Geoff Humphreys

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Profile

A community-minded innovator and explorer of thoughts not yet thought. More than a decade of starting and managing businesses has taught me that working with a team of smart, kind people to create an awesome experience for others is my idea of a good life.

Skills

Ruby on Rails | Javascript | HTML | CSS3 | Node.js | MySql | PostgreSql | MongoDB | Git | Responsive Web Design | RESTful APIs

Experience

Owner Operator Founder, Taradiddle Design Inc — 2015 - Present
*   Collaborated with clients to design and build over a dozen dream spaces, including an arcade bar, a event space and music venue, an upscale cocktail lounge, kitchen remodels, and a free-standing yoga pavilion.
*   Directed day-to-day operations, including all accounting and banking duties, managing & coordinating subcontractors, filing permit applications, scheduling inspections, & shop and equipment maintenance.
*   Researched and applied, when safe and legal, all electrical, plumbing and structural knowledge as needed to reduce cost to the client and increase company marketability

Store Operator, Pop-A-Top — 2013 - 2015
* Designed, opened and supervised a corner store in a high traffic downtown which generated $250,00 in the first year, with continued growth month over month.
* Oversaw day-to-day operations, including tracking inventory, submitting product orders, coordinating with distributors and local suppliers, and directed a team of 6 employees by creating weekly schedules and task lists and developing a framework to maintain regular and honest communication.

Owner Operator Founder, Boca Fiesta/Backyard — 2009 - 2013
* Designed, built and managed a restaurant, bar and outdoor event hall with annual revenues of over $1,000,000 and more than 50 employees.
* Developed and operated the online marketing strategy, including all social media accounts and maintenance of the organization website.
* Organized and coordinated daily events at the 300 person outdoor concert hall, including live music, art and film exhibits, and events with community leaders and political committees.
* Supervised front and back of house team leaders to ensure good communication among all team members and efficient and effective time management.

Store Operator, Lightnin' Salvage Junk Museum — 2004-2009
* Transformed a popular restaurants' unused building into an art museum, gift shop and waiting lounge to reduce the loss of business due to frequently long wait times.
* Responsible for discovering new artists and collaborating to showcase collections, performance pieces and live music.
* Managed day-to-day operations of the gift shop including logging daily sales, ordering and organizing new products, and general store maintenance

Education

The Iron Yard, Durham, NC — Backend Engineering Certificate, 2017

Santa Fe Community College, Gainesville, Fl — Associate in Arts in American History