

	Purchases	Spend	Lift	Conversion Rate (%)	Cost Per Acquisition	Cost Per Visitor
Exit Survey Source						
Willow Tv	56	47734.57	8214	0.681763	852.40	5.81
Cnn	23	18114.35	1081	2.127660	787.58	16.76
One America News Network	16	24935.00	2372	0.674536	1558.44	10.51
Msnbc	16	11330.04	1123	1.424755	708.13	10.09
Cnbc	15	6481.42	406	3.694581	432.09	15.96
Fox News	14	0.00	0	0.000000	0.00	0.00
Other	13	0.00	0	0.000000	0.00	0.00
Dateline	10	15288.11	862	1.160093	1528.81	17.74
Hgtv	6	0.00	0	0.000000	0.00	0.00
Aapka Colors	6	0.00	0	0.000000	0.00	0.00
The History Channel	5	7278.30	330	1.515152	1455.66	22.06
Zeetv	5	25604.25	1741	0.287191	5120.85	14.71
Dish Network	5	3033.33	1092	0.457875	606.67	2.78
Espn	4	0.00	0	0.000000	0.00	0.00
Sony Entertainment Tv	4	0.00	0	0.000000	0.00	0.00
Turner Network Tv	4	5125.50	179	2.234637	1281.38	28.63
Television Food Network	4	0.00	0	0.000000	0.00	0.00
Star Plus	4	11780.56	1783	0.224341	2945.14	6.61
Science	4	7993.18	132	3.030303	1998.30	60.55
Nfl Network	3	5412.80	200	1.500000	1804.27	27.06
Spectrum Sports	3	5580.26	220	1.363636	1860.09	25.36
(Blank)	3	0.00	0	0.000000	0.00	0.00
Diy	2	0.00	0	0.000000	0.00	0.00
Comedy Central	2	7501.25	108	1.851852	3750.62	69.46
Fyi	2	0.00	0	0.000000	0.00	0.00
Bloomberg	2	4966.72	199	1.005025	2483.36	24.96
Fox Sports	2	4258.50	183	1.092896	2129.25	23.27
Oprah Winfrey Network	1	0.00	0	0.000000	0.00	0.00
Cbs Sports	1	0.00	0	0.000000	0.00	0.00
Baby First	1	0.00	0	0.000000	0.00	0.00
Cnbc World	0	1299.99	51	0.000000	0.00	25.49
The Weather Channel	0	7718.71	211	0.000000	0.00	36.58