

# Lighthouse Hacks

# Sponsorship Package

Port Credit's 100-year celebration

## **Overview**

We are excited to bring together hundreds of talented students to Port Credit's virtual hackathon. Over the course of 36 hours, hackers will compete to create a project that best answers the prompt, "create something to improve student life". Although we are targeting Port Credit Secondary School students, the hackathon is open to high school students from across the globe.

In order to make this event possible, we need sponsors like you. With your contributions, we will be able to make Lighthouse Hacks a fantastic experience!

#### DATE

April 24 - April 25

#### **PARTICIPANT TARGET**

200 high school students

#### CONTACT



lighthousehacks.ca



contact@lighthousehacks.ca



@lighthousehacks

## Why Sponsor?

### > Workshops

Lighthouse Hacks is the perfect event to advertise your products and APIs to a relevant audience through interactive workshops and tech demos





#### > Recruitment

Hackathons attract many passion-driven students, which can prove useful for your company. You will get the opportunity to meet with and access their resumes, emails, GitHubs, and LinkedIn's

### > Exposure

Gain brand and company recognition from a young demographic. Your company will be featured across a wide range of platforms, including Instagram, Discord, Devpost, lighthousehacks.ca, as well as the opening and closing ceremony live streams.





#### > Investments

Some projects can evolve into amazing products that could be worth investing in for your company. Many hackathon ideas have grown to become successful start-ups and companies.

## **Sponsorship Options**

	BRONZE \$300	Silver \$700	<b>GOLD</b> \$1500
Logo on website	<b>√</b>	<b>√</b>	<b>√</b>
Post on social media	<b>√</b>	<b>√</b>	<b>√</b>
Ceremony mentions	✓	<b>√</b>	<b>√</b>
Virtual sponsor booth	✓	1	<b>√</b>
Closing remarks		1	<b>✓</b>
Access to resumes		1	<b>✓</b>
Option to host workshop		1	<b>✓</b>
Option to send judge		1	<b>✓</b>
Tech demo  During opening ceremony			1
Title Sponsor Lighthouse Hacks, sponsored by [company]			1

## Contact us for a custom package

Send us an email at <a href="mailto:contact@lighthoushacks.ca">contact@lighthoushacks.ca</a> to negotiate a custom sponsorship package that works best for your company.