



I am a transitioning
grasshopper-in-
to-professional web
designer &
front-end develop-
er. I'm interested in
all kinds of visual
communication, but
my major focus is
on designing web,
mobile & tablet in-
terfaces. In addi-
tion, I also special-
ize in SEO and con-
stantly updating Ja-
vascript skills for
better crawl on
rendered content

Anya PA Nguyen

Front-end developer /
SEO specialist

EXPERIENCE

2017 - present Web Development and Design Freelancer
*Website creation. Wireframe & Mock ups. Prototyping.
Design (business card, social media posts, brochure, etc)*

2016 - 2017 Harvard Innovation Lab (HIL)
*SEO/Socila Media Manager
Provided analytical reports for two start ups at HIL
Managed website and blogging content
Managed interns for social media posts
Optimized website using SEO/SEM tools (HubSpot)
Created paid Facebook campaigns for target markets*

2015 (6 months) Massachusetts Medical Society
*Corporate Marketing Intern
Managed social media activities of the journal
Created monthly social media reports
Learnt posts popularity time and content
through Social Media analytical tools*

EDUCATION

2017 - present UCLA Extension
Application Programming

2011 - 2015 Northeastern University
Business Administraion - Marketing and Finance

2011 Anglo-American School of Moscow
International Baccalaureate Diploma

2010 British International School of Moscow
International Baccalaureate Diploma

SKILLSETS

Front-end development
HTML/CSS/Bootstrap, Javascript/JQuery, Git/GitHub & Visual Studio
SEO/ Marketing
Google Console, Analytics & AdWord, Moz, SEMrush
Design
Photoshop, Illustrator, Sketch(Mac), Fresh Paint(Windows)

LINK TO MY WORK

<http://anya.pappricot.com/>

LINKEDIN

<https://www.linkedin.com/in/anya-nguyen-945b5743/>