

# Vishwajeet Kumar

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## PROFESSIONAL SUMMARY

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Experienced and versatile professional with a passion for crafting engaging content and visually compelling designs, successfully produced high-quality content across various platforms, adept at tailoring tone and style to resonate with diverse audiences. Excels in translating client visions into visually compelling assets. Proficient in Adobe Creative Suite and committed to staying updated with industry trends.

## EDUCATION

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<b>Dwarika High School</b> <i>Passed Secondary School with 65.40%</i>	Patna 2017
<b>Dwarika High School</b> <i>Passed Senior Secondary PCM + CS with 75.40%</i>	Patna 2019
<b>Indira Gandhi National Open University</b> <i>Pursuing Bachelor's in Computer Applications</i>	Patna July 2021 - July 2024

## EXPERIENCE

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<b>Content Writer</b> <i>Freelance</i>	March 2020 – March 2021 Patna
<ul style="list-style-type: none"><li>Proficiently crafted engaging and informative content for a range of platforms and audiences.</li><li>Experience includes producing high-quality content for diverse projects, including articles, blogs, and social media posts.</li><li>Demonstrated ability to adapt tone and style to match brand voice and target audience. Skilled in conducting thorough research and delivering compelling narratives that captivate readers.</li></ul>	
<b>Digital Content Manager/Graphic Designer</b> <i>Yashi Films Pvt. Ltd.</i>	June 2021 – Present Patna
<ul style="list-style-type: none"><li>Started six YouTube channels from scratch. Niche-focused content, consistent uploads, and SEO optimization boosted discoverability.</li><li>Actively engaged with the community, incorporated feedback.</li><li>Implemented monetization strategies with adaptability to algorithms and trends that ensured steady growth over the years.</li><li>Experience includes impactful contributions to renowned Projects such as IFBA Dubai 2023, and Filamchi Music Awards 2024.</li><li>Demonstrated ability to create captivating designs that effectively communicate brand messages and engage audiences.</li></ul>	

## TECHNICAL SKILLS

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**Programming Languages:** Python 3, Django HTML, CSS, JavaScript.  
**Creative Applications:** Adobe Photoshop, Premiere Pro, After Effects, Final Cut Pro.  
**AI Tools:** Chat GPT, Midjourney, Dall-E 2, Adobe Firefly, Stable Diffusion.  
**Other Tools:** Microsoft Office Suite, SEO Tools, GitHub.