



# GEOFF HUMPHREYS

WEB  
DEVELOPER

## CONTACT

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🌐 <https://paradegoat.github.io/portfolio/>

## ABOUT

I am a community-minded innovator and thought explorer. More than a decade of starting and managing businesses has taught me that working with a team of smart, kind people to create an awesome experience for others is my idea of a good life.

## SKILLS

- Ruby on Rails
- Javascript
- HTML/CSS3
- Node.js
- Git
- RESTful APIs
- MongoDB
- MySql
- PostgreSQL
- Responsive Web Design

## EXPERIENCE

### OWNER/OPERATOR

*Taradiddle Design Inc | 2015 - Present*

- Collaborate with clients on design and construction, and provide guidance on aesthetic and structural factors such as space planning, layout, and budget based on their needs and requests
- Maintain a design library with new products and vendors to meet the needs of varying homes and clientele
- Coordinate directly with industry leaders to deliver superior products to the client

### STORE OPERATOR

*Pop-A-Top | 2013 - 2015*

- Designed and opened a corner store in a high traffic downtown which generated \$250,000 in the first year, with continued growth month over month
- Supervised a team of six employees by creating weekly schedules and task lists and developing a framework to maintain regular and honest communication

### OWNER/OPERATOR

*Boca Fiesta | 2009 - 2013*

- Designed, built and managed a restaurant, bar and outdoor event hall with annual revenues of over \$1,000,000 and more than 50 employees
- Developed and operated the online marketing strategy, including all social media accounts and maintenance of the organization website
- Organized and coordinated daily events at the 500 person outdoor concert hall, including live music, art and film exhibits, and events with community leaders and political committees

## EDUCATION

### BACKEND ENGINEERING CERTIFICATE

*The Iron Yard 2017*

### ASSOCIATE OF ARTS - AMERICAN HISTORY

*Santa Fe College 2015*