

Executive Summary

Professional identity, academic credentials, entrepreneurial impact, mentorship, and leadership in digital health and innovation.



Executive Summary: Dr. Asif Ali, MD

Cardiologist | Innovator | Academic Leader | Digital Health Strategist | Med-Tech Advisor



Snapshot

- **Location:** Houston, Texas
 - **Titles:**
 - Cardiologist & Partner, *Houston Cardiology Consultants*
 - Founder & Director, *Cena Research Institute*
 - Managing Director, *Cena Ventures*
 - Clinical Assistant Professor, *McGovern Medical School*
 - Health Technology Advisory Member, *American Heart Association*
 - Fractional/Chief Medical Officer to over 15+ digital health and med-tech companies
 - **Industry Impact Areas:** Cardiovascular Medicine, Preventive Health, Digital Health Innovation, Med-Tech Strategy, Health Equity
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Medical & Academic Credentials

- **M.D.,** Cardiovascular & Preventive Medicine, *McGovern Medical School*
- **M.P.H.,** Public Health, *UTHealth School of Public Health*
- **B.S.,** Biology, *Trinity University*

- Internal Medicine Residency and Cardiovascular Medicine Fellowship with a subspecialty in Advanced Cardiovascular Imaging

Academic Appointments:

- *McGovern Medical School*, Clinical Assistant Professor since 2010
- *University of Houston College of Medicine*, Faculty Appointment

Core Areas of Expertise

Clinical	Strategic	Tech & Research
Cardiovascular Disease	Business & Market Strategy	Digital Health & AI Integration
Preventive Medicine	Public Health & Equity	Clinical Research Innovation
POTS / Dysautonomia	Startup Advising	Med-Tech Product Validation
Advanced Imaging	Patient Engagement	Interdisciplinary Data Analysis

Clinical Practice

As a **partner at Houston Cardiology Consultants**, Dr. Ali leads patient care at the intersection of precision medicine, cardiovascular diagnostics, and preventive health. Known for his ability to translate cutting-edge science into clear, actionable care pathways, he emphasizes:

- Holistic diagnostics with cardiovascular + autonomic focus
- Longitudinal preventive strategies including lifestyle, digital monitoring, and tailored pharmacology
- Deep listening and personalized care—especially for underserved or misdiagnosed populations

Research & Innovation

Cena Research Institute

Founded by Dr. Ali in 2014, Cena Research is a forward-looking institute focused on:

- Inclusive clinical trials
- Post-COVID dysautonomia research
- Pharma + digital health device validation
- Bridging care gaps for underrepresented populations

Health Technology Advisory Group – AHA

- Advises on AI integration, digital therapeutics, wearable tech, and risk-based care models
- Leads working groups focused on care planning, remote monitoring, and digital coaching

Med-Tech Leadership

Managing Director,

Cena Ventures

(2010–present)

Strategic advisor and fractional CMO to 15+ med-tech and health innovation startups. Key leadership roles include:

Company	Role
Tabia Health AI	Chief Medical Officer (2023–Present)
Qardio	Global Chief Medical Officer (2022–2024)
Thrive360	CMO (2021–2023)
PLx Pharma	Chief Medical Advisor
Lumi Health	CMO (2021–2023)
Avive AED	Medical Advisor (2017–Present)
Fruit Street Health	CMO (2014–2019)

In these roles, he’s known for bridging clinical insight with investor readiness, market alignment, and digital health scalability.

Strategic Leadership

- Former President, *Western Branch – Harris County Medical Society (HCMS)*
 - Advisor, *AHA's Center for Health Technology & Innovation*
 - Council Member, *True Health Initiative*—advancing lifestyle medicine and science-based health equity
 - Speaker & collaborator with *Texas Medical Association, UpToDate, Dr. Oz Show, and Fox News*
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Mentorship & Recognition

Dr. Ali is celebrated by peers and students alike as:

- A “doctorpreneur” with an unparalleled med-tech network
- A revered educator and mentor with influence in shaping the next generation of physicians
- An inspiring, solutions-focused leader praised for authenticity, integrity, and clarity

Testimonials from students, colleagues, and industry leaders cite his “exceptional fund of knowledge,” “bedside manner,” and “visionary ability to integrate innovation with care.”

Technical & Interdisciplinary Skills

- **Artificial Intelligence & Clinical AI Integration**
 - **Data Analysis & Bioinformatics**
 - **Clinical Trial Design & Management**
 - **Digital Health Platform Scaling**
 - **Cardiovascular Imaging & Preventive Screening Models**
 - **Business Analysis in Health-Tech Ecosystems**
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Research Contributions & Publications






- Authoring contributor to **McGraw Hill Medical Textbooks**
- Peer-reviewed articles on cardiovascular disease, public health, and autonomic dysfunction
- Scientific advisor to multiple publications and research collaboratives

Personal Interests

Dr. Ali lives in Houston with his wife and three children. Outside of his clinical and academic work, he is passionate about:

- Mentoring the next generation of healthcare leaders
- Advancing healthcare innovation with ethics and empathy
- Traveling, ranching, and exploring the outdoors

Brand Pillars for Personal Identity

Pillar	Description
 Compassionate Expertise	Recognized for both sharp diagnostics and deep listening
 Translational Leadership	Bridges academic research with real-world implementation
 Strategic Innovation	Known for scaling early-stage technologies with clinical precision
 Global Health Equity	Focused on inclusive research, underserved care, and systemic solutions
 Connector & Mentor	Builds powerful networks and inspires cross-disciplinary collaboration

Would you like this turned into:

- A **website bio**?
- A **media one-pager or speaker profile**?
- A **custom GPT personality prompt**?

Let me know your next step, and I'll format it accordingly.