# ORLA MURPHY

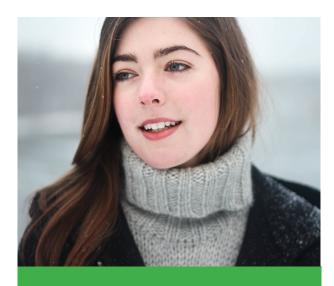
AGE 23
OCCUPATION University Student
STATUS Single
LOCATION Galway, Ireland
ARCHETYPE The Good Citizen

Compassionate

**Dedicated** 

Athletic

Adventurous



"Without clean oceans sea life, then humans, will cease to exist. If we each care and contribute then we all can enjoy the earth for many generations."

#### BIO

Orla is earning a PhD in Earth and Ocean Sciences at NUI-Galway. She has a great love for the ocean and a new hobby of photography. Nearly every weekend, she goes diving with other students to conduct research and to try out her new camera. She is always scouting for new locations.

# **MOTIVATIONS**

Finding Sea Life

Taking Photographs

Accurate Coordinates

Dive Safety

New Dive Locations

### **GOALS**

- · To find and photograph sea life
- To share information on keeping ocean clean
- To dive as often as possible

## **FRUSTRATIONS**

- Wastiing time searching around site
- Links that aren't update

### **TECHNOLOGY**

**IT and Internet** 

Software

**Mobile Apps** 

Social Networks

#### **BRANDS**







# **PERSONALITY**

Extrovert Introvert

Sensing Intuition

Thinking Feeling

Judging Perceiving