

COUNTIF  :    =SUMPRODUCT(B2:B5,C2:C4)

	A	B	C	D	E	F	G	H	I
1	Product	Quantity	Price						
2	Computer	2	1000						
3	Keyboard	4	250						
4	Mouse	4	100						
5	Printer	2	50						
6									
7		Total	#VALUE!						
8									

3. The SUMPRODUCT function treats any entries that are not numeric as if they were zeros.

C7									
	A	B	C	D	E	F	G	H	I
1	Product	Quantity	Price						
2	Computer	2	1000						
3	Keyboard	4	hi						
4	Mouse	4	there						
5	Printer	2	50						
6									
7		Total	2100						
8									

4. If you supply a single range, the SUMPRODUCT function produces the exact same result as the SUM function.

B7									
	A	B	C	D	E	F	G	H	I
1	Product	Price							
2	Computer	1000							
3	Keyboard	250							
4	Mouse	100							
5	Printer	50							
6									
7	Total	1400							
8									

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◆ Advanced Use

The SUMPRODUCT function is an extremely versatile function and can produce the same result as many built-in functions in Excel and even array formulas!

1a. For example, the [COUNTIF function](#) below counts the number of cells that contain exactly star.

A9 X ✓ fx =COUNTIF(A1:A7,"star")									
	A	B	C	D	E	F	G	H	I
1	star								
2	moon								
3	stars								
4	9								
5	star								
6	star								
7	star12								
8									
9	2								
10									

1b. The SUMPRODUCT function below produces the exact same result.

A9 X ✓ fx =SUMPRODUCT(--(A1:A7="star"))									
	A	B	C	D	E	F	G	H	I
1	star								
2	moon								
3	stars								
4	9								
5	star								
6	star								
7	star12								
8									
9	2								
10									

Explanation: `--(A1:A7="star")` reduces to the following array constant:

`--{TRUE;FALSE;FALSE;FALSE;FALSE;TRUE;FALSE}`

The double negative `--` coerces these Booleans to 1's and 0's (TRUE=1, FALSE=0). Result:

`{1;0;0;0;0;1;0}`

This array constant is used as an argument for the SUMPRODUCT function, giving a result of 2.

2a. The COUNTIF function below counts the number of cells that contain exactly star + 1

character. A question mark (?) matches exactly one character.

A9									
	A	B	C	D	E	F	G	H	I
1	star								
2	moon								
3	stars								
4	9								
5	star								
6	star								
7	star12								
8									
9	1								
10									

2b. The SUMPRODUCT function is not perfect! You cannot use [wildcard characters](#) (?) and *) when you use the SUMPRODUCT function.

A9									
	A	B	C	D	E	F	G	H	I
1	star								
2	moon								
3	stars								
4	9								
5	star								
6	star								
7	star12								
8									
9	0								
10									

3a. The array formula below counts the number of characters in a range of cells.

A5									
	A	B	C	D	E	F	G	H	I
1	50 states								
2	Utah								
3	Alaska								
4	Texas								
5	24								
6									

Note: finish an [array formula](#) by pressing CTRL + SHIFT + ENTER. Excel adds the curly braces {}. In Excel 365 or Excel 2021, finish by simply pressing Enter. You won't see curly braces.

3b. The SUMPRODUCT function below produces the exact same result.

Note: the array constant {9;4;6;5} is used as an argument for the SUMPRODUCT function, giving a result of 24. The SUMPRODUCT function handles arrays natively so you don't have to finish by pressing CTRL + SHIFT + ENTER.

4a. The array formula below sums the sales in 2024.

4b. The SUMPRODUCT function below produces the exact same result.

Explanation: (YEAR(A1:A5)=2024)*B1:B5 reduces to:

{(2024;2023;2024;2023;2023)=2024}*{10;1;7;20;3} and this reduces to:

{TRUE;FALSE;TRUE;FALSE;FALSE}*{10;1;7;20;3}

We don't need a double negative (see example 1b) because the multiplication operator * automatically coerces the Booleans to 1's and 0's (TRUE=1, FALSE=0). Result:

{10;0;7;0;0}

This array constant is used as an argument for the SUMPRODUCT function, giving a result of 17.

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