

Data Intake Report

Name: Retail Forecasting

Report date: 7-8-2023

Internship Batch: LISUM24

Version: 1.0

Data intake by: Alexander Quesada Quesada

Data intake reviewer: NA

Data storage location:

https://docs.google.com/spreadsheets/d/1sOTsmkY4ZeNzww_yDGePGYt1iXtZjNHb/edit#gid=721815828

Tabular data details:

Total number of observations	1218
Total number of files	1
Total number of features	12
Base format of the file	.csv
Size of the data	51 KB

- Data cleaning approach: NA for this week's delivers, check ipynb.
- Data assumptions:
 1. Data is sampled randomly.
 2. Data is for the same company only.
 3. Data's columns are all the available quantifiable key performance indicators.
 4. Data targets the same audience.