



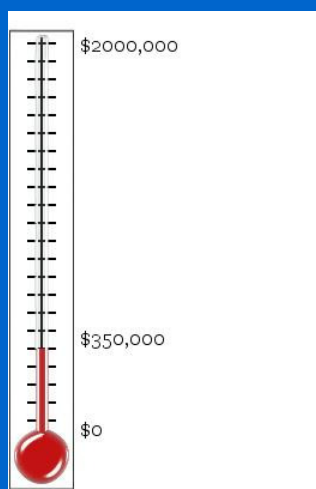
PALO ALTO PARTNERS IN EDUCATION

September 2006

2006-07 Newsletter 1

Direct Appeal Campaign Update

OUR GOAL - \$2MM+



Remember to:

- 1) Send your donation for "Above and Beyond" Challenge Grant by 11/1
- 2) Use your company matching gifts

Upcoming Events

9/24 - Running of the Bulls
(www.bulls5k.com)

10/7 - PA B&W Ball

(www.paloaltoblackandwhiteball.com)

Contact Us

<http://www.papie.org>

info@papie.org

donations@papie.org

Kids' Lemonade Sale Sweetens PiE

One sweltering day in July, Megan, 8, and her brother, Scott, 6, decided they wanted to do something to help their neighborhood schools. So what do two kids do to beat the heat and make a little moola for a good cause? Sell lemonade, of course.

Soon afterwards the Palo Verde Elementary School students stopped by the Palo Partners in Education office with their proceeds -- all \$17.00.

"All of us at PiE were very touched by Megan and Scott's generosity," said Muneerah Merchant, the Executive Director at PiE. "They are our youngest donors, and this is the first donation we received this (fiscal) year."

Megan isn't exactly a novice in the lemonade biz, but she said it was the first time she and her brother had donated their earnings. She was a little disappointed that they didn't get more customers, but the upside, she said, was "we got to drink lemonade on a hot afternoon."



Photo: Wendy Hopfenberg

Scott and Megan's creative donation kicks off PiE's 2006-07 campaign which hopes to raise over \$2 million from parents, corporations and the community at large, mostly through a direct appeal campaign. Donations above \$500/child made before November 1, 2006 qualify for a one for one "Above and Beyond" challenge grant, up to \$125,000 donated by an anonymous foundation. If that challenge is met, an additional \$100,000 will be donated by the foundation. For more information on donating to PiE, please speak with the PiE rep at your school or visit www.papie.org.

Key Palo Alto Partners in Education contacts:

- *Board President:* Susan Bailey
- *Board VP for Development:* Hazel Watson
- *Board Treasurer:* Melinda Christopherson
- *Executive Director:* Muneerah Merchant
- *Elementary Coordinator:* Sarah Sands
- *PiE Elementary School Contacts:*
 - *Addison:* Molly Brown
Michele Knox Drover
 - *Barron Park:* Nicole Araboles
 - *Juana Briones:* Julie Williams
 - *Duveneck:* Adrienne Lee
 - *El Carmelo:* Megan Sweezey Fogarty
 - *Escondido:* Jim Rollins
Sharon Bassett
 - *Fairmeadow:* Stacey Archbell
 - *Walter Hays:* Carol Mullin
Lori Buecheler
 - *Hoover:* Eugene Lin
 - *Nixon:* Sarah Sands
 - *Ohlone:* Julie Duffield
Elisa Chiu
 - *Palo Verde:* Alison Cormack
- *PiE Middle School Contacts:*
 - *JLS:* Hazel Watson
 - *Jordan:* Susan Scheel
 - *Terman:* Belle Griffiths
Jennifer Hinton
- *PiE High School Contacts:*
 - *Gunn:* Wendy Akers-Ghose
 - *Paly:* Anne Barry