

60-Second Poster Evaluation

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Rating Criteria - Circle rating that applies.

Overall Appearance

0	Cluttered or sloppy appearance. Gives the impression of a solid mass of text and graphics, or pieces are scattered and disconnected. Little white space.
1	Pleasant to look at. Pleasing use of colors, text, and graphics.
2	Very pleasing to look at. Particularly nice colors and graphics.

White Space

0	Very little. Gives the impression of a solid mass of text and graphics.
1	OK. Sections of the poster are separated from one another.
2	Lots. Plenty of room to rest the eyes. Lots of separation.

Text / Graphics Balance

0	Too much text. The poster gives an overwhelming impression of text only. OR Not enough text. Cannot understand what the graphics are supposed to relate.
1	Balanced. Text and graphics are evenly dispersed in the poster. There seems to be enough text to explain the graphics.

Text Size

0	Too small to view comfortably from a distance of 1-1.5 meters.
0.	Main text OK, but text in figures too small.
1	Easy to read from 1-1.5 meters.
2	Very easy to read.

Organization and Flow

0	Cannot figure out how to move through poster.
1	Implicit. Headings (Introduction, Methods, etc) or other device implies organization and flow.
2	Explicit numbering, column bars, row bars, etc.

Author Identification

0	None.
1	Partial. Not enough information to contact author without further research.
2	Complete. Enough information to contact author b phone, or e-mail without further research.

Research Objective

0	Can't find.
1	Present , but not explicit. Buried at end of "Introduction", "Background", etc.
2	Explicit. This includes headings of "Objectives", "Aims", "Goals", etc.

Main Points

0	Can't find.
1	Present , but not obvious. May be imbedded in monolithic blocks of text.
2	Explicitly labeled (e.g., "Main Points", "Conclusions", "Results").

Summary

0	Absent.
1	"Summary", "Results", or "Conclusions" section present .