Jigar Chheda

Project Coordinator- Certified Scrum Master |
5+ Years of experience

Certified ScrumMaster® with 5+ years in digital project and account management, leading teams to deliver seamless web, UI/UX, and SEO-driven projects that align design, technology, and business goals.

EXPERIENCE

Project Coordinator | Stuvio Digital

Aug 2025 – Present | Mumbai, India

Delivered 10+ digital projects across technology, logistics, real estate, education, and service industries, tailoring strategies to client goals and user needs.

Collaborated with UI/UX designers, developers, and SEO specialists to create user-centric digital experiences and optimize product performance

Led AI-driven product initiatives, managing timelines, features, and user journeys for tools like Brello and other automation-based applications

Directed and managed visual design for AVs, motion graphics, and photoshoots across industries including technology, government, and electronics.

Oversaw operations and resource planning, including workflow optimisation, software management, and technical troubleshooting

Drove *80%+ organic traffic* growth, taking Stuvio to Google's first page and generating qualified client leads through improved SEO performance.

Project Coordinator | Boppo Technologies

June 2024 - Aug 2024 | Mumbai, India

Led web app and UI/UX design projects across healthcare, entertainment, and quick commerce sectors.

Project Executive | Bombay Design Centre

July 2022 - May 2024 | Mumbai, India

Managed large-scale digital and SEO projects for *Shapoorji Pallonji Group, Kokuyo Camlin, Sterling and Wilson, Joyville Homes, and Shapoorji Real Estate*, delivering design-driven solutions that aligned with business objectives and enhanced online visibility.

Monitored account performance, analyzed trends, and implemented improvements.

Coordinated with vendors and internal teams, ensuring timely project delivery and iterative improvements.

Worked closely with cross-functional teams, bridging design, technology, and business to deliver seamless digital experiences.

Founder & Project Lead | Hitech Coders

June 2019 - June 2022 | Navi Mumbai, India

Founded and managed a digital solutions startup delivering high-impact projects across multiple industries.

Led end-to-end project delivery — from requirement gathering and PRD creation to supervising UI/UX and development for timely execution.

Built and maintained strong client relationships through strategic guidance and proactive problem-solving.

Oversaw operations including budgeting, resource allocation, and technical troubleshooting to maintain delivery standards.

PORTFOLIO

https://jigar-chheda.vercel.app/ ↗

CONTACT

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SOCIALS

LinkedIn ↗

SKILLS

Project Management – Client Servicing, Project Planning, Gantt Charts, Negotiation, Resource & Team Management, Time Management, Critical Thinking

PM Tools – Zoho Projects, Jira, MS Office

Technical Skills – HTML, CSS, JavaScript, SQL, React

CMS Platforms – WordPress, Shopify, Wix, Framer

Design & SEO – Figma, Adobe XD, Illustrator, On-Page & Technical SEO

RECOGNITION

RRP Drones shortlisted at *Kyoorius Awards 2025* for excellence in digital experience design. *Awwwards Honorable Mention* for Kokuyo Camlin Website

EDUCATION

Bachelor of Engineering – Computer Engineering
University of Mumbai | 2017 – 2021 | **7.30 CGPA**

Diploma in Computer Engineering
University of Mumbai | 2014 – 2017 | **73%**

CERTIFICATION

Certified Scrum Master® (Scrum Alliance®, Aug 2024)

Technical Product Management (IIBA®, May 2023)

Business Analysis for Project Managers (IIBA®, May 2023)

Foundations of Project Management (Google, Jul 2022)

Project Management Skills for Leaders (LinkedIn Learning, Nov 2022)

Foundations of UX Design (Google Career Certificate, Mar 2021)

Google Analytics Certification (Google Skillshop, Sep 2023)

Adobe Illustrator CC – Essentials (Udemy, Dec 2020)