



■ Title : "Welcome to Superstore Sales data Report "

■ Details regarding projects :-

- As part of this project I got the superstore sales data from kaggle.com by downloading it.
- The information for this project is available in an excel sheet format.
- The main aim of this project is to solve the problem & understand how sales are changing over time.

■ Problem statement : -

- 1) Proportion of sales distributed among three segments
- 2) Regional sales representation in percentage
- 3) Highest payment modes by sales performance
- 4) Most used shipping methods by sales
- 5) Top 5 states on the basis of profit

■ Conclusion :-

To solve and find out insights from these given problem statements we are going to make some KPI's & dashboards to enhance decision-making.

Superstore Sales Dashboard



Region Wise Sales

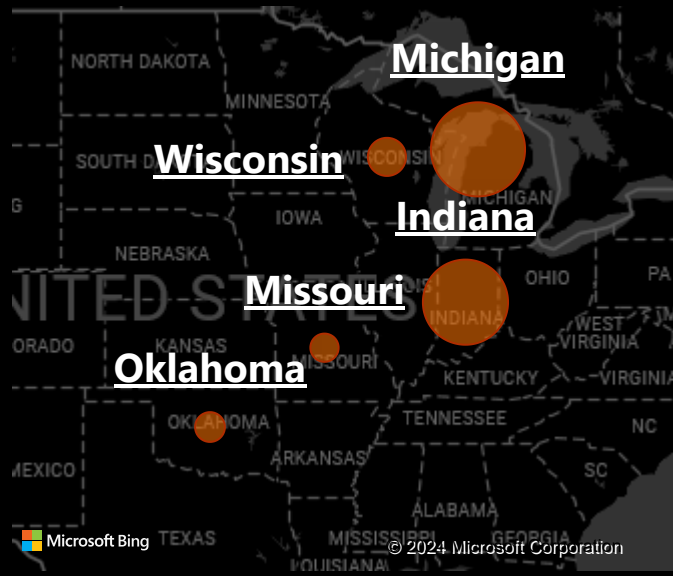
Central

East

South

West

Sales & Profit by State



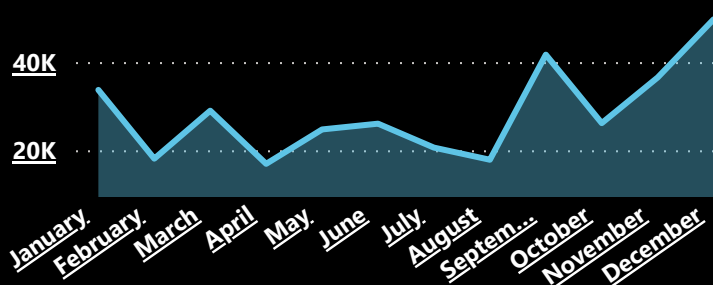
341.01K
Sum of Sales

5239
Sum of Quantity

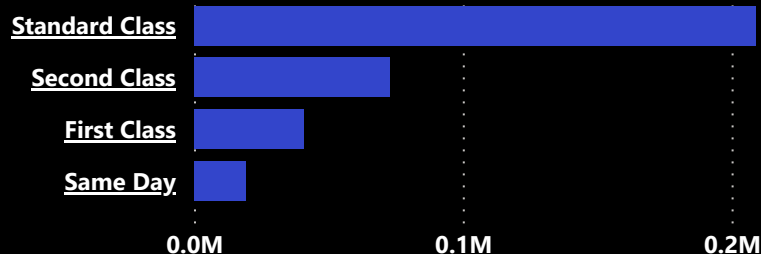
27.45K
Sum of Profit

4
Avg Delivery Days

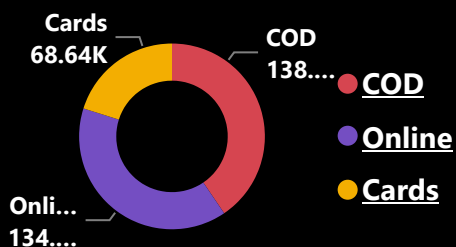
Sales by Month



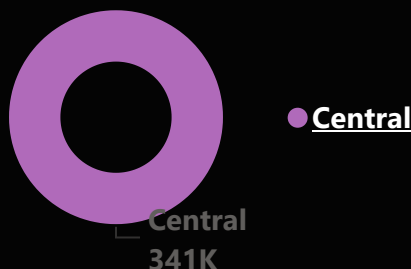
Sales by Ship Mode



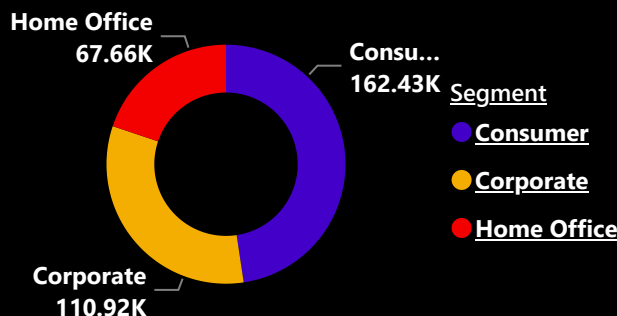
Sales by Payment Mode



Sales by Region



Sales by Segment



Sales by Category

