



DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

Discover. Learn. Empower.

Experiment - 1

Student Name: Anmolpreet Singh

UID: 23BCS11616

Branch: BE-CSE

Section/Group: KRG_1A

Semester: 6th

Date of Performance: 10-01-2026

Subject Name: System Design

Subject Code: 23CSH-314

AIM: To design and analyze a URL Shortener System that converts long URLs into short, unique URLs while ensuring high availability, scalability, low latency, and efficient redirection. The system also supports optional custom URLs, expiration dates, and user authentication.

OBJECTIVES:

- To design and understand the working of URL Shortener.
- To identify Functional and Non-Functional requirements of the system
- To design a High-Level Design flow using draw.io
- To design low-level architecture for a scalable URL shortener
- To design RESTful APIs for URL shortening and redirectionTo identify core entities such as User, Short URL, and Long URL
- To analyze the trade-offs between Consistency & Availability.
- To study multiple approaches for short URL generation and compare their performance.

APPROACH:

1. Functional req
2. Non-functional req
3. API design
4. Database schema design
5. HLD of URL shortener
6. LLD of URL shortener

SYSTEM REQUIREMENTS:

Functional Requirements

- URL Shortening
 - Custom URL
 - Supports expiration date
- URL Redirection.

Non-Functional Requirements

- Low Latency - 200 ms
- Scalability: 100M daily active user & 1B URL creation per day
- Unique Shorten URL
- Availability (24 x 7 available)

API DESIGN

1. HTTPS
2. pre-defined functions:
 - a. get: data retrieval
 - b. put / patch: update
 - c. post: to insert the data into db
 - d. delete: remove the data

URL shortener system is concerned:

```
local host: https://127.0.0.1/shorten  
app.route (/shorten)  
1. POST api call  
http Req  
{  
    URL: "long url",  
    custom_url :?,  
    expiry date:?  
}  
url  
https response  
{  
    e.g.: https://127.0.0.1/abc123  
    short url: "short URL",  
    short code: abc123  
}
```

2. GET (</short code>)

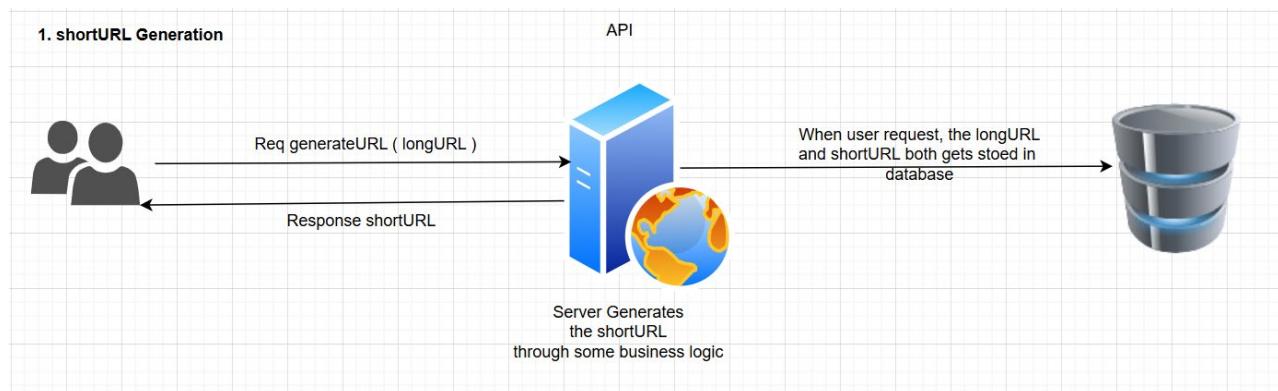
```
https response  
{  
    long_ :  
}
```

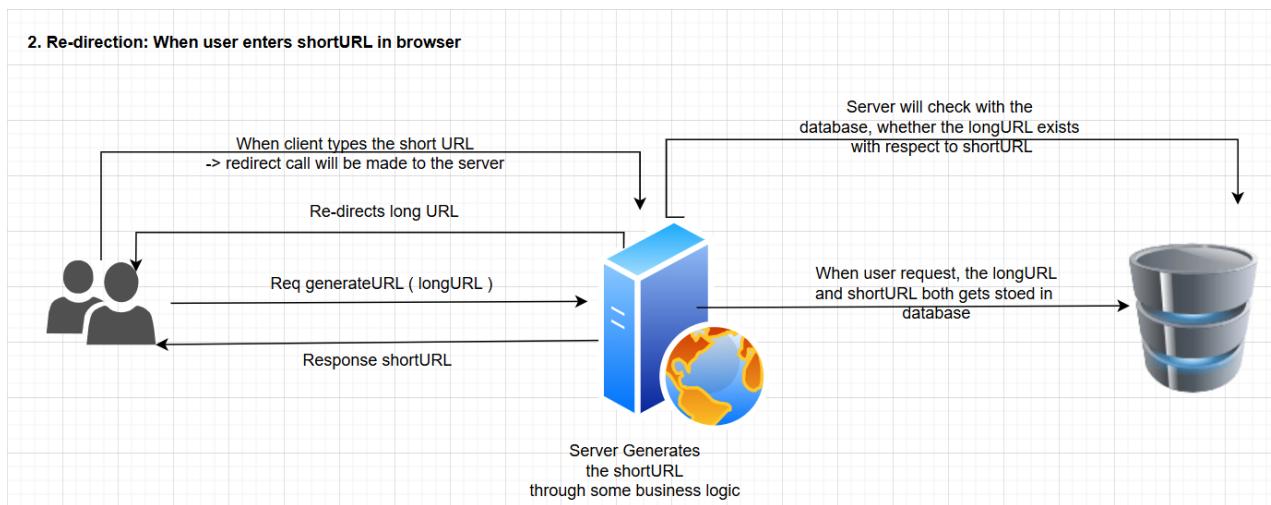
DATABASE SCHEMA DESIGN

T1 USER - (META DATA OF USER)

T2 API_MAPPING - (LONG_URL, SHORT_URL, CUSTOM_URL, EXPIRY_DATE)

HIGH-LEVEL DESIGN (HLDs):

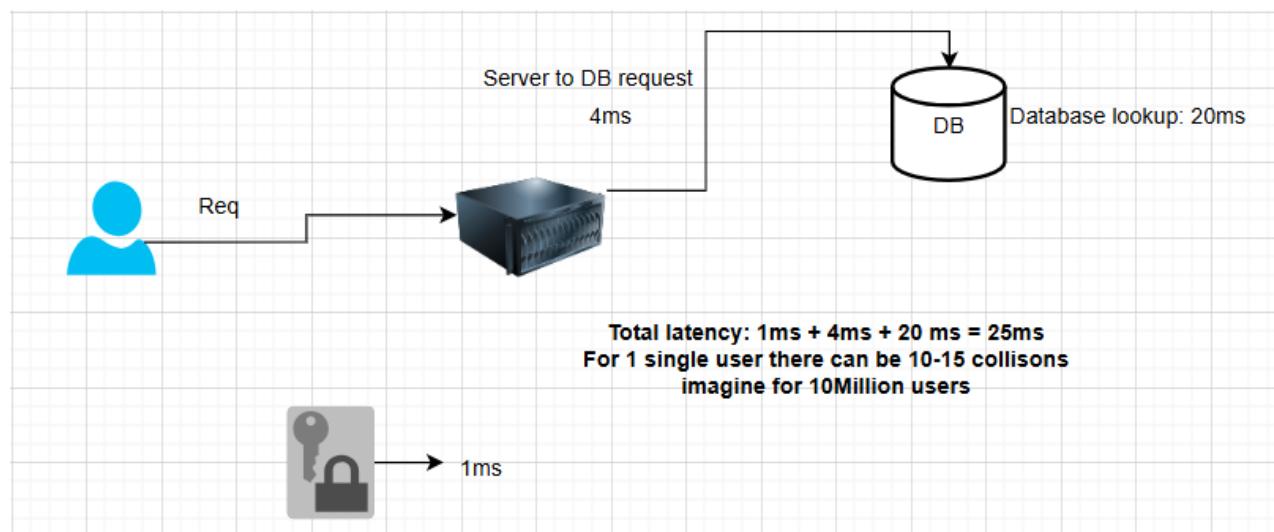




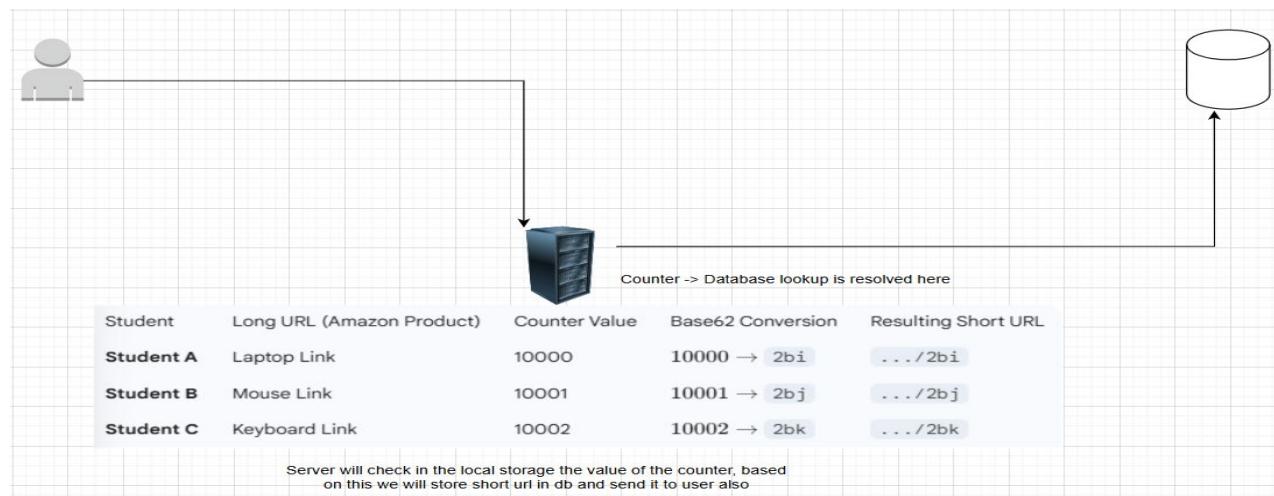
LOW-LEVEL DESIGN

Conversion of longURL into shortURL

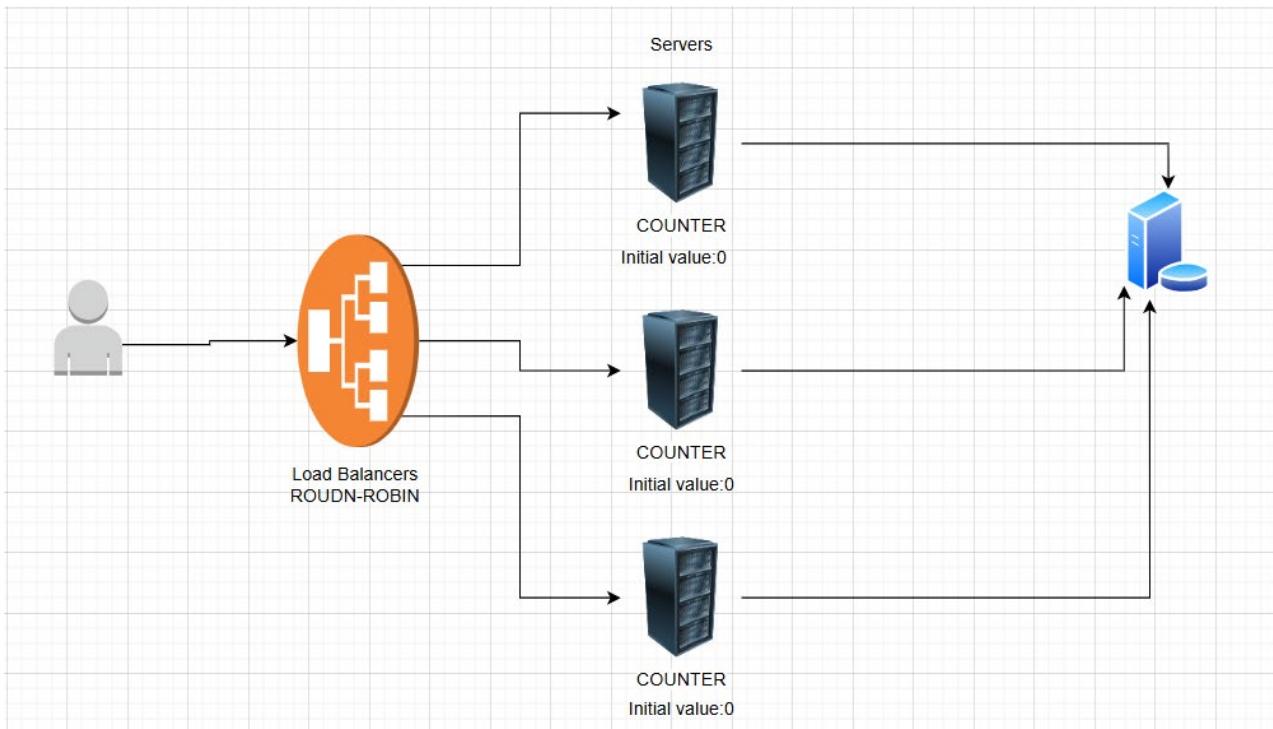
Approach 1: Encryption



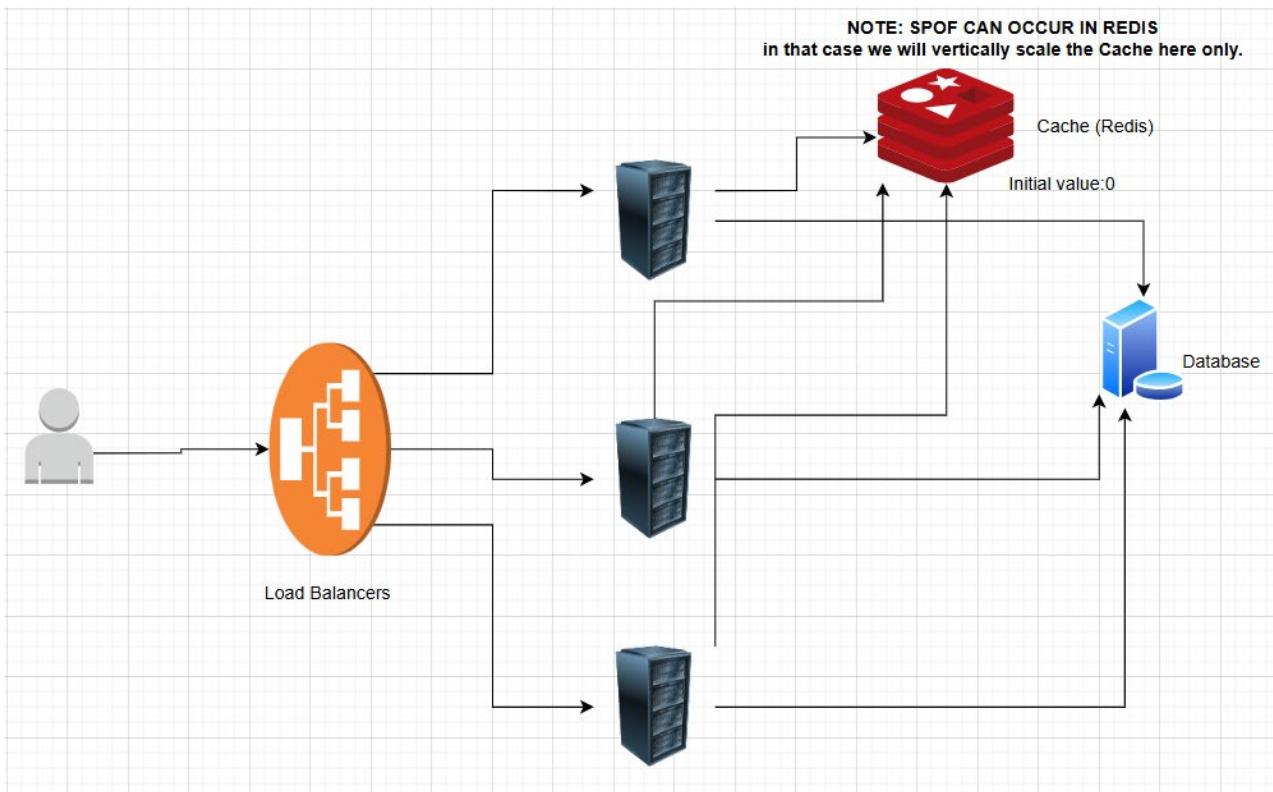
Approach 2: Count Approach



Horizontal Scaling



Redis Implementation



SCALABILITY SOLUTION

- Horizontal scaling of application servers.
- Use of Load Balancer (Round Robin).
- Centralized counter stored in Redis cache.
- Redis ensures fast access and atomic increments.
- Database stores final URL mappings.

LEARNING OUTCOMES (WHAT I HAVE LEARNT)

- Learned how to design a real-world scalable system.
- Understood REST API design principles.
- Gained knowledge of CAP theorem and eventual consistency.
- Learned multiple URL shortening techniques and their trade-offs.
- Understood horizontal scaling, caching, and load balancing.
- Learned importance of low latency and high availability systems.