

	Purchases	Spend	Lift	Conversion Rate (Purchases/Lift)%	Cost Per Acquisition (Spend/Purchases)	Cost Per Visitor (Spend/Lift)
Exit Survey Source						
Willow Tv	56	47734.57	8214	0.7	852.40	5.81
Cnn	23	18114.35	1081	2.1	787.58	16.76
Msnbc	16	11330.04	1123	1.4	708.13	10.09
One America News Network	16	24935.00	2372	0.7	1558.44	10.51
Cnbc	15	6481.42	406	3.7	432.09	15.96
Fox News	14	0.00	0	inf	0.00	0.00
Other	13	0.00	0	inf	0.00	0.00
Dateline	10	15288.11	862	1.2	1528.81	17.74
Aapka Colors	6	0.00	0	inf	0.00	0.00
Hgtv	6	0.00	0	inf	0.00	0.00
Dish Network	5	3033.33	1092	0.5	606.67	2.78
The History Channel	5	7278.30	330	1.5	1455.66	22.06
Zeetv	5	25604.25	1741	0.3	5120.85	14.71
Star Plus	4	11780.56	1783	0.2	2945.14	6.61
Sony Entertainment Tv	4	0.00	0	inf	0.00	0.00
Science	4	7993.18	132	3.0	1998.30	60.55
Espn	4	0.00	0	inf	0.00	0.00
Television Food Network	4	0.00	0	inf	0.00	0.00
Turner Network Tv	4	5125.50	179	2.2	1281.38	28.63
Spectrum Sports	3	5580.26	220	1.4	1860.09	25.36
Nfl Network	3	5412.80	200	1.5	1804.27	27.06
(Blank)	3	0.00	0	inf	0.00	0.00
Fyi	2	0.00	0	inf	0.00	0.00
Fox Sports	2	4258.50	183	1.1	2129.25	23.27
Diy	2	0.00	0	inf	0.00	0.00
Comedy Central	2	7501.25	108	1.9	3750.62	69.46
Bloomberg	2	4966.72	199	1.0	2483.36	24.96
Oprah Winfrey Network	1	0.00	0	inf	0.00	0.00
Baby First	1	0.00	0	inf	0.00	0.00
Cbs Sports	1	0.00	0	inf	0.00	0.00
Investigation Discovery	0	0.00	0	0.0	0.00	0.00
The Cooking Channel	0	0.00	0	0.0	0.00	0.00
Viceland	0	0.00	0	0.0	0.00	0.00
Velocity	0	0.00	0	0.0	0.00	0.00
The Weather Channel	0	7718.71	211	0.0	inf	36.58
Sundance Channel	0	0.00	0	0.0	0.00	0.00
Tennis	0	0.00	0	0.0	0.00	0.00
Cnbc World	0	1299.99	51	0.0	inf	25.49
Golf	0	0.00	0	0.0	0.00	0.00
Spike	0	0.00	0	0.0	0.00	0.00
Cozi	0	0.00	0	0.0	0.00	0.00
Destination America	0	0.00	0	0.0	0.00	0.00

	Purchases	Spend	Lift	Conversion Rate (Purchases/Lift)%	Cost Per Acquisition (Spend/Purchases)	Cost Per Visitor (Spend/Lift)
Exit Survey Source						
Lifetime Movie Network	0	0.00	0	0.0	0.00	0.00