# Paramveer Dhillon

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# **Current Employment**

7/19- UNIVERSITY OF MICHIGAN, ANN ARBOR, MI, U.S.A.

Assistant Professor, School of Information

Affiliate Faculty, Computer Science & Engineering (CSE), School of Engineering.

Affiliate Faculty, Michigan Institute for Data Science (MIDAS).

7/19- MASSACHUSETTS INSTITUTE OF TECHNOLOGY, CAMBRIDGE, MA, U.S.A. Digital Fellow, MIT Initiative on the Digital Economy (IDE).

### **Education**

9/10-7/15 UNIVERSITY OF PENNSYLVANIA, PHILADELPHIA, PA, U.S.A.

A.M. in Statistics; M.S.E. & Ph.D. in Computer & Information Science.

Advisors: Professors Lyle Ungar, Dean Foster, & James Gee.

Ph.D. Dissertation Title: "Advances in Spectral Learning with Applications to Text Analysis & Brain Imaging."

(Winner of 2015 Morris & Dorothy Rubinoff Best Dissertation Award.)

7/03-5/07 Punjab Engineering College, Chandigarh, India.

B.E (FIRST CLASS HONORS) in Electronics & Electrical Communications Engineering.

# Past Employment (Including Summer Internships)

- 7/17-6/19 MASSACHUSETTS INSTITUTE OF TECHNOLOGY, CAMBRIDGE, MA, U.S.A. Research Associate, Sloan School of Management.
- 8/15-6/17 Massachusetts Institute of Technology, Cambridge, MA, U.S.A. Postdoctoral Researcher, Sloan School of Management.

  Sponsor: Professor Sinan Aral.
- 6-9/{10,11} YAHOO RESEARCH, SANTA CLARA, CA, U.S.A. Summer Intern, Machine Learning Group.

Mentor(s): Dr. Sathiya Keerthi, Dr. Olivier Chapelle.

5-8/09 INFORMATION SCIENCES INSTITUTE @ USC, Los Angeles, CA, U.S.A. Summer Intern, Natural Language Processing Group.

Mentor(s): Professor David Chiang.

5-8/08 Max Planck Institute for Biological Cybernetics, Tuebingen, Germany.

Summer Intern, Empirical Inference Group.

*Mentor(s)*: Dr. Christoph Lampert.

5-8/06 UNIVERSITAT AUTÒNOMA DE BARCELONA, BARCELONA, SPAIN. Summer Intern, Computer Vision Center.

*Mentor(s)*: Professor Jordi Gonzàlez.

## **Research Interests**

1). Machine Learning; 2). Computational Social Science; 3). NLP; 4). Information Systems.

### **Publications**

(Citations: 888, h-index: 13, i10-index: 18 as of July 31, 2020) Google Scholar Profile: https://goo.gl/FEsnE8

Acronyms for conferences/journals wherever applicable:

- General Science Venues
   PNAS: Proceedings of the National Academy of Sciences.
- Statistical Machine Learning/AI venues
   JMLR: Journal of Machine Learning Research; NeurIPS: Advances in Neural Information Processing Systems Conference; ICML: International Conference on Machine Learning; AISTATS: International Conference on Artificial Intelligence and Statistics; ECML: European Conference on Machine Learning.
- NLP/Computational Linguistics venues

  EMNLP: International Conference on Empirical Methods in Natural Language Processing; ACL: Annual Conference of the Association for Computational Linguistics; COLING: International Conference on Computational Linguistics.
- Data Mining/Information Management venues

  ICDM: International Conference on Data Mining; CIKM: International Conference on Information and Knowledge Management.

• (Medical, Neuro) Imaging venues
ISBI: IEEE International Symposium on Biomedical Imaging; MICCAI: International Conference on Medical Image Computing and Computer Assisted Intervention.

"Interdependence and the Cost of Uncoordinated Responses to COVID-19."
David Holtz, Michael Zhao, Seth Benzell, Cathy Cao, Amin Rahimian, Jeremy Yang, Jennifer Allen, Avinash Collis, Alex Moehring, Tara Sowrirajan, Dipayan Ghosh, Yunhao Zhang, **Paramveer Dhillon**, Christos Nicolaides, Dean Eckles, & Sinan Aral.

PNAS

"Digital Paywall Design: Implications for Content Demand & Subscriptions." Sinan Aral & **Paramveer Dhillon**.

Management Science (Forthcoming)

"Is Deep Learning a Game Changer for Marketing Analytics?"
Glen Urban, Artem Timoshenko, **Paramveer Dhillon**, & John Hauser.

MIT Sloan Management Review

"Social influence maximization under empirical influence models."
Sinan Aral & **Paramveer Dhillon**.

Nature Human Behaviour

"Eigenwords: Spectral Word Embeddings."

Paramveer Dhillon, Dean Foster & Lyle Ungar.

JMLR

"Subject-specific functional parcellation via Prior Based Eigenanatomy."

Paramveer Dhillon, Lyle Ungar, Dave Wolk, Sandhitsu Das, James Gee, & Brian Avants.

Neuro Image

"New Subsampling Algorithms for Fast Least Squares Regression."

Paramveer Dhillon, Yichao Lu, Dean Foster, & Lyle Ungar.

NeurIPS (Acceptance Rate: 25.4%)

"Faster Ridge Regression via Subsampled Randomized Hadamard Transform."
Yichao Lu, **Paramveer Dhillon**, Dean Foster, & Lyle Ungar.
NeurIPS (Acceptance Rate: 25.4%)

"A Risk Comparison of Ordinary Least Squares vs Ridge Regression."

Paramveer Dhillon, Dean Foster, Sham Kakade, & Lyle Ungar

MLR

2012/15	"Two Step CCA: A new spectral method for estimating vector models of words." <b>Paramveer Dhillon</b> , Jordan Rodu, Dean Foster, & Lyle Ungar. <i>ICML</i> (Acceptance Rate: 27.3%)
2012/14	"Spectral Dependency Parsing with Latent Variables."  Paramveer Dhillon, Jordan Rodu, Michael Collins, Dean Foster, & Lyle Ungar.  EMNLP (Acceptance Rate: 25.0%)
2012/13	"Deterministic Annealing for Semi-Supervised Structured Output Learning." <b>Paramveer Dhillon</b> , Sathiya Keerthi, Olivier Chapelle, Kedar Bellare, & S. Sundararajan. <i>AISTATS</i> (Acceptance Rate: 33.5%)
2012/12	"Eigenanatomy improves detection power for longitudinal cortical change." Brian Avants, <b>Paramveer Dhillon</b> , Benjamin Kandel, Philip Cook, Corey McMillan, Murray Grossman & James Gee.  MICCAI (Acceptance Rate: 25%)
2012/11	"Partial Sparse Canonical Correlation Analysis (PSCCA) for population studies in Medical Imaging."  Paramveer Dhillon, Brian Avants, Lyle Ungar, & James Gee.  ISBI (Acceptance Rate: Unknown)
2012/10	"Metric Learning for Graph-based Domain Adaptation." <b>Paramveer Dhillon</b> , Partha Talukdar, & Koby Crammer. <i>COLING</i> (Acceptance Rate: 34.0%)
2011/9	"Minimum Description Length Penalization for Group and Multi-Task Sparse Learning."  Paramveer Dhillon, Dean Foster & Lyle Ungar.  JMLR
2011/8	"Multi View Learning of Word Embeddings via Canonical Correlation Analysis."  Paramveer Dhillon, Dean Foster, & Lyle Ungar.  NeurIPS (Acceptance Rate: 21.8%)
2011/7	"Semi-supervised Multi-task Learning of Structured Prediction Models for Web Information Extraction."  Paramveer Dhillon, S. Sundararajan, & Sathiya Keerthi.  CIKM (Acceptance Rate: 15.0%)
2010/6	"Feature Selection using Multiple Streams."  Paramveer Dhillon, Dean Foster, & Lyle Ungar.  AISTATS (Acceptance Rate: 40.6%)

"A New Approach to Lexical Disambiguation of Arabic Text." 2010/5 Rushin Shah, **Paramveer Dhillon**, Mark Liberman, Dean Foster, Mohamed Maamouri, & Lyle Ungar. **EMNLP** (Acceptance Rate: 25.0%) "Learning Better Data Representation using Inference-Driven Metric Learning 2010/4 (IDML)." Paramveer Dhillon, Partha Talukdar, & Koby Crammer. ACL (Acceptance Rate: 22.0%) "Transfer Learning, Feature Selection, and Word Sense Disambiguation." 2009/3 Paramveer Dhillon & Lyle Ungar. ACL (Acceptance Rate: 24.6%) "Multi-Task Feature Selection Using the Multiple Inclusion Criterion (MIC)." 2009/2 Paramveer Dhillon, Brian Tomasik, Dean Foster, & Lyle Ungar. **ECML** (Acceptance Rate: 24.9%) "Efficient Feature Selection in the Presence of Multiple Feature Classes." 2008/1 **Paramveer Dhillon**, Dean Foster, & Lyle Ungar. ICDM (Acceptance Rate: 19.9%) **Teaching** Instructor School of Information, University of Michigan Course: SI 671/721- Data Mining. F'20, W'21 Course: SIADS 642- Introduction to Deep Learning. (Online) Course: SIADS 532- Data Mining I. (Online) W '21 Propulsion Academy; Zurich, Switzerland Course: Introduction to NLP. S'17 Guest Lectures School of Information, University of Michigan Course: SI 425- Introduction to User Modeling. F'19 Instructor: Prof. Tanya Rosenblat.

School of Information, University of Michigan

Course: SI 670 -Applied Machine Learning.

Instructor: Prof. Grant Schoenebeck.

F '19

#### Massachusetts Institute of Technology.

F'15, '16, '18 Course: Analytics Lab.

Instructors: Profs. Erik Brynjolfsson and Sinan Aral.

#### University of Pennsylvania.

F'13 Course: CIS 520- Machine Learning.

Instructor: Prof. Lyle Ungar.

#### CERTIFICATIONS

Massachusetts Institute of Technology.

'15 Kaufman Teaching Certificate Program (KTCP).

#### University of Pennsylvania.

<sup>1</sup>13 Center for Teaching and Learning (CTL) Teaching Excellence Certificate.

#### TEACHING ASSISTANCE

University of Pennsylvania.

Courses: Introduction to Machine Learning (Prof. Ben Taskar); Introduction to Algorithms (Prof. Sanjeev Khanna); Computer Systems I, II (Diana Palsetia).

### **Students**

# I. Research Advising

#### Current

- I. Yulin Yu (PhD; SI, University of Michigan) F'20-
- 2. Yachuan Liu (PhD; SI, University of Michigan) F'20-
- 3. Evan Weissburg (BS; CSE, University of Michigan) F'19-
- 4. Arya Kumar (BS; CSE, University of Michigan) W'20-
- 5. Jiapeng Guo (BS; Data Science, University of Michigan) W'20-
- 6. Vishal Nayak (BS; CSE, University of Michigan) F'19-

### <u>Past</u>

- 1. Joshua Silverberg (BS; CSE, University of Michigan) F'19-W'20
- 2. Mariana Ortiz Luna (BS; CSE, University of Michigan) F'19-W'20
- 3. Makarand Parigi (BS; CSE, University of Michigan) F'19-W'20

### II. Thesis Committee

- I. Zhuofeng Wu (PhD; SI, University of Michigan)
- 2. Zachary Blevins (PhD; SEAS, University of Michigan)
- 3. Yulin Yu (MTOP; SI, University of Michigan)

### **Grants**

- \$300,000 Sponsored Research Grant from Boston Globe Media LLC. (co-PI with Dean Eckles and Sinan Aral)

  Designing personalized Recommender Systems and Digital Paywalls.
- \$300,000 Sponsored Research Grant from Boston Globe Media LLC. (co-PI with Sinan Aral)

  Assessing the Economic Value of various Digital Content Pricing Strate-

# Service to the profession

GIES VIA RANDOMIZED EXPERIMENTATION.

- I. Reviewer/Program Committee Member (Conferences)
  - 1. Neural Information Processing Systems (NeurIPS) 2013-20
  - 2. International Conference on Machine Learning (ICML) 2013-20
  - 3. International Conference on Artificial Intelligence & Statistics (AISTATS) 2011, 2014-20
  - 4. International Conference on Learning Representations (ICLR) 2018-20
  - 5. Annual Conference of the Association for the Advancement of Artificial Intelligence (AAAI) 2015, 2020
  - 6. International Joint Conference on Artificial Intelligence (IJCAI) 2019-20
  - 7. Annual Conference of the North American Chapter of the Association for Computational Linguistics (NAACL) 2019
  - 8. International Conference on Empirical Methods in Natural Language Processing (EMNLP) 2020
  - 9. Conference on Information System & Technology (CIST) 2019-20
  - 10. International Conference on Computational Social Science (IC2S2) 2020
  - II. International Conference on Web and Social Media (ICWSM) 2020
  - 12. Invited Paper Discussant at the Workshop on Information Systems & Economics (WISE), 2017

# II. Reviewer (Journals)

- 1. Nature Human Behaviour
- 2. Journal of Machine Learning Research (JMLR)
- 3. Journal of Artificial Intelligence Research (JAIR)
- 4. Machine Learning Journal (MLJ)
- 5. Management Science
- 6. Marketing Science
- 7. Quantitative Marketing & Economics (QME)

- 8. IEEE Transactions on Pattern Analysis and Machine Intelligence (TPAMI)
- 9. IEEE Transactions on Knowledge and Data Engineering (TKDE)
- 10. IEEE Transactions on Biomedical Engineering (TBME)
- 11. Data Mining & Knowledge Discovery (DMKD)

### III. Workshop/Conference Organization

- 1. Workshop on Vector Space Models in NLP at NAACL 2015.
  - Co-organizer with Percy Liang (Stanford University), Phil Blunsom (Deep-Mind & Oxford University), & Shay Cohen (University of Edinburgh)

# Research Presentations (excluding job-market talks & talks by co-authors.)

- I. "Optimizing Targeting Policies via Sequential Experimentation for User Retention"
  - 1. NeurIPS 2019 Workshop "Do the right thing: machine learning and causal inference for improved decision making", 12/2019.
  - 2. Conference on Digital Experimentation (CODE), 10/2019.
- II. "Linear Methods for Big Data." (Paper(s): 8, 15, 17, 18, 20)
  - I. Harvard University (IQSS Seminar), 03/2017.
  - 2. University of North Carolina, Chapel Hill, (CS Seminar) 03/2017.
  - 3. Harvard University (EconCS Seminar), 02/2017.
  - 4. Carnegie Mellon University, (BT Seminar) 01/2017.
  - 5. MIT (CSAIL Seminar), 05/2015.
  - 6. Microsoft Research NY, 02/2014.
  - 7. Temple University (CS Seminar), 11/2011.
  - 8. New York Academy of Sciences (ML symposium), 09/2011.

# III. "Influence Maximization Revisited." (Paper(s): 21)

- 1. Harvard University (EconCS Seminar), 03/2017.
- 2. Workshop on Information in Networks (WIN), 10/2015.
- 3. INFORMS (Session on Social Analytics), 10/2015.
- 4. Conference on Inference Transmission in Networks at Harvard University, 05/2015.

# IV. "Digital Paywall Design" (Paper(s): 23)

- 1. NBER Summer Institute on Economics of IT and Digitization, 07/2017 Discussant: Matt Gentzkow (Stanford University).
- 2. Workshop on Information Systems & Economics (WISE), 12/2016.
- 3. Winter Conference on Business Analytics (WCBA), 03/2016.
- 4. Conference on Digital Experimentation (CODE), 10/2015.

### **Awards & Honors**

- (a) Runner-up overall best paper award at the Workshop on Information System & Economics (WISE) 2016.
- (b) Received the 2015 Morris & Dorothy Rubinoff Best Dissertation Award given by Penn Engineering.
- (c) Received the prestigious *Provost's Fellowship* to pursue graduate studies (Ph.D) at University of Southern California (USC).
- (d) Received Student Travel Award for presenting the paper at ICDM 2008, NeurIPS 2011, 2013, & ICML 2012 conferences.
- (e) Departmental Honors & College Color (a medal) for outstanding performance in undergraduate studies.

# **Immigration Status**

U.S.A PERMANENT RESIDENT (GREEN CARD).

Last updated: July 31, 2020