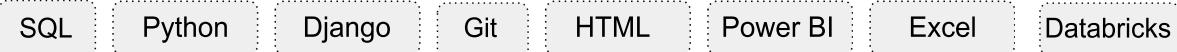


Francisco Álvarez González

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Data Analyst with 3 years of experience in a cybersecurity company. After taking a career break to explore the world by bicycle, I am now looking for new challenges and opportunities to learn and grow alongside the best teams.

Skills



Experience



Bicycle traveller

March 2024 – November 2025 · 1 year and 8 months

- ❖ 41,500 km and 32 countries



Data Analyst // McAfee

April 2020 – June 2023 · 3 years and 1 month

- ❖ Making data accessible and actionable for marketing teams
- ❖ Process automation
- ❖ Analysis of computer telemetry to identify friction points between user and software
- ❖ User analysis (location, behavior, social class, lifestyle, etc.)
- ❖ Analysis of activation, purchase, and uninstall rates across the different channels: Retail, Direct and OEM
- ❖ Daily sales forecasting and identification of new markets
- ❖ Classification and analysis of user feedback



Pack Management // GlaxoSmithKline

January 2015 – March 2020 · 5 years and 4 months

- ❖ KPI control and automation using VBA (Excel)
- ❖ Package management changes across regulatory agencies and manufacturing sites

Education

 Data Science Master Program

KSchool Madrid (2018)

 Industrial Management Engineering

University of the Basque Country (2012–2015)

 Civil Engineering

University of Salamanca (2007–2012)

Languages

 Spanish / Galician:	Native
 English:	Advanced
 Portuguese:	Advanced