

# Malika Cissé



## Product & Design

Passionate about using technology to solve real-world problems, I'm dedicated and detail-oriented, currently looking for an opportunity to collaborate and share my knowledge. I have experience in application development and project management, with a strong understanding of modern information systems and the global economic sphere. Skilled in Business, communication, collaboration, and strategic thinking.

## Experience

### Product Manager & Designer

October 2022 - Present - Marseille, FR

Product management and ownership, I've had the chance to guide founders, product, and tech teams on various topics  
Product vision and strategy, Roadmap prioritization, Tool selection and implementation, Discovery and user research, Design and user experience (UX/UI)

### Front-end Developer and Digital Strategist at Subclie

May 2021 - September 2022 - Marseille, FR

Developed and maintained web applications using HTML, CSS, and JavaScript. Conducted market research and user interviews to improve the user experience of the platform. Implemented communication actions that led to an increase in follower count and change in sales processes

### Product Owner at Tchek

January 2020 - July 2020 - Marseille, FR

Identified and prioritized business and IT needs. Redefined user stories, processes, and functionalities. Created tools and functional documents to help raise productivity in the team. Integrated technical specs to be implemented and used the new process to train clients on the solution

### Marketing & Export Assistant at Casino International Partnerships

June 2018 - January 2019 - Saint Etienne, FR

Conducted market research and e-reputation studies to increase product quality and international approvals. Developed tools and resources to help category managers be more productive. Increased customer development and assortment recommendations

### Business Developer at Dr Sneaker

January 2017 - July 2017 - Toulouse, FR

Analyzed the market, competitors, and trends to complete benchmarking and business intelligence mission. Developed the brand's visibility and increased social media following and engagement by 20%.

## Skills

- Ability to think strategically and analytically, Ability to manage multiple projects simultaneously
- Programming languages: HTML, CSS, JavaScript (React), Nextjs, learning Python
- Software: Microsoft Office suite, Agile development, Web & Front-end development, and strategic planning, Jira, Confluence, Notion, Figma, Linear
- Languages: French (native), English (Bilingual), Spanish (intermediate), Arabic (elementary)

## Contact

Mobile / Hybrid / Remote

Vehicle permit B

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[My linkedin profile](#)

[My portfolio](#)

## Education

### Msc Digital transformation Fintech Major

EPITECH

Graduated in April 2023  
Marseille, FR

### Ms in International business

KEDGE Business School

Graduated in June 2019  
Marseille, FR

### BA in Business Admin

Washington & Jefferson

Study Abroad  
Washington, PA, USA

### Bachelor in Marketing

IDRAC Business School

Graduated in June 2016  
Toulouse, FR

## Interests

- Digital & physical products
- Geopolitics
- High tech
- World discovery
- Martial arts
- Design & innovation