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## January 2007 Newsletter

### Greetings!

Welcome to Palo Alto Partners in Education's (PiE) online monthly newsletter. This month our feature article is on the Junior Museum Science Program that is in place at multiple elementary schools.

This month, PiE has also launched its first Corporate Giving Program. We have included a short information piece on our program. We hope that local corporations and businesses will join our families in their support for public education in Palo Alto.

*PiE is proud to let our readers know that our local Realtors will be kicking off their annual PiE Fundraising Campaign on February 2nd. This is an annual tradition and last year the Realtors donated over \$60,000 to PiE. We at PiE really appreciate the support from our Realtor community and we wish them the best of luck for a successful campaign. If you need more information, please contact Campaign Chair, Michael Hall of Alain Pinel ([mhall@apr.com](mailto:mhall@apr.com)).*

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### Junior Museum and Zoo a Boon to Palo Alto Schools

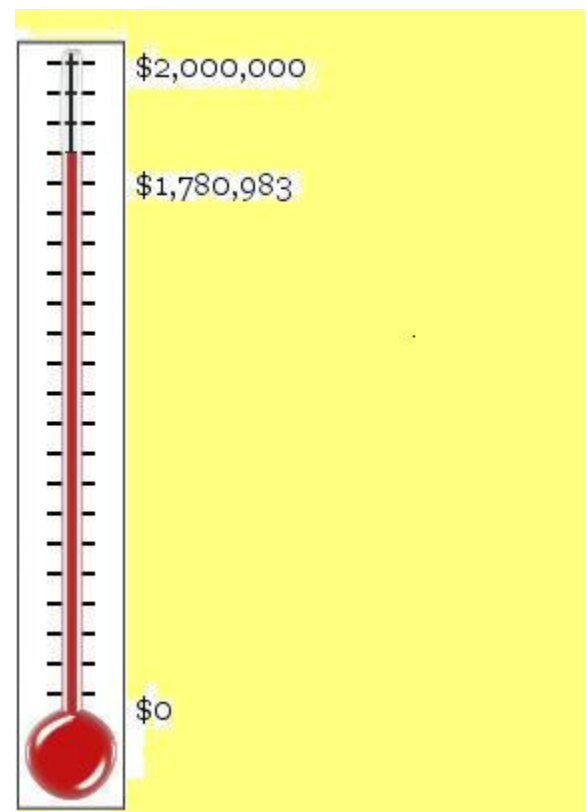


Do you have a kid who's interested in electric cars? How about what makes storms stormy? Or the amazing social lives of bees? These are just a few of the many topics that can be found in courses offered to PAUSD students via the Palo Alto Junior Museum and Zoo (JMZ).

This innovative program, one of many that Palo Alto Partners in Education (PiE) brings to our schools, offers a wealth of resources in the form of in-class and after-school science programs -- 52 different workshops for grades K-5 this year.

"We intend our programs to

### Direct Appeal Campaign Update



Thanks to your generosity, the PiE Direct Appeal campaign is progressing well. We have now reached over 89% of our 2006-07 campaign goal. Additionally, PiE has raised over \$60,000 through its community appeal campaign.

### PiE Announces a New \$100K Participation Grant

For those who have not donated as yet, now you can double or triple the impact of your gift. Starting January 15th, we have launched our second Participation Challenge for the 2006-07 campaign. The challenge is being

complement, not replace, the excellent instruction provided by PAUSD teachers," said Karen Miel, the Museum's Education Director. "We offer something to complement each one of the Palo Alto strands at each grade level. For example, PAUSD fifth graders study the human body, solar energy, and mixtures and solutions. So we offer three classes related to the human body -- cell anatomy, sheep heart or cow eye dissection, and digestion and enzymes, three classes related to solar energy -- sun morphology, sunscreen and ultraviolet radiation, and solar ovens, and three classes related to mixtures and solutions -- identifying mixtures and solutions, saturation points, and chemical reactions."



This year Addison, El Carmelo, Ohlone, and Walter Hays elementary schools all integrate JMZ programs into their school days, and Duveneck, Escondido, Nixon, and Walter Hays elementary schools have on-site after-school programs. This year's after-school topics are: "Amusement Park Physics," "Squeak, Rattle, and Hum," "Transportation of Tomorrow," "Science Kaleidoscope," "Electricity and Magnetism," and more. Several other PAUSD schools have also offered JMZ programs over the years.

The JMZ staff works closely with PAUSD teachers, Miel said. "We do welcome suggestions from teachers. Several of our programs were developed after

teachers requested certain topics."

According to Diana Argenti, a kindergarten teacher at Walter Hays, "The Junior Museum program is fantastic! It is run by scientists who love sharing what they know with children, and it provides hands-on science experience at a level that is impossible to provide in the regular classroom."

Otak Jump, a four/fifth grade teacher at Ohlone, said, "The JMZ science experiences in the classrooms are a welcome addition to the science curriculum. Not only are they closely aligned with the units we are scheduled to teach, they make those lessons come alive through directed experiments and clear focus on the concepts."

Carol Piraino, Principal at Walter Hays, said, "The Junior Museum gives our students wonderful, hands-on experiences in science. The students work with trained scientists who pass on their knowledge and love of science to our children. Whenever I ask students what they like most about school, Junior Museum is mentioned."

The JMZ school programs rely heavily on PiE dollars. Without the more than \$45,000 that PiE raises each year for these programs, many children would be unable to benefit from them in their schools. Asked if all the JMZ school programs could continue without PiE funding, Miel said, "No, I don't think the schools would be able to continue their JMZ programs."

To find out more about PiE, the only non-profit foundation dedicated exclusively to supporting all PAUSD schools, visit [www.papie.org](http://www.papie.org).

*Pictures by Volunteer Photographer Wendy Hopfenberg  
Pictures: Ohlone Kindergartners and first graders enjoying a Junior Museum Class building roller coasters*

made possible with the generous support of multiple anonymous donors and foundations. All contributions will be matched up to a total of \$100,000. For those who have never donated to PiE before, your contribution will be doubled. So please get your donations in before the campaign ends on February 28, 2007.

#### Participation Rates (as of 1/31/07): School Name (Percentage)

- Addison (42.1%)
- Barron Park (19.4%)
- Duveneck (41.1%)
- El Carmelo (40.4%)
- Escondido (34.9%)
- Fairmeadow (34.4%)\*
- Gunn (14.4%)\*
- Hoover (37.7%)
- JLS (21.9%)\*
- Jordan (28.3%)\*
- Briones (38.8%)\*
- Nixon (31.1%)
- Ohlone (51.9%)
- Paly (19.2%)\*
- Palo Verde (48.1%)\*
- Terman (26.2%)\*
- Walter Hays (48.4%)

\* indicates that the school has already exceeded its 2005-06 final participation rate

[For more information on donating to PiE and to print donation forms, please click here](#)

## 2007 PiE Corporate Silver Partners

**citigroup**  
private bank



## New PiE Corporate Giving Program

Starting in January 2007, PiE has launched two new Corporate Giving Programs. The first program is a Corporate Friends Program through which we seek to attract small businesses which can donate at any level up to \$5000. The second is a Corporate Partners Program which will help PiE build relationships with local corporations that can donate \$5000 or more. Both of these programs provide businesses and corporations with great marketing and promotional benefits including presence on PiE Website, publicity at PiE events and relevant promotional investments. Detailed information about the program benefits will be available on the PiE website. Last year, non-parent gifts comprised 20% of the total funds raised by PiE.

Join our mailing list!

Join

**PiE is proud to welcome our first two Corporate Silver Partners - Citigroup Private Bank and Hewlett Packard.**

## PiE Local Business Supporters

1. Great Clips for Hair @ Charleston Center (3902 Middlefield Road) is a PAUSD parent-owned business. February is a fundraising month for PiE. Every haircut is \$2 off. Additionally PiE receives \$2 for every haircut. See the attached coupon for more information

2. No need to travel to Melrose or Soho to find cutting edge kids designs. You can find it all here in Palo Alto....

\*What: A Boutique fundraiser to benefit P.I.E

\*Where: 100 Island Drive/Hamilton P.A.

\*When: Feb 8th from 9am-3pm. Kids welcome

\*What: A collection of hip designs for young children, some things for Moms too.

For a complete list of vendors, please go to [www.svmoms.com](http://www.svmoms.com), and click on "Shop For A Cause".

There will be designing Moms from Duveneck, Addison, Escondido and Ohlone. Well known designers from SF will also be attending.

3. Join Butterfly Life of Palo Alto and help support PiE. Butterfly Life of Palo Alto is an innovative 30- minute workout center designed for women integrating a strength and cardio circuit, group exercise classes, and a safe and effective weight loss program to help any woman achieve her health and fitness goal. For each person who joins a Total Fit program, Butterfly Life of Palo Alto will donate \$25.00 to PiE.

*If you are a local business and would like to become a PiE business supporter, please contact Muneerah Merchant at [mmerchant@papie.org](mailto:mmerchant@papie.org) or 650- 329-3990*

email: [mmerchant@papie.org](mailto:mmerchant@papie.org)

phone: (650) 329-3990

web: <http://www.papie.org>

# \$2 off Haircut at Great Clips - Charleston Center

Regular price: \$12/child, \$14/adult  
Please print this coupon. Reusable coupon for all family members.  
3902 Middlefield Road  
Palo Alto, CA 94303  
(behind Peets Coffee)  
650 493 2100  
M-F 9-8 and Sat-Sun 9-6

**Offer Expires: 2/28/07**

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