Francisco Álvarez González

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Data Analyst with 3 years of experience in a cybersecurity company. After taking a career break to explore the world by bicycle, I am now looking for new challenges and opportunities to learn and grow alongside the best teams.

Skills

SQL   Python   Django   Git   HTML   Power BI   Excel   Databricks

Experience

🚴 Bicycle traveller

March 2024 – November 2025 · 1 year and 8 months

- ❖ 41,500 km and 32 countries

🛡️ Data Analyst // McAfee

April 2020 – June 2023 · 3 years and 1 month

- ❖ Making data accessible and actionable for marketing teams
- ❖ Process automation
- ❖ Analysis of computer telemetry to identify friction points between user and software
- ❖ User analysis (location, behavior, social class, lifestyle, etc.)
- ❖ Analysis of activation, purchase, and uninstall rates across the different channels: Retail, Direct and OEM
- ❖ Daily sales forecasting and identification of new markets
- ❖ Classification and analysis of user feedback

GSK Pack Management // GlaxoSmithKline

January 2015 – May 2020 · 5 years and 4 months

- ❖ KPI control and automation using VBA (Excel)
- ❖ Package management changes across regulatory agencies and manufacturing sites

Education

🎓 Data Science Master Program	KSchool Madrid (2018)
🎓 Industrial Management Engineering	University of the Basque Country (2012–2015)
🎓 Civil Engineering	University of Salamanca (2007–2012)

Languages

🇪🇸 Spanish / Galician:	Native
🇬🇧 English:	Advanced
🇵🇹 Portuguese:	Advanced