



# Impact

**66,000**

hours of elementary aide time

**seven**

years making a difference  
for PAUSD students

**12,400**

students' lives improved  
by PiE donations

**22**

secondary electives  
supported by PiE annually

**18**

schools supported  
by gifts to PiE

**5,500**

PiE-funded Spectra Art  
classes annually

**\$20 million+**

in gifts to PAUSD through PiE  
2006-2012

**almost 4,700**

donors joining our cause in 2011-12

**\$4.4 million**  
2012

**\$3.4 million**  
2011

**\$2.9 million**  
2010

**\$2.57 million**  
2009

**\$2.3 million**  
2008

**\$2.1 million**  
2007

**\$1.89 million**  
2006

**more than 20%**

of middle & high school  
counseling funded by PiE

# Dear Friends and Supporters of PAUSD Schools,

*It is exciting and humbling, as we enter the eighth year of Partners in Education's existence, to look back at where we started. During our first year we were able to give just over \$1 million to the Palo Alto Unified School District to help support our schools.*

*This year, we are thrilled to report a gift to the district of \$4.4 million plus another \$150,000 to support the PiE Teacher Grants program.*

*What does this gift accomplish? Thanks to your generosity and vision, PiE support helps provide all of our students with educational enrichment and staff to give them more personalized support that would not otherwise be possible, particularly given the budget cuts and enrollment growth our district faces.*

*These pages will show some of what your gifts to PiE accomplish, but the bottom line is this: Our common vision for an outstanding public education, coupled with the generosity and dedication of our donors, allows us to preserve a level of excellence in our public schools that is fading elsewhere. And it's all because of you.*

*From aides to counselors to electives to the arts and science, your gifts to PiE make a huge difference in the quality of education for every child in the Palo Alto Unified School District. We thank you for your caring, your financial gifts, and your commitment to community education.*

*Together, we are preserving not only the chance for each and every PAUSD child to reach his or her maximum potential, but also the creation of an educated populace that can help transform our world during the 21st century.*

*So, thank you very much for your donation and your commitment. We could not do this work without you.*

*Warmly,*



Terry Godfrey



Elaine Hahn  
PiE Co-Presidents



# Nurturing young minds from the beginning

## ELEMENTARY



### Caring Adults Lead to More Individual Learning

At Palo Verde, and at all the elementary schools in Palo Alto, classroom aides and specialists make an enormous difference for children's learning. You may find aides working with the rest of the class on an art project while the classroom teacher does intensive small group math instruction. Your classroom aide may coordinate parent volunteers among different learning centers so kids mix art, writing, and reading. Aides may help kids with puzzles and games to teach reasoning and logic, or sit with individual kids to help them refine skills. Through all these things and more, aides and specialists add that extra caring adult in the classroom to make a difference for every child. And they are present in the classroom because of support from PiE donors.



### Elementary Science Rocks!

Do you remember learning about the existence of gases and how air itself has volume? Students at Duveneck do, because of a fascinating experiment conducted by Arad of the Palo Alto Junior Museum and Zoo, as part of Duveneck's supplemental science program funded by donations to PiE. In this experiment, students combined harmless substances in a bottle and then stood back. When the mixture produced enough gas, off popped the bottle tops!



The learning from hands-on experiments like these is vivid and immediate. Brain research shows that this kind of experiment can provide indelible images to aid in retention. Interesting experiments at elementary schools throughout Palo Alto take place because of our investment in our children's education through PiE.

# Supporting and challenging students during years of change

## MIDDLE SCHOOL

### Middle School Counselors Bridge the Gap

Is your middle school student suddenly focused a lot more on his or her friends and social life? Are they making their own way to school? Do you see less of them at school than you did in their elementary years?

Middle school students commonly begin to assert their independence and to look to their peers as leading influencers during these transitional years, and that's what makes having trusted counselors available to them so crucial.

Because of donations to PiE, all Palo Alto middle schools have counselors assigned to each class who travel with the kids through all three grades. These caring, skilled adults are there to help your kids thrive. Our counselors help ensure that your child can navigate the tricky social and emotional changes and the academic demands of middle schools. And they are more available to your kids because of gifts to PiE.

### Exploring Electives like Creative Writing

Few skills are more important, in high school, college, and beyond, than the ability to write well. If writing is also an outlet for creativity, that sets up a win for students that can last throughout their lives.

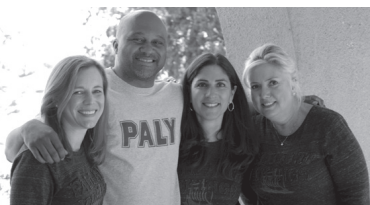
Creative writing is just one of the many elective classes that donations to PiE help fund. From biotechnology to additional language classes to support for choir and instrumental music to broadcast journalism, public speaking, and drama, PiE donors enable all three middle schools to offer classes that help kids find the things they most love to do in school, instead of just “doing school.” Electives and outside activities help kids refine skills, make friends, find mentors, and develop a passion for learning—wonderful benefits that are due to donations to PiE.





# Diversity of experience forms launching pad for life beyond K-12

HIGH SCHOOL



## College and Career Counseling Help Students Sort Out the Many Options after High School

At Gunn and Paly, donations to PiE support more than half of both schools' College and Career centers. From a college specialist at Gunn to the essay writing workshops at Paly, PiE donors help our youth have the resources and support they need to choose their best path after high school. Supportive staff help students weed through the many confusing options, make choices, and submit effective applications to the colleges or other programs they elect. And the annual college fairs and visits bring hundreds of great schools onto our high school campuses to give students a glimpse into schools far away.



## Exploring Interests through Electives

Thanks to PiE donors, electives at our high schools continue our commitment to helping kids discover their passion and learn skills that will serve them well in life. PiE donors directly support classes like Engineering, Robotics, Biotechnology, Computer Science, Sports Nutrition, Languages, and Music, and this support allows our schools to use district funds to offer an even broader array of choices to students. From journalism and film making to glass blowing and sculpture; from business law and AP languages to community service and advanced fitness, the rich array of electives at our Palo Alto high schools help teens learn, explore, grow, thrive and become dedicated to their deepest interests. PiE donors help provide this amazing array of opportunities to youth.

## Operating expenses were 6.5% of revenue for the 2011-12 fiscal year

### 2011-12 Revenue

PAUSD Families	\$ 4,211,295
Corporate Matching Gifts	\$ 493,375
Community Campaign	\$ 180,692
PiE Business Partners	\$ 30,325
Other Income (interest, escrip)	\$ 8,795

**Total Revenue** **\$ 4,924,482**

### 2011-12 Expenses

<i>Program Expenses</i>	
PiE Donations to Schools	\$ 4,400,000
Teacher Grants	\$ 149,089
<b>Total Program Expenses</b>	<b>\$ 4,549,089</b>

### *Operating Expenses*

Development (includes staff)	\$ 162,350
Marketing & Communications	\$ 25,065
Events	\$ 3,141
Administrative	\$ 129,208
<b>Total Operating Expenses</b>	<b>\$ 319,764</b>

**Total Expenses** **\$ 4,868,853**

# 75%

of all district non-salary  
allocations to schools  
come from gifts to PiE

Above results not yet audited.  
For copies of our latest audited statements (2010-11), please email [kschroeder@papie.org](mailto:kschroeder@papie.org).  
Auditors: Robert Lee and Associates LLP.

# impact



# Thank you to the people that make PiE thrive!



## Board of Directors

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Addison: Andrea Helft,  
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Thorpe  
Barron Park: Rita Lee, Ruth  
Maurice  
Briones: Ginger Levy,  
Heewon Park  
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Mendenhall, Pavinit Bakshi  
El Carmelo: Kaumudi  
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Clarissa Lee, Elizabeth  
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Fairmeadow: Jamey  
Boccio, Claire Kirner, Pam  
Markevitch, Lisa Westrich  
Hoover: Sri Nair, Meiji  
Wang

Nixon: Kathy Gurtner, Kelly  
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McKenzie, Tania Nanevicz,  
Joanna Schloss  
Walter Hays: Chara Burnett,  
Trish Collins, Caroline Cote  
Young Fives: Ellen Licking  
JLS: Jennifer Mutz, Lisa  
Steinback  
Jordan: Micaela Presti,  
Colene Vort  
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Susan Gray  
Gunn: Sonya Bradski, Asha  
Guha, Aarti Johri, Nancy  
Smith  
Paly: Mary Louise Ebinger,  
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Heidi Emberling, Editor  
Anne Barry  
Joanie King  
Robin Leiman  
Yoshimi Munch  
Susan Paul  
Kathy Schroeder

## PiE Photography

Anne Barry  
Susan Paul

## Display Materials

Steve Gandolfo, Gando  
Designs, gandodesign.com

## Lead Graphic Design

Erik Jacobsen, Threestory  
Studio, threestory.com

## Graphic Design

Dory Bleich  
Yoshimi Munch  
Ruth-Anne Siegel  
Ilene Slotnick

## Social Media

Judy Logan  
Stacey Ashlund

## Printing

Marcia Yeates,  
Inksmith Printing,  
inksmithprinting.com

## Stockbroker

Greg Takata, Morgan Stanley  
Smith Barney

## PiE Staff

Kathy Schroeder, Executive  
Director  
Jamey Boccio, Development  
Coordinator  
Rebecca Shen, Database  
Manager

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Cell: 650-269-2293  
www.papie.org  
kschroeder@papie.org

*Every child  
is a reason to give.*



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is a reason to give.

To make a donation,  
visit [www.papie.org/donate](http://www.papie.org/donate)  
or call (650) 329-3990.

You can also fill out the  
donation form to the right,  
detach and mail to:

Palo Alto Partners  
in Education  
Post Office Box 1557  
Palo Alto, CA 94302

# Donation Form 2012-2013



## DONATION INFORMATION

- ☐ I am making a donation  
☐ I am making a pledge and  
will send my donation by \_\_\_\_\_ DATE

**My 2012-13 Gift Amount: \$** \_\_\_\_\_

**Suggested donation at least \$800 per student.**

Donations of all sizes make a difference and are  
appreciated! Donations over \$50 will be acknowl-  
edged in the annual report at these levels.

- ☐ \$10,000+ (Highest Honors) **LEADERSHIP**  
☐ \$5,000-9,999 (High Honors) **CIRCLE**  
☐ \$2,500-4,999 (Honors) FOR MORE INFO, SEE  
PAPIE.ORG/LEADERSHIP  
☐ \$1,600-2,499  
☐ \$800-1,599  
☐ \$350-799  
☐ \$50-349

## ALLOCATE YOUR DONATION

Where it is needed most: \_\_\_\_\_ %  
Elementary Schools: \_\_\_\_\_ %  
Middle Schools: \_\_\_\_\_ %  
High Schools: \_\_\_\_\_ %

**Total** (should equal 100%): **100%**

## DONOR INFORMATION

Name of donor as you'd like it to appear in our annual report (include spouse/partner) ☐ Make my gift anonymous

Street Address \_\_\_\_\_  
City, State, ZIP \_\_\_\_\_  
E-mail (required for acknowledgments): \_\_\_\_\_  
Student(s) and school(s) they attend: \_\_\_\_\_  
Employer(s): \_\_\_\_\_

**Mail all donations to:** Palo Alto Partners in Education, P.O. Box 1557, Palo Alto, CA 94302-1557

Gifts to PIE are 100% tax deductible. Our Tax ID is 77-0186364. Data collected by PIE is for internal use only. We do not sell or in any other  
manner provide any outside party with information from our database unless required for audit or legal purposes.  
\*Ongoing payments are a new option! You may cancel your ongoing monthly installments at any time by contacting PIE.

**Thank you for your donation!**

Questions? Call 650.329.3990 or e-mail [donations@papie.org](mailto:donations@papie.org)

## PAYMENT INFORMATION

- ☐ Online at [papie.org](http://papie.org)  
(one-time or installment donations by credit card or PayPal)  
☐ Check (payable to *Palo Alto Partners in Education*)

☐ Credit Card ☐ Visa ☐ Mastercard

Card Number: \_\_\_\_\_

Expires (mo/yr): \_\_\_\_\_

Signature: \_\_\_\_\_

☐ Please add 2% to my donation to cover credit card fees

## INSTALLMENTS

To make your gift in installments, please complete these fields:

Please bill my credit card in monthly payments of \$ \_\_\_\_\_ MINIMUM \$100  
☐ for \_\_\_\_\_ months or ☐ ongoing until I cancel\*

For questions or to discuss other installment options, please call  
650.329.3990 or e-mail [donations@papie.org](mailto:donations@papie.org)

## EMPLOYER MATCHING

- ☐ Employer's matching gift form enclosed  
☐ I've completed employer's online application  
☐ I've sent my PIE gift to my employer who will be forwarding  
the gift and match to PIE

Please contact your employer to organize a match for PIE.  
You can check your company's matching status at  
[matchinggift.com/papie](http://matchinggift.com/papie) or contact PIE for assistance.



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