way to showcase a business, recognize a colleague, or commemorate a friend or family member. Sponsor names are stenciled above each square, enabling you to see your very own piece of art take shape and come to life. Square sponsorship opportunities are available to businesses, organizations and individuals. Sponsorships come in several levels: \$325, \$625, \$1,000, \$2,000 and \$3,000.

This year there will also be children's squares where even the tiniest talents: kids ages 2-12 can show off their talents by painting 2' x 2' squares. Your sponsor dollars can provide the canvas for these budding artists as well.

PLEASE FILL OUT THE APPLICATION COMPLETELY

Sponsoring Business/Individual/Organization _____

Sponsor title as you wish it to appear on your square* _____

_____ (*15 characters per line/2 lines maximum which can be business or individual's name, in honor of, in memory of, etc)

Sponsor's address _____ City _____ Zip _____

Contact person _____ Phone (work) _____ (home) _____

_____ \$3,000 Entire Kids' Chalk-a-lot section

_____ \$2,000 Square 9' x 12' (close to entrance of event)

_____ \$1,000 Square 9' x 12" (closer to entrance of event)

_____ \$625 9' x 12' (middle of the event)

_____ \$325 6' x 8'

*Sponsors will have their names posted on the street at their square and in all advertisements regarding the event. Squares are available on a first-come, first-served basis. **Deadline is June 15th** to be included in ads. Chalk will be provided to artists.

All proceeds benefit Partners in Education campaigns for the Palo Alto public schools.

Total number of squares purchased _____ Total amount of check enclosed \$ _____

Confirm your sponsorship to Cindy Ziebelman at 650-857-9100 or cindymail@att.net

Send checks with forms to: PiE, PO BOX 1557, Palo Alto, CA 94306.

For photos and information go to www.mlaproductions.com

Please check one: _____ We would like PiE to provide our volunteer street painter.

_____ We will provide our own street painter and will fill out an application and submit a copy of the image for this event.