



Business Partnership
Opportunities

Become a Business Partner in Education

Palo Alto Partners in Education (PiE) offers the PiE Business Partners in Education program as an easy, direct way for businesses to support our local public schools. This program makes your support for public schools visible to thousands of PiE donors and potential donors and shows that you share our community's value of high-quality public education.

WHAT DOES PALO ALTO PARTNERS IN EDUCATION (PiE) DO?

Palo Alto Partners in Education is our education foundation that raises funds from thousands of parents and community members for all Palo Alto Unified public schools. PiE dollars provide more than half of the flexible funding that Palo Alto public school principals have to spend on enriching education, adding guidance, and helping all students meet their potential. As a district-wide organization, PiE equitably distributes funding on a per child, per school level basis. PiE also selectively funds grants for innovative programs and materials to teachers, staff, parents or students.

WHY SHOULD I BECOME A BUSINESS PARTNER IN EDUCATION?

Everyone benefits from the continued quality of Palo Alto public schools. Not only do excellent public schools contribute to our healthy property values and business climate, but they attract and retain the remarkable people and businesses who seek to locate here. The Business Partners in Education program has multiple levels to recognize your donation, so you can choose a level most appropriate for your business for each year you participate. When you become a Business Partner in Education, you are partnering your business with a trusted and respected non-profit foundation that in 2010-11 raised \$3.5 million for our schools. By supporting PiE, you help provide the quality education that our children deserve and strengthen the future of Palo Alto and your business.



BUSINESS PARTNER BENEFITS

Here is a preview of the benefits you will enjoy when you become a PiE Business Partner.

Partnership Benefits	DEAN'S LIST	CUM LAUDE	MAGNA CUM LAUDE	SUMMA CUM LAUDE
	\$500+	\$1,000+	\$2,500+	\$5,000+
Thank-you Letter with tax ID	✓	✓	✓	✓
Annual PiE Business Partner cling for window of business or car	✓	✓	✓	✓
Listing in PiE Annual Report	✓	✓	✓	✓
Listing on PiE's Business Partner Page www.papie.org – tiered according to donation	✓	✓	✓	✓
Listing in PiE Spring Newsletter tiered according to donation level		✓	✓	✓
PiE Business Partner Logo Program allowing use of logo in your communications		✓	✓	✓
Personalized Business Partner Plaque displaying PiE Sponsor Status		✓	✓	✓
Invitation to Spring PiE Donor Reception with PiE Leadership Circle Donors			✓	✓
Logo or photo and link in PiE Spring Newsletter			✓	✓
Your Logo in Rotation on the PiE home page at www.papie.org			✓	✓
Featurette in PiE Newsletter including logo and photo				✓
Inclusion in Business Partner Display at Spring PiE Donor Thank-You Event				✓

Palo Alto Partners in Education

Business Partners in Education Sponsorship Form

PARTNER INFORMATION

Business Name (as you would like it listed) _____

Contact Name _____

Title _____

Mailing Address _____

City, State, ZIP _____

Phone _____ Fax _____

E-mail _____

Your Website _____

Partnership Level Commitment

- ☐ Summa Cum Laude (\$5,000+)
- ☐ Magna Cum Laude (\$2,500-4,999)
- ☐ Cum Laude (\$1,000-2,499)
- ☐ Dean's List (\$500-999)

Payment Information

- ☐ Online at *papie.org* (credit card or PayPal)
- ☐ Check (to *Palo Alto Partners in Education*)
- ☐ Credit Card ☐ Visa ☐ Mastercard

Card Number: _____

My Gift Amount: \$ _____

Expires (mo/yr): _____

Name on card: _____

Signature: _____

Date: _____



Mail to: Palo Alto Partners in Education, P.O. Box 1557, Palo Alto, CA 94302-1557

Your Logo: Please forward to info@papie.org in either jpeg and/or png format for listing on our business partner page.

Gifts to PiE are 100% tax deductible. Our Tax ID is 77-0186364. Data collected by PiE is for internal use only. We do not sell or in any other manner provide any outside party with information from our database unless required for audit or legal purposes. **Questions? Call 650.329.3990 or e-mail donations@papie.org**

Thank you for your donation!