

ORLA MURPHY

AGE 23
OCCUPATION University Student
STATUS Single
LOCATION Galway, Ireland
ARCHETYPE The Good Citizen

Compassionate

Dedicated

Athletic

Adventurous



"Without clean oceans sea life, then humans, will cease to exist. If we each care and contribute then we all can enjoy the earth for many generations."

BIO

Orla is earning a PhD in Earth and Ocean Sciences at NUI-Galway. She has a great love for the ocean and a new hobby of photography. Nearly every weekend, she goes diving with other students to conduct research and to try out her new camera. She is always scouting for new locations.

MOTIVATIONS

Finding Sea Life
Taking Photographs
Accurate Coordinates
Dive Safety
New Dive Locations

GOALS

- To find and photograph sea life
- To share information on keeping ocean clean
- To dive as often as possible

FRUSTRATIONS

- Wasting time searching around site
- Links that aren't update

TECHNOLOGY

IT and Internet

Software

Mobile Apps

Social Networks

BRANDS



PERSONALITY

Extrovert

Introvert

Sensing

Intuition

Thinking

Feeling

Judging

Perceiving