



PALO ALTO
**Partners
in Education**
 OUR EDUCATION FOUNDATION

Business Partnership
Opportunities

Every child is a reason to give

Palo Alto Partners in Education (PiE) Business Partner Opportunities

Become a part of an exciting new program!

The Palo Alto Partners in Education (PiE) Foundation is pleased to announce its **PiE Business Partners In Education Program, 2011-2012**. Through this initiative, businesses have an opportunity to get their name out to the thousands of PiE donors and potential donors, while supporting the schools that help make our community strong.

What does Palo Alto Partners in Education (PiE) do?

Palo Alto Partners in Education (PiE) is the non-profit education foundation dedicated to supporting all Palo Alto public schools. We partner with parents, Palo Alto Unified School District and the community to raise funds to give *all* students in PAUSD the best education possible. We are central to maintaining core programs like science enrichment, general classroom aides, arts instruction, college and career counseling, student guidance, key electives, and technology mentoring, as well as providing Innovation Grants for teachers and district initiatives. Last year, thanks to the generosity of parents and community members, we donated nearly \$3.5M to Palo Alto schools.

How do I sign up?

Participating is easy. Simply:

- Review the partnership levels on the following page, and decide which level is right for your business
- Fill in the partnership form, along with your check made payable to “Palo Alto Partners in Education” to:

Palo Alto Partners in Education (PiE)
P.O. Box 1557
Palo Alto, CA 94302

The deadline for participation in the PiE Business Partner in Education Program 2011-12 is February 15, 2012. The sooner you sign up, the sooner your sponsorship benefits will begin.

For more information please contact:

Belle Griffiths, PiE Director/Community Programs
M 650.799.5130
belle.griffiths@papie.org

Partnership packages include:	SUMMA CUM LAUDE \$5,000 +	MAGNA CUM LAUDE \$2,500 +	CUM LAUDE \$1,000 +	DEAN'S LIST \$500 +
Thank-you Letter with tax ID	•	•	•	•
Annual PiE Business Partner Cling for window of business or car	•	•	•	•
Listing in PiE Annual Report (~7500 copies sent to all PAUSD parents)	•	•	•	•
Listing on PiE's Business Partner Page on our website*	•	•	•	•
Inclusion in Valued Business Partner sidebar in PiE Spring newsletter	•	•	•	
Opportunity to Participate in Annual PiE Business Partner Logo Program , allowing use of logo in your business communications **	•	•	•	
Plaque signifying PiE Sponsor Status	•	•	•	
Invitation to May PiE Donor Thank-You Event with PiE Leadership Circle Donors	•	•		
Your Logo in Rotation on the PiE home page at www.papie.org	•	•		
Featurette in PiE Newsletter including logo and photograph (authorized reprint permitted)	•			
Inclusion in Business Partner Display at May PiE Donor Thank-You Event	•			

* With appropriate business partner status

** With PiE prior written approval

PALO ALTO PARTNERS IN EDUCATION
Business Partner Participation Form

Palo Alto Business Partners in Education Program, 2011-2012

is a wonderful opportunity to demonstrate your commitment to our community value of education!

We would like to thank you in advance for your support of our community schools.

Business Name: _____

Contact's Name: _____

Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Your Website: _____

PARTNERSHIP LEVEL COMMITMENT

☐ Summa Cum Laude (\$5,000-\$9,999)

☐ Magna Cum Laude (\$2,500-\$4,999)

☐ Cum Laude (\$1,000-\$2,499)

☐ Dean's List (\$500-\$999)

☐ My Check is enclosed for \$ _____

☐ Pay by Credit Card or PayPal (Please complete the transaction at www.papie.org/donate)

☐ Please use this Credit Card (MasterCard or Visa only) with the following information:

Card Number: _____ Expiration Date: _____

Name on Card: _____

Billing Address for Card: _____

\$ Amount to be charged: _____

Signature _____ Date: _____