Content	8. Styl									
Content	& Otyl									
Responsibility	y of Design									
									Test log	
	Test					Name	Date	Outcome	Notes	
1.1	Check page designs against Photosh	op visuals								
1.2	Check CTAs match the agreed design	าร								
1.3	Check page designs when webfonts	are switched	off if webfo	nts require	e JS using ffffallback	<				
1.4	Check 404 error page message & ma	ke sure page	exists							
Responsibility	y of Accounts									
									Test log	
	Test					Name	Date	Outcome	Notes	
1.5	Check the Scoping Document to mak	a sura all llea	r Stories a	re present	and complete	11441110		Gatoomo	110100	
1.6	Check the sitemap to make sure we h				and complete		-			
1.7	Capitalisation (especially of main hea		an trie COffe	ci pages		+				
	Check spelling and grammar	uii iyə)				+				
1.8						+				
1.9	Tense/style of writing				1					
1.10	Treatment of bulleted lists (e.g. period			each item	J			ļ		
1.11	Recurring/common phrases (e.g. 'Mo									
1.12	Validation & error messages (e.g. 'En									
1.13	Variations in words (e.g. Websites vs	Web Sites, o	r UK vs US	spelling)						
2.4	Ensure no test content on site									
2.5	Check how important pages (e.g. cor	ntent items) p	rint							
Standard	ds & Validation									
	y of Development								Test log	
	y of Development					Nama	Doto	Outcome	Test log	
Responsibility	y of Development Test	ual A vaina T	atal Validat			Name Shape Armstrong	Date	Outcome	Notes	
Responsibility 2.1	y of Development  Test Ensure all pages validate to WCAG le					Shane Armstrong	25/07/14	PASS		
Responsibility  2.1 2.2	y of Development  Test  Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 u	ısing Total Va	llidator. If a	page doe	s not validate seek a	Shane Armstrong Shane Armstrong	25/07/14 25/07/14	PASS PASS	Notes	
Responsibility 2.1	y of Development  Test Ensure all pages validate to WCAG le	ısing Total Va	llidator. If a	page doe	s not validate seek a	Shane Armstrong Shane Armstrong	25/07/14 25/07/14	PASS PASS	Notes	
Responsibility  2.1 2.2	y of Development  Test  Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 u	ısing Total Va	llidator. If a	page doe	s not validate seek a	Shane Armstrong Shane Armstrong	25/07/14 25/07/14	PASS PASS	Notes	
Responsibility  2.1 2.2 2.3	Test Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 L Ensure all the site throws no PHP war	using Total Va	llidator. If a	page doe	s not validate seek a	Shane Armstrong Shane Armstrong	25/07/14 25/07/14	PASS PASS	Notes	
Responsibility  2.1 2.2 2.3	y of Development  Test  Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 u	using Total Va	llidator. If a	page doe	s not validate seek a	Shane Armstrong Shane Armstrong	25/07/14 25/07/14	PASS PASS	Notes	
2.1 2.2 2.3 Search E	Test Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 to Ensure all the site throws no PHP war  Engine Visibility, SEO & Me	using Total Va	llidator. If a	page doe	s not validate seek a	Shane Armstrong Shane Armstrong	25/07/14 25/07/14	PASS PASS	Notes	
2.1 2.2 2.3 Search E	Test Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 L Ensure all the site throws no PHP war	using Total Va	llidator. If a	page doe	s not validate seek a	Shane Armstrong Shane Armstrong	25/07/14 25/07/14	PASS PASS	Notes Exceptional work, not a single issue to note	
2.1 2.2 2.3 Search E	Test Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 to Ensure all the site throws no PHP war  Engine Visibility, SEO & Me of Development	using Total Va	llidator. If a	page doe	s not validate seek a	Shane Armstrong Shane Armstrong Shane Armstrong	25/07/14 25/07/14 25/07/14	PASS PASS OASS	Notes Exceptional work, not a single issue to note  Test log	
2.1 2.2 2.3 Search E	Test Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 to Ensure all the site throws no PHP war  Engine Visibility, SEO & Me of Development	using Total Va	llidator. If a	page doe	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong Mame	25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS	Notes Exceptional work, not a single issue to note	
Responsibility  2.1 2.2 2.3  Search E Responsibility  3.1	Test Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 u Ensure all the site throws no PHP war  Engine Visibility, SEO & Me y of Development  Test Page Titles are important; ensure they	using Total Varings or error	and have	page doe possible, al	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong  Name Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14 Date 25/07/14	PASS PASS OASS OUTCOME	Notes Exceptional work, not a single issue to note  Test log	
Responsibility  2.1 2.2 2.3  Search E Responsibility  3.1 3.2	Test Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 u Ensure all the site throws no PHP war  Engine Visibility, SEO & Me y of Development  Test Page Titles are important; ensure they H1 tags should be unique for each page	using Total Varings or error etrics  y make sense age and matc	and have in the site in the si	page doe oossible, al	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong  Name Shane Armstrong  Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14 Date 25/07/14 25/07/14	PASS PASS OASS OUTCOME FAIL PASS	Notes Exceptional work, not a single issue to note  Test log	
Responsibility  2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3	Test Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 u Ensure all the site throws no PHP war  Engine Visibility, SEO & Me y of Development  Test Page Titles are important; ensure they H1 tags should be unique for each pa	using Total Varings or error  etrics  y make sense age and mato	and have in the site in portant page	page doe ossible, al	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong  Name Shane Armstrong Shane Armstrong Shane Armstrong Shane Armstrong Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS OUTCOME FAIL PASS FAIL	Notes Exceptional work, not a single issue to note  Test log	
Responsibility  2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4	Test Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 u Ensure all the site throws no PHP war  Engine Visibility, SEO & Me y of Development  Test Page Titles are important; ensure they H1 tags should be unique for each pa Create metadata descriptions and key Check for canonical domain issues (e	etrics  y make sense age and matc words for ime.g. variations	and have in the site in links to	page doe ossible, al	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong  Name Shane Armstrong Shane Armstrong Shane Armstrong Shane Armstrong Shane Armstrong Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS OASS Outcome FAIL PASS FAIL PASS	Notes Exceptional work, not a single issue to note  Test log	
Responsibility  2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4 3.5	Test Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 u Ensure all the site throws no PHP war  Engine Visibility, SEO & Me y of Development  Test Page Titles are important; ensure they H1 tags should be unique for each pa Create metadata descriptions and key Check for canonical domain issues (e Ensure content is marked—up semant	rings or error  etrics  y make sense age and mate age and mate age. y ariations ically/correcti	and have in the site in links to y	page doe cossible, al	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong  Name Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS  Outcome FAIL PASS FAIL PASS PASS	Notes Exceptional work, not a single issue to note  Test log	
2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4 3.5 3.6	Test Ensure all pages validate to WCAG leterate metadata descriptions and key Check for man (user/search engine tries).	etrics  y make sense age and mate rowords for ime. g. variations ically/correctional mate and incomplete and incomp	and have in the site in links to y	page doe cossible, al	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong  Name Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS  Outcome FAIL PASS FAIL PASS PASS PASS	Notes Exceptional work, not a single issue to note  Test log	
2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4 3.5 3.6 3.7	Test Ensure all pages validate to WCAG letersure all HTML validates to HTML5 under the Ensure all the site throws no PHP ware the Ensure all the site throws no PHP ware the Ensure all the site throws no PHP ware the Ensure the Ensure Visibility, SEO & Me and the Ensure we have created an XML Siter Ensure Weather Ensure Page 1 of the Control o	etrics  y make sense age and mato words for im a.g. variations ically/correctionap	and have in the site in links to y	page doe cossible, al	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong  Name Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS  Outcome FAIL PASS FAIL PASS PASS PASS FAIL	Notes  Exceptional work, not a single issue to note  Test log  Notes	
2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4 3.5 3.6 3.7 3.8	Test  Ensure all pages validate to WCAG le Ensure all HTML validates to HTML5 to Ensure all the site throws no PHP war  Engine Visibility, SEO & Me of Development  Test  Page Titles are important; ensure they H1 tags should be unique for each pa Create metadata descriptions and key Check for canonical domain issues (e Ensure content is marked-up semant Check format (user/search engine frie Ensure we have created an XML Siter Ensure robots.txt points to the XML si	etrics  y make sense age and mato ywords for ime.g. variations ically/correctle endliness) of map	and have in the site in links to y URLs. Page	relevant kenap	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong  Name Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS  Outcome FAIL PASS FAIL PASS PASS FAIL FAIL	Notes Exceptional work, not a single issue to note  Test log	
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2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9 3.10	Test  Ensure all pages validate to WCAG letensure all HTML validates to HTML5 to Ensure all the site throws no PHP ware all throws	etrics  y make sense age and mate covered for im e.g. variations ically/correctle endliness) of enap itemap /existing URL, transcription	and have in h the site in portant page in links to y URLs. Page	relevant kenap ges site.com, etitles sho	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong  Name Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS  OASS  OASS  OASS  OASS  FAIL PASS PASS FAIL FAIL PASS PASS FAIL PASS PASS FAIL PASS	Notes  Exceptional work, not a single issue to note  Test log  Notes	
2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9 3.10 3.11	Test  Ensure all pages validate to WCAG letensure all HTML validates to HTML5 to Ensure all the site throws no PHP ware all throws	etrics  with make sense age and mate considerations of each mate consideration in the mate construction in the mate construction in the mate construction in the mate construction in the material in the mate	and have in h the site in portant page in links to y URLs. Page	relevant kenap ges site.com, etitles sho	s not validate seek a lso address all notic	Shane Armstrong	Date 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS  OASS  OASS  OASS  OASS  FAIL PASS PASS PASS PAIL FAIL PASS PAIL FAIL FAIL FAIL FAIL FAIL	Notes  Exceptional work, not a single issue to note  Test log  Notes	
2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9 3.10	Test  Ensure all pages validate to WCAG letensure all HTML validates to HTML5 to Ensure all the site throws no PHP ware all throws	etrics  with make sense age and mate considerations of each mate consideration in the mate construction in the mate construction in the mate construction in the mate construction in the material in the mate	and have in h the site in portant page in links to y URLs. Page	relevant kenap ges site.com, etitles sho	s not validate seek a lso address all notic	Shane Armstrong Shane Armstrong Shane Armstrong  Name Shane Armstrong	Date 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS  OASS  OASS  OASS  OASS  FAIL PASS PASS PASS PAIL FAIL PASS PAIL FAIL FAIL FAIL FAIL FAIL	Notes  Exceptional work, not a single issue to note  Test log  Notes	
2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9 3.10 3.11	Test  Ensure all pages validate to WCAG letensure all HTML validates to HTML5 to Ensure all the site throws no PHP ware all throws	etrics  with make sense age and mate considerations of each mate consideration in the mate construction in the mate construction in the mate construction in the mate construction in the material in the mate	and have in h the site in portant page in links to y URLs. Page	relevant kenap ges site.com, etitles sho	s not validate seek a lso address all notic	Shane Armstrong	Date 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS  OASS  OASS  OASS  OASS  FAIL PASS PASS PASS PAIL FAIL PASS PAIL FAIL FAIL FAIL FAIL FAIL	Notes  Exceptional work, not a single issue to note  Test log  Notes	
2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9 3.10 3.11 3.12	Test  Ensure all pages validate to WCAG letensure all HTML validates to HTML5 to Ensure all the site throws no PHP ware all throws	etrics  with make sense age and mate considerations of each mate consideration in the mate construction in the mate construction in the mate construction in the mate construction in the material in the mate	and have in h the site in portant page in links to y URLs. Page	relevant kenap ges site.com, etitles sho	s not validate seek a lso address all notic	Shane Armstrong	Date 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS  OASS  OASS  OASS  OASS  FAIL PASS PASS PASS PAIL FAIL PASS PAIL FAIL FAIL FAIL FAIL FAIL	Notes  Exceptional work, not a single issue to note  Test log  Notes	
2.1 2.2 2.3  Search E Responsibility  3.1 3.2 3.3 3.4 3.5 3.6 3.7 3.8 3.9 3.10 3.11 3.12  Social	Test  Ensure all pages validate to WCAG letensure all HTML validates to HTML5 to Ensure all the site throws no PHP ware all throws	etrics  with make sense age and mate considerations of each mate consideration in the mate construction in the mate construction in the mate construction in the mate construction in the material in the mate	and have in h the site in portant page in links to y URLs. Page	relevant kenap ges site.com, etitles sho	s not validate seek a lso address all notic	Shane Armstrong	Date 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS OASS  OASS  OASS  OASS  OASS  FAIL PASS PASS PASS PAIL FAIL PASS PAIL FAIL FAIL FAIL FAIL FAIL	Notes  Exceptional work, not a single issue to note  Test log  Notes	

									Test log
	Test					Name	Date	Outcome	Notes
4.1	Ensure that content has the relevant Or	oen Graph ta	ias			Shane Armstrong	1	FAIL	
4.2	Ensure that a Facebook application is	setup with we	ebmaster@:	studioskyl	ab.com user as owr				
4.3	Check Twitter meta tags are included &			Shane Armstrong					
Function	nal Testing								
	of Development								
riesporisibility	7 Of Development								Test log
	Test				Name	Date	Outcome	Notes	
5.1	Test key functional areas (e.g. search l	nov find my	noarost dr	on downs	oct ) across a rang				Tickets in Jira
5.2	Ensure dynamic menus grow to accom						r · · · –	TICKETS III SII U	
5.3	Check search functionality (including re		CONTON	y dading test cont	Shane Armstrong				
5.4	Check on all supported browsers in the		Statement	document (Please	Shane Armstrong			Tickets in Jira	
5.5	Check the website renders correctly on		D DIOWGGI G	Statomont	accument (Floado	Shane Armstrong	1		
5.6	Check on screen resolution of 1024 x 7				Shane Armstrong				
5.7	Test all forms. Does the data go into the		es the 'from	and sub	ject' line make sen				
5.8	E-Mail - Test notifications on Staging					Shane Armstrong		1	
5.9	E-Mail - Make sure the client domain i	s verified				Shane Armstrong			
5.1	Check JavaScript is error free					Shane Armstrong			
5.11	Test without JavaScript and Flash. The	site should	degrade gra	acefully		Shane Armstrong			Ticket in jira
5.12	Check all links are valid					Shane Armstrong	25/07/14	PASS	
5.13	Make sure non www. address is set up	and works				Shane Armstrong	25/07/14	N/A	
Infrastru	cture Security								
	of Development								
Пеороповінну	, or bevelopment								Test log
	Test					Name	Date	Outcome	Notes
6.1	Check permissions are setup correctly	for read/writ	e hy the we	h server		Shane Armstrong			10163
6.2	Ensure that a machine with SSH installe		-		ased login for remot				
6.3	Replace IPTABLES with a firewall - e.g								
6.4	Any ports or servers not being used by								
6.5	Ensure a Pingdom uptime check is setu					Shane Armstrong			
		•							
Performa	ance								
	of Development								
nesponsibility	/ Of Development								Test log
	Test					Name	Date	Outcome	Notes
7.1	Seek guidance from Senior Developer	as to whotho	r load tostir	a ic appr	aprioto	Shane Armstrong		I	Notes
7.1	Ensure appropriate caching is set up	as to whethe	i ioau testii	ig is appli	эрпате	Shane Armstrong	1		
7.2	Check image optimisation					Shane Armstrong			
7.4	Check site loading performance using	Google Page	Speed or	VSIow and	I http://www.wehna				
7.5	Ensure cache-breakers are set-up for custom								
7.5	zindare dadire breakers are set ap ior dastoni	0.00 0.10 0.10	T. T. Geregan et	i ioi jaaci j	cto, with the skylas t	onane / amourong	23/01/14		
Einiching	a Touches								
1-11112111116	g Touches								
	of Development								Tacklers
Responsibility						1			Test log
Responsibility	Tank					Mana			
, ,	Test					Name	Date	Outcome	Notes
8.1	Ensure we have a favicon	2				Shane Armstrong	25/07/14	PASS	Notes
8.1 8.2	Ensure we have a favicon Ensure we have an iOS 'Add to Home S			,, "		Shane Armstrong Shane Armstrong	25/07/14 25/07/14	PASS PASS	Notes
8.1 8.2 8.3	Ensure we have a favicon Ensure we have an iOS 'Add to Home S Ensure we have an iOS 'Startup' image	if the site is	a "web ap		· · · · · · · · · · · · · · · · · · ·	Shane Armstrong Shane Armstrong Shane Armstrong	25/07/14 25/07/14 25/07/14	PASS PASS PASS	Notes
8.1 8.2 8.3 8.4	Ensure we have a favicon Ensure we have an iOS 'Add to Home S Ensure we have an iOS 'Startup' image Ensure we have a Microsoft Surface 'm	if the site is sapplication	a "web ap		nd 'msapplication-Ti	Shane Armstrong Shane Armstrong Shane Armstrong Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS PASS PASS	Notes
8.1 8.2 8.3	Ensure we have a favicon Ensure we have an iOS 'Add to Home S Ensure we have an iOS 'Startup' image	if the site is sapplication works	a "web ap		nd 'msapplication-Ti	Shane Armstrong Shane Armstrong Shane Armstrong	25/07/14 25/07/14 25/07/14 25/07/14 25/07/14	PASS PASS PASS PASS N/A	Notes

8.7	Check format of system generated	emails				Shane Armstrong	25/07/14	PASS	
8.8	Check Wordpress emails from 'wo	rdpress@' ar	e changed t	o something	g agreed with the c	Shane Armstrong	25/07/14	PASS	
8.9	Upload log-in credentials to the Shar	ed-Client Webs	tes / Apps fo	lder on Last	Pass	Shane Armstrong			
Housek	eeping								
	ty of Accounts								
									Test log
	Test					Name	Date	Outcome	Notes
9.1	Will there be any downtime associa	ated with the la	unch?			Shane Armstrong	25/07/14	PASS	
Final Sig	n-off								
	leted once all test outcomes are "OK"								
	Role	Name	Date						
10.1	Senior Creative								
10.2	Senior Developer								
10.3	Account Manager								
Post La	unch								
Responsibili	ty of Accounts								
									Test log
	Test					Name	Date	Outcome	Notes
11.1	Test all forms work as required								
11.2	Test e-mails & notifications associated								
11.3	Test the general functionality of the	e site							
Responsibili	ty of Development								
						A.	<b>15</b> ·	10 1	Test log
11.4	Test					Name Shane Armstrong		Outcome	Notes
11.4	Verify Google Analytics					Shane Armstrong			
11.5	Verify Google Webmaster Tools					Sinalle Alliistfolig	24/07/14	FAIL	
							1	1	