

Content & Styl										
Responsibility of Design										

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Search Engine Visibility - SEO & Metrics										

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Responsibility of Development								
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							Test log			
	Test						Name	Date	Outcome	Notes
4.1	Ensure that content has the relevant Open Graph tags						Shane Armstrong	25/07/14	FAIL	
4.2	Ensure that a Facebook application is setup with webmaster@studioskylab.com user as own						Shane Armstrong	25/07/14	FAIL	
4.3	Check Twitter meta tags are included & appropriate ones are being used						Shane Armstrong	25/07/14	FAIL	

8.7	Check format of system generated emails				Shane Armstrong	25/07/14	PASS	
8.8	Check Wordpress emails from 'wordpress@...' are changed to something agreed with the cl				Shane Armstrong	25/07/14	PASS	
8.9	Upload log-in credentials to the Shared-Client Websites / Apps folder on LastPass				Shane Armstrong	25/07/14	FAIL	

Housekeeping

Responsibility of Accounts

					Test log			
	Test				Name	Date	Outcome	Notes
9.1	Will there be any downtime associated with the launch?				Shane Armstrong	25/07/14	PASS	

Final Sign-off

To be completed once all test outcomes are "OK"

	Role	Name	Date
10.1	Senior Creative		
10.2	Senior Developer		
10.3	Account Manager		

Post Launch

Responsibility of Accounts

					Test log			
	Test				Name	Date	Outcome	Notes
11.1	Test all forms work as required							
11.2	Test e-mails & notifications associated							
11.3	Test the general functionality of the site							

Responsibility of Development

					Test log			
	Test				Name	Date	Outcome	Notes
11.4	Verify Google Analytics				Shane Armstrong	24/07/14	FAIL	
11.5	Verify Google Webmaster Tools				Shane Armstrong	24/07/14	FAIL	