

Team #8: Irish Wrecks

Gregor Hinckley

Mehran Nejad

Tracey Olson

Mood Board Analysis**Differences and Effectiveness**

Irishwrecksonline.net provides divers the locations, along with some information, of ships that have wrecked off of the coast of Ireland from 1288 CE to the present, as such, each of the team's mood boards incorporate similar items, themes, and colors (the sea, Ireland, colors of the Irish flag, underwater) but in different manners.

Gregor's is bright and colorful harkening back to old Ireland with a castle, Irish crest and tartan, while Tracey evokes early maritime with navigation tools and maps. Mehran's board shows seafaring and scuba diving with hints of pirates and treasure maps.

Because of the elements used, each mood board is effective in bringing up the essence of Ireland and diving to discover "the treasure" of a wrecked ship. These elements include images of scuba divers, ship wrecks, and being under the ocean, the Irish colors of orange, green, and blue, maritime and navigational maps and tools. Any of the themes shown would be a great jumping off point to help create the tone and voice of a website designed to attract a variety of divers, maritime history buffs, sea life lovers, and treasure hunters.

Summary**Gregor Hinckley**

Colorful, Old Ireland, Castle, Crest, Tartan

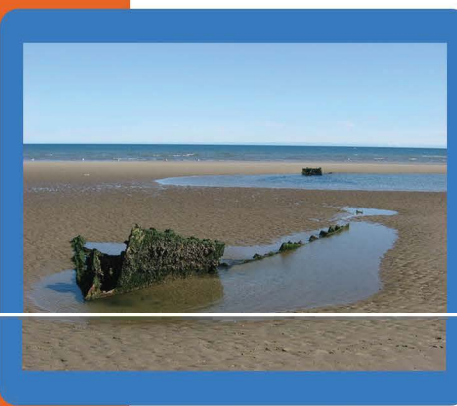
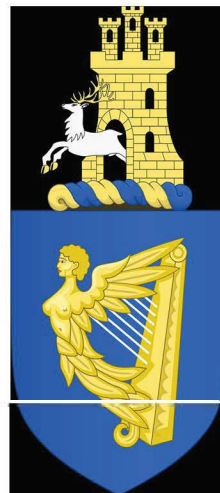
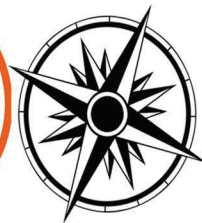
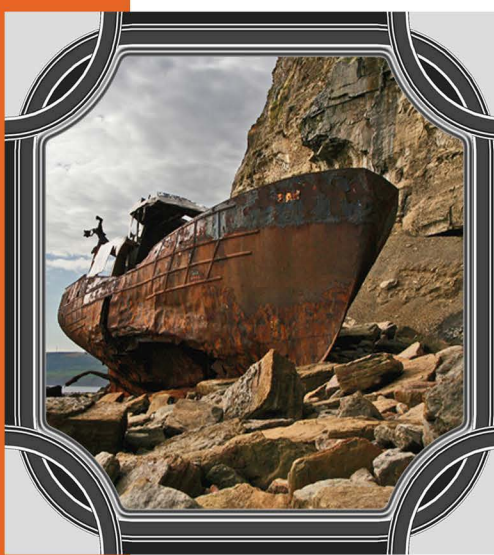
Mehran Nejad

Seafaring, scuba diving, pirates, treasure map

Tracey Olson

Early maritime, navigation tools, map

Segoe Print Irish Wrecks Segoe Script Irish Wrecks Segoe Script Bold Irish Wrecks Dot Net



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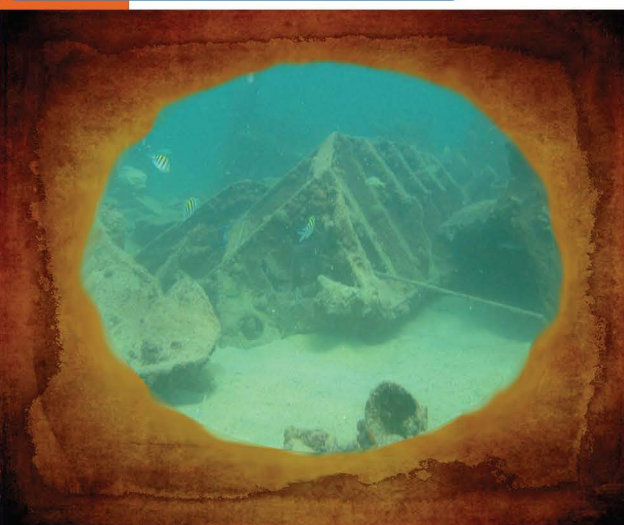
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Irish Wrecks Online

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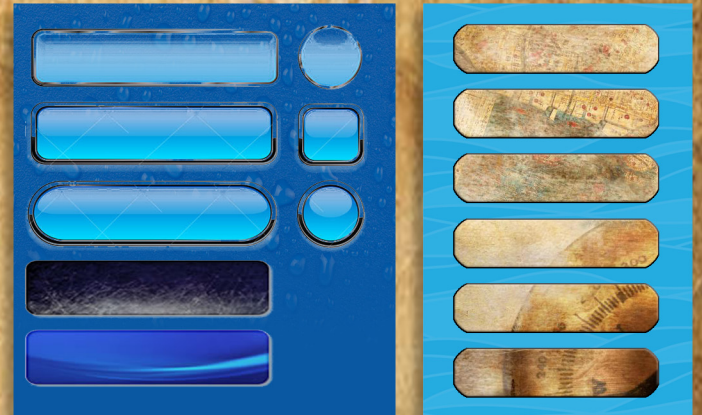
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History



Informative

