

[« Back](#)[Print](#)

You are receiving this email from Palo Alto Partners in Education because you support our organization. To ensure that you continue to receive emails from us, add mmerchant@papie.org to your address book today. If you haven't done so already, click to [confirm](#) your interest in receiving email campaigns from us. To no longer receive our emails, click to [unsubscribe](#).



PALO ALTO
PARTNERS
IN EDUCATION

October 2006 Newsletter

Greetings!

Welcome to Palo Alto Partners in Education's (PiE) second newsletter. This month's issue features how some local businesses are supporting PiE in creative ways. Hope you enjoy reading their stories and the impact they have on PiE.

All of us at PiE extend our deep gratitude to the organizers and volunteers for the Running of the Bulls race and the Black & White Ball. We also extend our sincere thanks to all donors who have sent in their gifts for the 2006-07 year.

in this issue

- Direct Appeal Campaign Update
- Laura Jarrell - Great Clips (Charleston Plaza)
- Matt Rohrbach - Stanford Mortgage
- Peter Katz - The Counter

Laura Jarrell - Great Clips (Charleston Plaza)

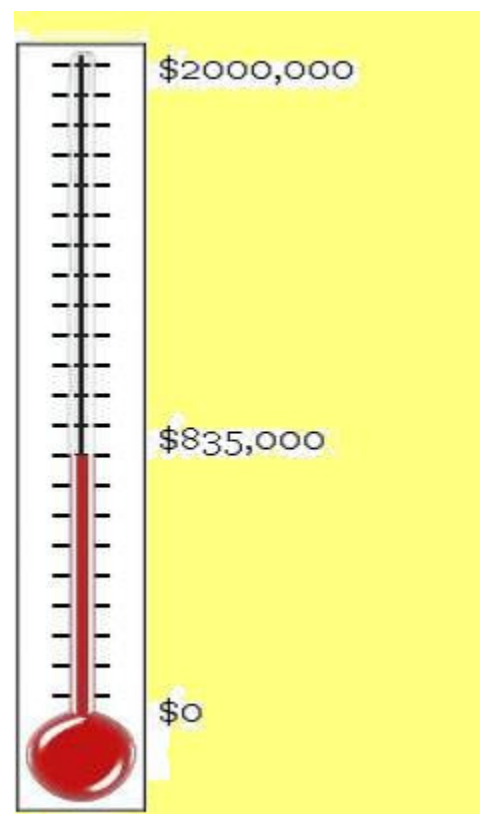


PiE.

"We've done this for the last two years and it's something we hope to continue to do," said owner Laura Jarrell, who has two children in the Palo Alto schools. "It's an opportunity to take our advertising dollars and spend them in a way that benefits the schools. I love being able to serve our community and see all the children coming in."

Jarrell said that Great Clips has increased its yearly donation to PiE and has contributed \$715 over the past two years. This year she hopes to be

Direct Appeal Campaign Update



Thanks to your generosity the PiE Direct App is progressing well. We have now reached over our 2006-07 campaign goal.

Please remember our "Above and Beyond" grant from an anonymous foundation ends Nov 1. All donations over \$500/child will be matched. Total of \$125,000. Additionally if we meet the grant, we will get an additional \$100,000.

able to donate close to \$600

Matt Rohrbach - Stanford Mortgage

Matt Rohrbach, a loan officer at Stanford Mortgage in Palo Alto, donates \$100 to PiE for every loan he makes, and over the past nine months has garnered over \$1,000 for PiE.

"The basic idea is that education is a public good and if the public doesn't support it, it doesn't work. I generate my business from the public and I try to give back as best I can," said Rohrbach, who is also treasurer for the PTA at Addison Elementary School where his son is a student.

Rohrbach said he'd like to see others in the community benefit from this idea -- and hopes that someday Palo Altans might have access to a public list of local community businesses that donate to PiE and the schools.



Peter Katz - The Counter



On Saturday, Aug. 19 about 500 people flocked to the pre-opening fundraiser of The Counter, a gourmet burger restaurant on California Avenue in Palo Alto. Diners munched on hamburgers prepared to their taste with their choice of eclectic trimmings (options included fried egg and guacamole along with

more traditional fare), shakes, and fries. And to top it all off, they were giving to PiE -- Palo Alto Partners in Education.

The Counter contributed all of the day's proceeds to four charities: PiE, Palo Alto Firefighters Local 1319, Palo Alto Community Childcare (PACC), and Youth Community Service (YCS), and brought in more than \$4,000, according to owner Peter Katz. That puts PiE's slice of the pie at slightly over \$1,000, Katz said.

When asked why give to PiE, Katz said, "I have four kids who have all been through the (public) school system -- one who went to Paly for a couple of years. The school system is a key part of the fabric of our community, as are small businesses. Events like this, he said, provide "a nice way to tighten the network of support for each other."

Pictures by volunteer photographer: Wendy Hopfenberg

Please join PiE for a special presentation
PiE has recently completed a benchmark comparing PAUSD to five other leading districts (Scarsdale, NY, Wilmette/New Wellesley, MA, Chapel Hill, NC, Edina, / Garland, PiE Board Member who led the present key findings. Lois, members of and key district personnel including District Superintendent Mary Frances Callan will be available for Q&A.

Option 1: Wed 11/1/2006 from 7-9pm at Middle School Library

Option 2: Wed 11/1/2006 from 11:30am to 12:30pm at 25 Churchill (PAUSD offices)

Participation Rates (as of 10/18/06): School Name (Percentage)

- Addison (19.2%)
- Barron Park (12.0%)
- Duveneck (22.5%)
- El Carmelo (19.0%)
- Escondido (17.9%)
- Fairmeadow (15.1%)
- Gunn (8.1%)
- Hoover (15.0%)
- JLS (9.8%)
- Jordan (15.5%)
- Briones (12.8%)
- Nixon (14.5%)
- Ohlone (34.1%)
- Paly (10.0%)
- Palo Verde (15.5%)
- Terman (12.4%)
- Walter Hays (29.3%)

Join our mailing list!

Join

email: mmerchant@papie.org

phone: (650) 329-3990

web: <http://www.papie.org>

[Forward email](#)

 **SafeUnsubscribe™**

This email was sent to mmerchant@papie.org, by mmerchant@papie.org
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Powered by



Palo Alto Partners in Education | P. O Box. 1557 | Palo Alto | CA | 94302