
PARAM AGGARWAL

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Bengaluru, India
Experience: 11 years
www.paramaggarwal.com

Profiles

[LinkedIn](#)
[GitHub](#)
[Medium](#)
[Twitter](#)

Education

IIT Allahabad
B.Tech, 2008-12

Talks

[JSFoo 2013](#)
[JSFoo 2014](#)
[JSFoo 2019](#)

Expertise

App (React Native, Flutter)
Web (React)
APIs (Node.js, MongoDB)

Style

Product-first mindset
Prototype-first attitude
Iteration-first cycle

Senior Engineering Manager — Groww

2023-current

Mutual Funds

- Leading the Mutual Funds team of five members, working closely with product, design and business teams to grow SIP user base via various initiatives.

Engineering Manager — Curefit

2020-2023

Cult Gym Experience & Workout Planner

- Leading a team of seven members, driving the efforts to migrate from React Native to Flutter for multiple pages, revamping trainer app to increase guidance given to users by trainers and improve guided-workout screen performance on customer app.

Therapy Marketplace

- Built self-serve class management portal to empower operations team. Evangelised no-code approach of building internal tools using AppSmith in the company.
- Defined next steps with product and worked on backend system to build a new therapist pricing flow backend system to enable a marketplace business model.

Companion App for Cultsport Workout Equipment

- Led the teams from two acquired companies, who were new to Flutter, in building bluetooth-connected equipment companion app for cultROW.
- Defined roadmap to build supporting experience for upcoming workout hardware launches with video streaming and bluetooth connectivity via Flutter in existing app.

Tech Lead — Curefit

2019-2020

At-home Workouts via Curefit Mobile App

- Led team of six members in growing Cultpass Live to 80K monthly paying customers. Helped our Cult members migrate to working out from home during pandemic with realtime energy score calculations done by on-device ML using camera.
- Built critical debugging framework to help look into session-level performance issues with ML inference and video streaming on mobile. Designed and built a complete solution to AB test different ML models for energy score calculation.

UI Engineer III — Flipkart

2018-2019

Flipkart in Hindi & Flipkart Prebook

- Designed language handling solution for web & react-native properties and led implementation of app/web UI changes for pre-booking functionality.

Technical Lead — Myntra

2013-2017

Myntra iOS App

- First developer on the iOS team. Shipped in 3 months and contributed 20% revenue. -
- Again, first developer to adopt RN in company and launch it on iOS app homepage.

Myntra Mobile & Desktop Website

- Production critical system re-written in Node.js on a micro-services architecture to help with scaling concerns during Myntra's early days.
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