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March 2007 Newsletter

Greetings!

Welcome to Palo Alto Partners in Education's (PiE) online monthly newsletter. Our cover story this month is our gift to PAUSD of \$2.1MM for the 2007-2008 academic year.

We thank all of our donors, contributors and supporters for helping PiE make this gift!

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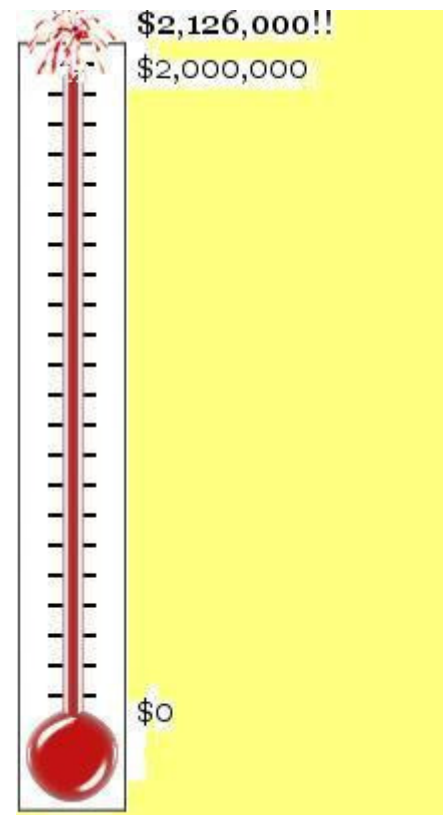
PiE Donates \$2.1 million to School Principals for Discretionary Spending in 2007/2008



Thanks to the generosity of our donors, on March 27th PiE announced a \$2.1 million donation to the Palo Alto Unified School District (PAUSD) for use in the 2007- 2008 school year. Of these funds, elementary schools will receive \$1.38 million and secondary schools \$720 thousand. These allocations are based on the amounts of money raised in the elementary and secondary funds, and unrestricted contributions being distributed according to participation and donation levels.

The funds will be allocated on a per student basis to the school principals, who will use them to pay for such essentials as classroom aides, reading and math specialists, Spectra art instructors and supplemental science teachers in the elementary schools, and electives, technology, staffing, and staff development in the secondary schools.

School Direct Appeal Camp 07 - Final Update



The final numbers for PiE's School Direct that ended on February 28, 2007 are in. It helped us raise over \$2.1MM!!!

Almost 35% of our families participated in up from 27% last year. Participation for elementary schools was almost 50% (vs 43% last year) and secondary schools over 24% (vs 16% last year)

THANK YOU FOR MAKING THIS CAMPAIGN

Participation Rates (Campaign End 2006-07)
School Name (Percentage)

"It is difficult to make a brief statement about the value of PiE to our students," said Mary Frances Callan, PAUSD Superintendent. "The resources provided through the community's generous contributions allow us to fund staff and programs that help make a world class education available to the children in Palo Alto."



Last year PiE contributed \$1.89 million to PAUSD -- \$1.35 million to elementary schools and \$540 thousand to secondary schools. Each of the three years that PiE has been fundraising for PAUSD schools, it has brought in increasingly more money from Palo Alto parents, local businesses, and the community. (Fundraising during PiE's first year, 2004-05, was done under the auspices of the All Schools Fund (ASF) and the Palo Alto Foundation for Education (PAFE), which merged to form PiE.)

The number of PAUSD parents becoming PiE donors has grown significantly from last year. At the elementary school level nearly 50% of parents are now donors, compared to 43% last year, and secondary school parent participation has jumped from last year's 16% to 24.3% this year. This year El Carmelo, Ohlone, and Walter Hays Elementary Schools all have parent participation rates that exceed 60%. The parent Direct Appeal Campaign ran from the beginning of the school year through the end of February.

"We are very pleased with the response to this year's campaigns," said Susan Bailey, president of PiE. "The increased participation numbers show that our parents and community are embracing our foundation and its impact on the education of our children. On behalf of all of us at PiE, I thank all our donors and volunteers for making this campaign a success."

To date, this fiscal year (July 2006-June 2007), PiE has raised over \$2.3 million dollars and made contributions of over \$2.27 million to PAUSD – a 14.4% increase over last year. Besides the amount announced today, PiE has donated funds received from the Black & White Ball to the secondary schools technology program and allocated \$100,000 for the Annual Teacher Grant Program.

In addition to parents in our district, family foundations, community residents, corporations and other organizations have also helped make our campaign a success. For every dollar raised from the parent community, PiE raised over 30 cents from the extended community.

According to Muneerah Merchant, Executive Director of PiE, "The success of this year's fundraising efforts will help us further bolster our community wide fundraising capacity and parent participation rate."

To find out more about PiE, the only non-profit foundation dedicated exclusively to supporting all PAUSD schools, visit www.papie.org.

Picture: 1. PiE Representatives presenting the check to the School Board on March 27, 2007

Picture 2: School Board applauding PiE's gift

- Addison (47.2%)
- Barron Park (26.4%)
- Duveneck (48.6%)
- El Carmelo (62.0%)*
- Escondido (49.0%)*
- Fairmeadow (36.7%)*
- Gunn (17.3%)*
- Hoover (42.1%)
- JLS (26.9%)*
- Jordan (32.4%)*
- Briones (45.9%)*
- Nixon (47.0%)*
- Ohlone (61.2%)*
- Paly (22.8%)*
- Palo Verde (53.8%)*
- Terman (31.1%)*
- Walter Hays (66.7%)*

* indicates that the school has already exceeded 2006 final participation rate

[For more information on donating to PiE and forms, please click here](#)

2007 PiE Corporate Silver

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Pictures taken by professional photographer Wendy Hopfenberg (PiE Volunteer)

PiE Local Business Supporters

1. PiE Promotion with SCORE!

During April 2007, SCORE! Educational Center located at 2645 Middlefield Road is doing a special promotion with PiE and offering families a 10% discount for any of their summer programs.

- \$5 will be donated to PiE for anyone who visits the center for a free trial visit (and mentions PiE)
- \$50 will be donated PiE for anyone who enrolls in a SCORE! program. This is inclusive of their year- round and summer programs.

For more information, please call SCORE! at 650-321- 9290 or contact Jeremy Sampson at jeremy.sampson@kaplan.com

2. Starting in January 2007, PiE has launched two new Corporate Giving Programs. The first program is a Corporate Friends Program through which we seek to partner with small businesses which can donate at any level up to \$5000. The second is a Corporate Partners Program which will help PiE build relationships with local corporations that can donate \$5000 or more. Both of these programs provide businesses and corporations with great marketing and promotional benefits including presence on PiE Website, publicity at PiE events and relevant promotional investments.

For more information on corporate donations, please contact Muneerah Merchant at mmerchant@papie.org or click here:

PiE Announcements

1. Art for PiE

If you are an artist and would like to help our schools this is for you.

PiE is looking for fine artists (painting, sculpture, photography...) interested in giving back to the Palo Alto School Community. PiE is hoping to organize a juried fine art exhibition this fall to benefit our children and our schools. Please contact Fabienne Bismuth for more information at gallery@sculpturebyfab.com before March 9, 2007.

2. Volunteers for May Fete

PiE is actively seeking volunteers who can help with organizing (logistics, entertainment, rentals, booths, food catering etc) and supporting day-of activities for the May Fete on May 5th, 2007.

If interested, please contact Muneerah Merchant at mmerchant@papie.org

3. PiE Teacher Grant Program

The deadline for submitting grant requests for Spring 2007 round is May 1st. In February 2007, 37 grants were awarded to teachers and district programs. For additional information on Teacher Grant Program, please click here

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